



2020 Perfect in South Walton Awards Rules

QUALIFICATIONS

1. Businesses and/or individuals must primarily serve or do business in Walton County. A Walton County business address is preferred to ensure qualifications.
2. Businesses and/or individuals may be disqualified at the discretion of Visit South Walton.
3. Businesses and/or individuals should have a website listing on VisitSouthWalton.com in good standing; this does not apply to all categories.

NOMINATIONS

1. Businesses and/or individuals must be nominated during the period of August 30, 2019 12:00 a.m. CDT to September 15, 2019 11:59 p.m. CDT. Nominations will be taken online only.
2. Businesses and/or individuals may be qualified to appear in only one category. All categories that businesses and/or individuals are recommended for shall be considered. However, if businesses and/or individuals are nominated for multiple categories, the business/individual will be given the opportunity to choose which category they would like to compete in. (For example, restaurants nominated in multiple categories may choose their preferred category for final voting.) Visit South Walton may remove and/or move businesses/individuals to categories to ensure better thematic fit.
3. The top five nominees in each of the thirty categories will move onto the voting round.

VOTING

1. The top five nominated businesses and/or individuals in each category are able to receive votes during the voting period September 20, 2019 12:00 a.m. CDT – October 20, 2019 11:59 p.m. CDT. Votes will be accepted online only.
2. Voting is allowed once per person. In the case of individuals voting more than once, only the first vote will be counted.
3. Nominees are encouraged to rally their followers, customers, fans, guests, and friends to vote for them through social media channels.

AWARDS

Diamond

The Perfect in South Walton Diamond Award shall be awarded to the business and/or individual that has the **highest** number of votes in each category.

Platinum

The Perfect in South Walton Platinum Award shall be awarded to the business and/or individual that has the **second highest** number of votes in each category.

Gold

The Perfect in South Walton Gold Award shall be awarded to the business and/or individual that has the **third highest** number of votes in each category.



FAQs

When will the winners be announced? The 2020 Perfect in South Walton Award winners will be recognized along with the announcement of the 2020 Artist of the Year at the Perfect in South Walton Awards presentation in January 2020.

Who do I contact at Visit South Walton about the awards program? For questions or additional information, please contact Lisa Foster, Industry Relations Specialist, at (850) 333-2728 or Lisa@visitsouthwalton.com.