

2022 PERFECT IN SOUTH WALTON AWARDS RULES

Qualifications

1. Businesses and/or individuals must primarily serve or do business in Walton County. A Walton County business address is preferred to ensure qualifications.
2. Businesses and/or individuals may be disqualified at the discretion of Visit South Walton.
3. Businesses and/or individuals should have a website listing on VisitSouthWalton.com in good standing; this does not necessarily apply to all categories.
4. Businesses and/or individuals who provide beach services (i.e., beach photographer, beach services provider) must hold a current beach vendor permit with the Code Compliance department to be considered.

Nomination Round

1. Businesses and/or individuals must be nominated during the period of **Aug. 16 to Sept. 10**. Nominations will be accepted only through the online form on www.perfectinsouthwalton.com.
2. Everyone is encouraged to ask their followers, customers, guests, friends and family for their support and nominations through social media channels.
3. Businesses and/or individuals may be qualified to appear in only one category. All categories that businesses and/or individuals are recommended for shall be considered. However, if businesses and/or individuals are nominated for multiple categories, the business/individual will be given the opportunity to choose in which category they would like to compete. (For example, restaurants nominated in multiple categories may choose their one preferred category for the final voting round.) Visit South Walton may remove and/or move businesses/individuals to categories to ensure better thematic fit.
4. A package of the nomination graphics to be used for social media can be found [HERE](#).
5. The top five nominees in each of the categories will move onto the final voting round.

Final Voting Round

1. The top five nominated businesses and/or individuals in each category can receive votes during the voting period Sept. 27 to Oct. 22. Votes will be accepted only through the online form on www.perfectinsouthwalton.com.
2. Voting is allowed once per person. In the case of individuals voting more than once, only the first vote will be counted.
3. Nominees are encouraged to ask their followers, customers, guests, friends and family for their support and votes through social media channels.

Awards

Diamond

The Perfect in South Walton Diamond Award shall be awarded to the business and/or individual that has **the highest** number of votes in each category.

Platinum

The Perfect in South Walton Platinum Award shall be awarded to the business and/or individual that has the **second highest** number of votes in each category.

Gold

The Perfect in South Walton Gold Award shall be awarded to the business and/or individual that has the **third highest** number of votes in each category.

FAQs

When will the winners be announced? The 2022 Perfect in South Walton Award winners will be recognized along with the announcement of the 2022 Artist of the Year during the Perfect in South Walton Awards presentation in Jan. 2022.

Who do I contact at Visit South Walton about the awards program? For questions or additional information, please contact Lisa Foster, industry relations specialist, at (850) 333-2728 or Lisa@visitsouthwalton.com.