

### Q1 About You (optional)

Answered: 3,849 Skipped: 4,479

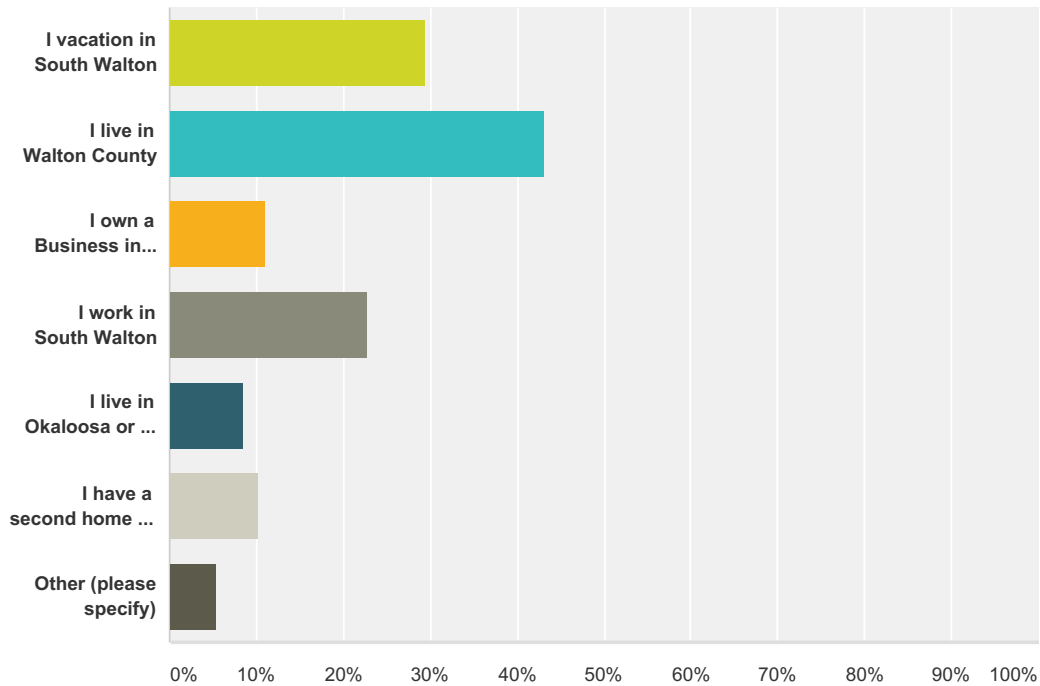
| Answer Choices | Responses    |
|----------------|--------------|
| Name           | 88.54% 3,408 |
| City/Town      | 74.88% 2,882 |
| State/Province | 78.77% 3,032 |

### Q2 Zip Code (required)

Answered: 8,328 Skipped: 0

### Q3 How You Experience South Walton (optional)

Answered: 7,235 Skipped: 1,093

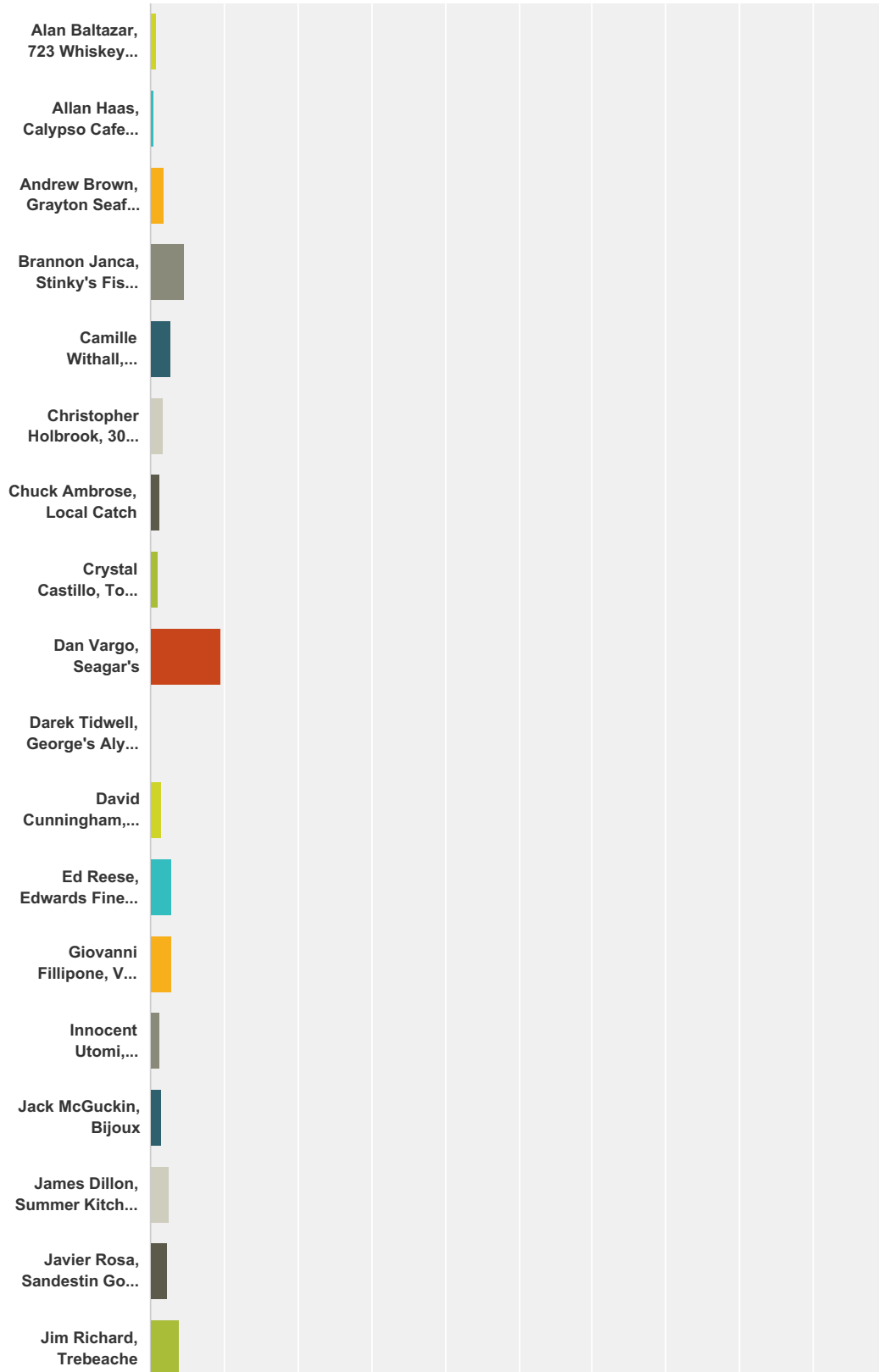


| Answer Choices                       | Responses    |
|--------------------------------------|--------------|
| I vacation in South Walton           | 29.40% 2,127 |
| I live in Walton County              | 43.21% 3,126 |
| I own a Business in Walton County    | 11.04% 799   |
| I work in South Walton               | 22.79% 1,649 |
| I live in Okaloosa or Bay County     | 8.57% 620    |
| I have a second home in South Walton | 10.15% 734   |

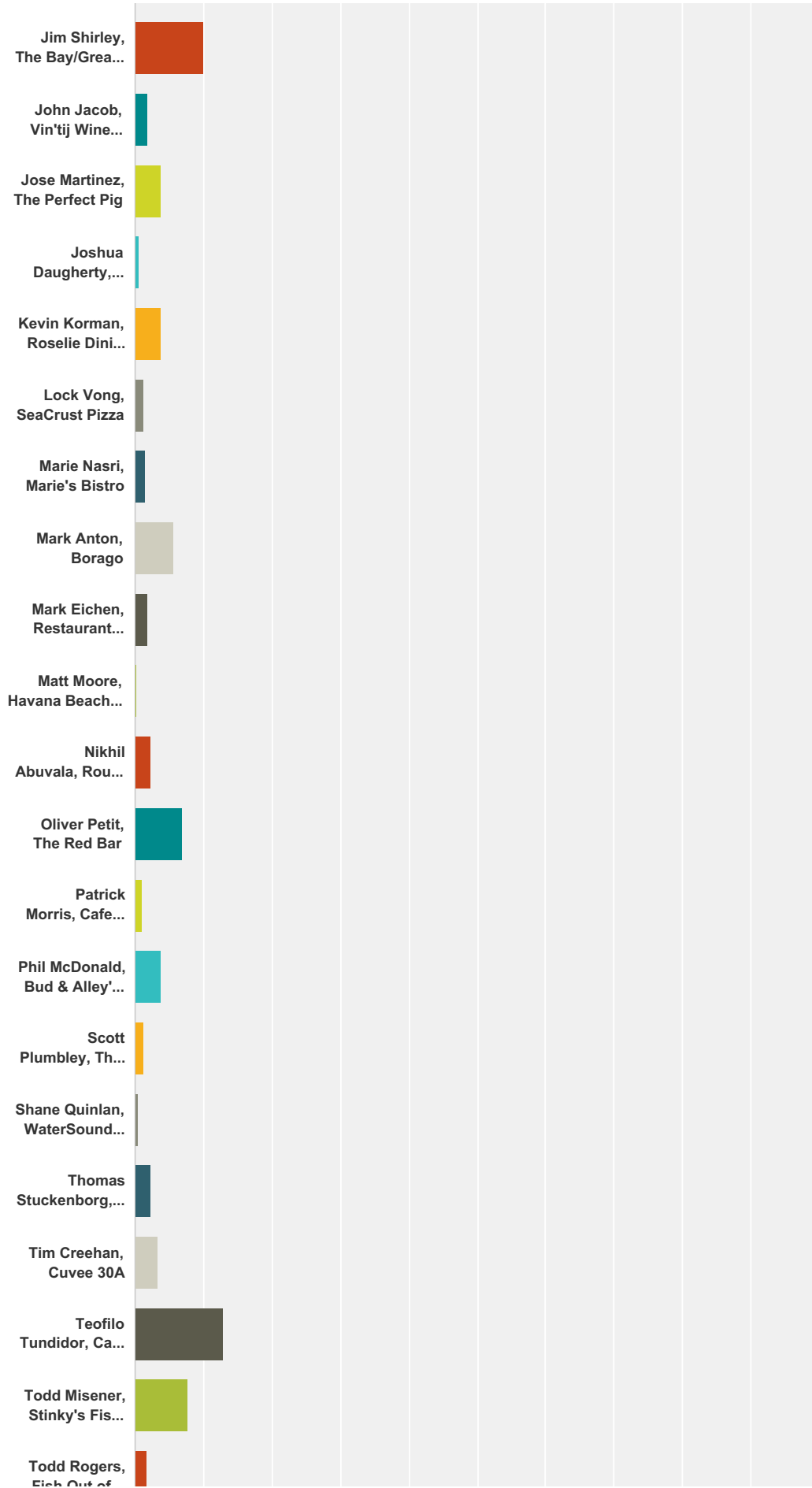
|                                 |       |     |
|---------------------------------|-------|-----|
| Other (please specify)          | 5.36% | 388 |
| <b>Total Respondents: 7,235</b> |       |     |

### Q4 Best Chef

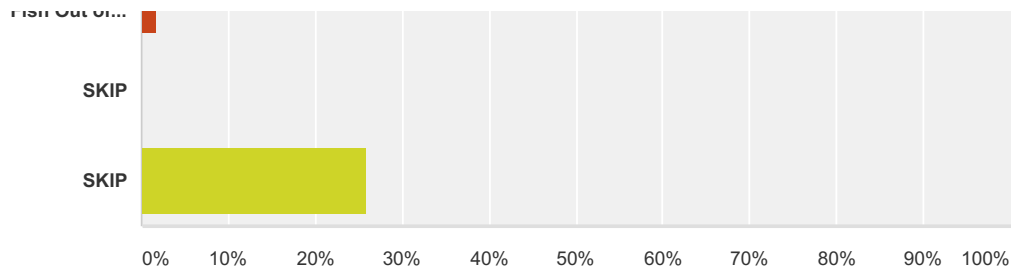
Answered: 7,603 Skipped: 725



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



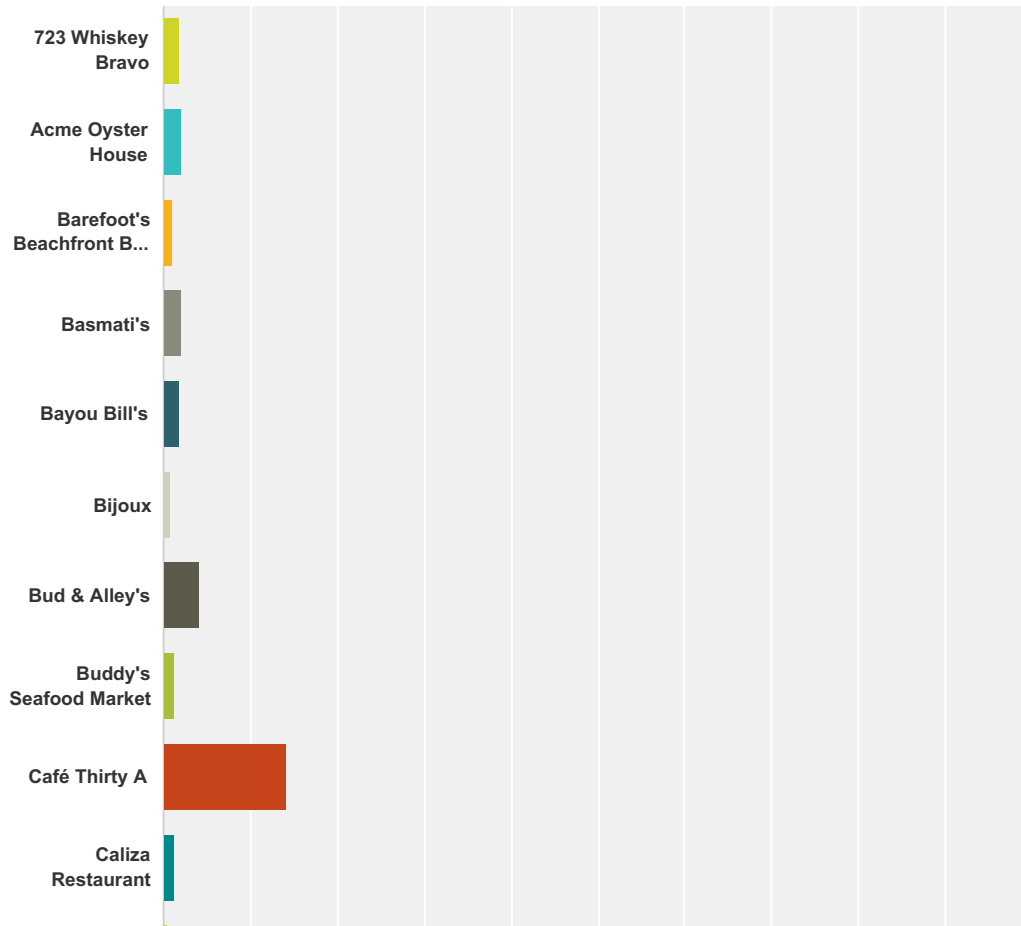
| Answer Choices  | Responses |     |
|---|-----------|-----|
| Alan Baltazar, 723 Whiskey Bravo                      | 0.88%     | 67  |
| Allan Haas, Calypso Cafe at Embassy Suites            | 0.34%     | 26  |
| Andrew Brown, Grayton Seafood Co.                     | 1.96%     | 149 |
| Brannon Janca, Stinky's Fish Camp                     | 4.52%     | 344 |
| Camille Withall, George's at Alys Beach               | 2.80%     | 213 |
| Christopher Holbrook, 30A Signature Catering          | 1.63%     | 124 |
| Chuck Ambrose, Local Catch                            | 1.28%     | 97  |
| Crystal Castillo, Tommy Bahama's Restaurant & Bar     | 1.08%     | 82  |
| Dan Vargo, Seagar's                                   | 9.63%     | 732 |
| Darek Tidwell, George's Alys Beach                    | 0.00%     | 0   |
| David Cunningham, Trebeache                           | 1.54%     | 117 |
| Ed Reese, Edwards Fine Food & Wine                    | 2.92%     | 222 |
| Giovanni Fillipone, Vue on 30A                        | 2.89%     | 220 |
| Innocent Utomi, Fleming's Prime Steakhouse & Wine Bar | 1.25%     | 95  |
| Jack McGuckin, Bijoux                                 | 1.50%     | 114 |
| James Dillon, Summer Kitchen Cafe                     | 2.55%     | 194 |
| Javier Rosa, Sandestin Golf & Beach Resort            | 2.26%     | 172 |
| Jim Richard, Trebeache                                | 3.87%     | 294 |
| Jim Shirley, The Bay/Great Southern Café              | 9.92%     | 754 |
| John Jacob, Vin'tij Wine Boutique                     | 1.91%     | 145 |
| Jose Martinez, The Perfect Pig                        | 3.84%     | 292 |
| Joshua Daugherty, Mitchell's Fish Market              | 0.58%     | 44  |
| Kevin Korman, Roselie Dining & Seafood Bar            | 3.72%     | 283 |
| Lock Vong, SeaCrust Pizza                             | 1.20%     | 91  |
| Marie Nasri, Marie's Bistro                           | 1.42%     | 108 |
| Mark Anton, Borago                                    | 5.62%     | 427 |
| Mark Eichen, Restaurant Paradis                       | 1.82%     | 138 |

## 2017 Perfect in South Walton Awards Voting

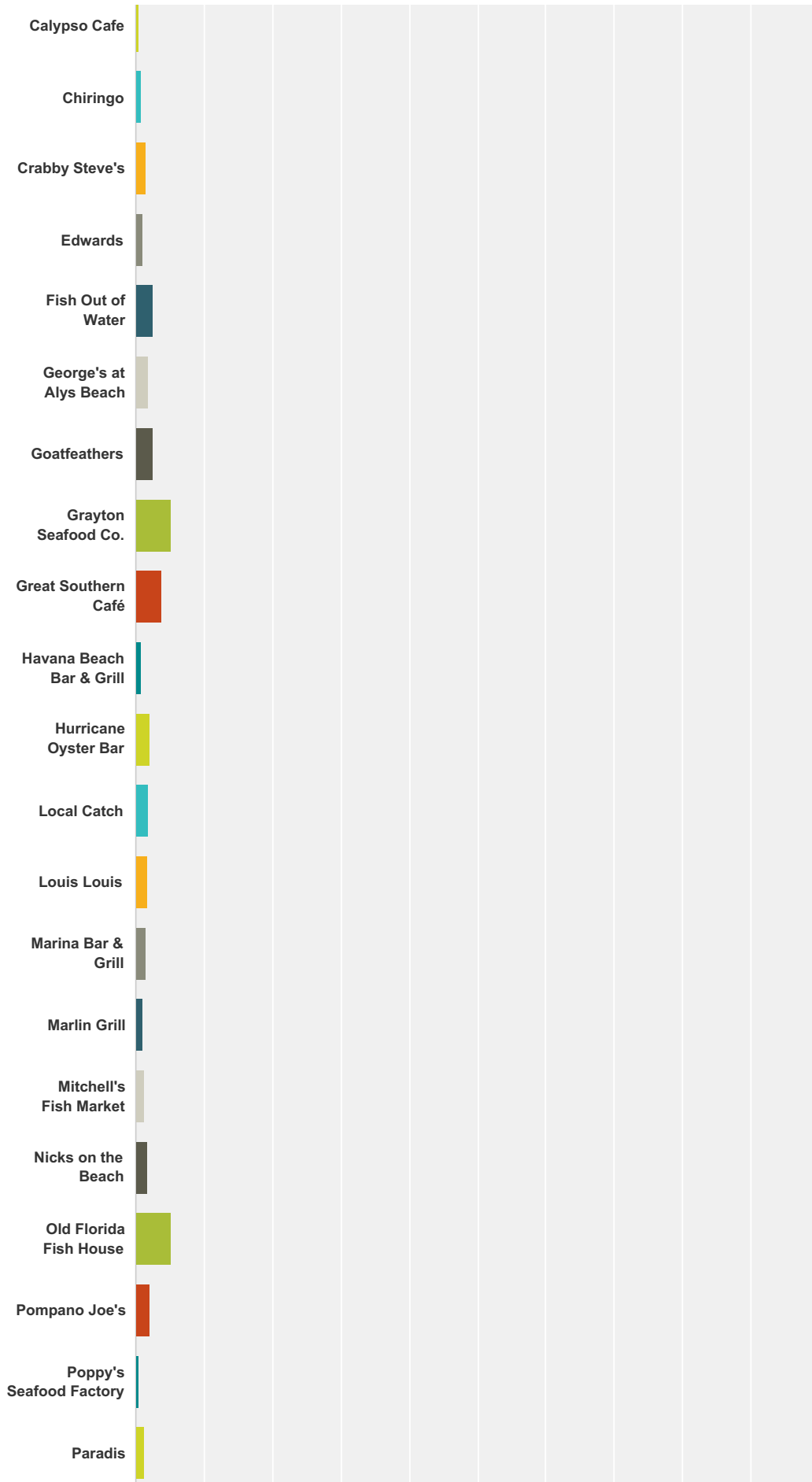
|  |        |       |
|--|--------|-------|
| Matt Moore, Havana Beach Bar & Grill       | 0.29%  | 22    |
| Nikhil Abuvala, Roux 30A                   | 2.39%  | 182   |
| Oliver Petit, The Red Bar                  | 6.91%  | 525   |
| Patrick Morris, Cafe Tango                 | 1.00%  | 76    |
| Phil McDonald, Bud & Alley's Pizza Bar     | 3.83%  | 291   |
| Scott Plumbley, The Craft Bar 30A          | 1.20%  | 91    |
| Shane Quinlan, WaterSound Beach Club       | 0.37%  | 28    |
| Thomas Stuckenborg, Old Florida Fish House | 2.39%  | 182   |
| Tim Creehan, Cuvee 30A                     | 3.43%  | 261   |
| Teofilo Tundidor, Cafe Thirty-A            | 12.85% | 977   |
| Todd Misener, Stinky's Fish Camp           | 7.69%  | 585   |
| Todd Rogers, Fish Out of Water             | 1.71%  | 130   |
| SKIP                                       | 0.01%  | 1     |
| SKIP                                       | 25.88% | 1,968 |
| <b>Total Respondents: 7,603</b>            |        |       |

## Q5 Best Seafood Menu

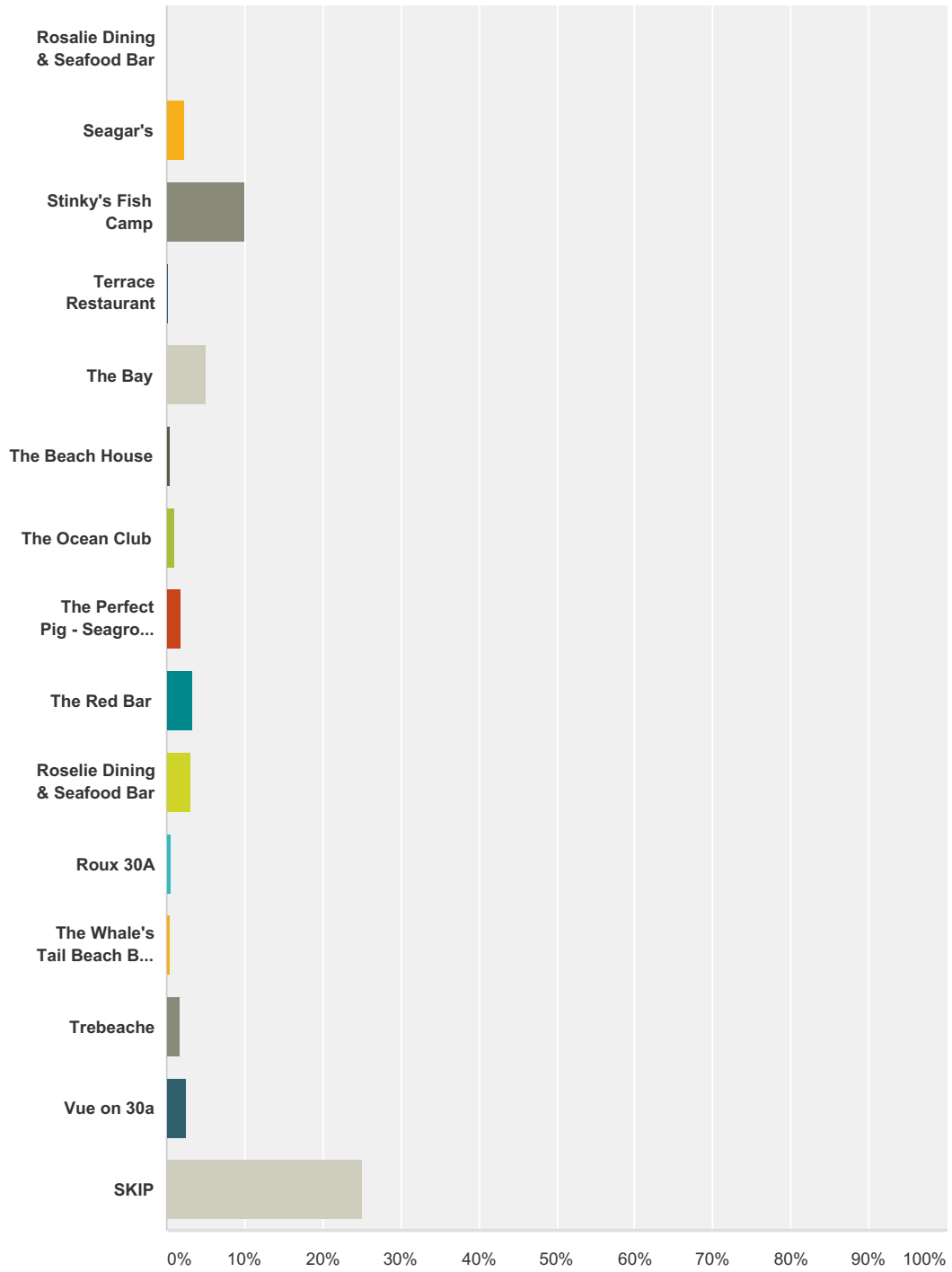
Answered: 7,603 Skipped: 725



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



| Answer Choices                    | Responses |     |
|-----------------------------------|-----------|-----|
| 723 Whiskey Bravo                 | 1.87%     | 142 |
| Acme Oyster House                 | 2.18%     | 166 |
| Barefoot's Beachfront Bar & Grill | 0.97%     | 74  |
| Basmati's                         | 1.99%     | 151 |
| Bayou Bill's                      | 1.79%     | 136 |
| Bijoux                            | 0.84%     | 64  |

## 2017 Perfect in South Walton Awards Voting

|   |        |       |
|---|--------|-------|
| Bud & Alley's                                     | 4.08%  | 310   |
| Buddy's Seafood Market                            | 1.20%  | 91    |
| Café Thirty A                                     | 14.14% | 1,075 |
| Caliza Restaurant                                 | 1.28%  | 97    |
| Calypso Cafe                                      | 0.32%  | 24    |
| Chiringo  | 0.78%  | 59    |
| Crabby Steve's                                    | 1.43%  | 109   |
| Edwards   | 1.12%  | 85    |
| Fish Out of Water                                 | 2.45%  | 186   |
| George's at Alys Beach                            | 1.95%  | 148   |
| Goatfeathers                                      | 2.59%  | 197   |
| Grayton Seafood Co.                               | 5.31%  | 404   |
| Great Southern Café                               | 3.75%  | 285   |
| Havana Beach Bar & Grill                          | 0.92%  | 70    |
| Hurricane Oyster Bar                              | 2.05%  | 156   |
| Local Catch                                       | 1.89%  | 144   |
| Louis Louis                                       | 1.67%  | 127   |
| Marina Bar & Grill                                | 1.38%  | 105   |
| Marlin Grill                                      | 1.13%  | 86    |
| Mitchell's Fish Market                            | 1.17%  | 89    |
| Nicks on the Beach                                | 1.71%  | 130   |
| Old Florida Fish House                            | 5.23%  | 398   |
| Pompano Joe's                                     | 2.14%  | 163   |
| Poppy's Seafood Factory                           | 0.37%  | 28    |
| Paradis   | 1.35%  | 103   |
| Rosalie Dining & Seafood Bar                      | 0.01%  | 1     |
| Seagar's  | 2.38%  | 181   |
| Stinky's Fish Camp                                | 9.93%  | 755   |
| Terrace Restaurant                                | 0.21%  | 16    |
| The Bay   | 5.06%  | 385   |
| The Beach House                                   | 0.43%  | 33    |
| The Ocean Club                                    | 0.97%  | 74    |
| The Perfect Pig - Seagrove & Gulf Place Locations | 1.95%  | 148   |
| The Red Bar                                       | 3.38%  | 257   |
| Roselie Dining & Seafood Bar                      | 3.21%  | 244   |

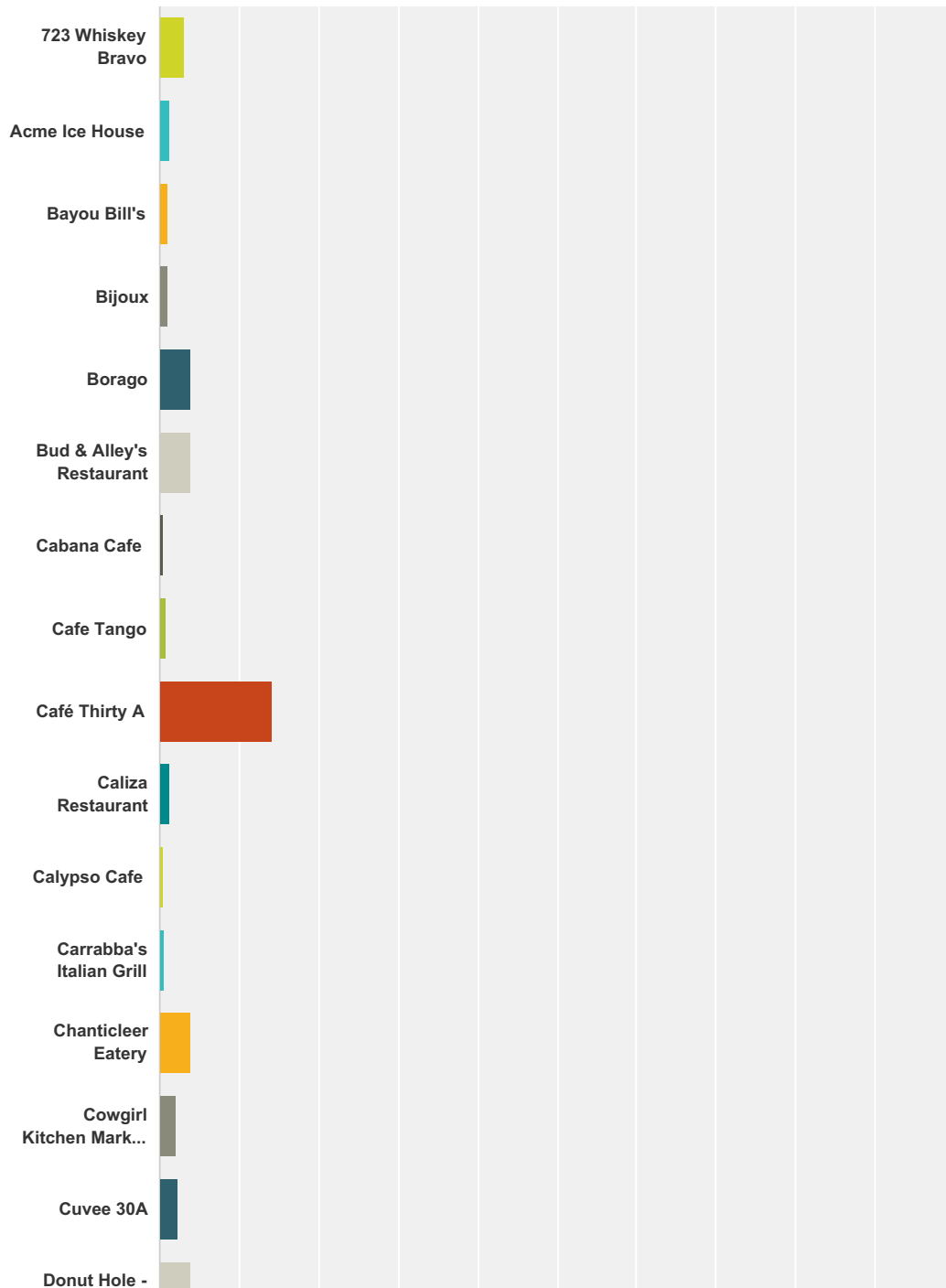


## 2017 Perfect in South Walton Awards Voting

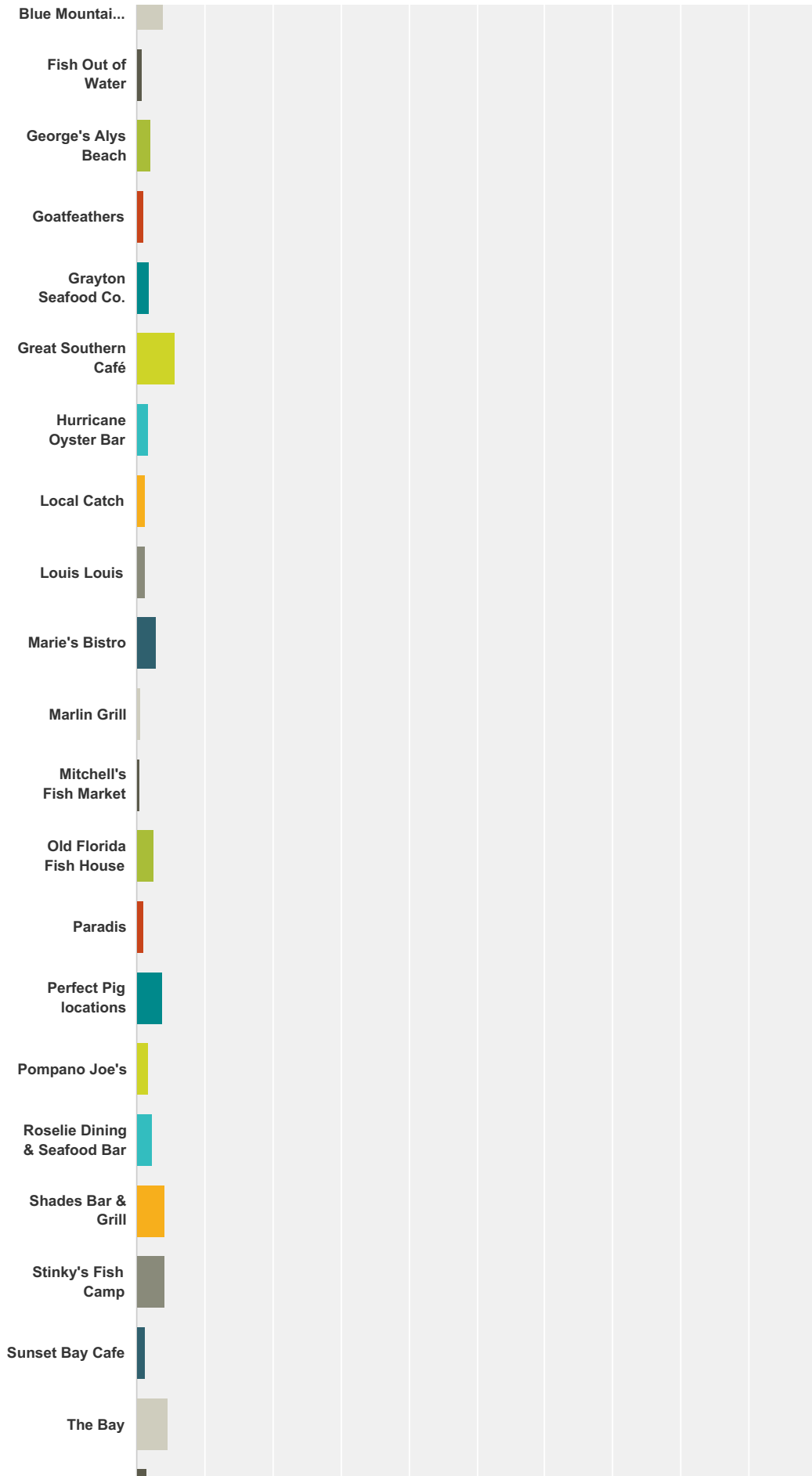
|                                    |        |       |
|------------------------------------|--------|-------|
| Roux 30A                           | 0.53%  | 40    |
| The Whale's Tail Beach Bar & Grill | 0.39%  | 30    |
| Trebeache                          | 1.66%  | 126   |
| Vue on 30a                         | 2.41%  | 183   |
| SKIP                               | 25.11% | 1,909 |
| <b>Total Respondents: 7,603</b>    |        |       |

### Q6 Best Menu Variety

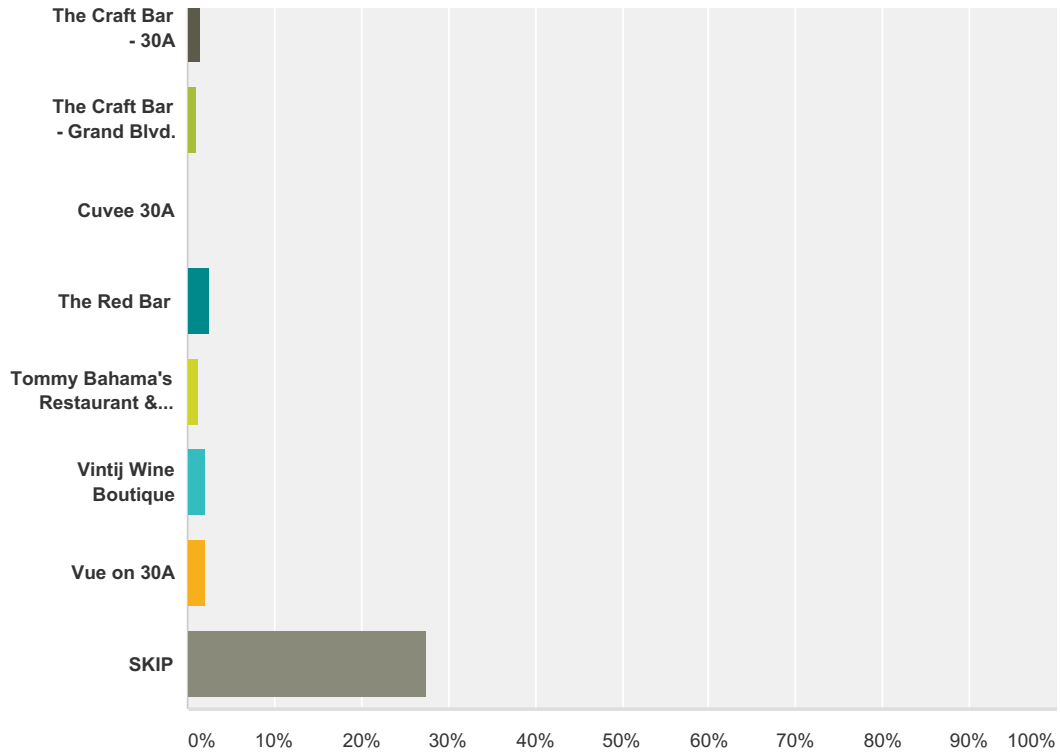
Answered: 7,603 Skipped: 725



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



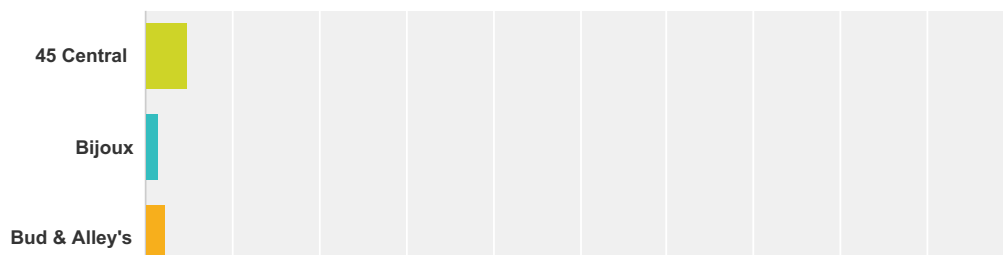
| Answer Choices                                   | Responses    |
|--|--------------|
| 723 Whiskey Bravo                                | 3.05% 232    |
| Acme Ice House                                   | 1.18% 90     |
| Bayou Bill's                                     | 1.04% 79     |
| Bijoux   | 0.99% 75     |
| Borago   | 3.92% 298    |
| Bud & Alley's Restaurant                         | 4.04% 307    |
| Cabana Cafe                                      | 0.43% 33     |
| Cafe Tango                                       | 0.83% 63     |
| Café Thirty A                                    | 14.17% 1,077 |
| Caliza Restaurant                                | 1.26% 96     |
| Calypso Cafe                                     | 0.32% 24     |
| Carrabba's Italian Grill                         | 0.55% 42     |
| Chanticleer Eatery                               | 4.01% 305    |
| Cowgirl Kitchen Market & Cafe                    | 2.12% 161    |
| Cuvee 30A  | 2.29% 174    |
| Donut Hole - Blue Mountain Beach and Inlet Beach | 4.06% 309    |
| Fish Out of Water                                | 0.93% 71     |
| George's Alys Beach                              | 2.18% 166    |

## 2017 Perfect in South Walton Awards Voting

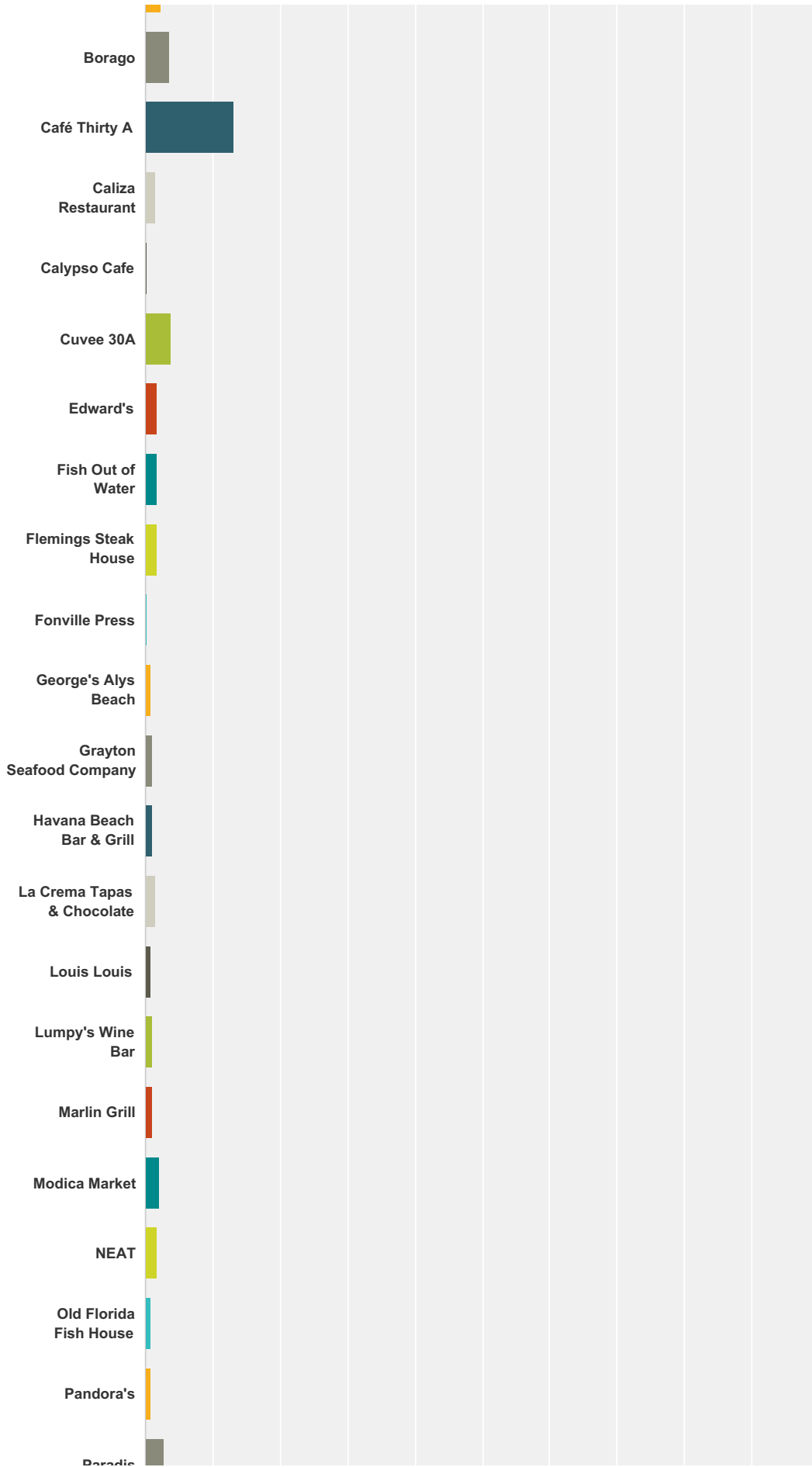
|                                 |        |       |
|---------------------------------|--------|-------|
| Goatfeathers                    | 0.96%  | 73    |
| Grayton Seafood Co.             | 1.88%  | 143   |
| Great Southern Café             | 5.68%  | 432   |
| Hurricane Oyster Bar            | 1.62%  | 123   |
| Local Catch                     | 1.32%  | 100   |
| Louis Louis                     | 1.21%  | 92    |
| Marie's Bistro                  | 2.96%  | 225   |
| Marlin Grill                    | 0.71%  | 54    |
| Mitchell's Fish Market          | 0.49%  | 37    |
| Old Florida Fish House          | 2.51%  | 191   |
| Paradis                         | 1.05%  | 80    |
| Perfect Pig locations           | 3.72%  | 283   |
| Pompano Joe's                   | 1.63%  | 124   |
| Roselie Dining & Seafood Bar    | 2.31%  | 176   |
| Shades Bar & Grill              | 4.08%  | 310   |
| Stinky's Fish Camp              | 4.10%  | 312   |
| Sunset Bay Cafe                 | 1.25%  | 95    |
| The Bay                         | 4.70%  | 357   |
| The Craft Bar - 30A             | 1.51%  | 115   |
| The Craft Bar - Grand Blvd.     | 1.07%  | 81    |
| Cuvee 30A                       | 0.00%  | 0     |
| The Red Bar                     | 2.54%  | 193   |
| Tommy Bahama's Restaurant & Bar | 1.32%  | 100   |
| Vintij Wine Boutique            | 2.08%  | 158   |
| Vue on 30A                      | 2.17%  | 165   |
| SKIP                            | 27.63% | 2,101 |
| <b>Total Respondents: 7,603</b> |        |       |

## Q7 Best Wine List

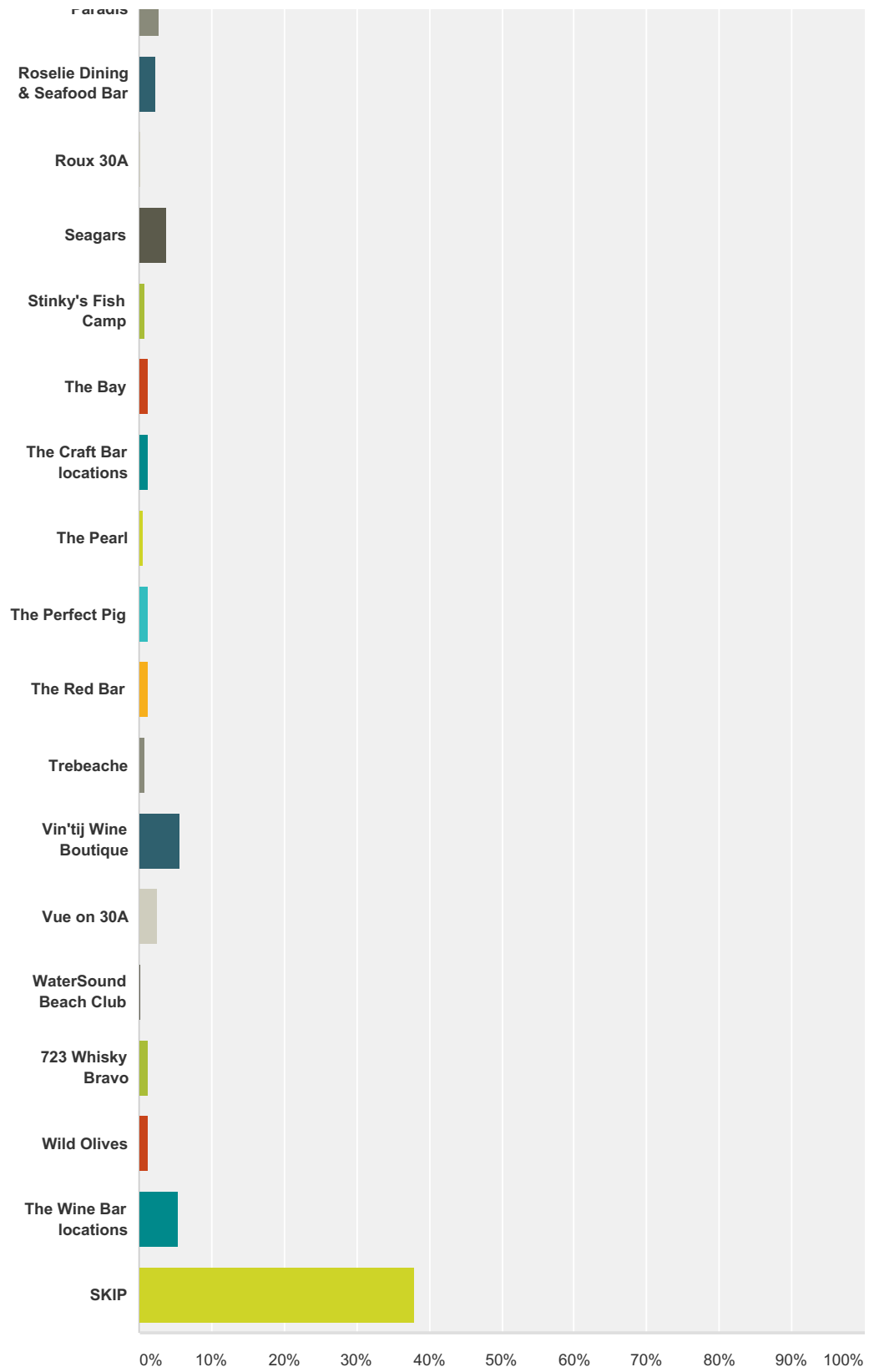
Answered: 7,603 Skipped: 725



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



| Answer Choices | Responses | Count |
|----------------|-----------|-------|
| 45 Central     | 4.75%     | 361   |
| Bijoux         | 1.37%     | 104   |

## 2017 Perfect in South Walton Awards Voting

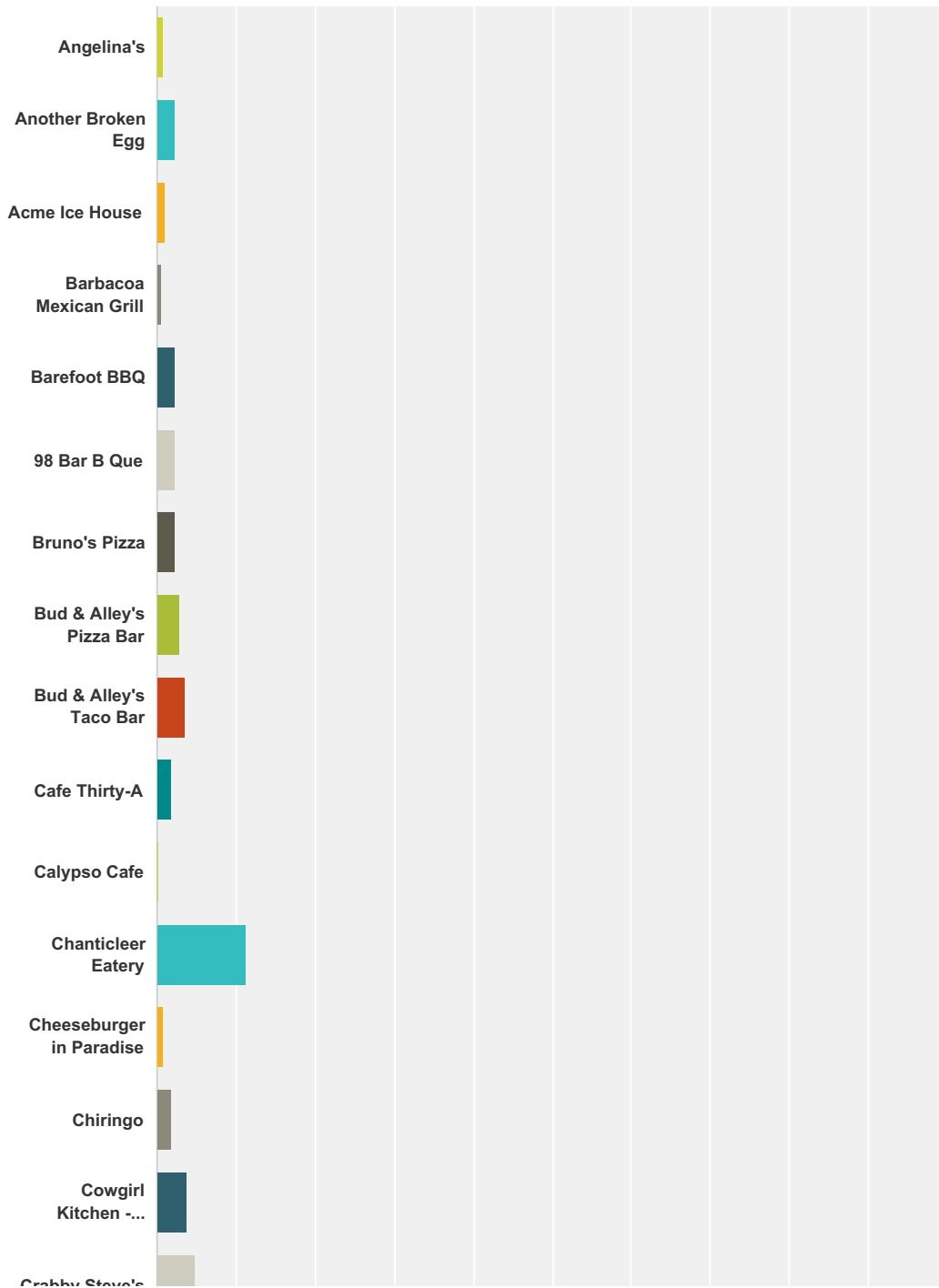
|                              |        |       |
|------------------------------|--------|-------|
| Bud & Alley's                | 2.34%  | 178   |
| Borago                       | 3.46%  | 263   |
| Café Thirty A                | 13.22% | 1,005 |
| Caliza Restaurant            | 1.57%  | 119   |
| Calypso Cafe                 | 0.17%  | 13    |
| Cuvee 30A                    | 3.75%  | 285   |
| Edward's                     | 1.59%  | 121   |
| Fish Out of Water            | 1.72%  | 131   |
| Flemings Steak House         | 1.75%  | 133   |
| Fonville Press               | 0.30%  | 23    |
| George's Alys Beach          | 0.85%  | 65    |
| Grayton Seafood Company      | 1.00%  | 76    |
| Havana Beach Bar & Grill     | 1.10%  | 84    |
| La Crema Tapas & Chocolate   | 1.39%  | 106   |
| Louis Louis                  | 0.89%  | 68    |
| Lumpy's Wine Bar             | 0.96%  | 73    |
| Marlin Grill                 | 0.99%  | 75    |
| Modica Market                | 2.00%  | 152   |
| NEAT                         | 1.70%  | 129   |
| Old Florida Fish House       | 0.91%  | 69    |
| Pandora's                    | 0.75%  | 57    |
| Paradis                      | 2.63%  | 200   |
| Roselie Dining & Seafood Bar | 2.24%  | 170   |
| Roux 30A                     | 0.28%  | 21    |
| Seagars                      | 3.72%  | 283   |
| Stinky's Fish Camp           | 0.75%  | 57    |
| The Bay                      | 1.22%  | 93    |
| The Craft Bar locations      | 1.29%  | 98    |
| The Pearl                    | 0.63%  | 48    |
| The Perfect Pig              | 1.16%  | 88    |
| The Red Bar                  | 1.24%  | 94    |
| Trebeache                    | 0.92%  | 70    |
| Vin'tij Wine Boutique        | 5.67%  | 431   |
| Vue on 30A                   | 2.43%  | 185   |

## 2017 Perfect in South Walton Awards Voting

|                                 |        |       |
|---------------------------------|--------|-------|
| WaterSound Beach Club           | 0.26%  | 20    |
| 723 Whisky Bravo                | 1.33%  | 101   |
| Wild Olives                     | 1.28%  | 97    |
| The Wine Bar locations          | 5.48%  | 417   |
| SKIP                            | 38.06% | 2,894 |
| <b>Total Respondents: 7,603</b> |        |       |

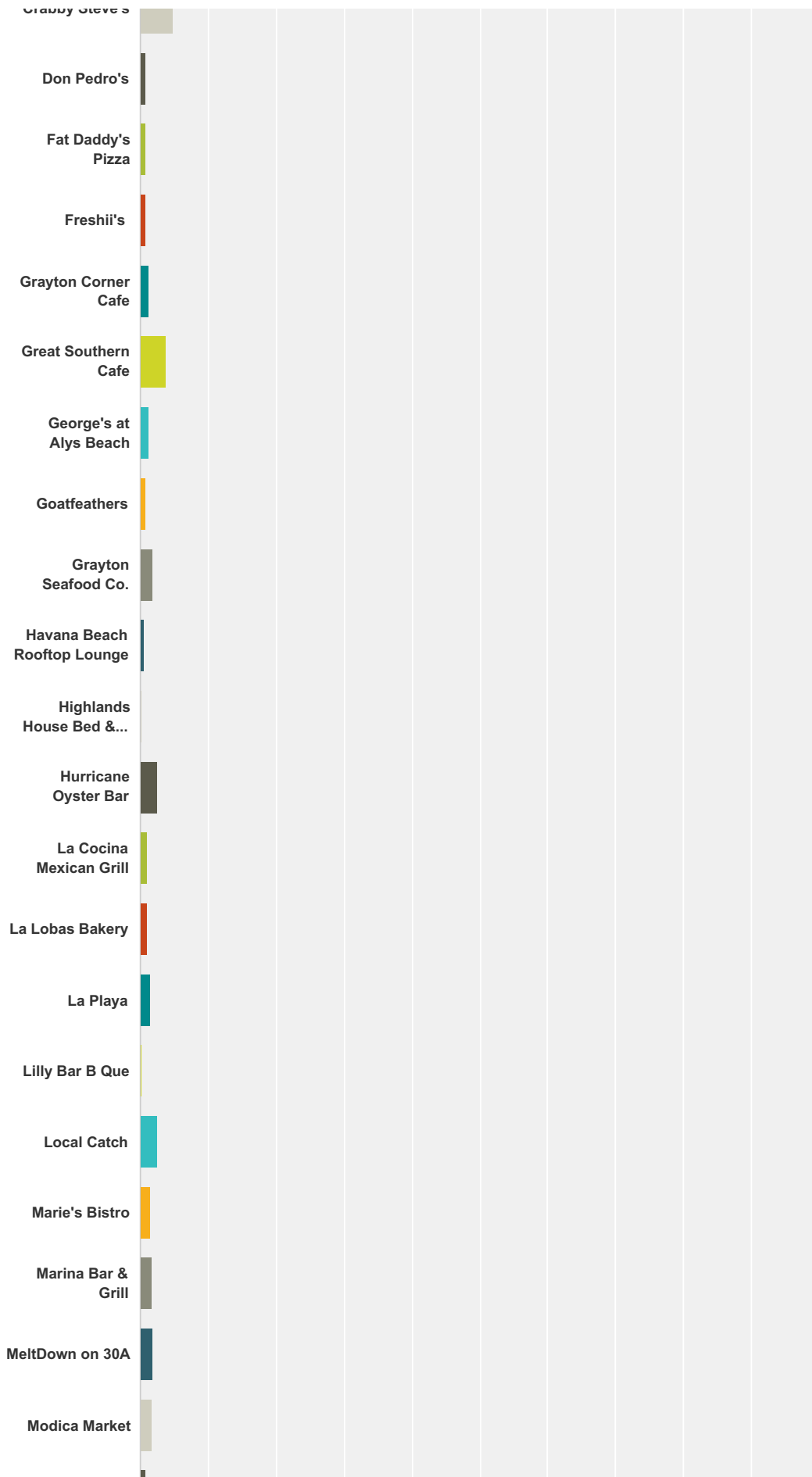
### Q8 Best Flip-Flop Cuisine

Answered: 7,603 Skipped: 725

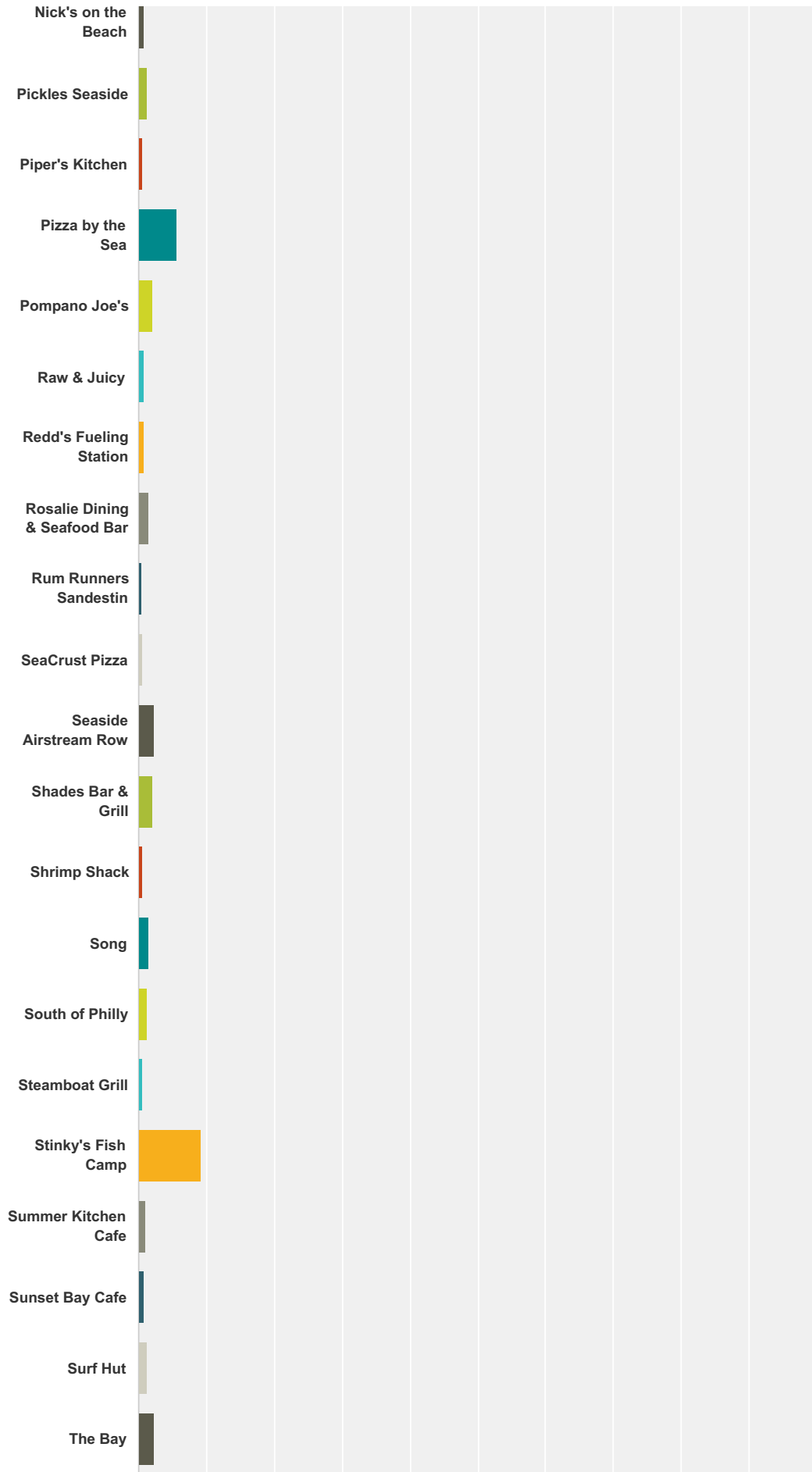




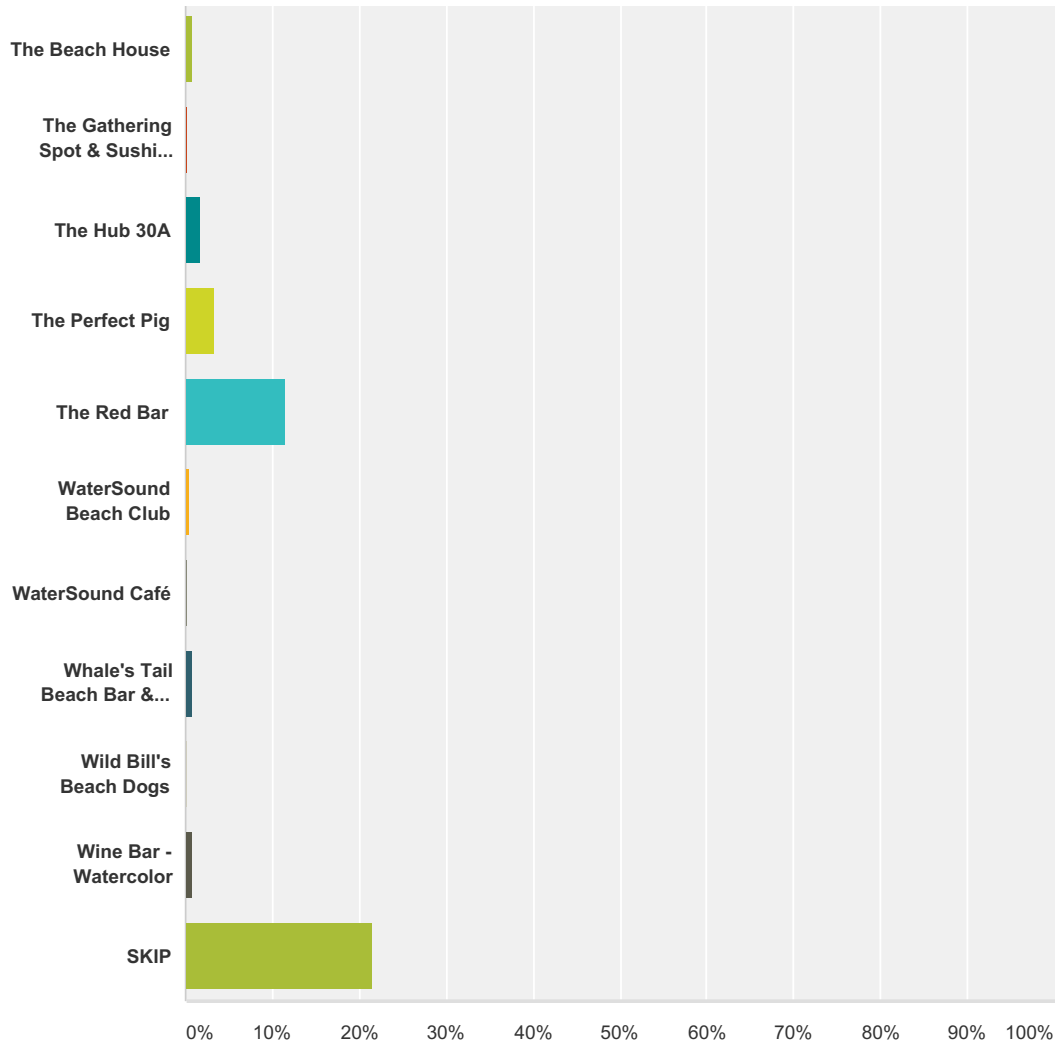
# 2017 Perfect in South Walton Awards Voting



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



| Answer Choices          | Responses  |
|-------------------------|------------|
| Angelina's              | 0.89% 68   |
| Another Broken Egg      | 2.29% 174  |
| Acme Ice House          | 1.12% 85   |
| Barbacoa Mexican Grill  | 0.64% 49   |
| Barefoot BBQ            | 2.37% 180  |
| 98 Bar B Que            | 2.22% 169  |
| Bruno's Pizza           | 2.31% 176  |
| Bud & Alley's Pizza Bar | 2.88% 219  |
| Bud & Alley's Taco Bar  | 3.58% 272  |
| Cafe Thirty-A           | 1.88% 143  |
| Calypso Cafe            | 0.28% 21   |
| Chanticleer Eatery      | 11.31% 860 |

## 2017 Perfect in South Walton Awards Voting

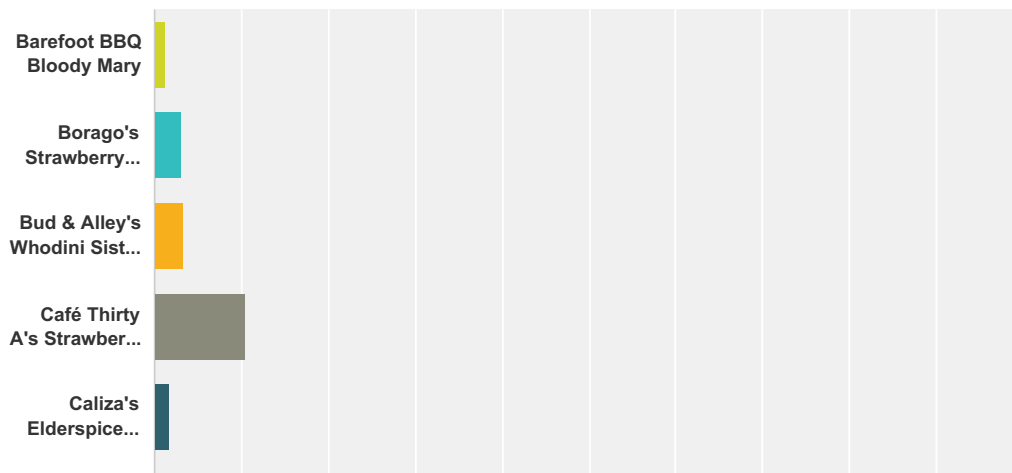
|                                 |       |     |
|---------------------------------|-------|-----|
| Cheeseburger in Paradise        | 0.74% | 56  |
| Chiringo                        | 1.83% | 139 |
| Cowgirl Kitchen - Seagrove      | 3.66% | 278 |
| Crabby Steve's                  | 4.77% | 363 |
| Don Pedro's                     | 0.75% | 57  |
| Fat Daddy's Pizza               | 0.83% | 63  |
| Freshii's                       | 0.87% | 66  |
| Grayton Corner Cafe             | 1.17% | 89  |
| Great Southern Cafe             | 3.79% | 288 |
| George's at Alys Beach          | 1.18% | 90  |
| Goatfeathers                    | 0.80% | 61  |
| Grayton Seafood Co.             | 1.89% | 144 |
| Havana Beach Rooftop Lounge     | 0.63% | 48  |
| Highlands House Bed & Breakfast | 0.25% | 19  |
| Hurricane Oyster Bar            | 2.46% | 187 |
| La Cocina Mexican Grill         | 1.00% | 76  |
| La Lobas Bakery                 | 1.10% | 84  |
| La Playa                        | 1.53% | 116 |
| Lilly Bar B Que                 | 0.22% | 17  |
| Local Catch                     | 2.47% | 188 |
| Marie's Bistro                  | 1.54% | 117 |
| Marina Bar & Grill              | 1.67% | 127 |
| MeltDown on 30A                 | 1.87% | 142 |
| Modica Market                   | 1.59% | 121 |
| Nick's on the Beach             | 0.83% | 63  |
| Pickles Seaside                 | 1.32% | 100 |
| Piper's Kitchen                 | 0.72% | 55  |
| Pizza by the Sea                | 5.71% | 434 |
| Pompano Joe's                   | 2.10% | 160 |
| Raw & Juicy                     | 0.82% | 62  |
| Redd's Fueling Station          | 0.89% | 68  |
| Rosalie Dining & Seafood Bar    | 1.39% | 106 |
| Rum Runners Sandestin           | 0.33% | 25  |
| SeaCrust Pizza                  | 0.63% | 48  |

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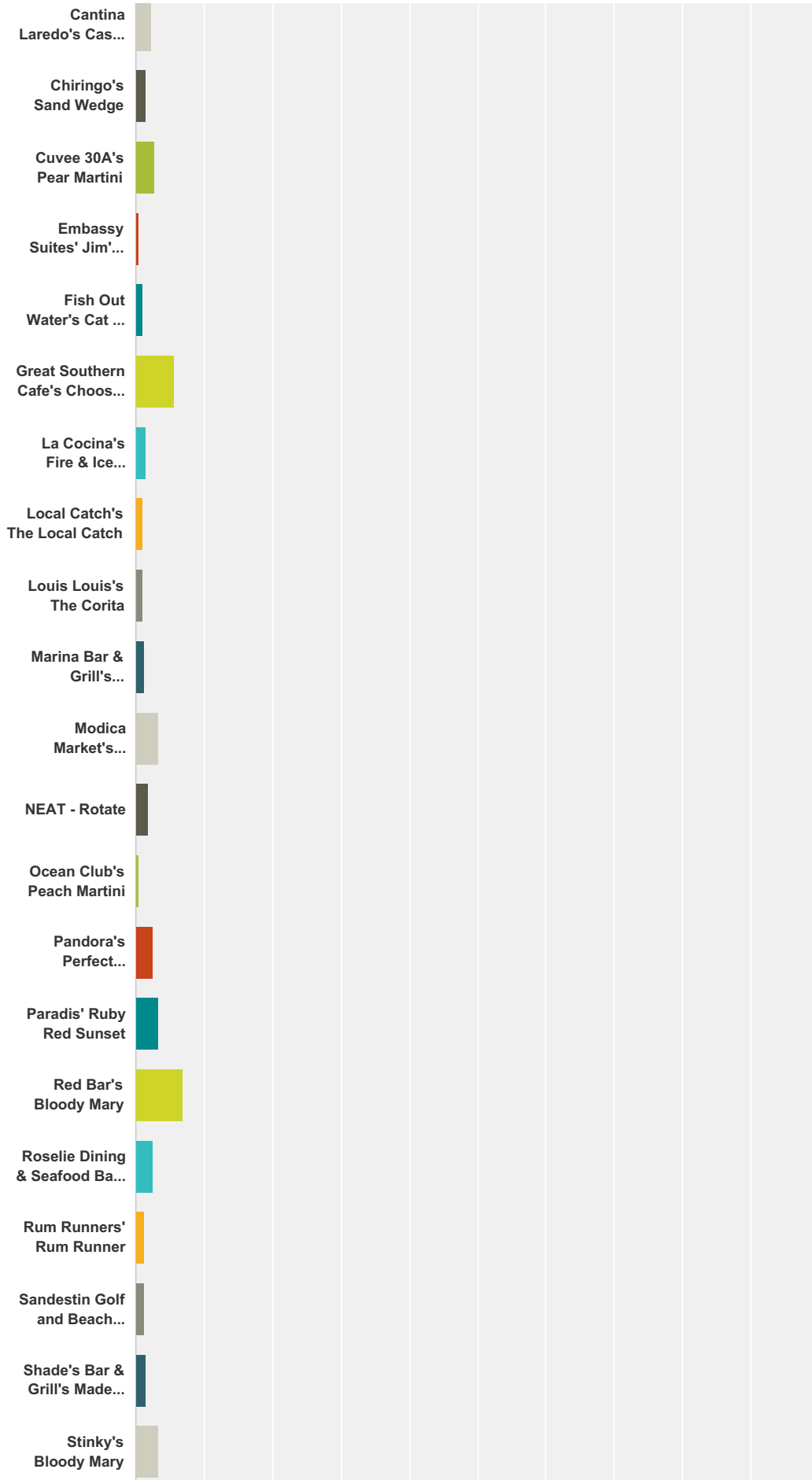
|                                 |        |       |
|---------------------------------|--------|-------|
| Seaside Airstream Row           | 2.28%  | 173   |
| Shades Bar & Grill              | 2.16%  | 164   |
| Shrimp Shack                    | 0.66%  | 50    |
| Song                            | 1.37%  | 104   |
| South of Philly                 | 1.29%  | 98    |
| Steamboat Grill                 | 0.58%  | 44    |
| Stinky's Fish Camp              | 9.26%  | 704   |
| Summer Kitchen Cafe             | 0.97%  | 74    |
| Sunset Bay Cafe                 | 0.76%  | 58    |
| Surf Hut                        | 1.33%  | 101   |
| The Bay                         | 2.22%  | 169   |
| The Beach House                 | 0.89%  | 68    |
| The Gathering Spot & Sushi Bar  | 0.13%  | 10    |
| The Hub 30A                     | 1.70%  | 129   |
| The Perfect Pig                 | 3.37%  | 256   |
| The Red Bar                     | 11.39% | 866   |
| WaterSound Beach Club           | 0.41%  | 31    |
| WaterSound Café                 | 0.24%  | 18    |
| Whale's Tail Beach Bar & Grill  | 0.78%  | 59    |
| Wild Bill's Beach Dogs          | 0.17%  | 13    |
| Wine Bar - Watercolor           | 0.76%  | 58    |
| SKIP                            | 21.57% | 1,640 |
| <b>Total Respondents: 7,603</b> |        |       |

## Q9 Best Signature Cocktail

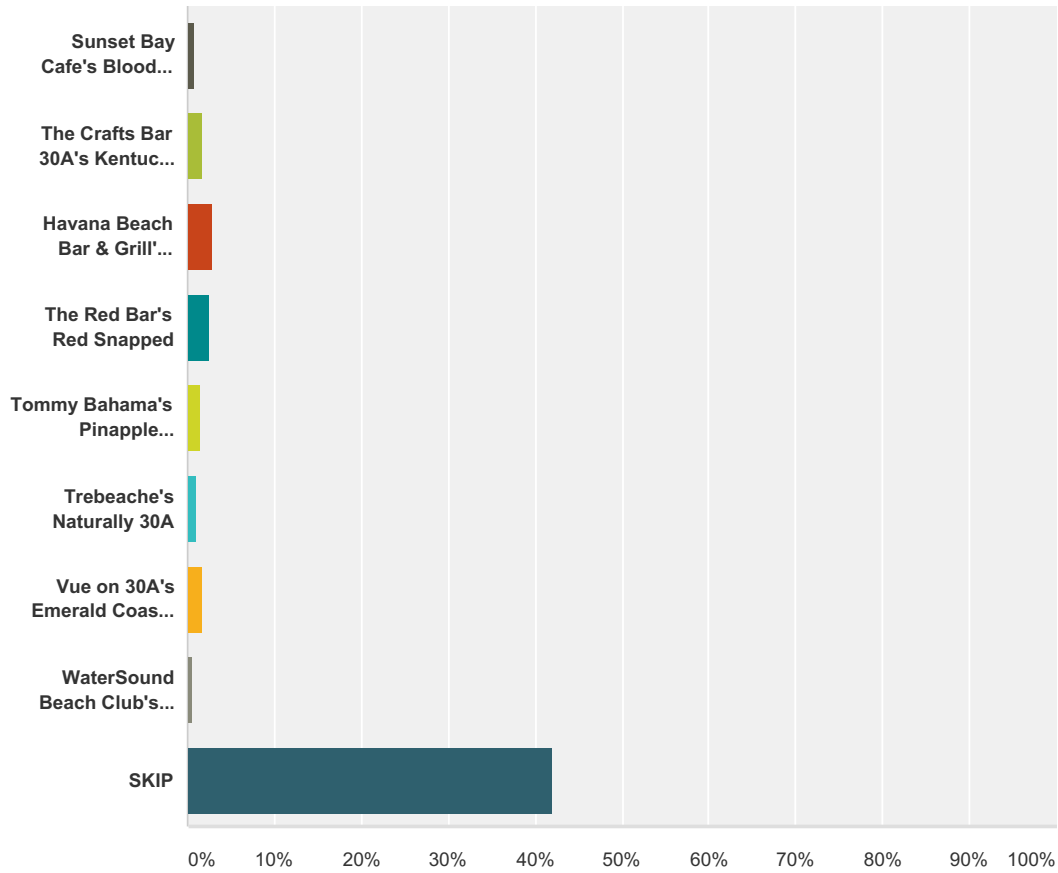
Answered: 7,603 Skipped: 725



## 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



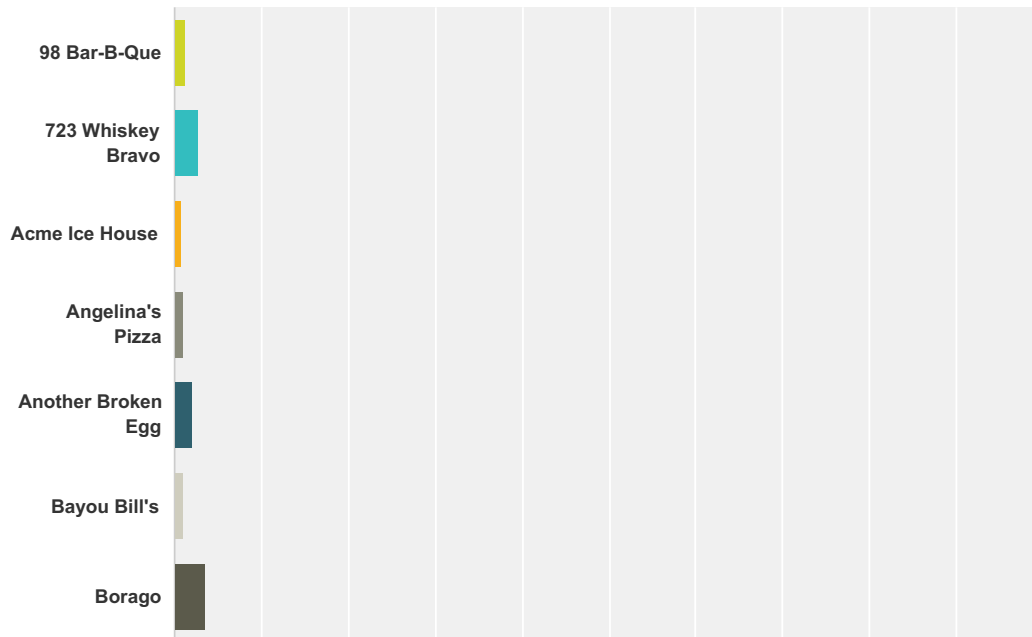
| Answer Choices                               | Responses |     |
|--|-----------|-----|
| Barefoot BBQ Bloody Mary                     | 1.22%     | 93  |
| Borago's Strawberry Fields                   | 3.08%     | 234 |
| Bud & Alley's Whodini Sisters Bloody Mary    | 3.28%     | 249 |
| Café Thirty A's Strawberry Basil Martini     | 10.48%    | 797 |
| Caliza's Elderspice Martini                  | 1.68%     | 128 |
| Cantina Laredo's Casa Margarita              | 2.37%     | 180 |
| Chiringo's Sand Wedge                        | 1.41%     | 107 |
| Cuvee 30A's Pear Martini                     | 2.68%     | 204 |
| Embassy Suites' Jim's Jungle Juice           | 0.49%     | 37  |
| Fish Out Water's Cat on a Hot Tin Roof       | 1.07%     | 81  |
| Great Southern Cafe's Choose Your Own Mojito | 5.63%     | 428 |
| La Cocina's Fire & Ice Margarita             | 1.41%     | 107 |
| Local Catch's The Local Catch                | 1.09%     | 83  |
| Louis Louis's The Corita                     | 0.95%     | 72  |
| Marina Bar & Grill's Sandestin Sandollar     | 1.34%     | 102 |
| Modica Market's Mimosas                      | 3.31%     | 252 |

## 2017 Perfect in South Walton Awards Voting

|   |        |       |
|---|--------|-------|
| NEAT - Rotate   | 1.87%  | 142   |
| Ocean Club's Peach Martini                              | 0.43%  | 33    |
| Pandora's Perfect Margarita                             | 2.58%  | 196   |
| Paradis' Ruby Red Sunset                                | 3.28%  | 249   |
| Red Bar's Bloody Mary                                   | 6.97%  | 530   |
| Roselie Dining & Seafood Bar's Hundred Acre Honey       | 2.59%  | 197   |
| Rum Runners' Rum Runner                                 | 1.32%  | 100   |
| Sandestin Golf and Beach Resort's Signature Bloody Mary | 1.32%  | 100   |
| Shade's Bar & Grill's Made in the Shade                 | 1.49%  | 113   |
| Stinky's Bloody Mary                                    | 3.31%  | 252   |
| Sunset Bay Cafe's Bloody Mary                           | 0.93%  | 71    |
| The Crafts Bar 30A's Kentucky Mule                      | 1.70%  | 129   |
| Havana Beach Bar & Grill's Chocolate Martini            | 2.84%  | 216   |
| The Red Bar's Red Snapped                               | 2.49%  | 189   |
| Tommy Bahama's Pinapple Paradisio                       | 1.53%  | 116   |
| Trebeache's Naturally 30A                               | 1.10%  | 84    |
| Vue on 30A's Emerald Coast Martini                      | 1.74%  | 132   |
| WaterSound Beach Club's The WaterSound                  | 0.72%  | 55    |
| SKIP  | 41.93% | 3,188 |
| <b>Total Respondents: 7,603</b>                         |        |       |

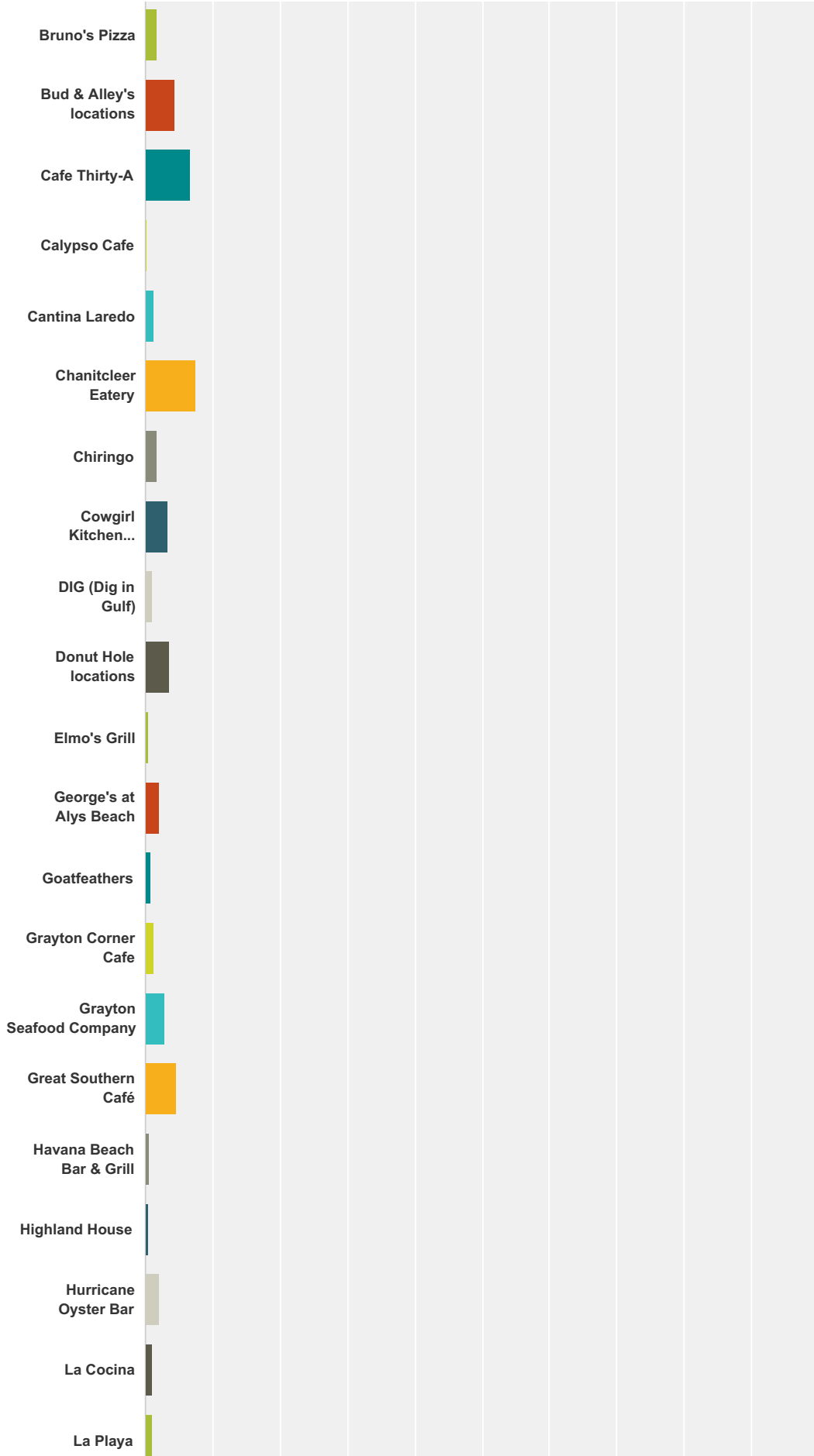
## Q10 Best Casual Dining

Answered: 7,603 Skipped: 725

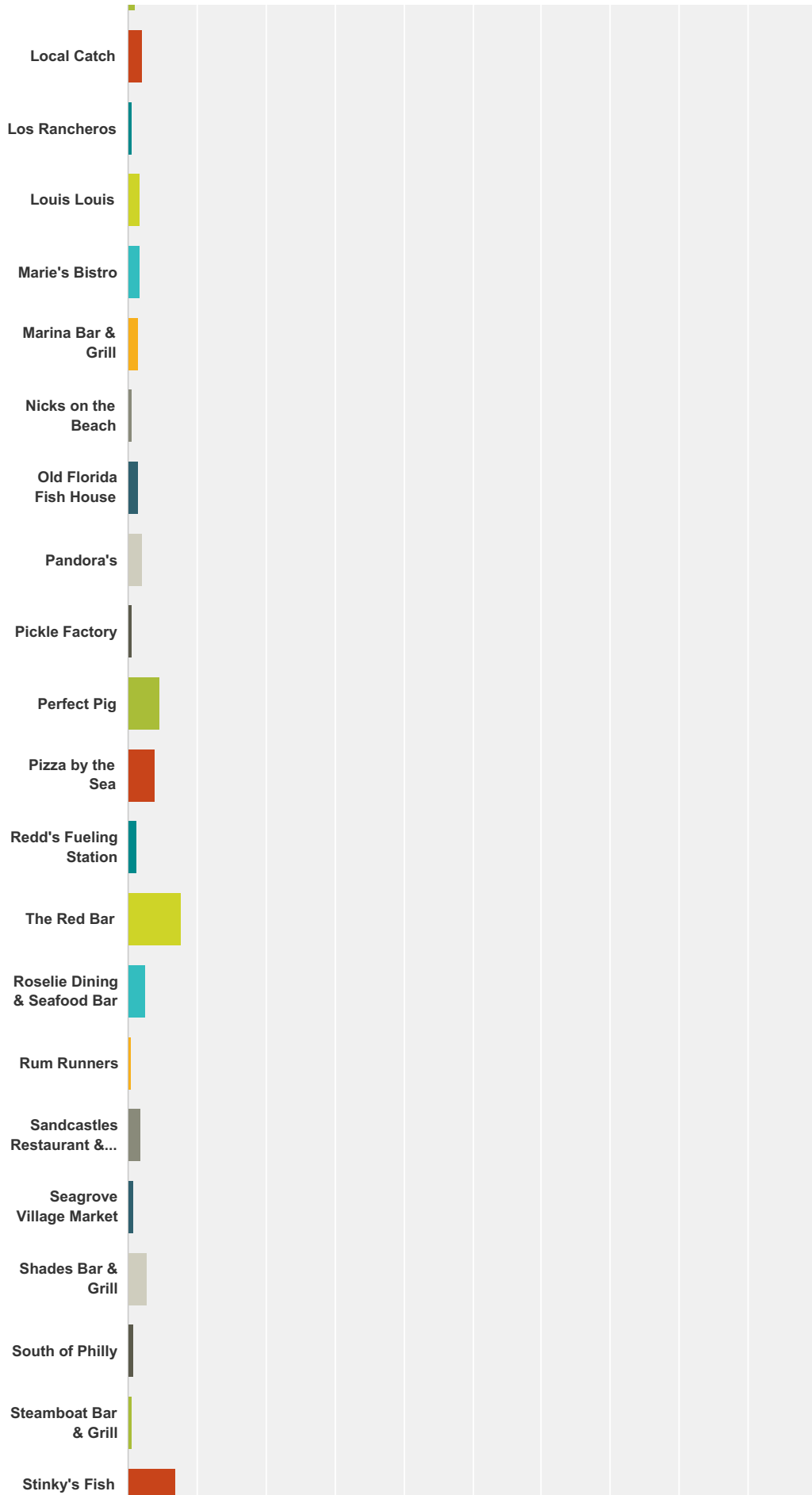




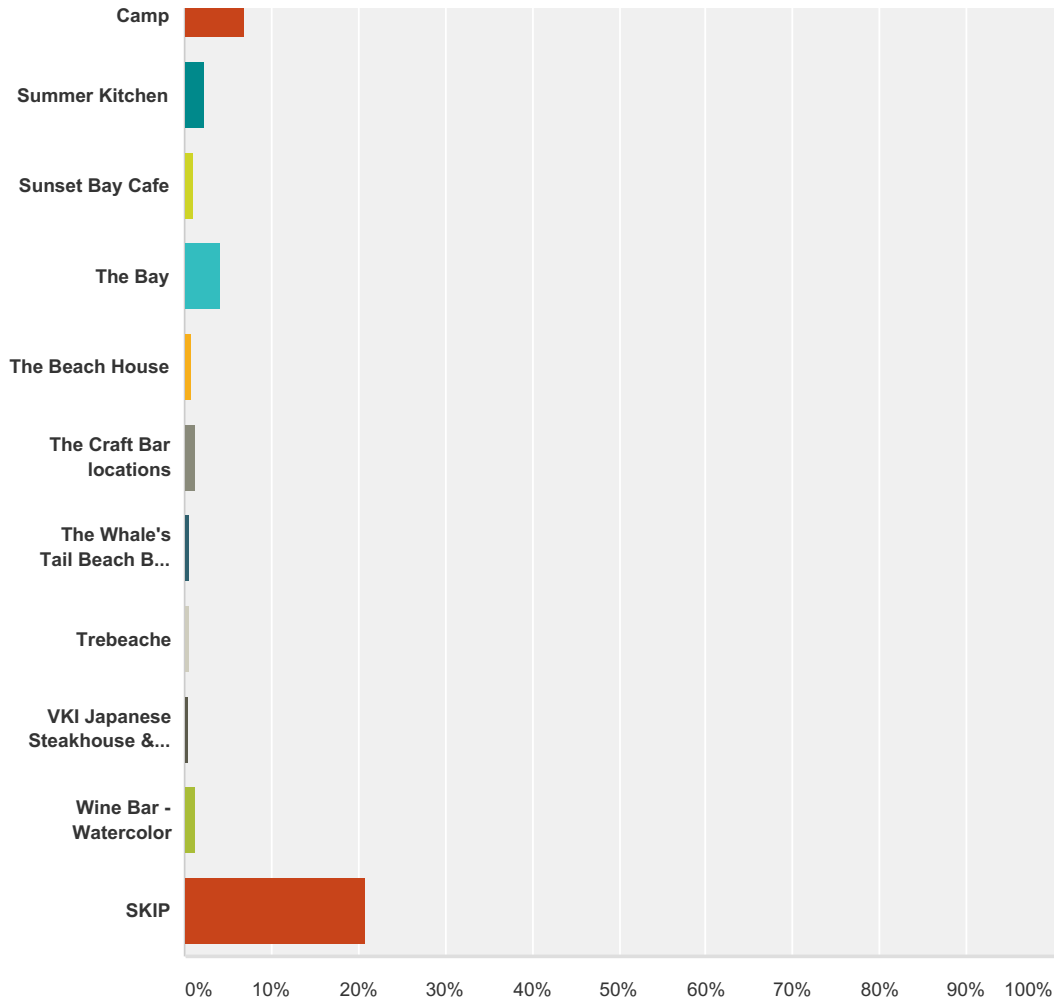
# 2017 Perfect in South Walton Awards Voting



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



| Answer Choices          | Responses |     |
|-------------------------|-----------|-----|
| 98 Bar-B-Que            | 1.28%     | 97  |
| 723 Whiskey Bravo       | 2.72%     | 207 |
| Acme Ice House          | 0.93%     | 71  |
| Angelina's Pizza        | 1.05%     | 80  |
| Another Broken Egg      | 2.01%     | 153 |
| Bayou Bill's            | 0.96%     | 73  |
| Borago                  | 3.58%     | 272 |
| Bruno's Pizza           | 1.67%     | 127 |
| Bud & Alley's locations | 4.37%     | 332 |
| Cafe Thirty-A           | 6.71%     | 510 |
| Calypso Cafe            | 0.26%     | 20  |
| Cantina Laredo          | 1.25%     | 95  |
| Chanitcleer Eatery      | 7.59%     | 577 |
| Chiringo                | 1.60%     | 122 |

## 2017 Perfect in South Walton Awards Voting

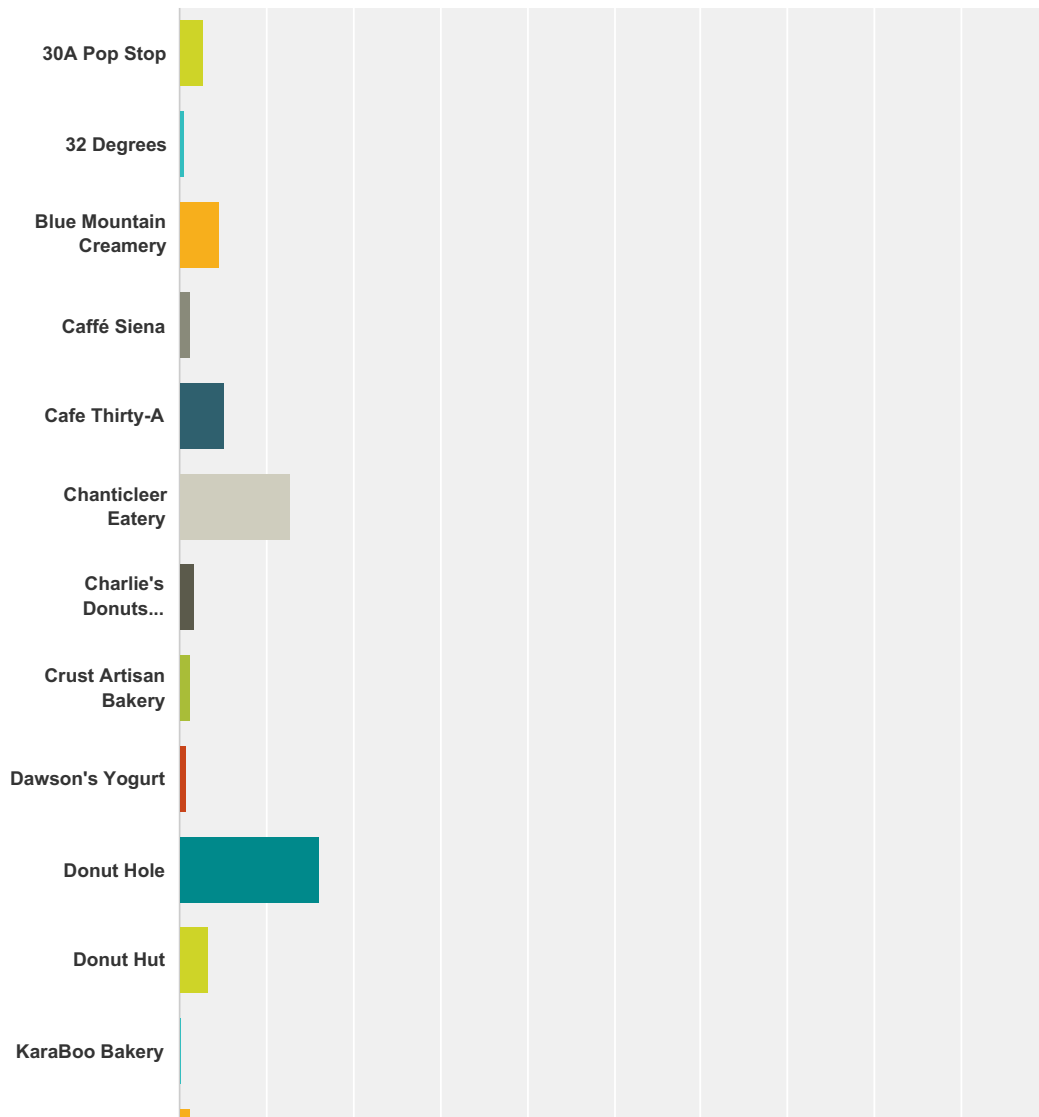
|                                 |       |     |
|---------------------------------|-------|-----|
| Cowgirl Kitchen locations       | 3.35% | 255 |
| DIG (Dig in Gulf)               | 1.10% | 84  |
| Donut Hole locations            | 3.54% | 269 |
| Elmo's Grill                    | 0.41% | 31  |
| George's at Alys Beach          | 2.01% | 153 |
| Goatfeathers                    | 0.76% | 58  |
| Grayton Corner Cafe             | 1.21% | 92  |
| Grayton Seafood Company         | 2.95% | 224 |
| Great Southern Café             | 4.64% | 353 |
| Havana Beach Bar & Grill        | 0.71% | 54  |
| Highland House                  | 0.50% | 38  |
| Hurricane Oyster Bar            | 2.04% | 155 |
| La Cocina                       | 1.08% | 82  |
| La Playa                        | 1.13% | 86  |
| Local Catch                     | 2.14% | 163 |
| Los Rancheros                   | 0.59% | 45  |
| Louis Louis                     | 1.66% | 126 |
| Marie's Bistro                  | 1.66% | 126 |
| Marina Bar & Grill              | 1.50% | 114 |
| Nicks on the Beach              | 0.61% | 46  |
| Old Florida Fish House          | 1.51% | 115 |
| Pandora's                       | 2.00% | 152 |
| Pickle Factory                  | 0.57% | 43  |
| Perfect Pig                     | 4.68% | 356 |
| Pizza by the Sea                | 3.93% | 299 |
| Redd's Fueling Station          | 1.32% | 100 |
| The Red Bar                     | 7.63% | 580 |
| Roselie Dining & Seafood Bar    | 2.43% | 185 |
| Rum Runners                     | 0.51% | 39  |
| Sandcastles Restaurant & Lounge | 1.78% | 135 |
| Seagrove Village Market         | 0.82% | 62  |
| Shades Bar & Grill              | 2.78% | 211 |
| South of Philly                 | 0.74% | 56  |
| Steamboat Bar & Grill           | 0.58% | 44  |
| Stinky's Fish Camp              | 6.87% | 522 |

## 2017 Perfect in South Walton Awards Voting

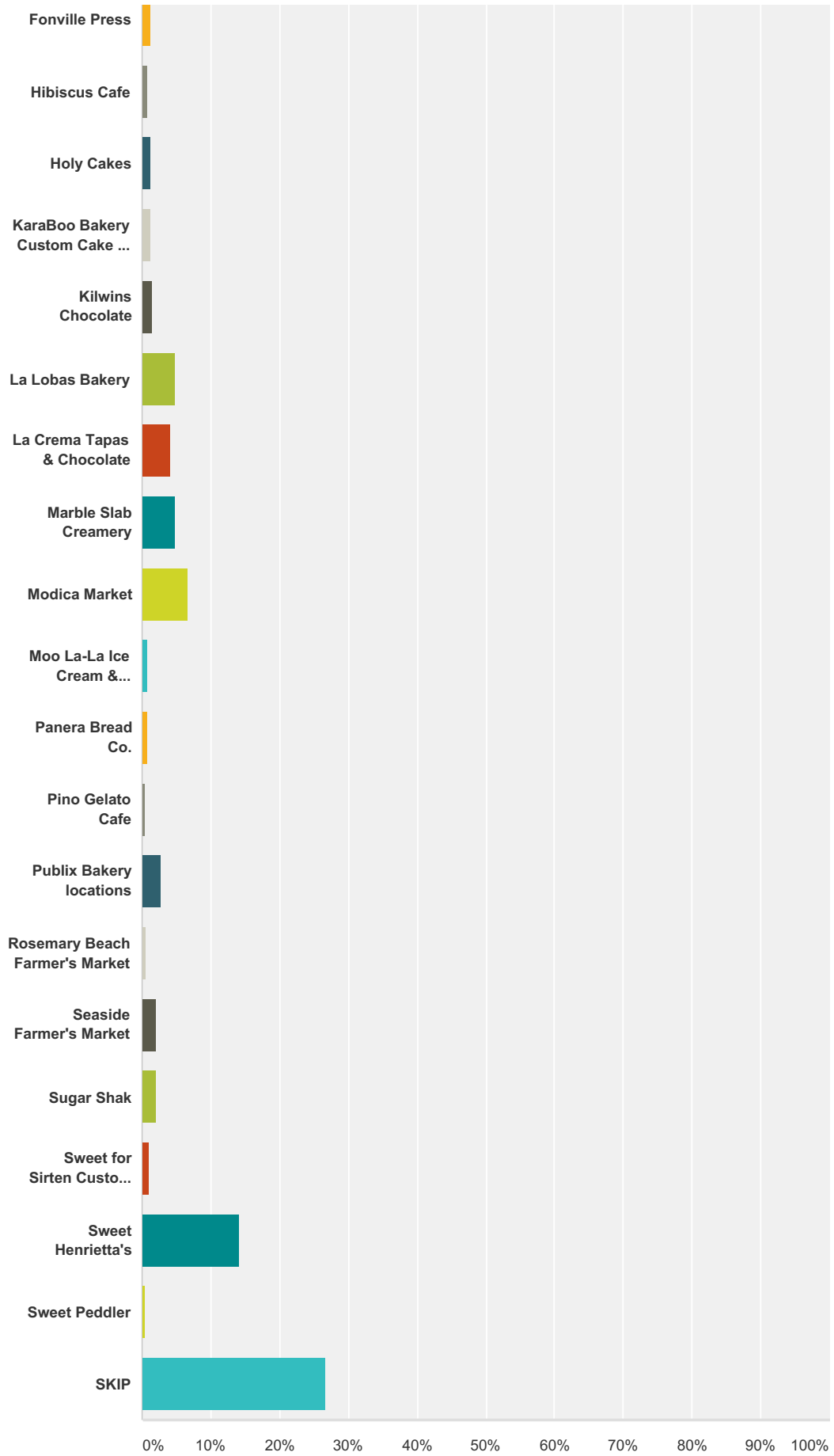
|                                     |        |       |
|-------------------------------------|--------|-------|
| Summer Kitchen                      | 2.35%  | 179   |
| Sunset Bay Cafe                     | 1.13%  | 86    |
| The Bay                             | 4.13%  | 314   |
| The Beach House                     | 0.82%  | 62    |
| The Craft Bar locations             | 1.34%  | 102   |
| The Whale's Tail Beach Bar & Grill  | 0.66%  | 50    |
| Trebeache                           | 0.64%  | 49    |
| VKI Japanese Steakhouse & Sushi Bar | 0.43%  | 33    |
| Wine Bar - Watercolor               | 1.18%  | 90    |
| SKIP                                | 20.81% | 1,582 |
| <b>Total Respondents: 7,603</b>     |        |       |

## Q11 Best Bakery/Dessert Shop

Answered: 7,603   Skipped: 725



## 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting

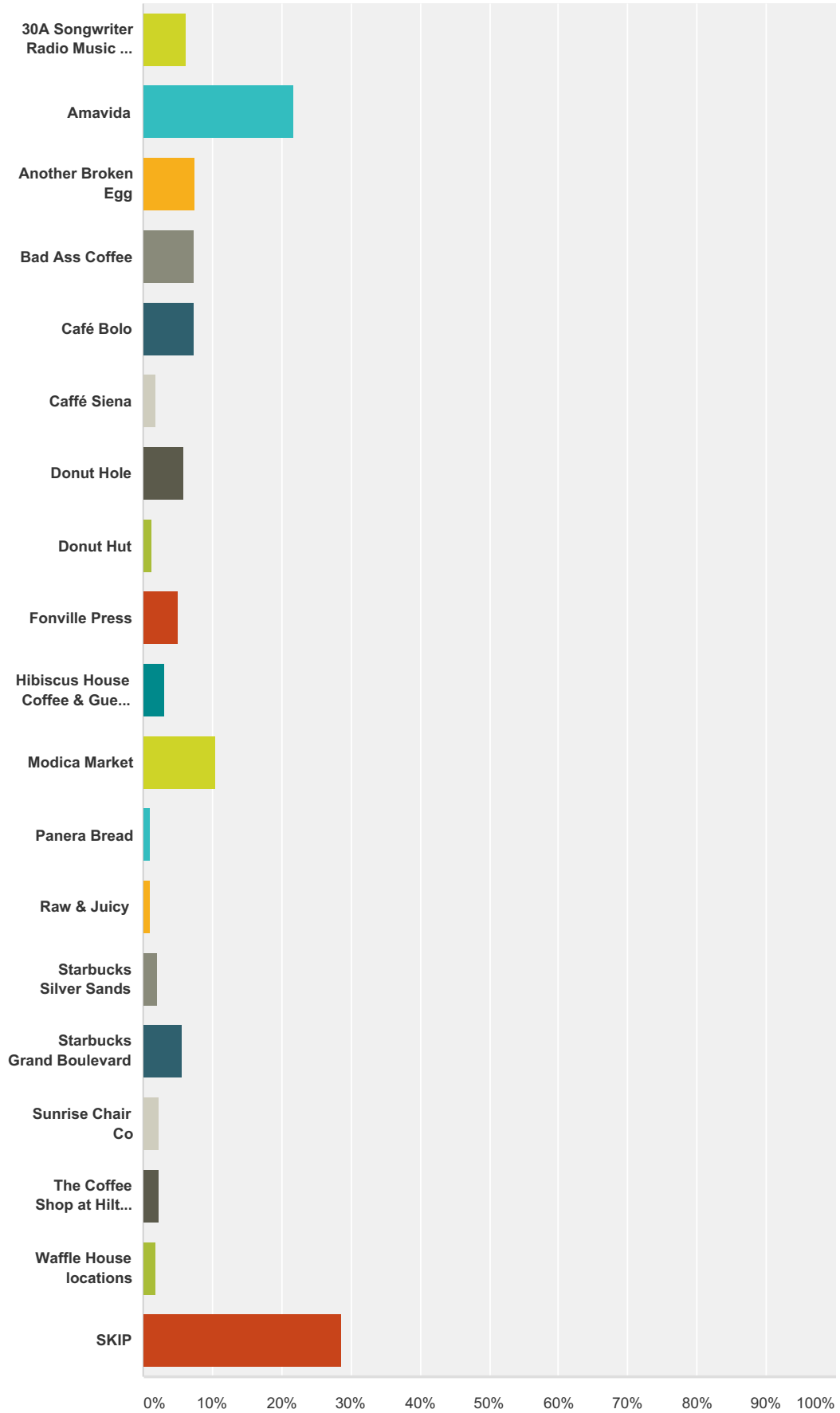
| Answer Choices                                  | Responses |       |
|---|-----------|-------|
| 30A Pop Stop                                    | 2.72%     | 207   |
| 32 Degrees                                      | 0.58%     | 44    |
| Blue Mountain Creamery                          | 4.60%     | 350   |
| Caffé Siena                                     | 1.18%     | 90    |
| Cafe Thirty-A                                   | 5.12%     | 389   |
| Chanticleer Eatery                              | 12.71%    | 966   |
| Charlie's Donuts locations                      | 1.68%     | 128   |
| Crust Artisan Bakery                            | 1.20%     | 91    |
| Dawson's Yogurt                                 | 0.80%     | 61    |
| Donut Hole                                      | 16.06%    | 1,221 |
| Donut Hut                                       | 3.34%     | 254   |
| KaraBoo Bakery                                  | 0.22%     | 17    |
| Fonville Press                                  | 1.21%     | 92    |
| Hibiscus Cafe                                   | 0.88%     | 67    |
| Holy Cakes                                      | 1.18%     | 90    |
| KaraBoo Bakery Custom Cake and Pastry Company   | 1.28%     | 97    |
| Kilwins Chocolate                               | 1.54%     | 117   |
| La Lobas Bakery                                 | 4.80%     | 365   |
| La Crema Tapas & Chocolate                      | 4.20%     | 319   |
| Marble Slab Creamery                            | 4.75%     | 361   |
| Modica Market                                   | 6.68%     | 508   |
| Moo La-La Ice Cream & Desserts                  | 0.92%     | 70    |
| Panera Bread Co.                                | 0.89%     | 68    |
| Pino Gelato Cafe                                | 0.49%     | 37    |
| Publix Bakery locations                         | 2.62%     | 199   |
| Rosemary Beach Farmer's Market                  | 0.62%     | 47    |
| Seaside Farmer's Market                         | 2.03%     | 154   |
| Sugar Shak                                      | 1.99%     | 151   |
| Sweet for Sirten Custom Cake and Pastry Company | 0.95%     | 72    |
| Sweet Henrietta's                               | 14.15%    | 1,076 |
| Sweet Peddler                                   | 0.34%     | 26    |
| SKIP  | 26.65%    | 2,026 |
| <b>Total Respondents: 7,603</b>                 |           |       |

## Q12 Best Coffee House

Answered: 7,603 Skipped: 725



## 2017 Perfect in South Walton Awards Voting



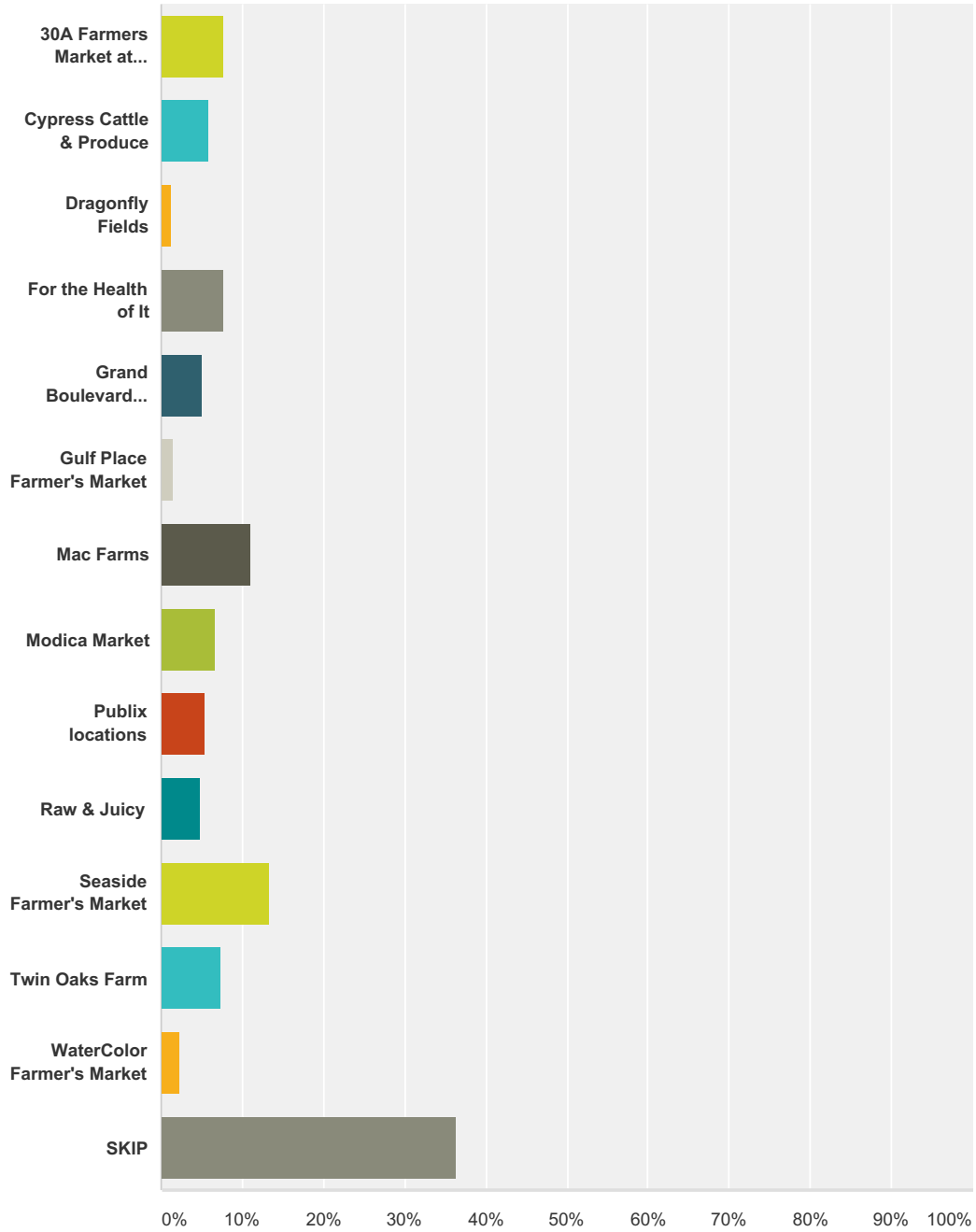
## 2017 Perfect in South Walton Awards Voting

| Answer Choices  | Responses |       |
|---|-----------|-------|
| 30A Songwriter Radio Music and Coffee Shop              | 6.30%     | 479   |
| Amavida   | 21.75%    | 1,654 |
| Another Broken Egg                                      | 7.48%     | 569   |
| Bad Ass Coffee  | 7.37%     | 560   |
| Café Bolo   | 7.39%     | 562   |
| Caffé Siena   | 1.85%     | 141   |
| Donut Hole  | 5.93%     | 451   |
| Donut Hut   | 1.24%     | 94    |
| Fonville Press  | 4.98%     | 379   |
| Hibiscus House Coffee & Guest House                     | 3.13%     | 238   |
| Modica Market   | 10.38%    | 789   |
| Panera Bread  | 1.01%     | 77    |
| Raw & Juicy   | 1.08%     | 82    |
| Starbucks Silver Sands                                  | 2.03%     | 154   |
| Starbucks Grand Boulevard                               | 5.71%     | 434   |
| Sunrise Chair Co  | 2.31%     | 176   |
| The Coffee Shop at Hilton Sandestin Golf & Beach resort | 2.33%     | 177   |
| Waffle House locations                                  | 1.96%     | 149   |
| SKIP  | 28.65%    | 2,178 |
| <b>Total Respondents: 7,603</b>                         |           |       |

### Q13 Best Farm to Table Locally Sourced Groceries

Answered: 7,603 Skipped: 725

## 2017 Perfect in South Walton Awards Voting



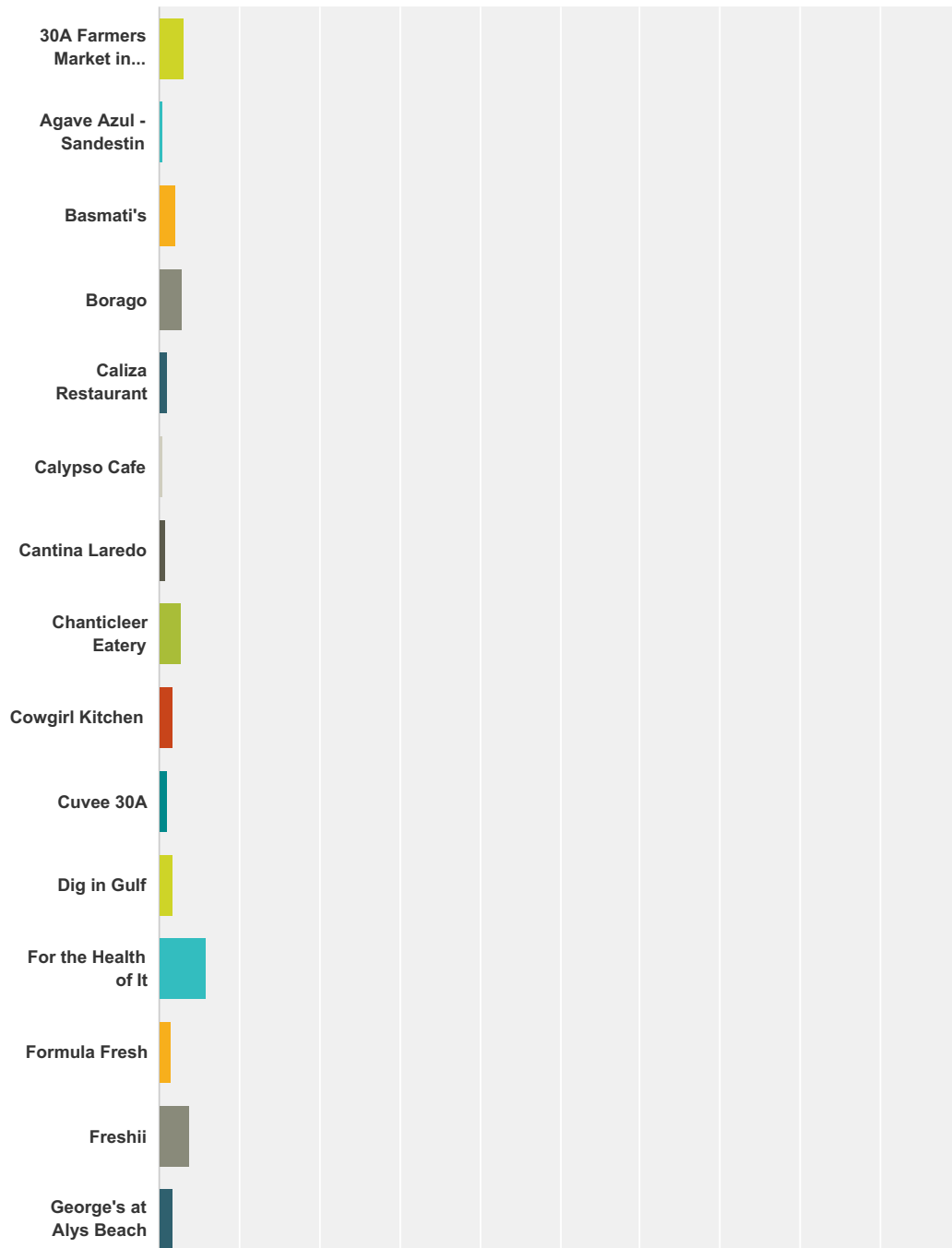
| Answer Choices                           | Responses | Count |
|--|-----------|-------|
| 30A Farmers Market at Rosemary Beach, FL | 7.63%     | 580   |
| Cypress Cattle & Produce                 | 5.76%     | 438   |
| Dragonfly Fields                         | 1.16%     | 88    |
| For the Health of It                     | 7.68%     | 584   |
| Grand Boulevard Farmer's Market          | 4.96%     | 377   |
| Gulf Place Farmer's Market               | 1.38%     | 105   |
| Mac Farms                                | 10.98%    | 835   |
| Modica Market                            | 6.64%     | 505   |

## 2017 Perfect in South Walton Awards Voting

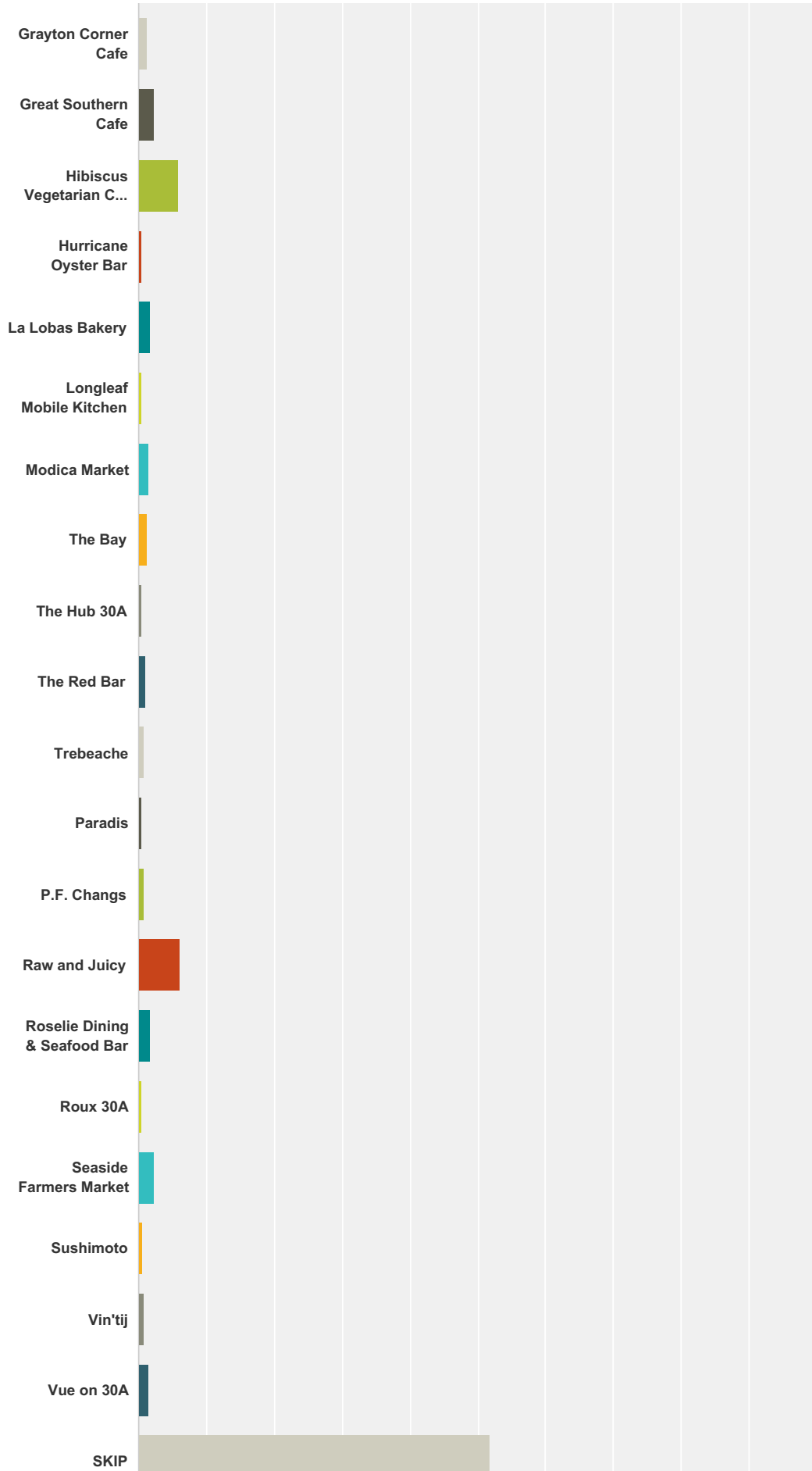
|                                 |        |       |
|---------------------------------|--------|-------|
| Publix locations                | 5.42%  | 412   |
| Raw & Juicy                     | 4.75%  | 361   |
| Seaside Farmer's Market         | 13.28% | 1,010 |
| Twin Oaks Farm                  | 7.26%  | 552   |
| WaterColor Farmer's Market      | 2.22%  | 169   |
| SKIP                            | 36.29% | 2,759 |
| <b>Total Respondents: 7,603</b> |        |       |

## Q14 Best Vegetarian Options

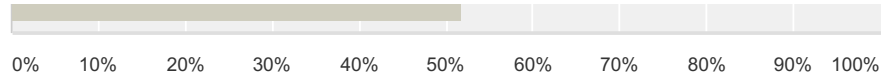
Answered: 7,603 Skipped: 725



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



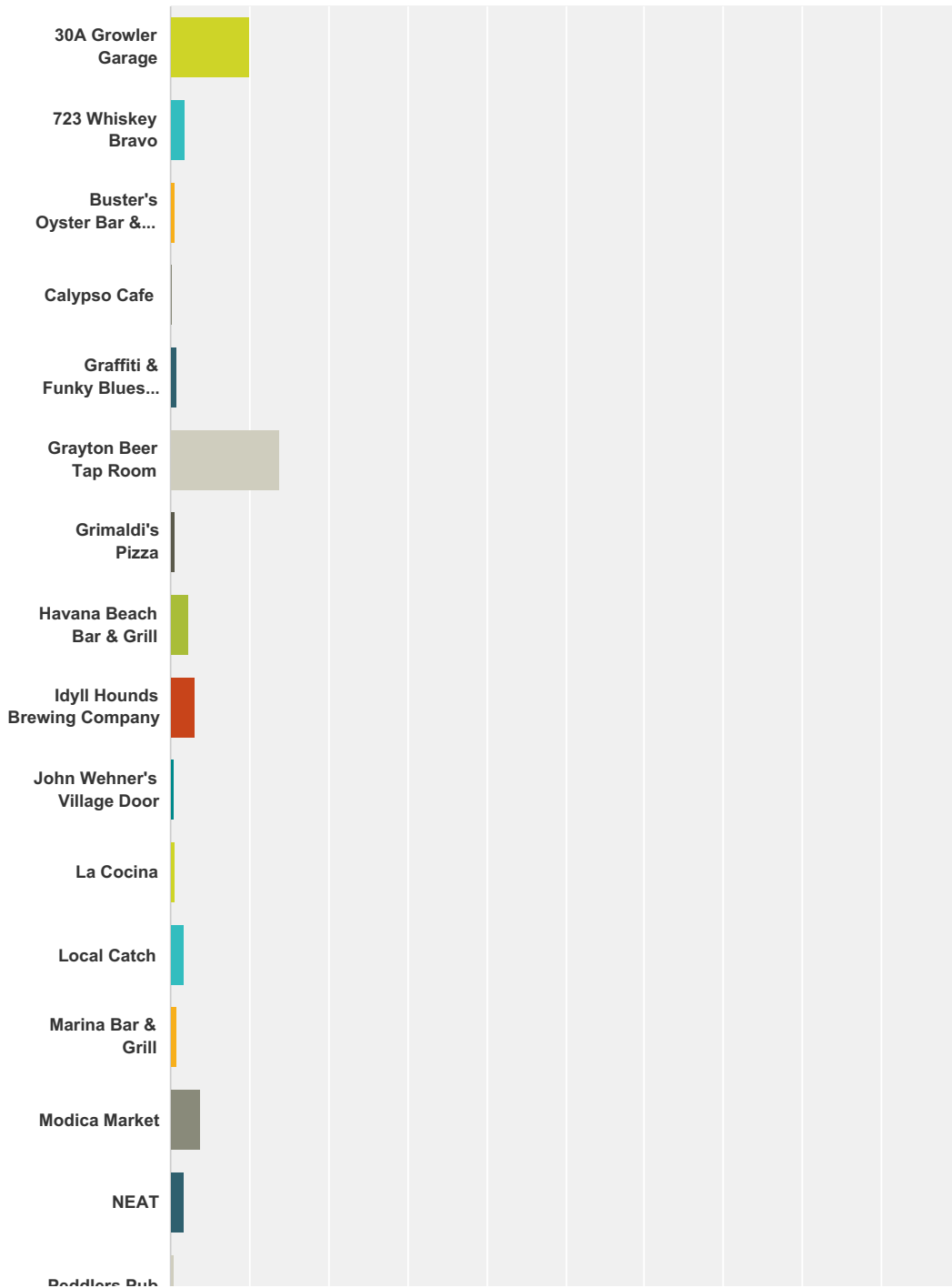
| Answer Choices                       | Responses |     |
|--------------------------------------|-----------|-----|
| 30A Farmers Market in Rosemary Beach | 3.13%     | 238 |
| Agave Azul - Sandestin               | 0.37%     | 28  |
| Basmati's                            | 2.17%     | 165 |
| Borago                               | 2.89%     | 220 |
| Caliza Restaurant                    | 1.14%     | 87  |
| Calypso Cafe                         | 0.39%     | 30  |
| Cantina Laredo                       | 0.89%     | 68  |
| Chanticleer Eatery                   | 2.76%     | 210 |
| Cowgirl Kitchen                      | 1.62%     | 123 |
| Cuvee 30A                            | 1.08%     | 82  |
| Dig in Gulf                          | 1.67%     | 127 |
| For the Health of It                 | 5.84%     | 444 |
| Formula Fresh                        | 1.39%     | 106 |
| Freshii                              | 3.67%     | 279 |
| George's at Alys Beach               | 1.60%     | 122 |
| Grayton Corner Cafe                  | 1.28%     | 97  |
| Great Southern Cafe                  | 2.39%     | 182 |
| Hibiscus Vegetarian Café             | 5.85%     | 445 |
| Hurricane Oyster Bar                 | 0.47%     | 36  |
| La Lobas Bakery                      | 1.58%     | 120 |
| Longleaf Mobile Kitchen              | 0.37%     | 28  |
| Modica Market                        | 1.45%     | 110 |
| The Bay                              | 1.25%     | 95  |
| The Hub 30A                          | 0.47%     | 36  |
| The Red Bar                          | 1.03%     | 78  |
| Trebeache                            | 0.87%     | 66  |
| Paradis                              | 0.45%     | 34  |
| P.F. Changs                          | 0.79%     | 60  |
| Raw and Juicy                        | 6.16%     | 468 |
| Roselie Dining & Seafood Bar         | 1.75%     | 133 |
| Roux 30A                             | 0.47%     | 36  |

## 2017 Perfect in South Walton Awards Voting

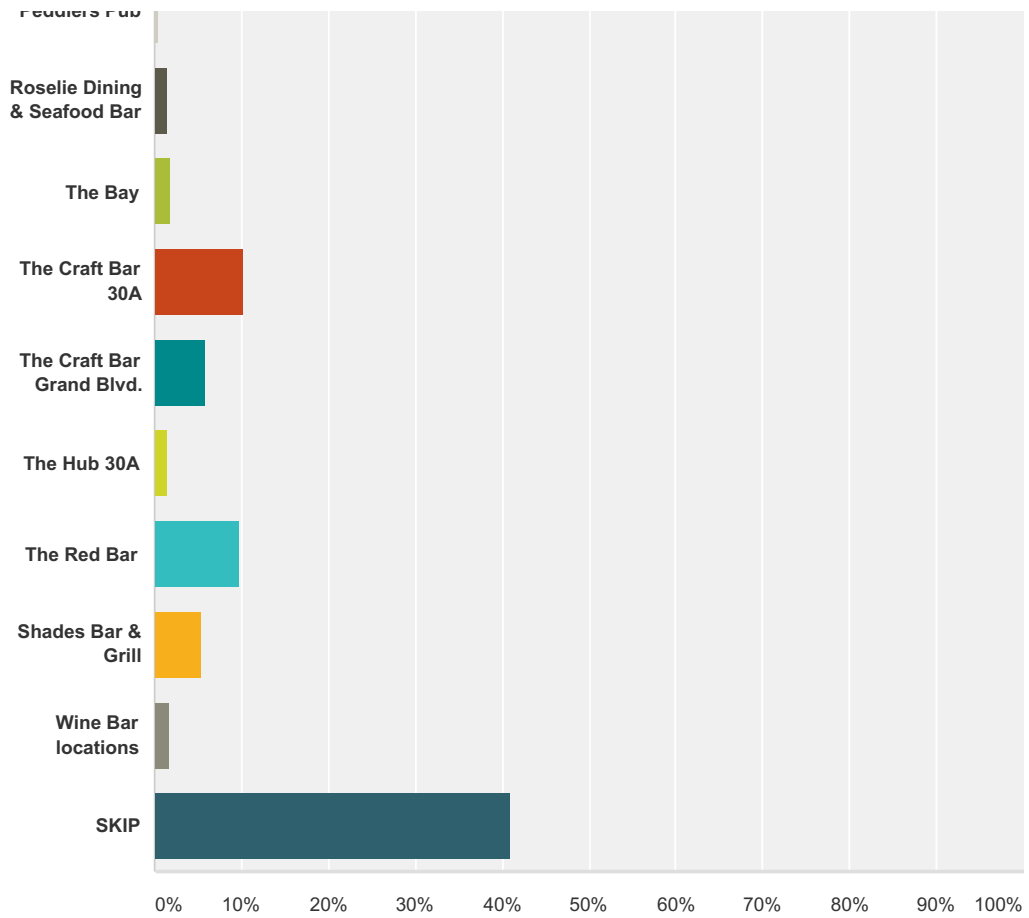
|                                 |        |       |
|---------------------------------|--------|-------|
| Seaside Farmers Market          | 2.25%  | 171   |
| Sushimoto                       | 0.71%  | 54    |
| Vin'tij                         | 0.88%  | 67    |
| Vue on 30A                      | 1.51%  | 115   |
| SKIP                            | 51.85% | 3,942 |
| <b>Total Respondents: 7,603</b> |        |       |

### Q15 Best Craft Beer Selection

Answered: 7,603 Skipped: 725



## 2017 Perfect in South Walton Awards Voting



| Answer Choices               | Responses    |
|------------------------------|--------------|
| 30A Growler Garage           | 9.96% 757    |
| 723 Whiskey Bravo            | 1.83% 139    |
| Buster's Oyster Bar & Grill  | 0.54% 41     |
| Calypso Cafe                 | 0.26% 20     |
| Graffiti & Funky Blues Shack | 0.87% 66     |
| Grayton Beer Tap Room        | 13.78% 1,048 |
| Grimaldi's Pizza             | 0.66% 50     |
| Havana Beach Bar & Grill     | 2.30% 175    |
| Idyll Hounds Brewing Company | 3.18% 242    |
| John Wehner's Village Door   | 0.34% 26     |
| La Cocina                    | 0.66% 50     |
| Local Catch                  | 1.70% 129    |
| Marina Bar & Grill           | 0.89% 68     |
| Modica Market                | 3.77% 287    |
| NEAT                         | 1.62% 123    |

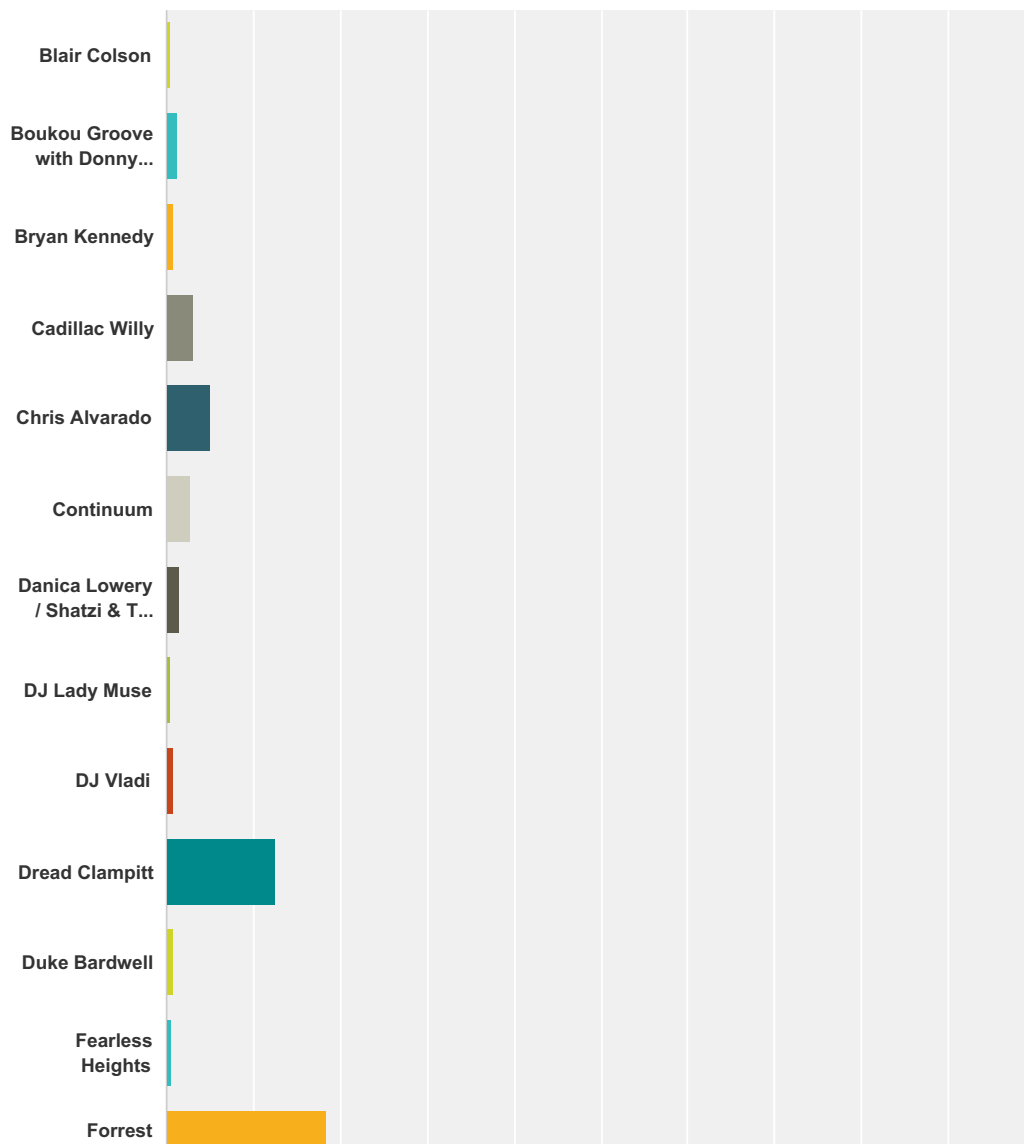


## 2017 Perfect in South Walton Awards Voting

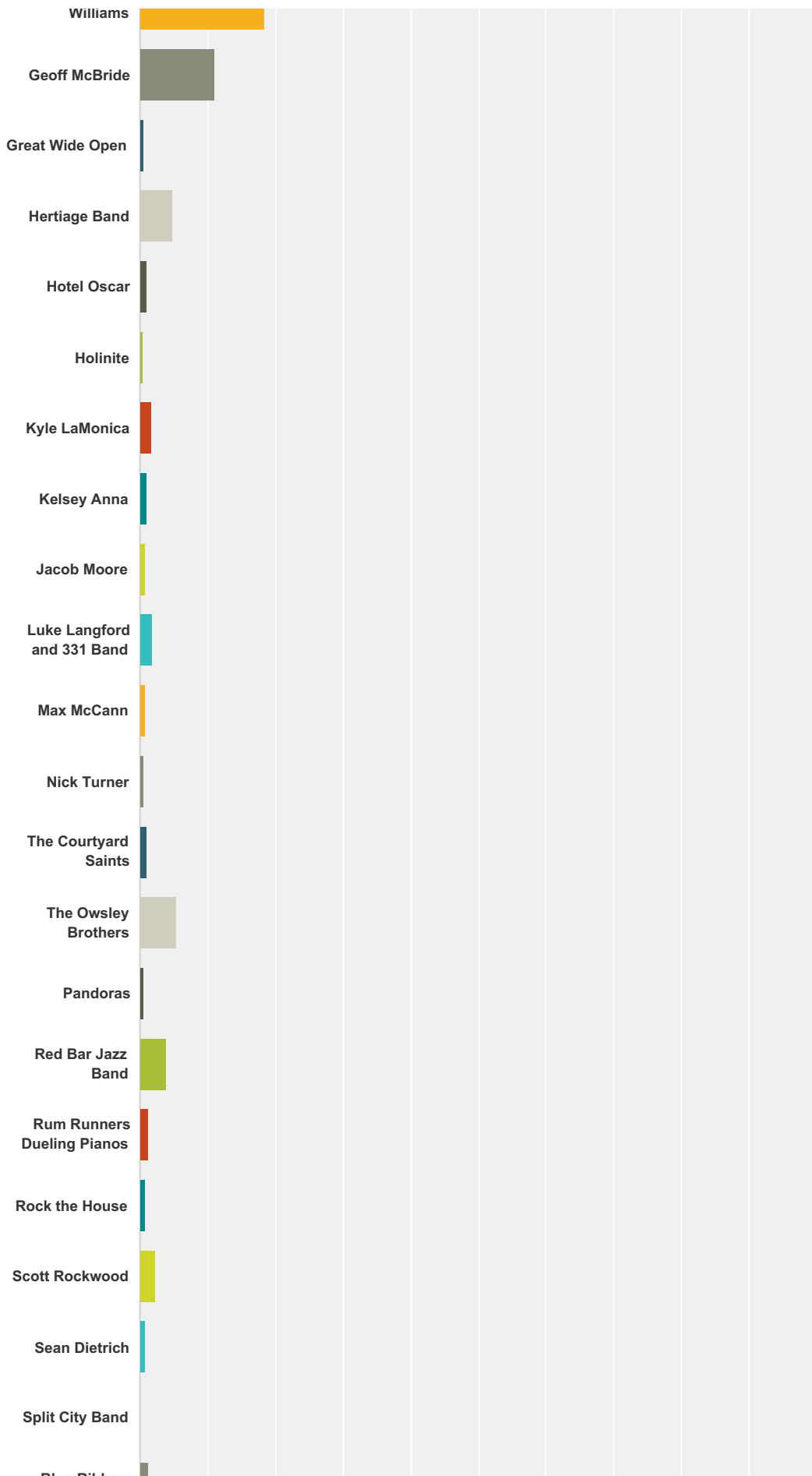
|                                 |        |       |
|---------------------------------|--------|-------|
| Peddlers Pub                    | 0.45%  | 34    |
| Roselie Dining & Seafood Bar    | 1.41%  | 107   |
| The Bay                         | 1.97%  | 150   |
| The Craft Bar 30A               | 10.31% | 784   |
| The Craft Bar Grand Blvd.       | 5.87%  | 446   |
| The Hub 30A                     | 1.37%  | 104   |
| The Red Bar                     | 9.73%  | 740   |
| Shades Bar & Grill              | 5.48%  | 417   |
| Wine Bar locations              | 1.63%  | 124   |
| SKIP                            | 40.90% | 3,110 |
| <b>Total Respondents: 7,603</b> |        |       |

## Q16 Best Local Musician/Band/DJ

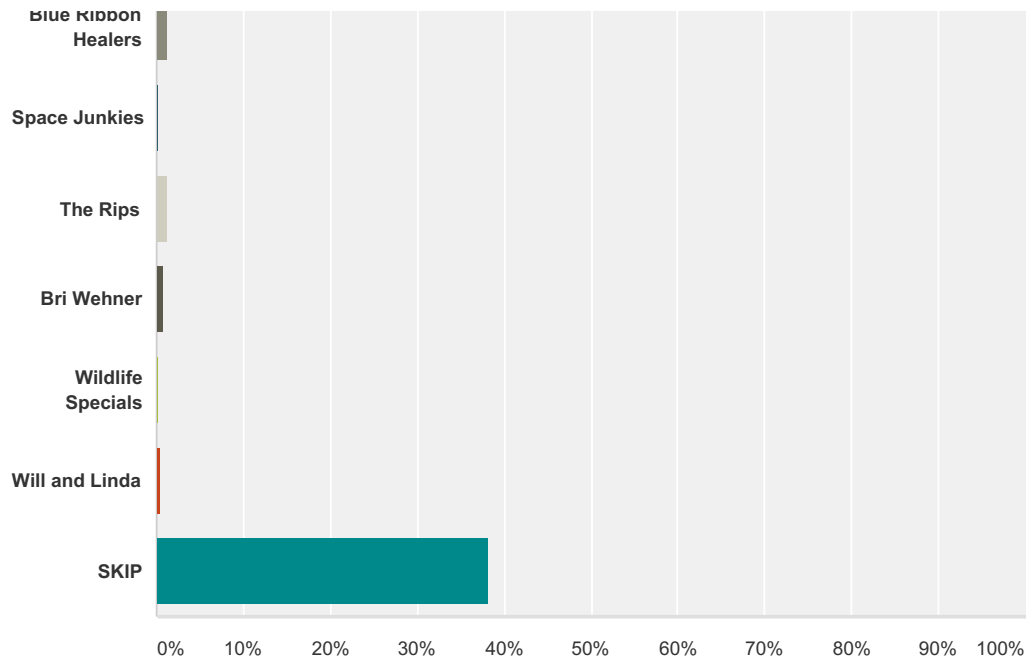
Answered: 7,463 Skipped: 865



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



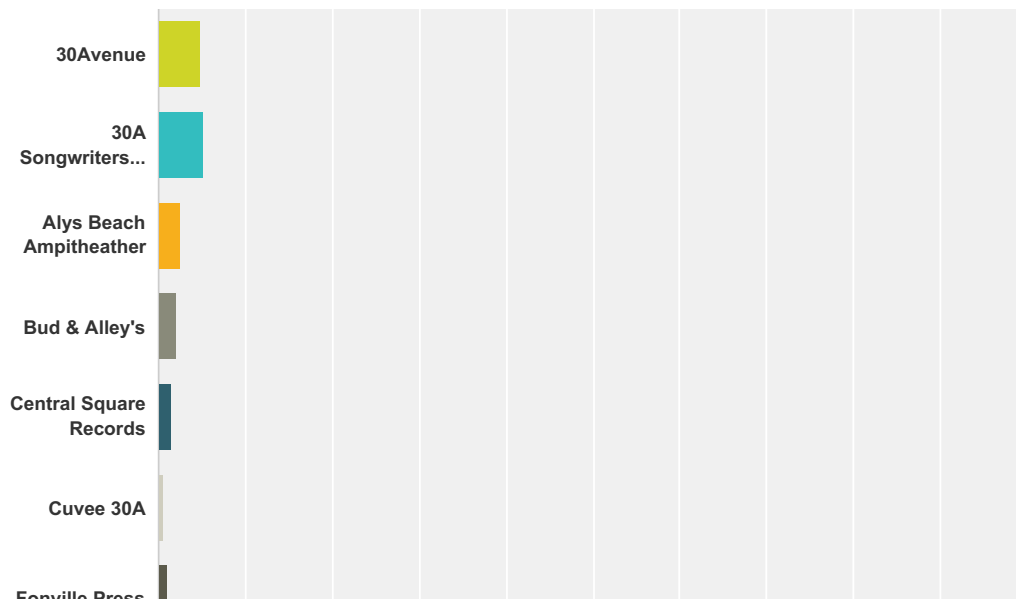
| Answer Choices                             | Responses | Count |
|--|-----------|-------|
| Blair Colson                               | 0.33%     | 25    |
| Boukou Groove with Donny Sundal            | 1.25%     | 93    |
| Bryan Kennedy                              | 0.86%     | 64    |
| Cadillac Willy                             | 3.07%     | 229   |
| Chris Alvarado                             | 5.00%     | 373   |
| Continuum                                  | 2.65%     | 198   |
| Danica Lowery / Shatzi & The String Boffin | 1.42%     | 106   |
| DJ Lady Muse                               | 0.39%     | 29    |
| DJ Vladi                                   | 0.88%     | 66    |
| Dread Clampitt                             | 12.61%    | 941   |
| Duke Bardwell                              | 0.91%     | 68    |
| Fearless Heights                           | 0.59%     | 44    |
| Forrest Williams                           | 18.37%    | 1,371 |
| Geoff McBride                              | 11.01%    | 822   |
| Great Wide Open                            | 0.58%     | 43    |
| Hertiage Band                              | 4.81%     | 359   |
| Hotel Oscar                                | 1.03%     | 77    |
| Holinite                                   | 0.51%     | 38    |
| Kyle LaMonica                              | 1.67%     | 125   |
| Kelsey Anna                                | 1.00%     | 75    |

## 2017 Perfect in South Walton Awards Voting

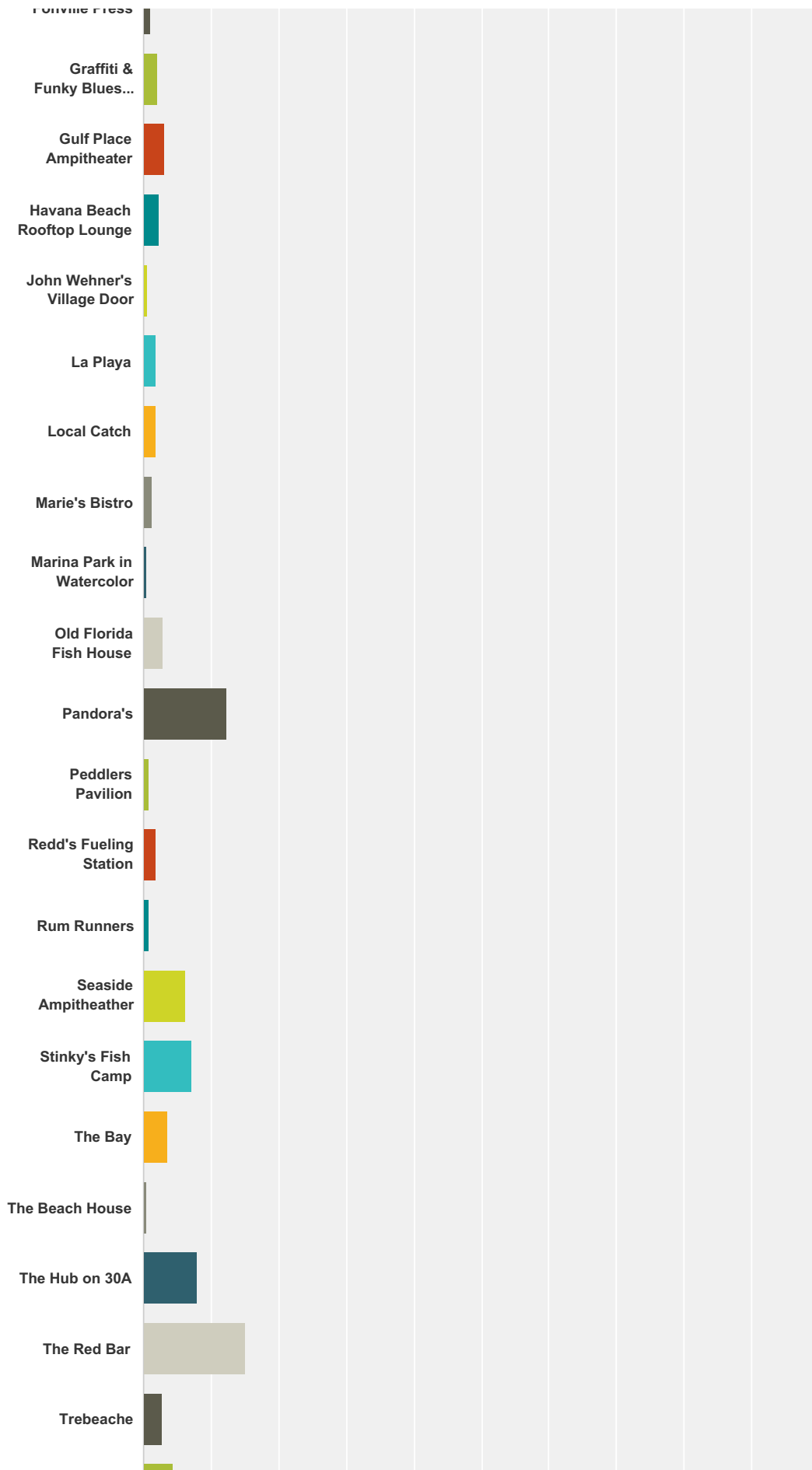
|                                 |        |       |
|---------------------------------|--------|-------|
| Jacob Moore                     | 0.78%  | 58    |
| Luke Langford and 331 Band      | 1.90%  | 142   |
| Max McCann                      | 0.87%  | 65    |
| Nick Turner                     | 0.60%  | 45    |
| The Courtyard Saints            | 1.14%  | 85    |
| The Owsley Brothers             | 5.40%  | 403   |
| Pandoras                        | 0.68%  | 51    |
| Red Bar Jazz Band               | 3.93%  | 293   |
| Rum Runners Dueling Pianos      | 1.15%  | 86    |
| Rock the House                  | 0.88%  | 66    |
| Scott Rockwood                  | 2.21%  | 165   |
| Sean Dietrich                   | 0.84%  | 63    |
| Split City Band                 | 0.09%  | 7     |
| Blue Ribbon Healers             | 1.30%  | 97    |
| Space Junkies                   | 0.28%  | 21    |
| The Rips                        | 1.33%  | 99    |
| Bri Wehner                      | 0.75%  | 56    |
| Wildlife Specials               | 0.20%  | 15    |
| Will and Linda                  | 0.43%  | 32    |
| SKIP                            | 38.16% | 2,848 |
| <b>Total Respondents: 7,463</b> |        |       |

## Q17 Best Live Music Venue

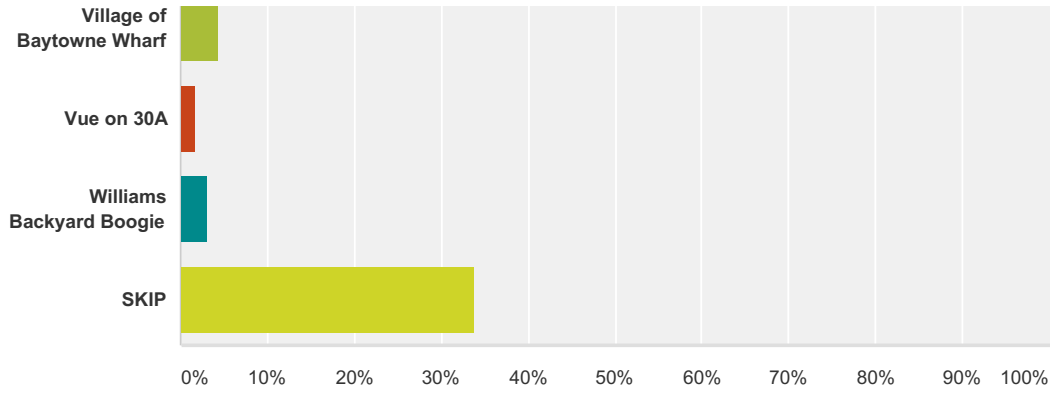
Answered: 7,463 Skipped: 865



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



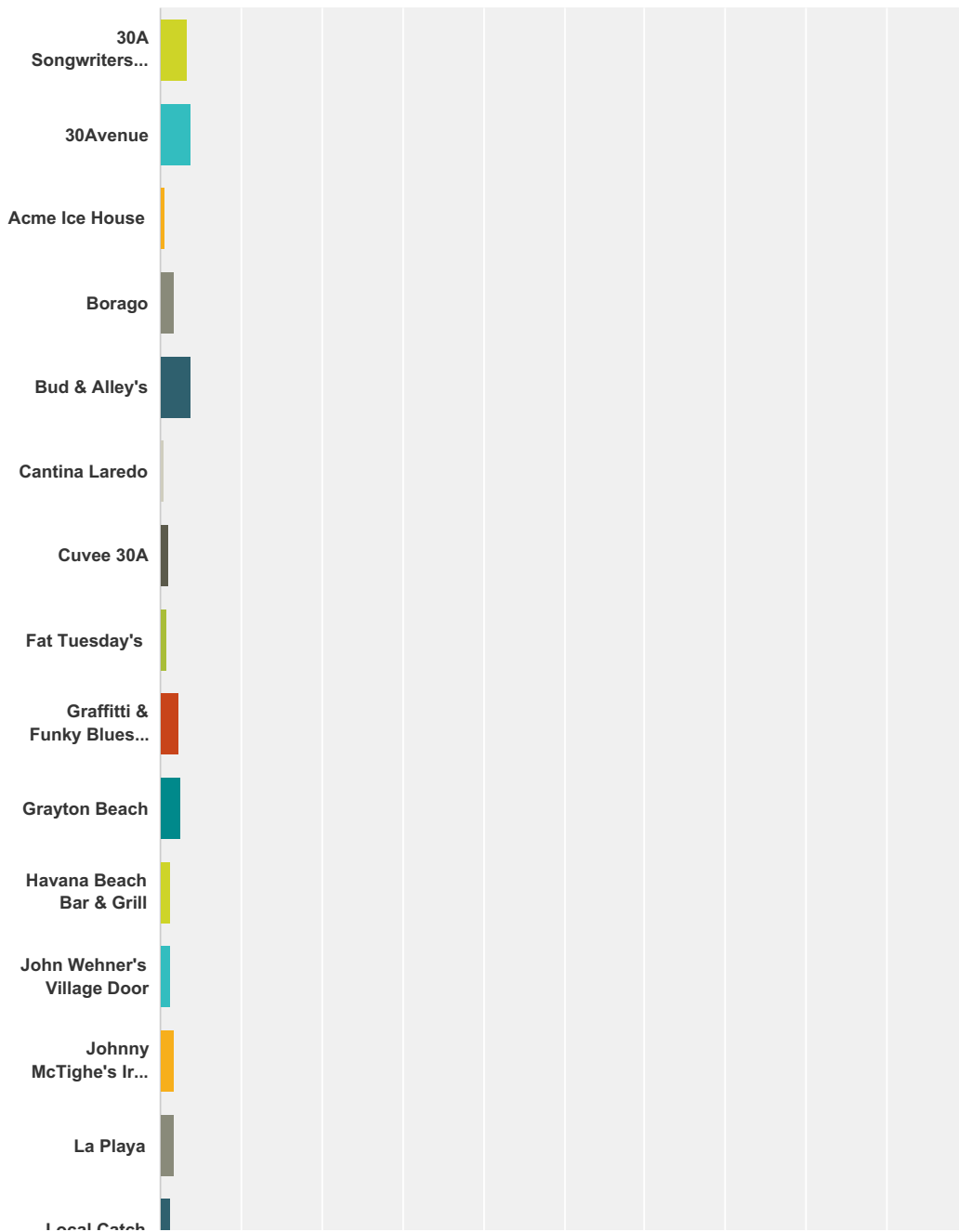
| Answer Choices                    | Responses |     |
|-----------------------------------|-----------|-----|
| 30Avenue                          | 4.70%     | 351 |
| 30A Songwriters Radio Coffee Shop | 5.25%     | 392 |
| Alys Beach Ampitheater            | 2.48%     | 185 |
| Bud & Alley's                     | 2.13%     | 159 |
| Central Square Records            | 1.55%     | 116 |
| Cuvee 30A                         | 0.67%     | 50  |
| Fonville Press                    | 1.06%     | 79  |
| Graffiti & Funky Blues Shack      | 2.12%     | 158 |
| Gulf Place Ampitheater            | 3.06%     | 228 |
| Havana Beach Rooftop Lounge       | 2.29%     | 171 |
| John Wehner's Village Door        | 0.62%     | 46  |
| La Playa                          | 1.88%     | 140 |
| Local Catch                       | 1.89%     | 141 |
| Marie's Bistro                    | 1.29%     | 96  |
| Marina Park in Watercolor         | 0.46%     | 34  |
| Old Florida Fish House            | 2.92%     | 218 |
| Pandora's                         | 12.37%    | 923 |
| Peddlers Pavilion                 | 0.84%     | 63  |
| Redd's Fueling Station            | 1.84%     | 137 |
| Rum Runners                       | 0.82%     | 61  |
| Seaside Ampitheater               | 6.23%     | 465 |
| Stinky's Fish Camp                | 6.99%     | 522 |
| The Bay                           | 3.55%     | 265 |
| The Beach House                   | 0.51%     | 38  |
| The Hub on 30A                    | 7.87%     | 587 |

## 2017 Perfect in South Walton Awards Voting

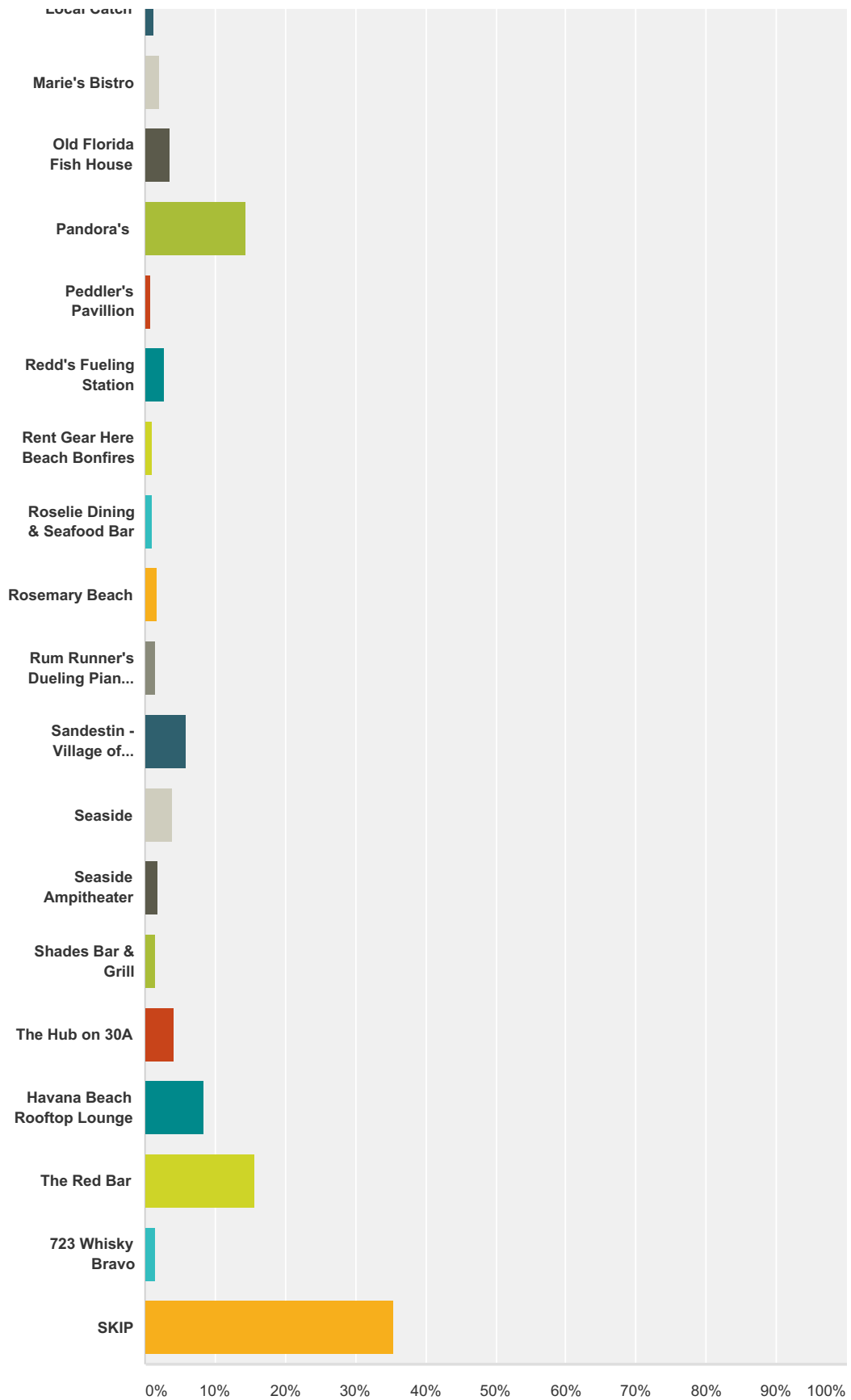
|                                 |        |       |
|---------------------------------|--------|-------|
| The Red Bar                     | 15.09% | 1,126 |
| Trebeache                       | 2.69%  | 201   |
| Village of Baytowne Wharf       | 4.30%  | 321   |
| Vue on 30A                      | 1.67%  | 125   |
| Williams Backyard Boogie        | 3.16%  | 236   |
| SKIP                            | 33.73% | 2,517 |
| <b>Total Respondents: 7,463</b> |        |       |

### Q18 Best Nightlife

Answered: 7,463 Skipped: 865



## 2017 Perfect in South Walton Awards Voting



Answer Choices

Responses

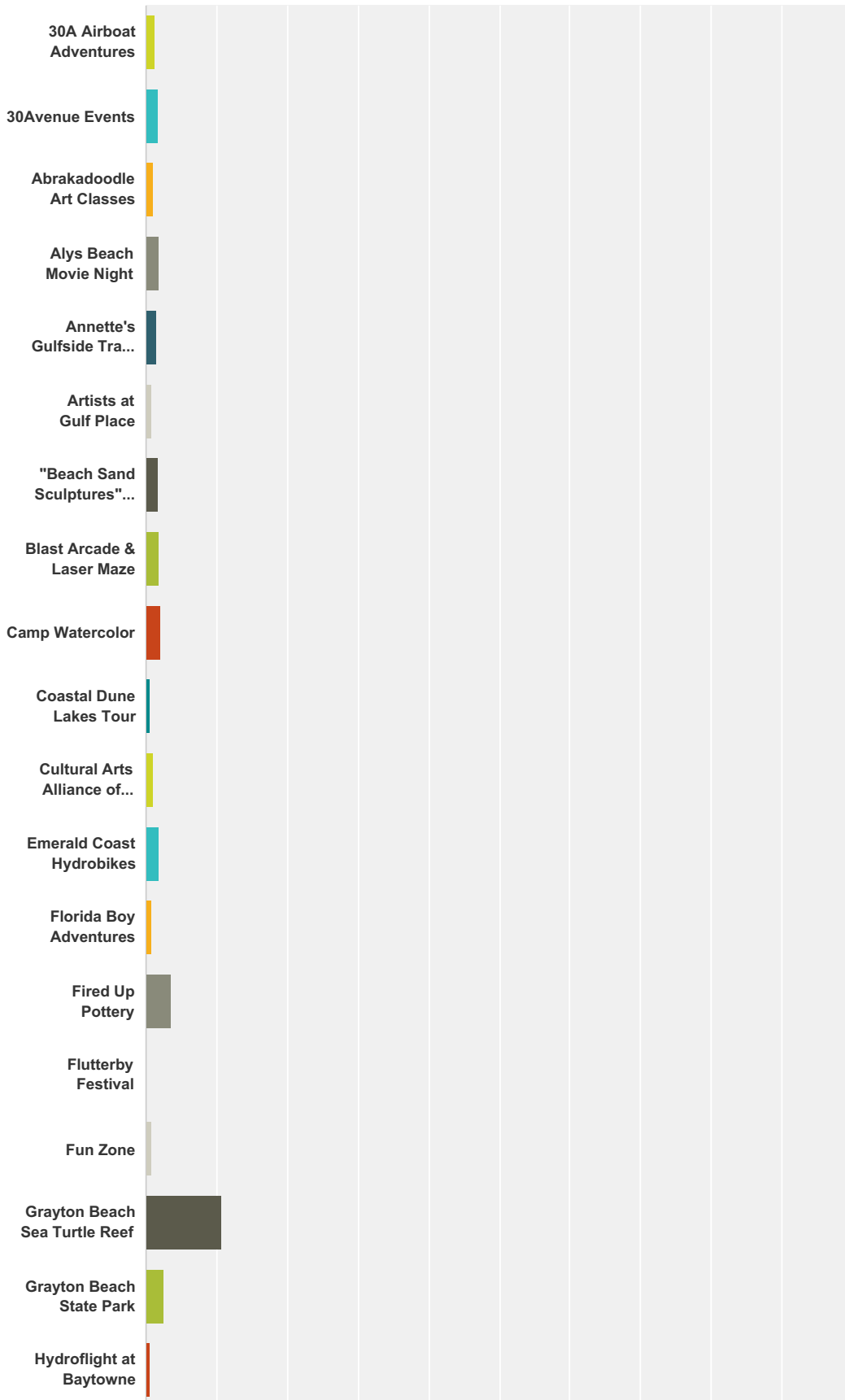


## 2017 Perfect in South Walton Awards Voting

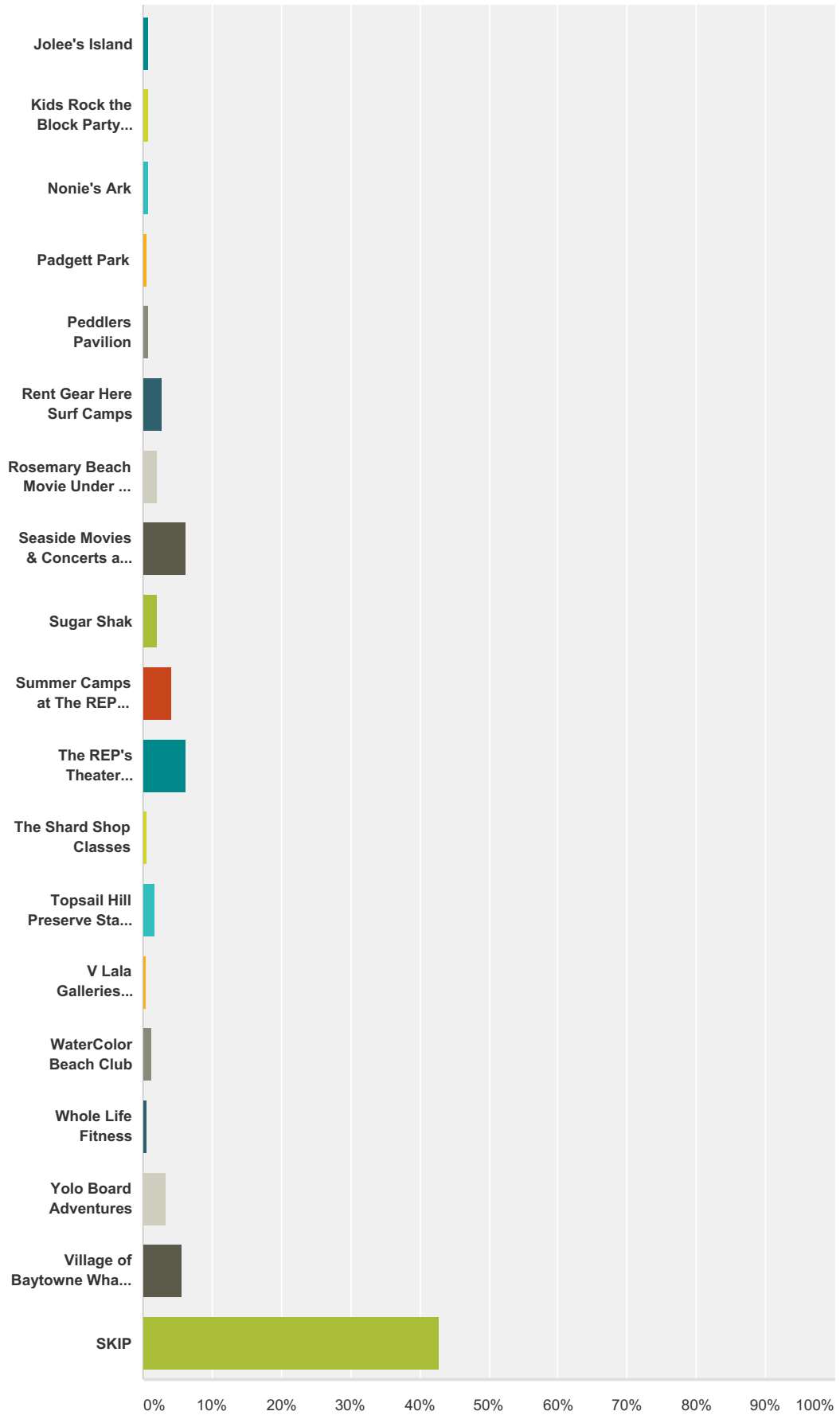
|                                       |        |       |
|---------------------------------------|--------|-------|
| 30A Songwriters Radio Coffee Shop     | 3.31%  | 247   |
| 30Avenue                              | 3.79%  | 283   |
| Acme Ice House                        | 0.72%  | 54    |
| Borago                                | 1.67%  | 125   |
| Bud & Alley's                         | 3.70%  | 276   |
| Cantina Laredo                        | 0.51%  | 38    |
| Cuvee 30A                             | 1.07%  | 80    |
| Fat Tuesday's                         | 0.86%  | 64    |
| Graffiti & Funky Blues Shack          | 2.24%  | 167   |
| Grayton Beach                         | 2.44%  | 182   |
| Havana Beach Bar & Grill              | 1.29%  | 96    |
| John Wehner's Village Door            | 1.34%  | 100   |
| Johnny McTighe's Irish Pub            | 1.67%  | 125   |
| La Playa                              | 1.61%  | 120   |
| Local Catch                           | 1.27%  | 95    |
| Marie's Bistro                        | 2.02%  | 151   |
| Old Florida Fish House                | 3.55%  | 265   |
| Pandora's                             | 14.38% | 1,073 |
| Peddler's Pavillion                   | 0.74%  | 55    |
| Redd's Fueling Station                | 2.76%  | 206   |
| Rent Gear Here Beach Bonfires         | 1.03%  | 77    |
| Roselie Dining & Seafood Bar          | 0.98%  | 73    |
| Rosemary Beach                        | 1.58%  | 118   |
| Rum Runner's Dueling Piano Bar        | 1.53%  | 114   |
| Sandestin - Village of Baytowne Wharf | 5.95%  | 444   |
| Seaside                               | 3.91%  | 292   |
| Seaside Ampitheater                   | 1.98%  | 148   |
| Shades Bar & Grill                    | 1.54%  | 115   |
| The Hub on 30A                        | 4.23%  | 316   |
| Havana Beach Rooftop Lounge           | 8.28%  | 618   |
| The Red Bar                           | 15.74% | 1,175 |
| 723 Whisky Bravo                      | 1.55%  | 116   |
| SKIP                                  | 35.58% | 2,655 |
| <b>Total Respondents: 7,463</b>       |        |       |

### Q19 Best Kids Attraction

Answered: 7,463 Skipped: 865



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting

| Answer Choices                                      | Responses |     |
|---|-----------|-----|
| 30A Airboat Adventures                              | 1.30%     | 97  |
| 30Avenue Events                                     | 1.57%     | 117 |
| Abakadoodle Art Classes                             | 1.02%     | 76  |
| Alys Beach Movie Night                              | 1.93%     | 144 |
| Annette's Gulfside Trail Rides                      | 1.42%     | 106 |
| Artists at Gulf Place                               | 0.90%     | 67  |
| "Beach Sand Sculptures" Classes                     | 1.57%     | 117 |
| Blast Arcade & Laser Maze                           | 1.78%     | 133 |
| Camp Watercolor                                     | 2.08%     | 155 |
| Coastal Dune Lakes Tour                             | 0.67%     | 50  |
| Cultural Arts Alliance of Walton County Art Classes | 1.14%     | 85  |
| Emerald Coast Hydrobikes                            | 1.98%     | 148 |
| Florida Boy Adventures                              | 0.76%     | 57  |
| Fired Up Pottery                                    | 3.54%     | 264 |
| Flutterby Festival                                  | 0.00%     | 0   |
| Fun Zone  | 0.76%     | 57  |
| Grayton Beach Sea Turtle Reef                       | 10.61%    | 792 |
| Grayton Beach State Park                            | 2.52%     | 188 |
| Hydroflight at Baytowne                             | 0.64%     | 48  |
| Jolee's Island                                      | 0.82%     | 61  |
| Kids Rock the Block Party Rosemary                  | 0.92%     | 69  |
| Nonie's Ark   | 0.79%     | 59  |
| Padgett Park  | 0.56%     | 42  |
| Peddlers Pavilion                                   | 0.74%     | 55  |
| Rent Gear Here Surf Camps                           | 2.67%     | 199 |
| Rosemary Beach Movie Under the Stars                | 2.12%     | 158 |
| Seaside Movies & Concerts at The Amphitheater       | 6.22%     | 464 |
| Sugar Shak  | 2.01%     | 150 |
| Summer Camps at The REP Theater                     | 4.17%     | 311 |
| The REP's Theater Productions                       | 6.18%     | 461 |
| The Shard Shop Classes                              | 0.63%     | 47  |
| Topsail Hill Preserve State Park                    | 1.65%     | 123 |
| V Lala Galleries Children's Classes                 | 0.36%     | 27  |
| WaterColor Beach Club                               | 1.15%     | 86  |

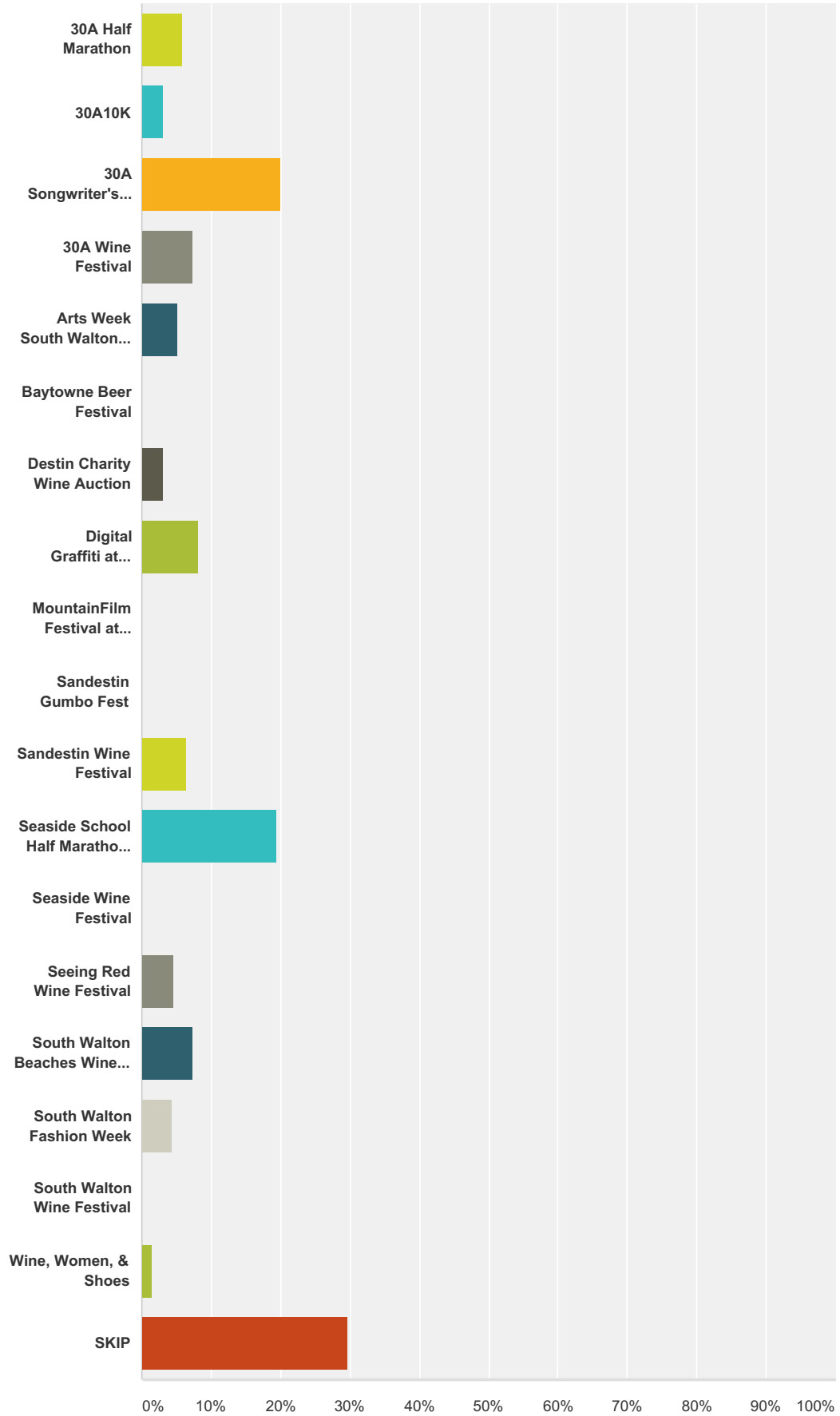
## 2017 Perfect in South Walton Awards Voting

|   |        |       |
|---|--------|-------|
| Whole Life Fitness                                  | 0.67%  | 50    |
| Yolo Board Adventures                               | 3.42%  | 255   |
| Village of Baytowne Wharf - Baytowne Adventure Zone | 5.55%  | 414   |
| SKIP  | 42.80% | 3,194 |
| <b>Total Respondents: 7,463</b>                     |        |       |

### Q20 Best Weekend Event (3 Days or More)

Answered: 7,463 Skipped: 865

# 2017 Perfect in South Walton Awards Voting

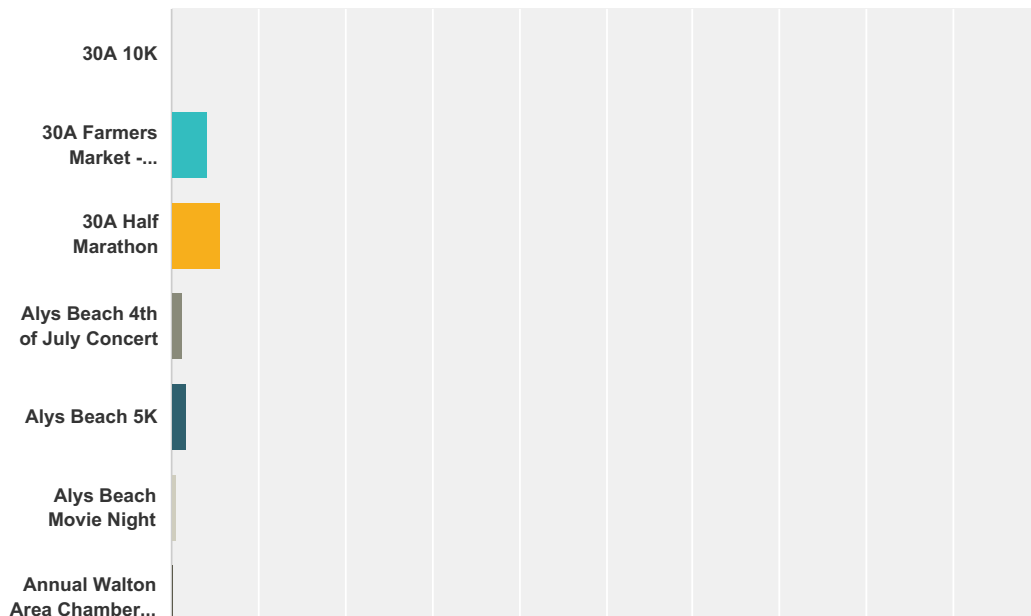


## 2017 Perfect in South Walton Awards Voting

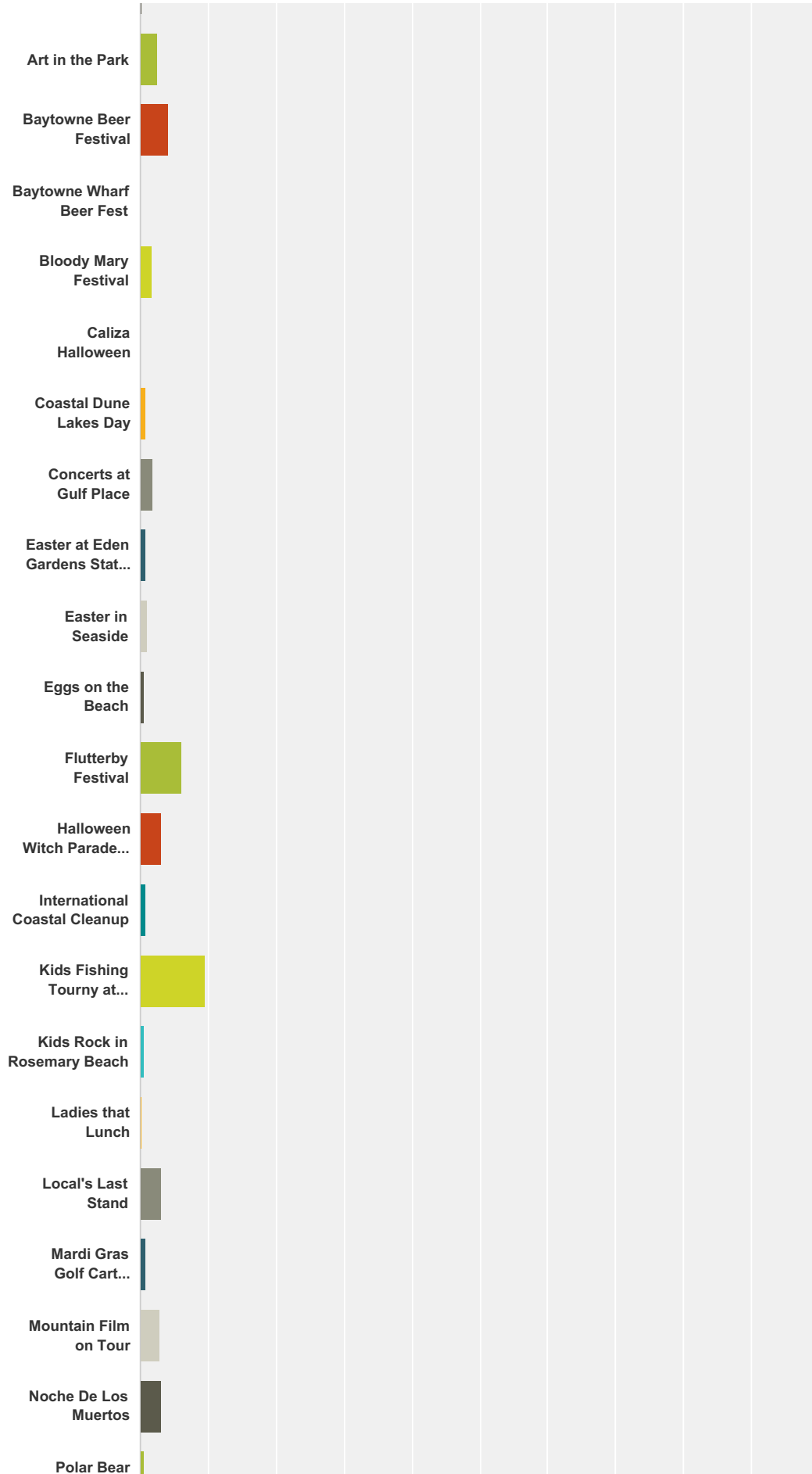
| Answer Choices   | Responses |       |
|--|-----------|-------|
| 30A Half Marathon  | 5.94%     | 443   |
| 30A10K   | 3.06%     | 228   |
| 30A Songwriter's Festival  | 19.99%    | 1,492 |
| 30A Wine Festival  | 7.32%     | 546   |
| Arts Week South Walton (ArtsQuest, Digital Graffiti, Seaside Writers Conference) | 5.12%     | 382   |
| Baytowne Beer Festival   | 0.00%     | 0     |
| Destin Charity Wine Auction  | 3.03%     | 226   |
| Digital Graffiti at Alys Beach   | 8.05%     | 601   |
| MountainFilm Festival at WaterColor  | 0.00%     | 0     |
| Sandestin Gumbo Fest   | 0.00%     | 0     |
| Sandestin Wine Festival  | 6.51%     | 486   |
| Seaside School Half Marathon & 5K  | 19.47%    | 1,453 |
| Seaside Wine Festival  | 0.00%     | 0     |
| Seeing Red Wine Festival   | 4.52%     | 337   |
| South Walton Beaches Wine and Food Festival                                      | 7.32%     | 546   |
| South Walton Fashion Week  | 4.30%     | 321   |
| South Walton Wine Festival   | 0.00%     | 0     |
| Wine, Women, & Shoes   | 1.42%     | 106   |
| SKIP   | 29.56%    | 2,206 |
| <b>Total Respondents: 7,463</b>  |           |       |

## Q21 Best One Day Event

Answered: 7,463 Skipped: 865

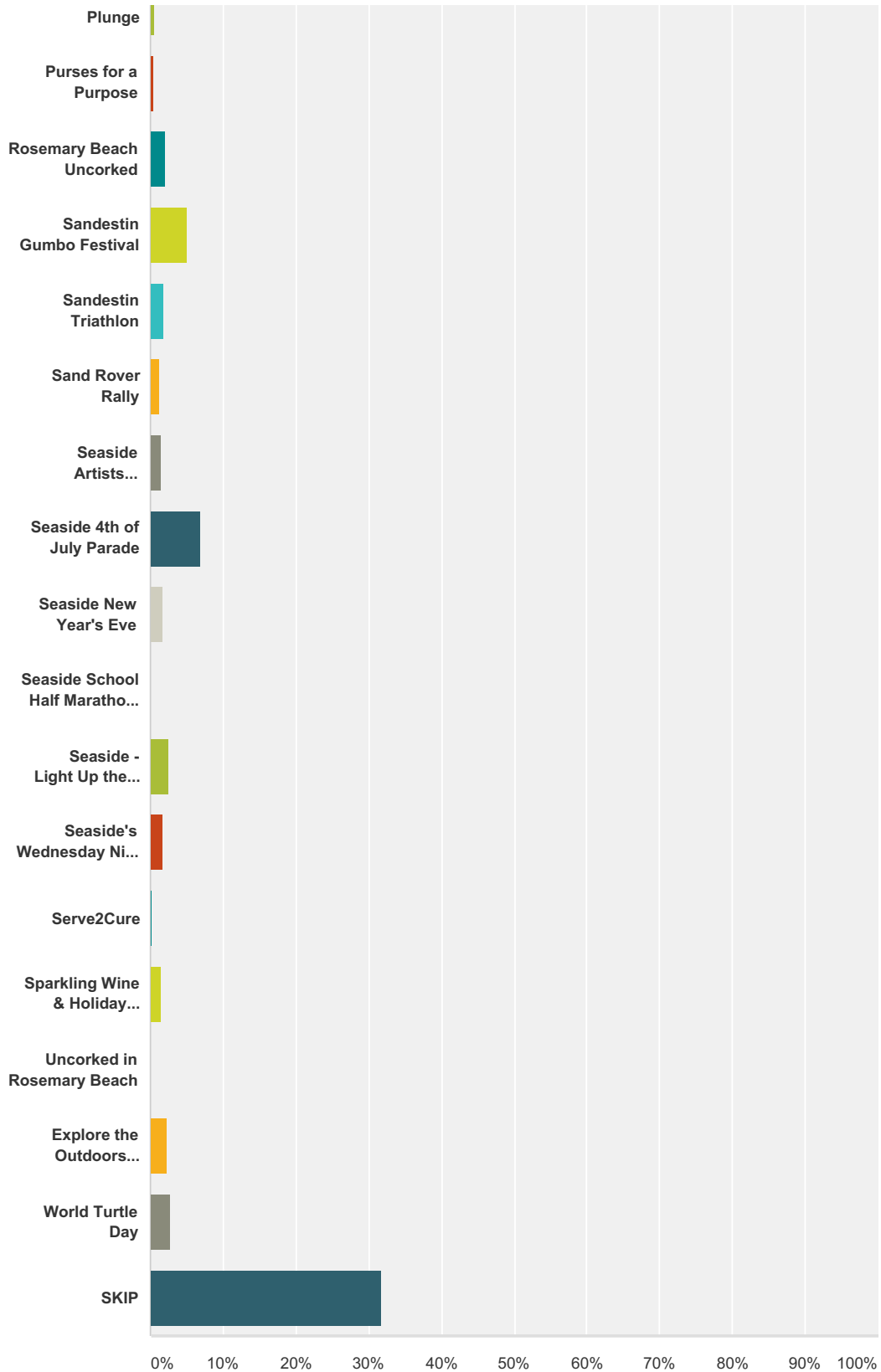


# 2017 Perfect in South Walton Awards Voting





## 2017 Perfect in South Walton Awards Voting



| Answer Choices                      | Responses |
|-------------------------------------|-----------|
| 30A 10K                             | 0.00% 0   |
| 30A Farmers Market - Rosemary Beach | 4.07% 304 |

## 2017 Perfect in South Walton Awards Voting

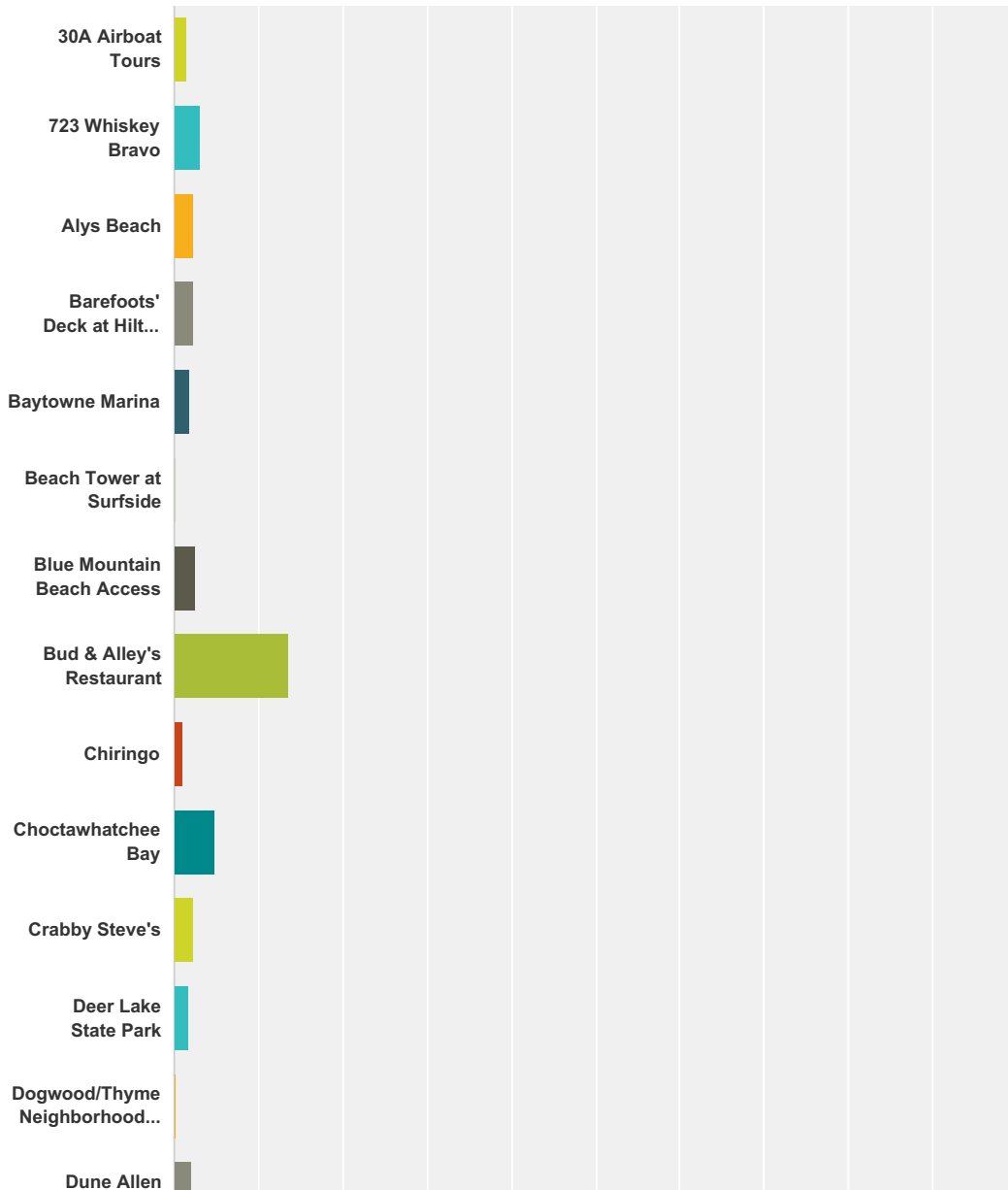
|  |       |     |
|--|-------|-----|
| 30A Half Marathon                                    | 5.73% | 428 |
| Alys Beach 4th of July Concert                       | 1.34% | 100 |
| Alys Beach 5K  | 1.62% | 121 |
| Alys Beach Movie Night                               | 0.68% | 51  |
| Annual Walton Area Chamber Gala                      | 0.28% | 21  |
| Art in the Park                                      | 2.56% | 191 |
| Baytowne Beer Festival                               | 4.07% | 304 |
| Baytowne Wharf Beer Fest                             | 0.00% | 0   |
| Bloody Mary Festival                                 | 1.74% | 130 |
| Caliza Halloween                                     | 0.00% | 0   |
| Coastal Dune Lakes Day                               | 0.92% | 69  |
| Concerts at Gulf Place                               | 1.88% | 140 |
| Easter at Eden Gardens State Park                    | 0.88% | 66  |
| Easter in Seaside                                    | 1.13% | 84  |
| Eggs on the Beach                                    | 0.67% | 50  |
| Flutterby Festival                                   | 6.06% | 452 |
| Halloween Witch Parade/ Witches of South Walton Ride | 3.16% | 236 |
| International Coastal Cleanup                        | 0.91% | 68  |
| Kids Fishing Tourny at Grayton                       | 9.67% | 722 |
| Kids Rock in Rosemary Beach                          | 0.55% | 41  |
| Ladies that Lunch                                    | 0.25% | 19  |
| Local's Last Stand                                   | 3.07% | 229 |
| Mardi Gras Golf Cart Parade in Baytowne              | 0.87% | 65  |
| Mountain Film on Tour                                | 2.96% | 221 |
| Noche De Los Muertos                                 | 3.19% | 238 |
| Polar Bear Plunge                                    | 0.66% | 49  |
| Purses for a Purpose                                 | 0.50% | 37  |
| Rosemary Beach Uncorked                              | 2.01% | 150 |
| Sandestin Gumbo Festival                             | 4.94% | 369 |
| Sandestin Triathlon                                  | 1.82% | 136 |
| Sand Rover Rally                                     | 1.35% | 101 |
| Seaside Artists Festival                             | 1.46% | 109 |
| Seaside 4th of July Parade                           | 6.83% | 510 |
| Seaside New Year's Eve                               | 1.61% | 120 |
| Seaside School Half Marathon & 5K                    | 0.00% | 0   |

## 2017 Perfect in South Walton Awards Voting

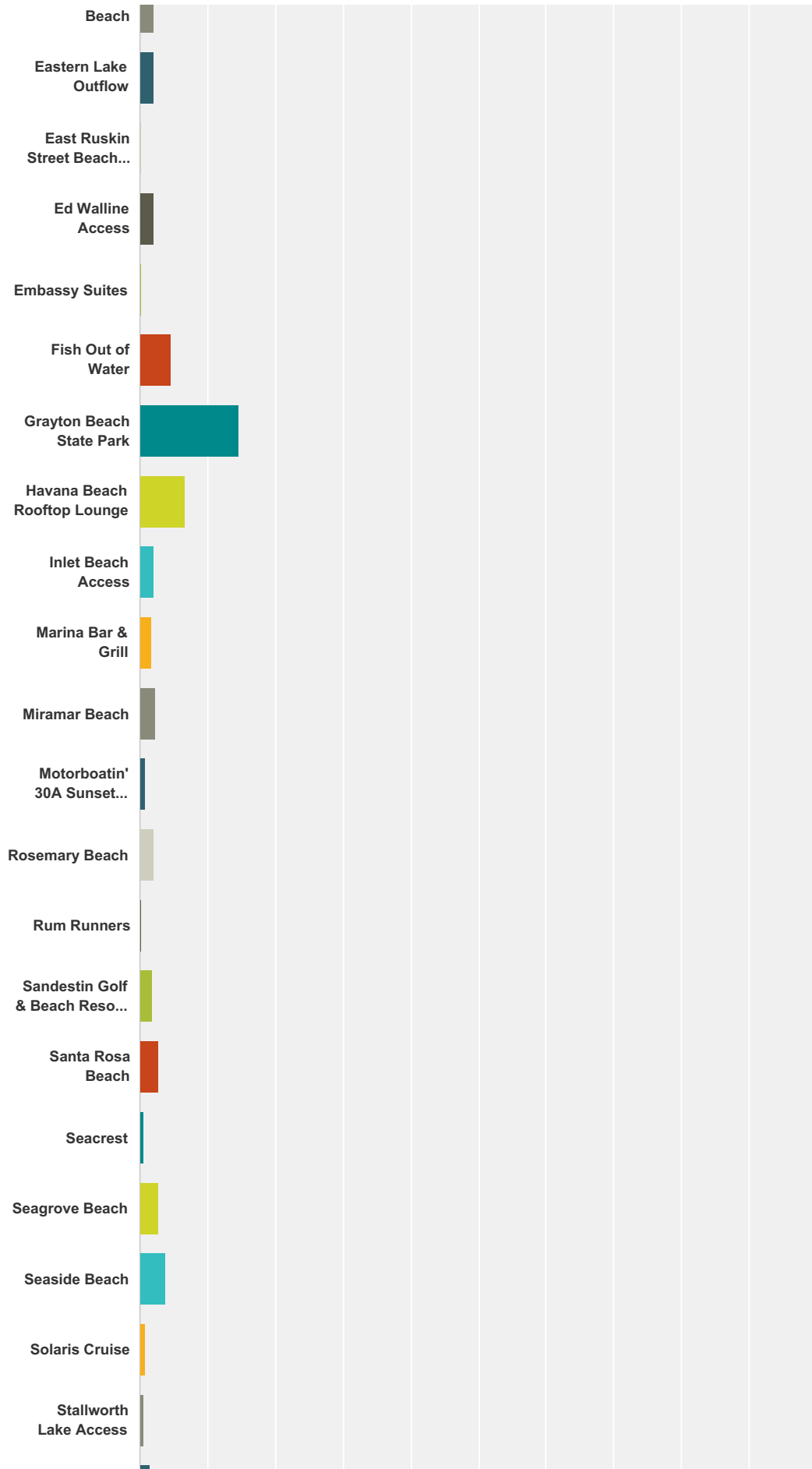
|   |        |       |
|---|--------|-------|
| Seaside - Light Up the Town                       | 2.56%  | 191   |
| Seaside's Wednesday Night Concert Series          | 1.73%  | 129   |
| Serve2Cure  | 0.17%  | 13    |
| Sparkling Wine & Holiday Lights at Baytowne Wharf | 1.51%  | 113   |
| Uncorked in Rosemary Beach                        | 0.00%  | 0     |
| Explore the Outdoors Festival                     | 2.24%  | 167   |
| World Turtle Day                                  | 2.73%  | 204   |
| SKIP  | 31.70% | 2,366 |
| <b>Total Respondents: 7,463</b>                   |        |       |

## Q22 Best Sunset View

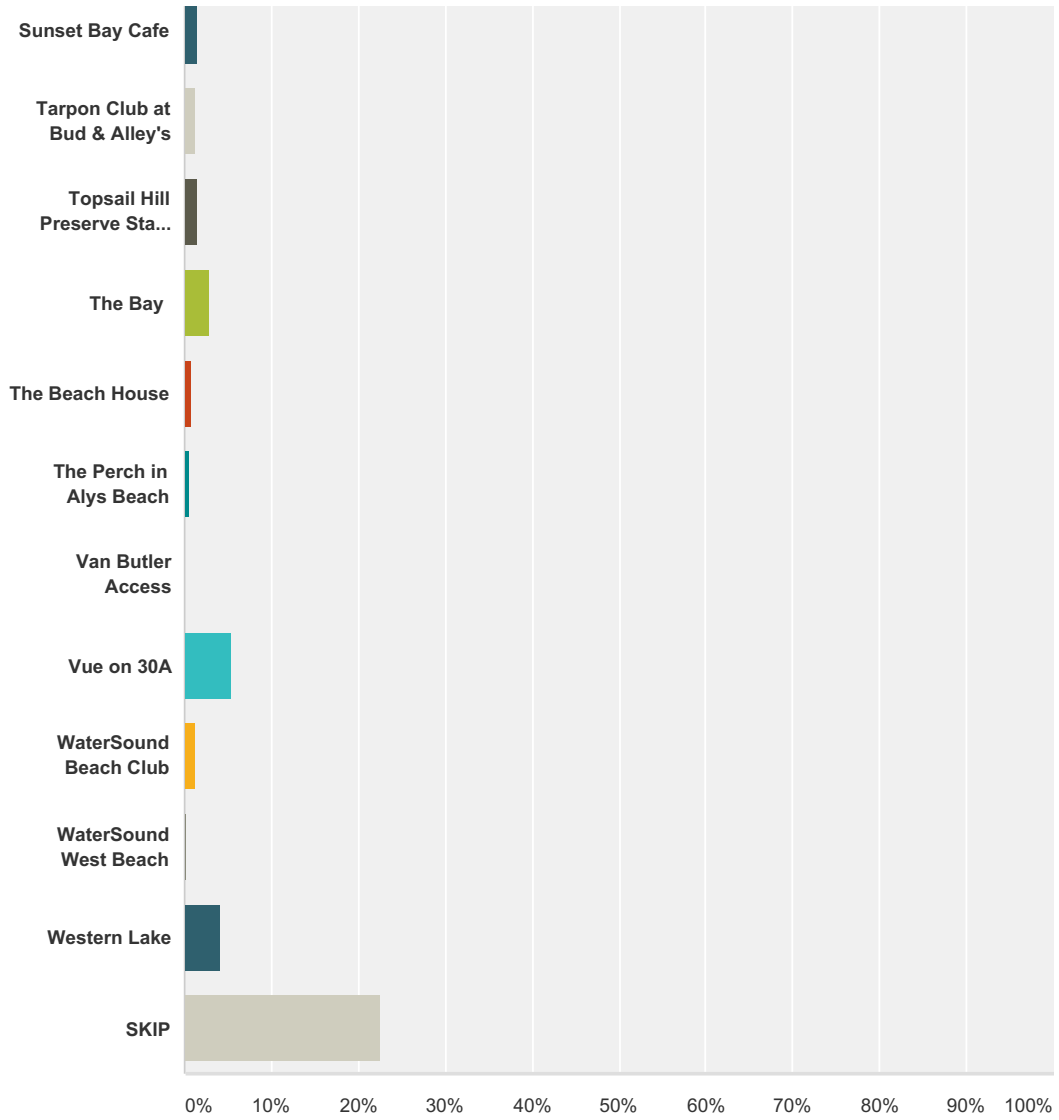
Answered: 7,348   Skipped: 980



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



| Answer Choices                      | Responses    |
|-------------------------------------|--------------|
| 30A Airboat Tours                   | 1.50% 110    |
| 723 Whiskey Bravo                   | 3.05% 224    |
| Alys Beach                          | 2.30% 169    |
| Barefoots' Deck at Hilton Sandestin | 2.38% 175    |
| Baytowne Marina                     | 1.92% 141    |
| Beach Tower at Surfside             | 0.29% 21     |
| Blue Mountain Beach Access          | 2.59% 190    |
| Bud & Alley's Restaurant            | 13.62% 1,001 |
| Chiringo                            | 1.02% 75     |
| Choctawhatchee Bay                  | 4.75% 349    |
| Crabby Steve's                      | 2.34% 172    |
| Deer Lake State Park                | 1.62% 119    |

## 2017 Perfect in South Walton Awards Voting

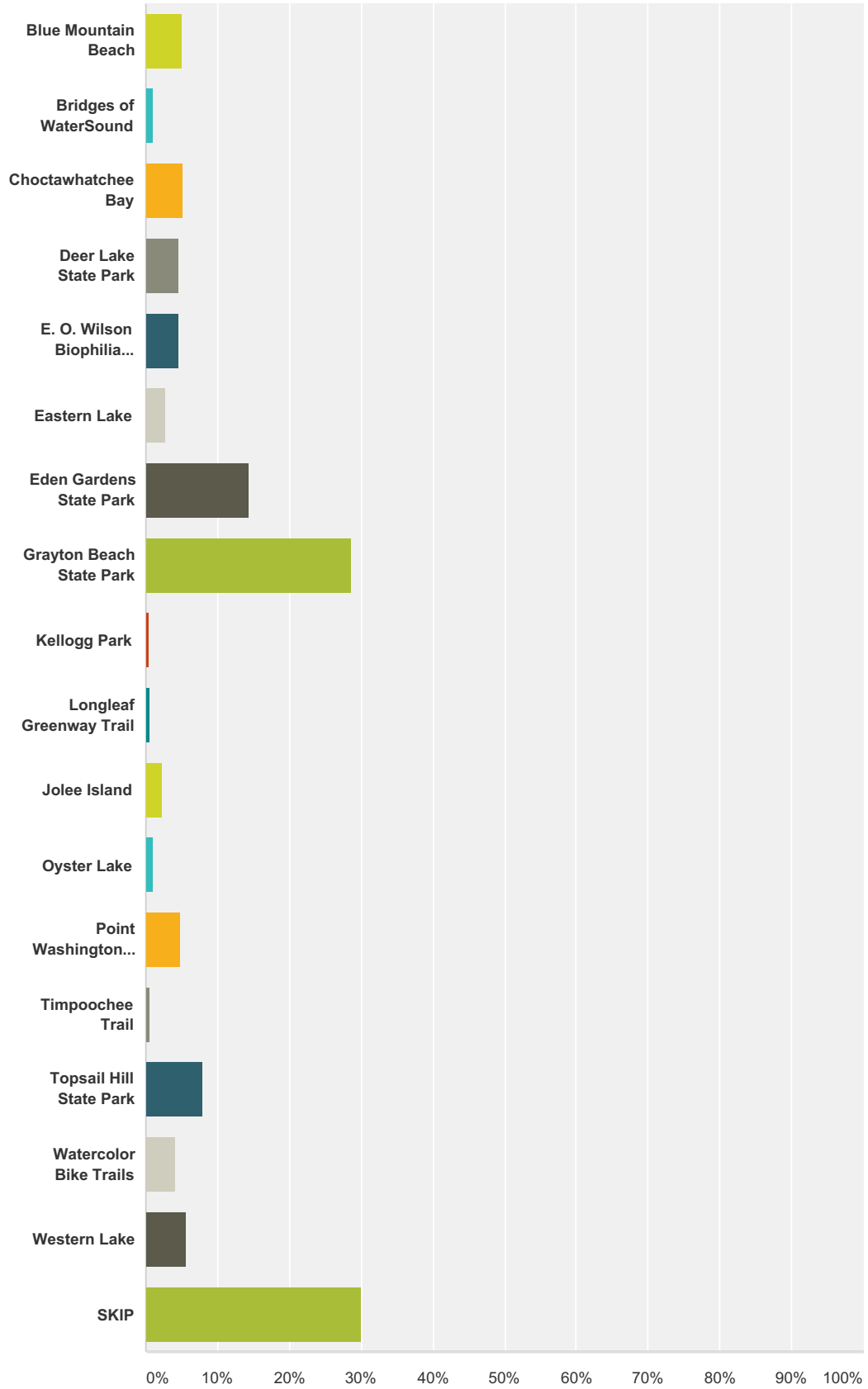
|  |        |       |
|--|--------|-------|
| Dogwood/Thyme Neighborhood Access          | 0.20%  | 15    |
| Dune Allen Beach                           | 2.01%  | 148   |
| Eastern Lake Outflow                       | 1.99%  | 146   |
| East Ruskin Street Beach Pavilion          | 0.30%  | 22    |
| Ed Walline Access                          | 2.18%  | 160   |
| Embassy Suites                             | 0.24%  | 18    |
| Fish Out of Water                          | 4.53%  | 333   |
| Grayton Beach State Park                   | 14.56% | 1,070 |
| Havana Beach Rooftop Lounge                | 6.67%  | 490   |
| Inlet Beach Access                         | 2.14%  | 157   |
| Marina Bar & Grill                         | 1.76%  | 129   |
| Miramar Beach                              | 2.38%  | 175   |
| Motorboatin' 30A Sunset Cruise             | 0.83%  | 61    |
| Rosemary Beach                             | 2.03%  | 149   |
| Rum Runners                                | 0.27%  | 20    |
| Sandestin Golf & Beach Resort Beach Access | 1.91%  | 140   |
| Santa Rosa Beach                           | 2.65%  | 195   |
| Seacrest                                   | 0.57%  | 42    |
| Seagrove Beach                             | 2.76%  | 203   |
| Seaside Beach                              | 3.76%  | 276   |
| Solaris Cruise                             | 0.88%  | 65    |
| Stallworth Lake Access                     | 0.72%  | 53    |
| Sunset Bay Cafe                            | 1.37%  | 101   |
| Tarpon Club at Bud & Alley's               | 1.21%  | 89    |
| Topsail Hill Preserve State Park           | 1.40%  | 103   |
| The Bay                                    | 2.99%  | 220   |
| The Beach House                            | 0.83%  | 61    |
| The Perch in Alys Beach                    | 0.56%  | 41    |
| Van Butler Access                          | 0.10%  | 7     |
| Vue on 30A                                 | 5.53%  | 406   |
| WaterSound Beach Club                      | 1.32%  | 97    |
| WaterSound West Beach                      | 0.30%  | 22    |
| Western Lake                               | 4.08%  | 300   |
| SKIP                                       | 22.62% | 1,662 |

Total Respondents: 7,348

## Q23 Best Park or Nature Locale

Answered: 7,348 Skipped: 980

## 2017 Perfect in South Walton Awards Voting



| Answer Choices      | Responses |
|---------------------|-----------|
| Blue Mountain Beach | 5.02% 369 |



## 2017 Perfect in South Walton Awards Voting

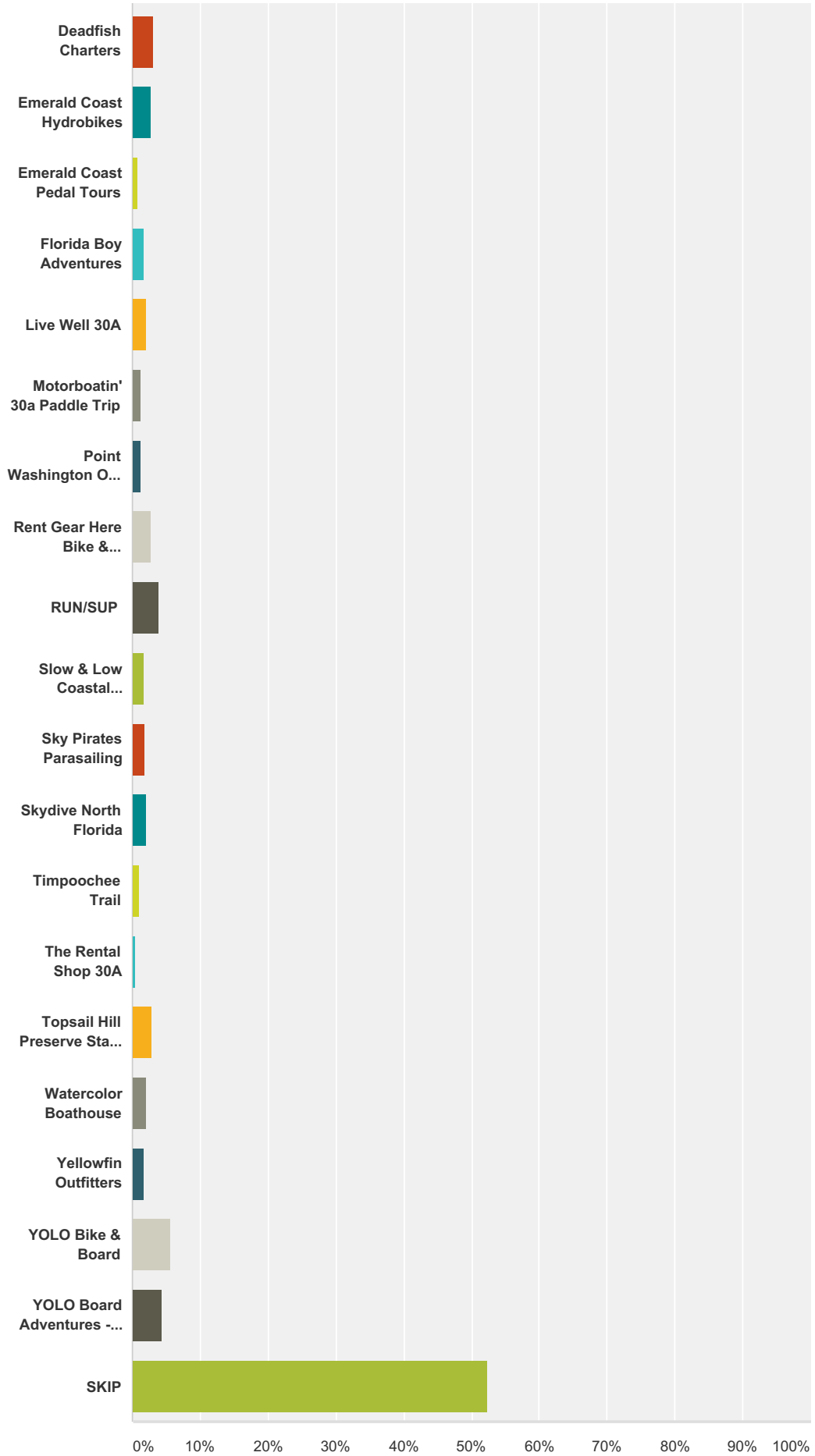
|                                 |        |       |
|---------------------------------|--------|-------|
| Bridges of WaterSound           | 1.14%  | 84    |
| Choctawhatchee Bay              | 5.32%  | 391   |
| Deer Lake State Park            | 4.68%  | 344   |
| E. O. Wilson Biophilia Center   | 4.57%  | 336   |
| Eastern Lake                    | 2.82%  | 207   |
| Eden Gardens State Park         | 14.43% | 1,060 |
| Grayton Beach State Park        | 28.58% | 2,100 |
| Kellogg Park                    | 0.52%  | 38    |
| Longleaf Greenway Trail         | 0.67%  | 49    |
| Jolee Island                    | 2.20%  | 162   |
| Oyster Lake                     | 1.01%  | 74    |
| Point Washington State Forest   | 4.74%  | 348   |
| Timpooshee Trail                | 0.60%  | 44    |
| Topsail Hill State Park         | 8.00%  | 588   |
| Watercolor Bike Trails          | 4.16%  | 306   |
| Western Lake                    | 5.62%  | 413   |
| SKIP                            | 30.12% | 2,213 |
| <b>Total Respondents: 7,348</b> |        |       |

## Q24 Best Bucket List Outdoor Adventure or Experience Provider

Answered: 7,348 Skipped: 980



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting

| Answer Choices   | Responses |       |
|--|-----------|-------|
| 30A Airboat Adventures                                     | 4.86%     | 357   |
| 360 Blue Experiences                                       | 3.25%     | 239   |
| Arnett's Gulfside Trail Rides                              | 1.73%     | 127   |
| Backwater Tours  | 4.70%     | 345   |
| Baytowne Adventure Zone                                    | 1.70%     | 125   |
| Beach Bonfire by The Rental Shop 30A                       | 1.91%     | 140   |
| Blueprint Health Studio 30A                                | 0.27%     | 20    |
| Boathouse Paddle Club - Watercolor                         | 1.43%     | 105   |
| Deadfish Charters  | 3.20%     | 235   |
| Emerald Coast Hydrobikes                                   | 2.75%     | 202   |
| Emerald Coast Pedal Tours                                  | 0.78%     | 57    |
| Florida Boy Adventures                                     | 1.59%     | 117   |
| Live Well 30A  | 2.14%     | 157   |
| Motorboatin' 30a Paddle Trip                               | 1.27%     | 93    |
| Point Washington Off Road Adventures and Primitive Camping | 1.16%     | 85    |
| Rent Gear Here Bike & Paddleboard Tours                    | 2.78%     | 204   |
| RUN/SUP  | 3.92%     | 288   |
| Slow & Low Coastal Outfitters                              | 1.77%     | 130   |
| Sky Pirates Parasailing                                    | 1.93%     | 142   |
| Skydive North Florida                                      | 2.05%     | 151   |
| Timpooshee Trail   | 0.97%     | 71    |
| The Rental Shop 30A  | 0.48%     | 35    |
| Topsail Hill Preserve State Park - Hiking                  | 2.83%     | 208   |
| Watercolor Boathouse                                       | 2.15%     | 158   |
| Yellowfin Outfitters                                       | 1.76%     | 129   |
| YOLO Bike & Board  | 5.65%     | 415   |
| YOLO Board Adventures - Sandestin                          | 4.37%     | 321   |
| SKIP   | 52.48%    | 3,856 |
| <b>Total Respondents: 7,348</b>                            |           |       |

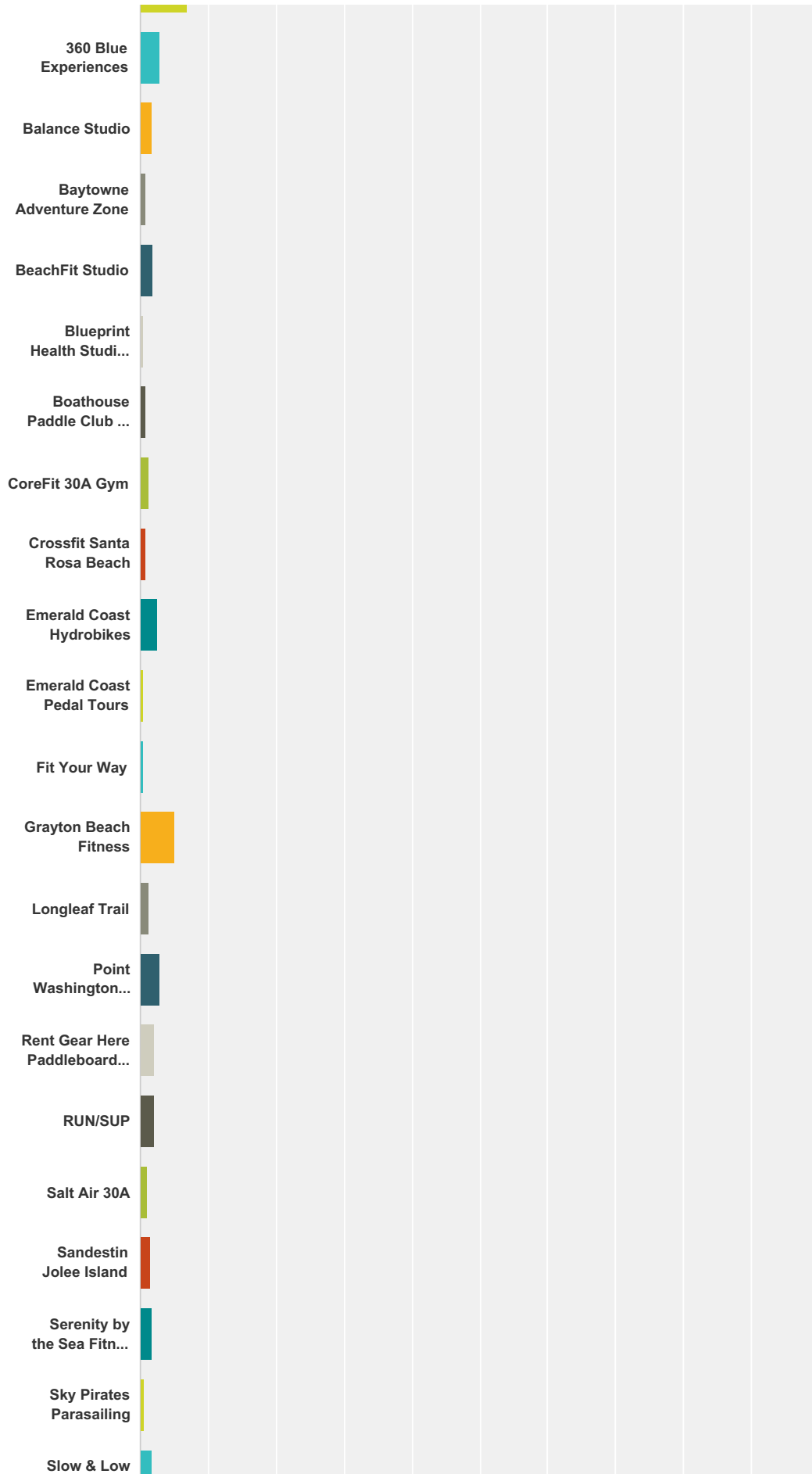
### Q25 Best Outdoor/Fitness Opportunities

Answered: 7,348 Skipped: 980

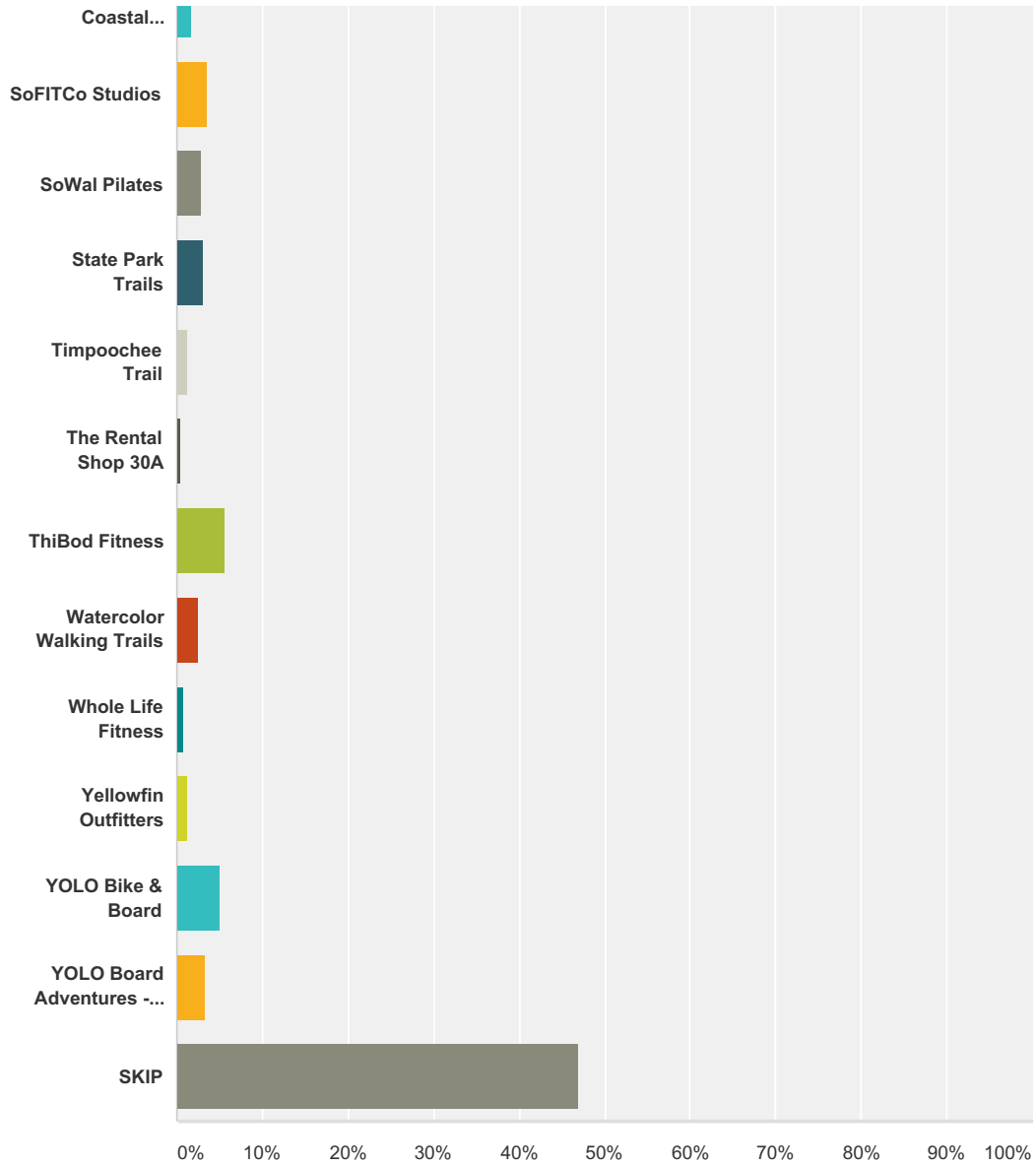
30A Bike Trails



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



| Answer Choices                     | Responses |
|------------------------------------|-----------|
| 30A Bike Trails                    | 6.85% 503 |
| 360 Blue Experiences               | 2.89% 212 |
| Balance Studio                     | 1.73% 127 |
| Baytowne Adventure Zone            | 0.91% 67  |
| BeachFit Studio                    | 1.95% 143 |
| Blueprint Health Studio 30A        | 0.49% 36  |
| Boathouse Paddle Club - Watercolor | 0.90% 66  |
| CoreFit 30A Gym                    | 1.32% 97  |
| Crossfit Santa Rosa Beach          | 0.82% 60  |
| Emerald Coast Hydrobikes           | 2.56% 188 |

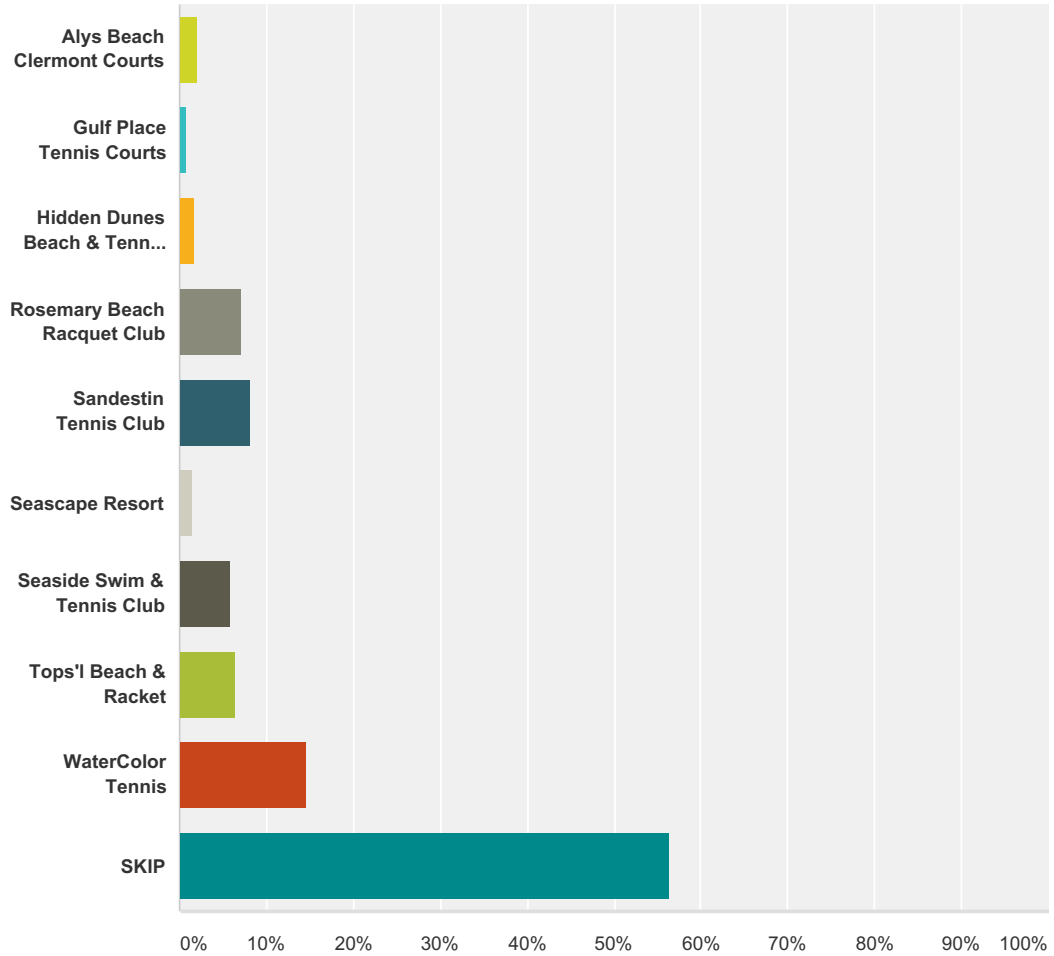
## 2017 Perfect in South Walton Awards Voting

|  |        |       |
|--|--------|-------|
| Emerald Coast Pedal Tours                    | 0.48%  | 35    |
| Fit Your Way                                 | 0.49%  | 36    |
| Grayton Beach Fitness                        | 5.05%  | 371   |
| Longleaf Trail                               | 1.21%  | 89    |
| Point Washington State Forest Trails         | 2.90%  | 213   |
| Rent Gear Here Paddleboard Tours             | 2.08%  | 153   |
| RUN/SUP                                      | 2.11%  | 155   |
| Salt Air 30A                                 | 1.06%  | 78    |
| Sandestin Jolee Island                       | 1.42%  | 104   |
| Serenity by the Sea Fitness and Yoga Classes | 1.63%  | 120   |
| Sky Pirates Parasailing                      | 0.69%  | 51    |
| Slow & Low Coastal Outfitters                | 1.77%  | 130   |
| SoFITCo Studios                              | 3.57%  | 262   |
| SoWal Pilates                                | 2.94%  | 216   |
| State Park Trails                            | 3.16%  | 232   |
| Timpooshee Trail                             | 1.21%  | 89    |
| The Rental Shop 30A                          | 0.48%  | 35    |
| ThiBod Fitness                               | 5.63%  | 414   |
| Watercolor Walking Trails                    | 2.59%  | 190   |
| Whole Life Fitness                           | 0.94%  | 69    |
| Yellowfin Outfitters                         | 1.20%  | 88    |
| YOLO Bike & Board                            | 5.04%  | 370   |
| YOLO Board Adventures - Sandestin            | 3.33%  | 245   |
| SKIP   | 46.95% | 3,450 |
| <b>Total Respondents: 7,348</b>              |        |       |

## Q26 Best Tennis Facility

Answered: 7,348 Skipped: 980

## 2017 Perfect in South Walton Awards Voting

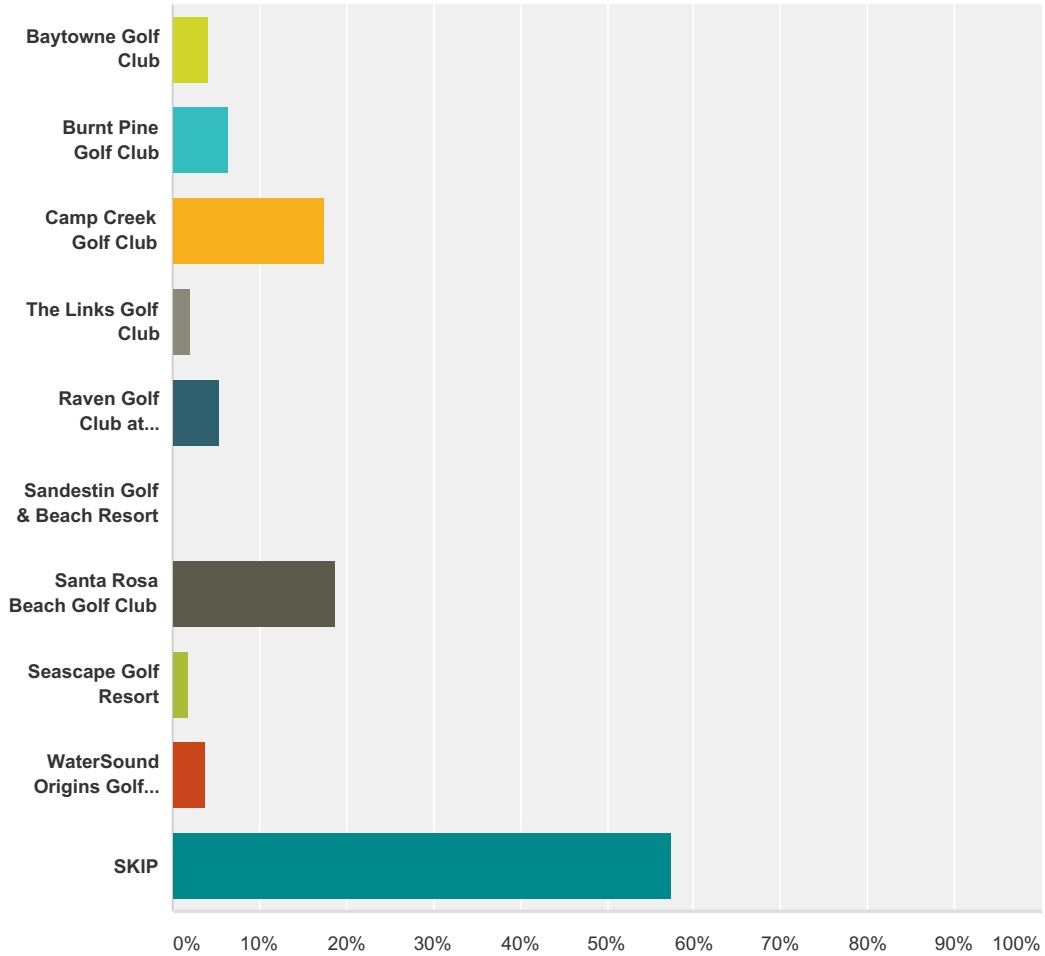


| Answer Choices                     | Responses | Count |
|------------------------------------|-----------|-------|
| Alys Beach Clermont Courts         | 2.10%     | 154   |
| Gulf Place Tennis Courts           | 0.78%     | 57    |
| Hidden Dunes Beach & Tennis Resort | 1.67%     | 123   |
| Rosemary Beach Racquet Club        | 7.10%     | 522   |
| Sandestin Tennis Club              | 8.04%     | 591   |
| Seascape Resort                    | 1.43%     | 105   |
| Seaside Swim & Tennis Club         | 5.92%     | 435   |
| Tops'l Beach & Racket              | 6.45%     | 474   |
| WaterColor Tennis                  | 14.70%    | 1,080 |
| SKIP                               | 56.31%    | 4,138 |
| <b>Total Respondents: 7,348</b>    |           |       |

## Q27 Best Golf Facility

Answered: 7,348 Skipped: 980

## 2017 Perfect in South Walton Awards Voting



| Answer Choices                  | Responses    |
|---------------------------------|--------------|
| Baytowne Golf Club              | 4.27% 314    |
| Burnt Pine Golf Club            | 6.55% 481    |
| Camp Creek Golf Club            | 17.49% 1,285 |
| The Links Golf Club             | 2.14% 157    |
| Raven Golf Club at Sandestin    | 5.51% 405    |
| Sandestin Golf & Beach Resort   | 0.01% 1      |
| Santa Rosa Beach Golf Club      | 18.75% 1,378 |
| Seascape Golf Resort            | 1.88% 138    |
| WaterSound Origins Golf Club    | 3.66% 269    |
| SKIP                            | 57.36% 4,215 |
| <b>Total Respondents: 7,348</b> |              |

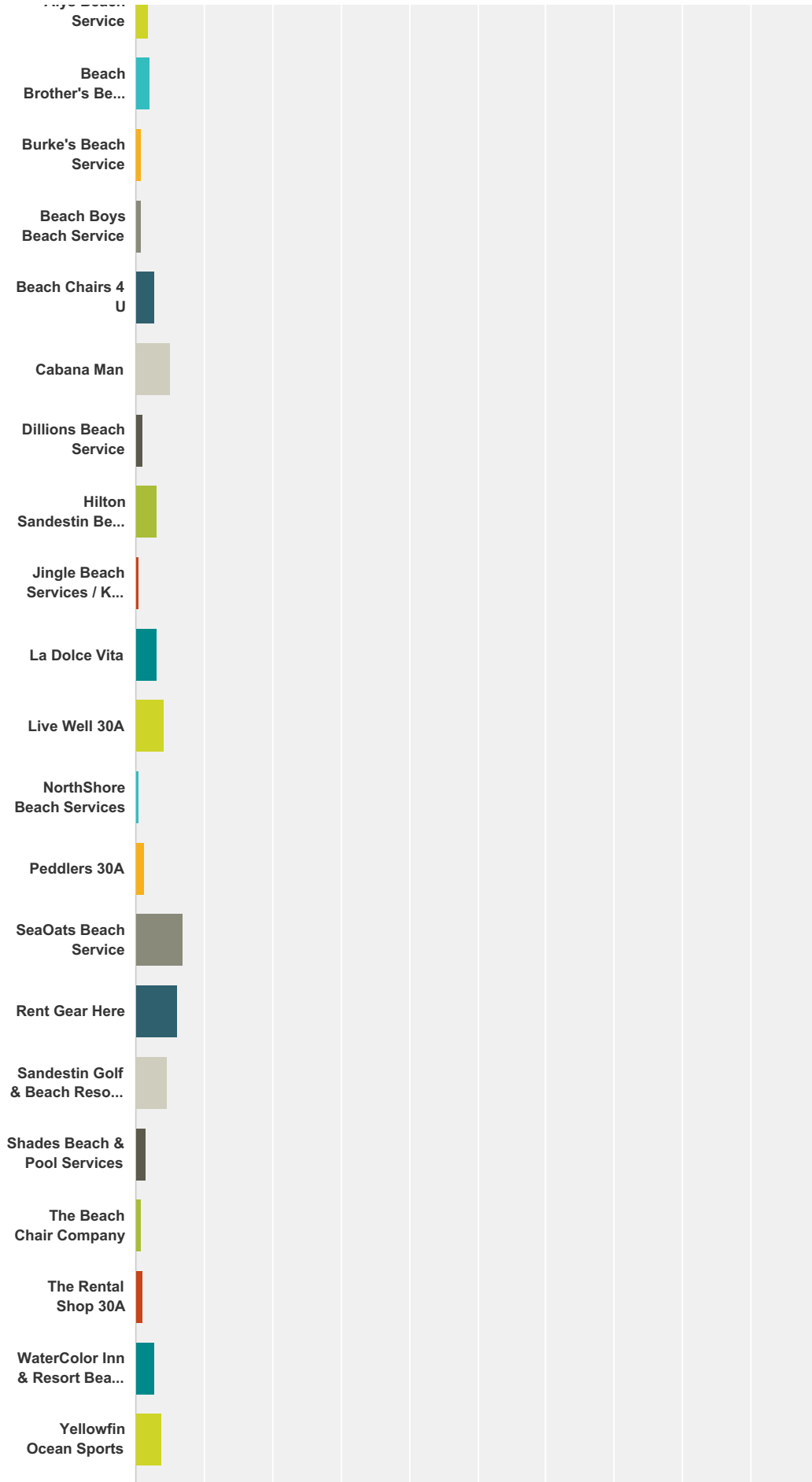
## Q28 Best Full Service Beach Rental Service

Answered: 7,348 Skipped: 980

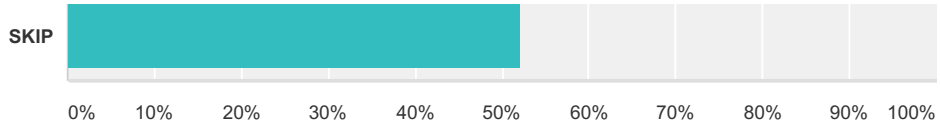




# 2017 Perfect in South Walton Awards Voting



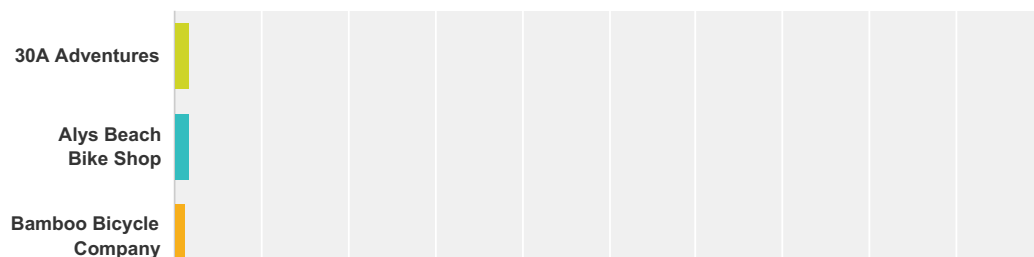
## 2017 Perfect in South Walton Awards Voting



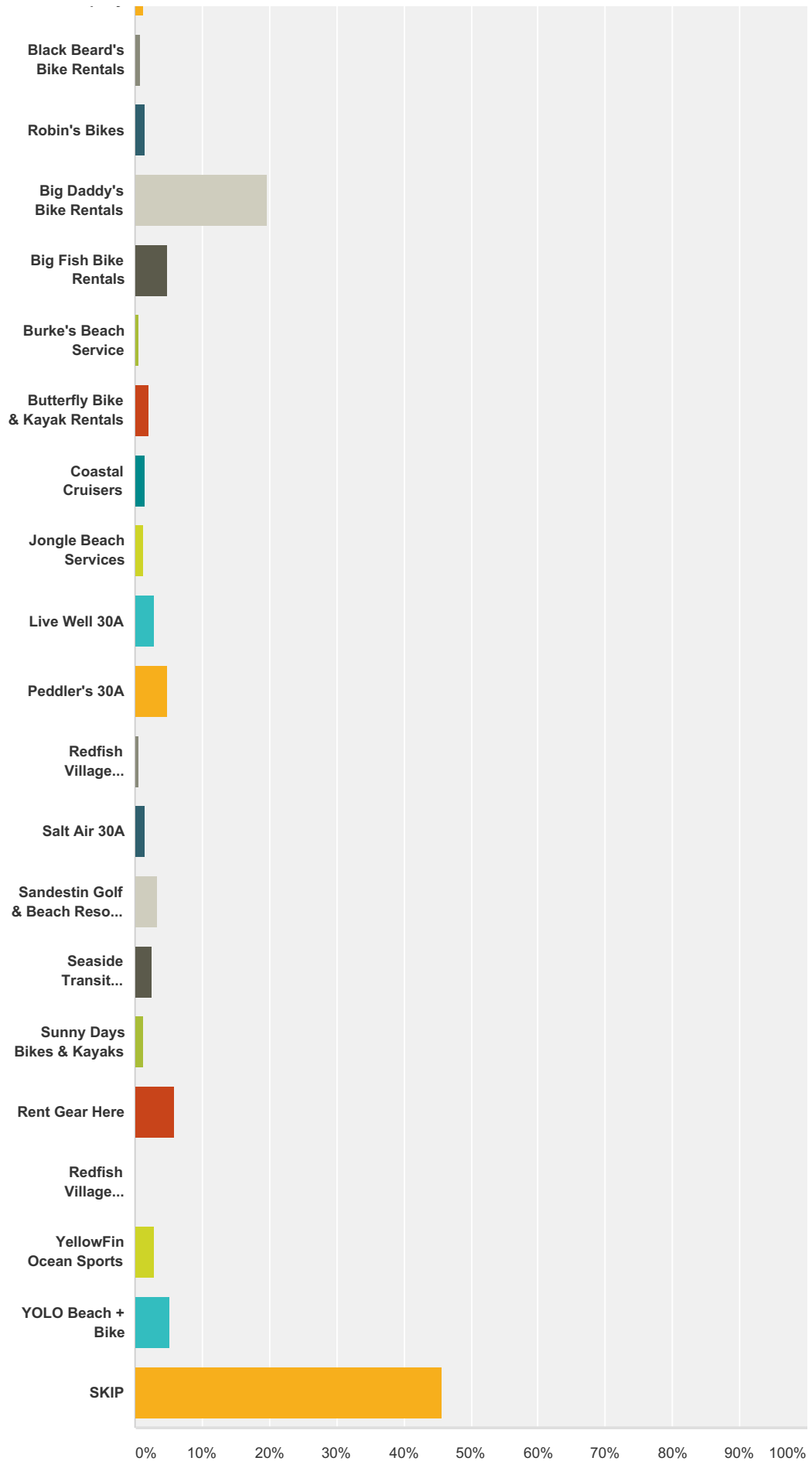
| Answer Choices                             | Responses | Count |
|--|-----------|-------|
| Alys Beach Service                         | 1.88%     | 138   |
| Beach Brother's Beach Service              | 1.99%     | 146   |
| Burke's Beach Service                      | 0.91%     | 67    |
| Beach Boys Beach Service                   | 0.94%     | 69    |
| Beach Chairs 4 U                           | 2.63%     | 193   |
| Cabana Man                                 | 5.01%     | 368   |
| Dillions Beach Service                     | 0.99%     | 73    |
| Hilton Sandestin Beach Golf Resort and Spa | 3.12%     | 229   |
| Jingle Beach Services / Kick Bike 30A      | 0.48%     | 35    |
| La Dolce Vita                              | 3.03%     | 223   |
| Live Well 30A                              | 4.16%     | 306   |
| NorthShore Beach Services                  | 0.39%     | 29    |
| Peddlers 30A                               | 1.16%     | 85    |
| SeaOats Beach Service                      | 6.90%     | 507   |
| Rent Gear Here                             | 5.97%     | 439   |
| Sandestin Golf & Beach Resort Service      | 4.59%     | 337   |
| Shades Beach & Pool Services               | 1.46%     | 107   |
| The Beach Chair Company                    | 0.93%     | 68    |
| The Rental Shop 30A                        | 0.98%     | 72    |
| WaterColor Inn & Resort Beach Service      | 2.69%     | 198   |
| Yellowfin Ocean Sports                     | 3.77%     | 277   |
| SKIP                                       | 52.14%    | 3,831 |
| <b>Total Respondents: 7,348</b>            |           |       |

## Q29 Best Bicycle Service

Answered: 7,348 Skipped: 980



# 2017 Perfect in South Walton Awards Voting

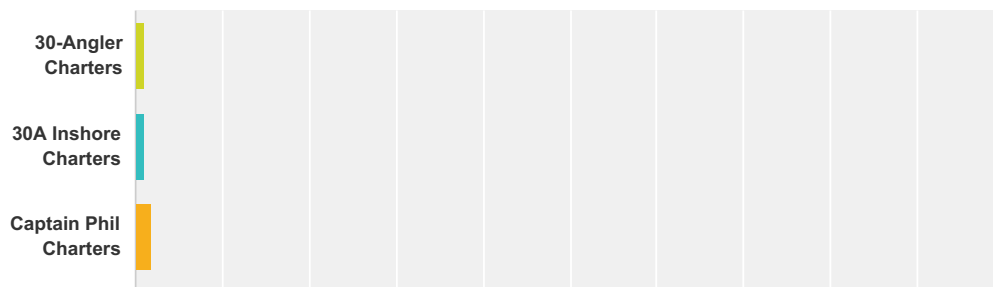


## 2017 Perfect in South Walton Awards Voting

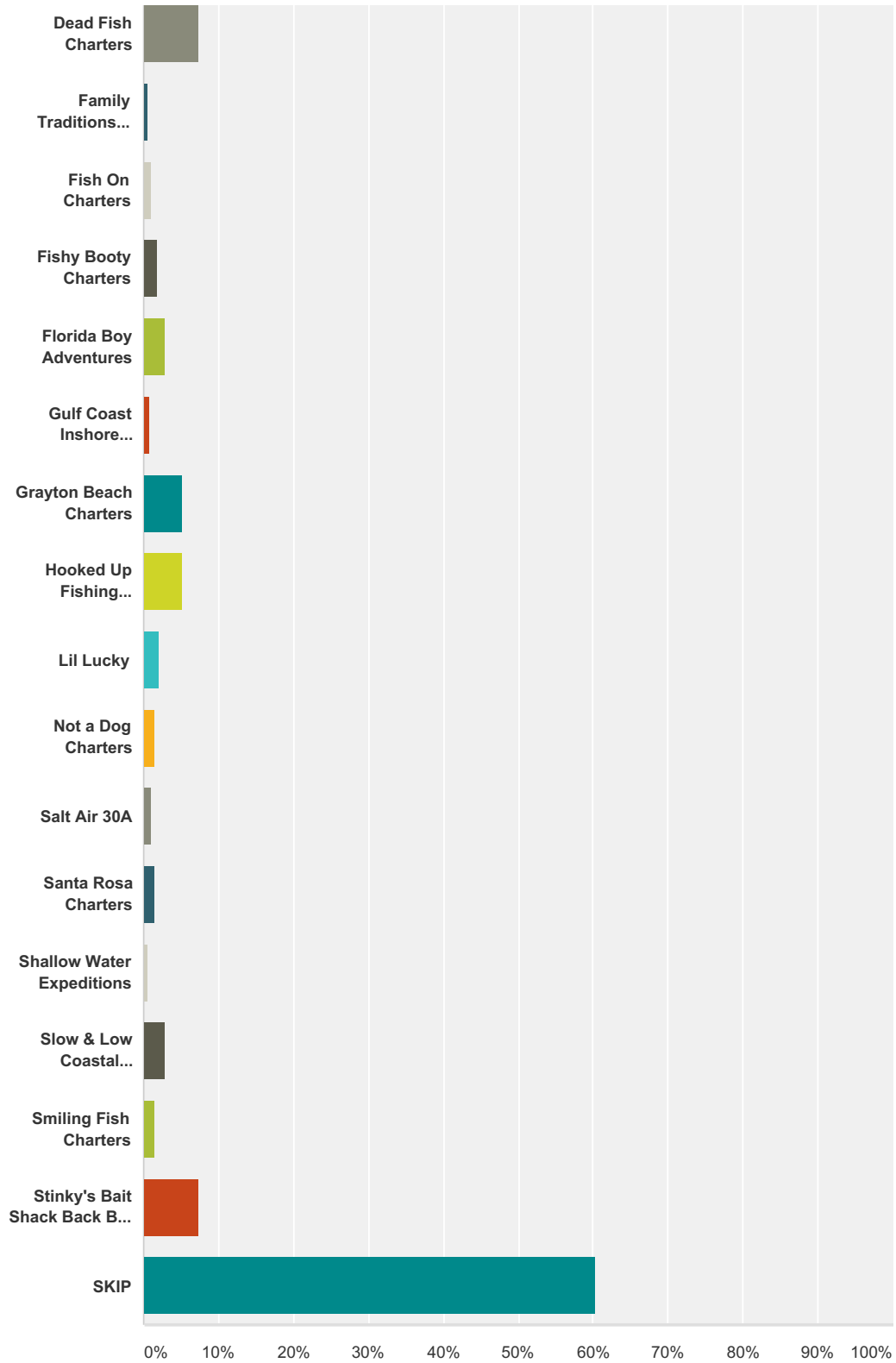
| Answer Choices                             | Responses |       |
|--|-----------|-------|
| 30A Adventures                             | 1.76%     | 129   |
| Alys Beach Bike Shop                       | 1.65%     | 121   |
| Bamboo Bicycle Company                     | 1.35%     | 99    |
| Black Beard's Bike Rentals                 | 0.91%     | 67    |
| Robin's Bikes                              | 1.51%     | 111   |
| Big Daddy's Bike Rentals                   | 19.65%    | 1,444 |
| Big Fish Bike Rentals                      | 4.89%     | 359   |
| Burke's Beach Service                      | 0.53%     | 39    |
| Butterfly Bike & Kayak Rentals             | 2.10%     | 154   |
| Coastal Cruisers                           | 1.36%     | 100   |
| Jongle Beach Services                      | 1.29%     | 95    |
| Live Well 30A                              | 2.83%     | 208   |
| Peddler's 30A                              | 4.72%     | 347   |
| Redfish Village Services                   | 0.54%     | 40    |
| Salt Air 30A                               | 1.55%     | 114   |
| Sandestin Golf & Beach Resort Bike Rentals | 3.39%     | 249   |
| Seaside Transit Authority                  | 2.44%     | 179   |
| Sunny Days Bikes & Kayaks                  | 1.22%     | 90    |
| Rent Gear Here                             | 5.87%     | 431   |
| Redfish Village Services                   | 0.00%     | 0     |
| YellowFin Ocean Sports                     | 2.97%     | 218   |
| YOLO Beach + Bike                          | 5.32%     | 391   |
| SKIP                                       | 45.73%    | 3,360 |
| <b>Total Respondents: 7,348</b>            |           |       |

### Q30 Best Fishing Charter

Answered: 7,348 Skipped: 980



## 2017 Perfect in South Walton Awards Voting



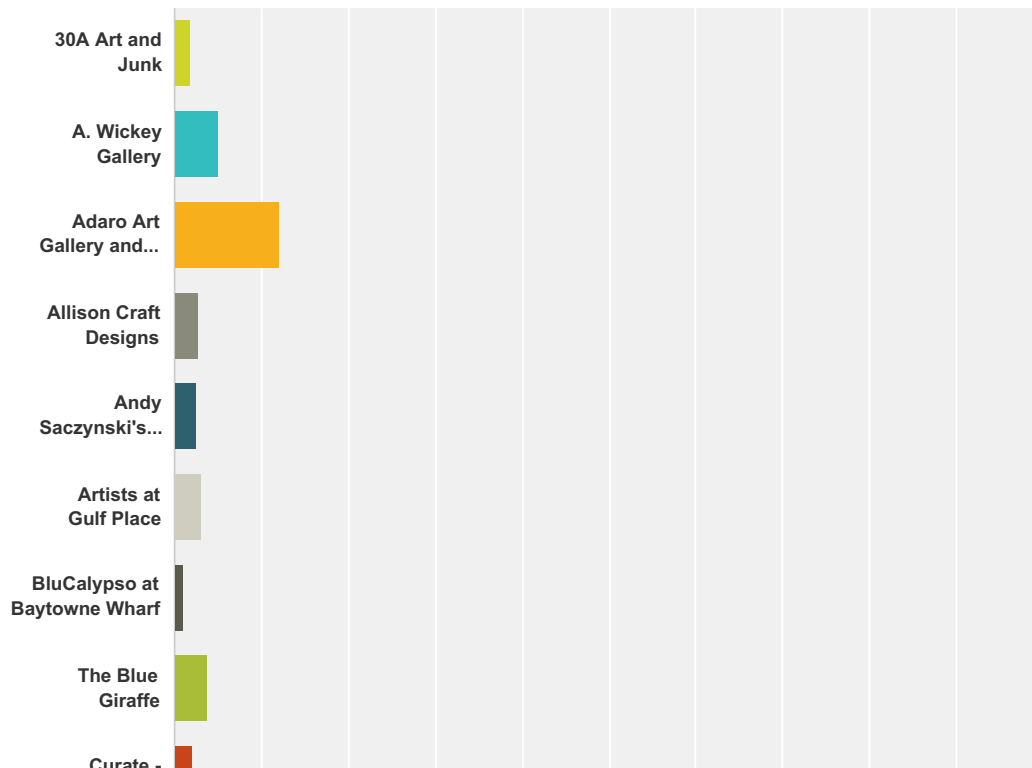
| Answer Choices        | Responses |
|-----------------------|-----------|
| 30-Angler Charters    | 1.13% 83  |
| 30A Inshore Charters  | 1.06% 78  |
| Captain Phil Charters | 1.97% 145 |

## 2017 Perfect in South Walton Awards Voting

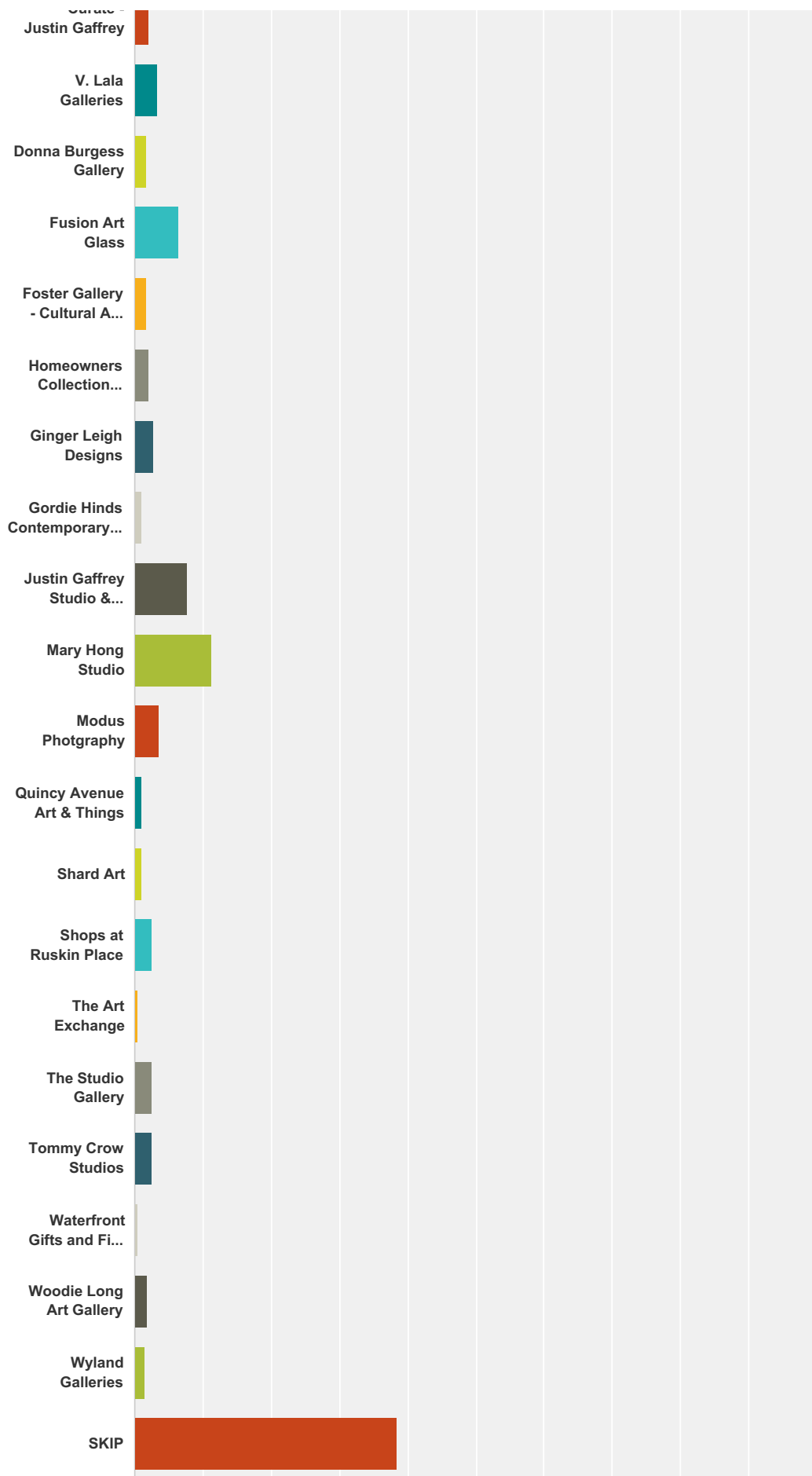
|   |        |       |
|---|--------|-------|
| Dead Fish Charters                            | 7.36%  | 541   |
| Family Traditions Charter - Seaside           | 0.68%  | 50    |
| Fish On Charters                              | 0.98%  | 72    |
| Fishy Booty Charters                          | 1.86%  | 137   |
| Florida Boy Adventures                        | 2.89%  | 212   |
| Gulf Coast Inshore Charters                   | 0.90%  | 66    |
| Grayton Beach Charters                        | 5.28%  | 388   |
| Hooked Up Fishing Charters                    | 5.19%  | 381   |
| Lil Lucky                                     | 2.16%  | 159   |
| Not a Dog Charters                            | 1.47%  | 108   |
| Salt Air 30A                                  | 1.13%  | 83    |
| Santa Rosa Charters                           | 1.42%  | 104   |
| Shallow Water Expeditions                     | 0.72%  | 53    |
| Slow & Low Coastal Outfitters                 | 2.84%  | 209   |
| Smiling Fish Charters                         | 1.50%  | 110   |
| Stinky's Bait Shack Back Bay Fishing Charters | 7.29%  | 536   |
| SKIP  | 60.44% | 4,441 |
| <b>Total Respondents: 7,348</b>               |        |       |

## Q31 Best Art or Design Gallery/Studio

Answered: 7,267 Skipped: 1,061



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting

0%   10%   20%   30%   40%   50%   60%   70%   80%   90%   100%

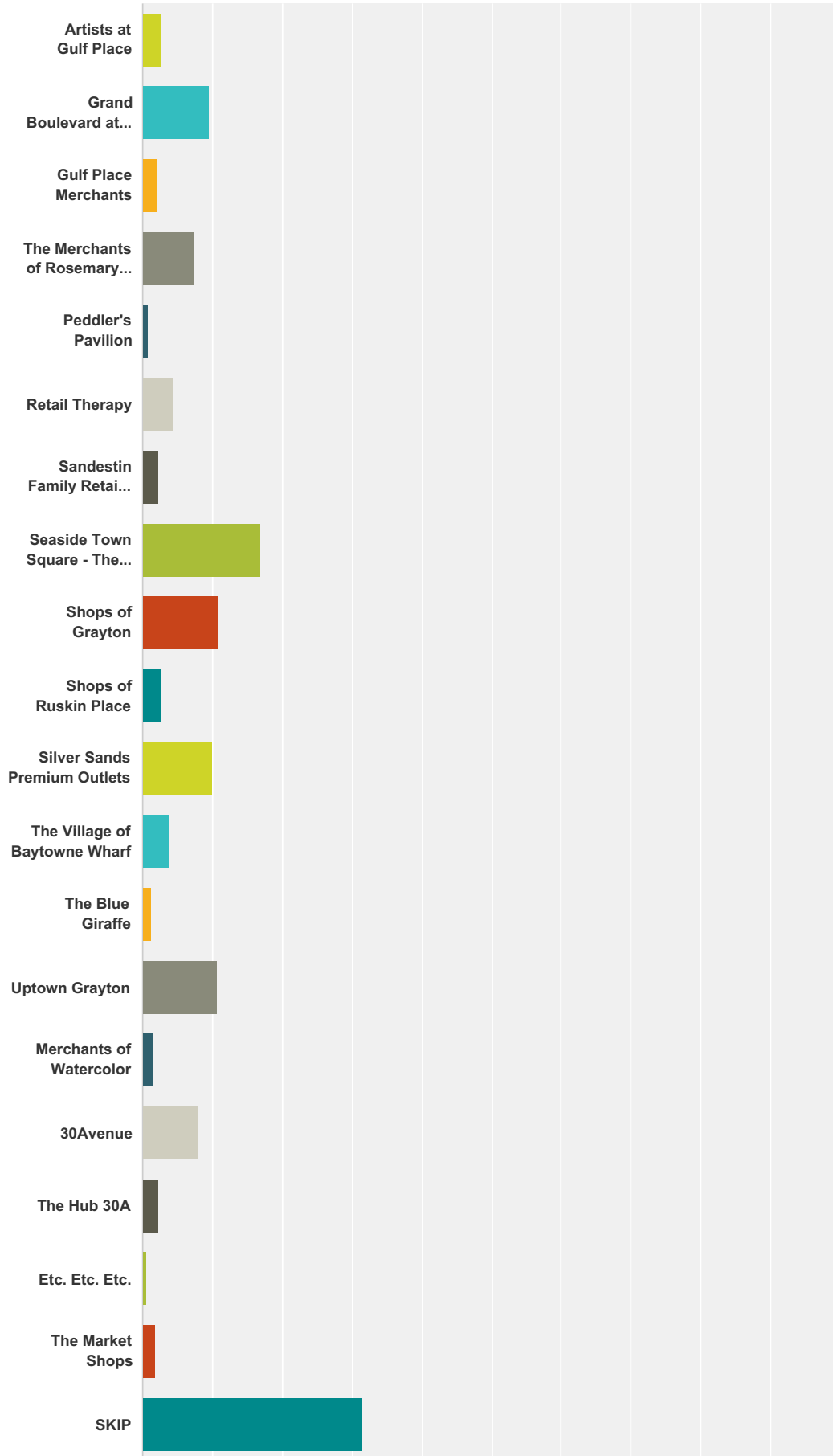
| Answer Choices                           | Responses |       |
|--|-----------|-------|
| 30A Art and Junk                         | 1.97%     | 143   |
| A. Wickey Gallery                        | 4.91%     | 357   |
| Adaro Art Gallery and Design             | 12.05%    | 876   |
| Allison Craft Designs                    | 2.74%     | 199   |
| Andy Saczynski's Studio Gallery          | 2.45%     | 178   |
| Artists at Gulf Place                    | 3.07%     | 223   |
| BluCalypso at Baytowne Wharf             | 1.03%     | 75    |
| The Blue Giraffe                         | 3.66%     | 266   |
| Curate - Justin Gaffrey                  | 2.00%     | 145   |
| V. Lala Galleries                        | 3.37%     | 245   |
| Donna Burgess Gallery                    | 1.57%     | 114   |
| Fusion Art Glass                         | 6.41%     | 466   |
| Foster Gallery - Cultural Arts Alliance  | 1.58%     | 115   |
| Homeowners Collection Gallery at Seaside | 2.06%     | 150   |
| Ginger Leigh Designs                     | 2.75%     | 200   |
| Gordie Hinds Contemporary Art            | 1.06%     | 77    |
| Justin Gaffrey Studio & Gallery          | 7.62%     | 554   |
| Mary Hong Studio                         | 11.26%    | 818   |
| Modus Photography                        | 3.61%     | 262   |
| Quincy Avenue Art & Things               | 1.09%     | 79    |
| Shard Art                                | 1.05%     | 76    |
| Shops at Ruskin Place                    | 2.50%     | 182   |
| The Art Exchange                         | 0.32%     | 23    |
| The Studio Gallery                       | 2.60%     | 189   |
| Tommy Crow Studios                       | 2.53%     | 184   |
| Waterfront Gifts and Fine Art            | 0.50%     | 36    |
| Woodie Long Art Gallery                  | 1.95%     | 142   |
| Wyland Galleries                         | 1.51%     | 110   |
| SKIP                                     | 38.43%    | 2,793 |
| <b>Total Respondents: 7,267</b>          |           |       |

### Q32 Best Retail Collective



# 2017 Perfect in South Walton Awards Voting

Answered: 7,267 Skipped: 1,061



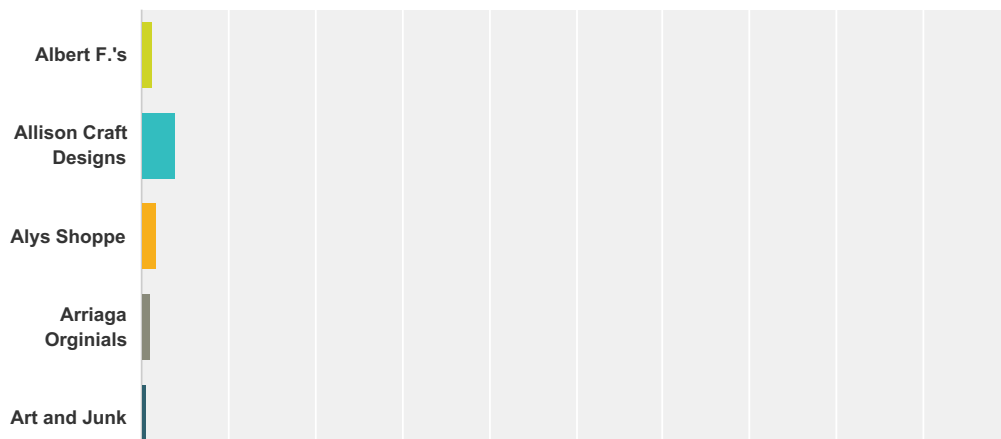
## 2017 Perfect in South Walton Awards Voting

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

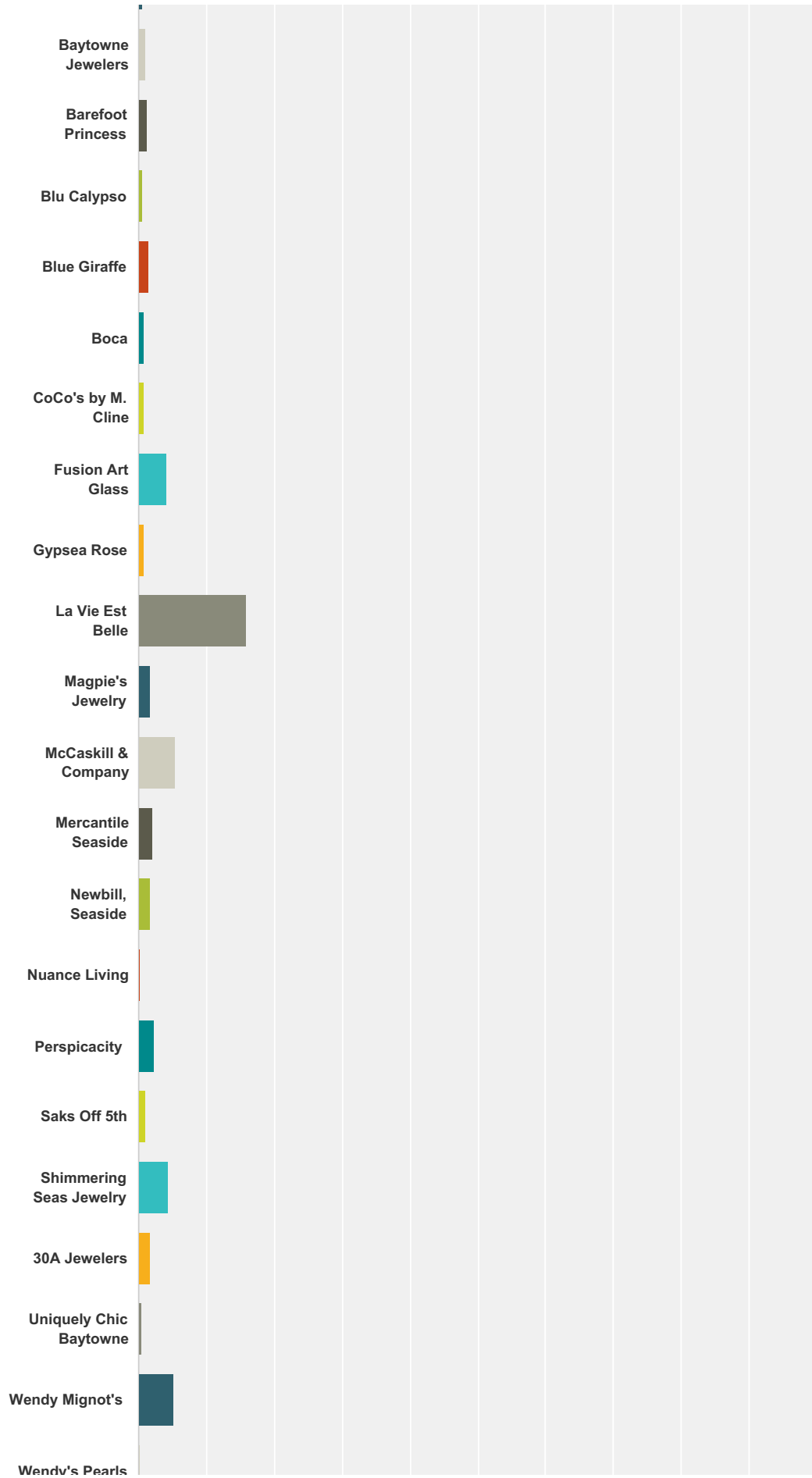
| Answer Choices                                 | Responses    |
|--|--------------|
| Artists at Gulf Place                          | 2.75% 200    |
| Grand Boulevard at Sandestin                   | 9.61% 698    |
| Gulf Place Merchants                           | 2.06% 150    |
| The Merchants of Rosemary Beach                | 7.29% 530    |
| Peddler's Pavilion                             | 0.80% 58     |
| Retail Therapy                                 | 4.39% 319    |
| Sandestin Family Retail Shops                  | 2.23% 162    |
| Seaside Town Square - The Merchants of Seaside | 16.94% 1,231 |
| Shops of Grayton                               | 10.86% 789   |
| Shops of Ruskin Place                          | 2.61% 190    |
| Silver Sands Premium Outlets                   | 10.10% 734   |
| The Village of Baytowne Wharf                  | 3.80% 276    |
| The Blue Giraffe                               | 1.35% 98     |
| Uptown Grayton                                 | 10.73% 780   |
| Merchants of Watercolor                        | 1.47% 107    |
| 30Avenue                                       | 7.98% 580    |
| The Hub 30A                                    | 2.30% 167    |
| Etc. Etc. Etc.                                 | 0.62% 45     |
| The Market Shops                               | 1.97% 143    |
| SKIP   | 31.43% 2,284 |
| <b>Total Respondents: 7,267</b>                |              |

## Q33 Best Jewelry Boutique

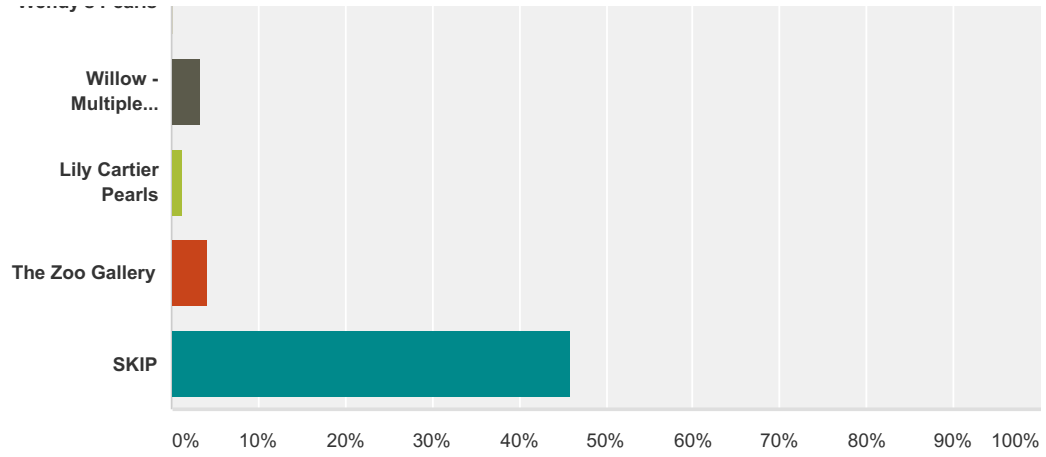
Answered: 7,267 Skipped: 1,061



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



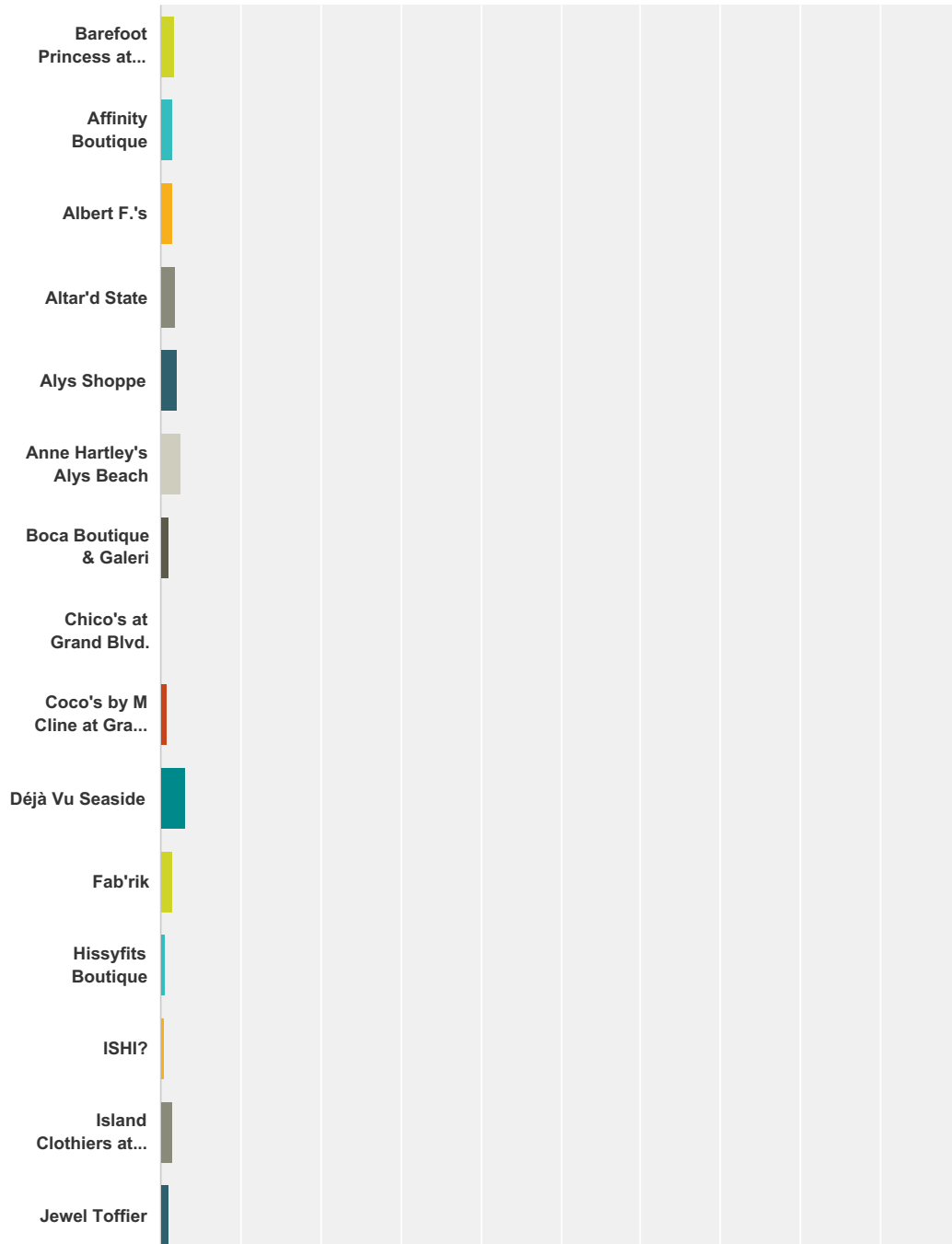
| Answer Choices          | Responses | Count |
|-------------------------|-----------|-------|
| Albert F.'s             | 1.16%     | 84    |
| Allison Craft Designs   | 4.03%     | 293   |
| Alys Shoppe             | 1.71%     | 124   |
| Arriaga Orginials       | 0.96%     | 70    |
| Art and Junk            | 0.65%     | 47    |
| Baytowne Jewelers       | 1.11%     | 81    |
| Barefoot Princess       | 1.16%     | 84    |
| Blu Calypso             | 0.70%     | 51    |
| Blue Giraffe            | 1.39%     | 101   |
| Boca                    | 0.76%     | 55    |
| CoCo's by M. Cline      | 0.85%     | 62    |
| Fusion Art Glass        | 4.27%     | 310   |
| Gypsea Rose             | 0.87%     | 63    |
| La Vie Est Belle        | 15.92%    | 1,157 |
| Magpie's Jewelry        | 1.57%     | 114   |
| McCaskill & Company     | 5.35%     | 389   |
| Mercantile Seaside      | 2.06%     | 150   |
| Newbill, Seaside        | 1.64%     | 119   |
| Nuance Living           | 0.14%     | 10    |
| Perspicacity            | 2.27%     | 165   |
| Saks Off 5th            | 0.96%     | 70    |
| Shimmering Seas Jewelry | 4.35%     | 316   |
| 30A Jewelers            | 1.71%     | 124   |
| Uniquely Chic Baytowne  | 0.45%     | 33    |

## 2017 Perfect in South Walton Awards Voting

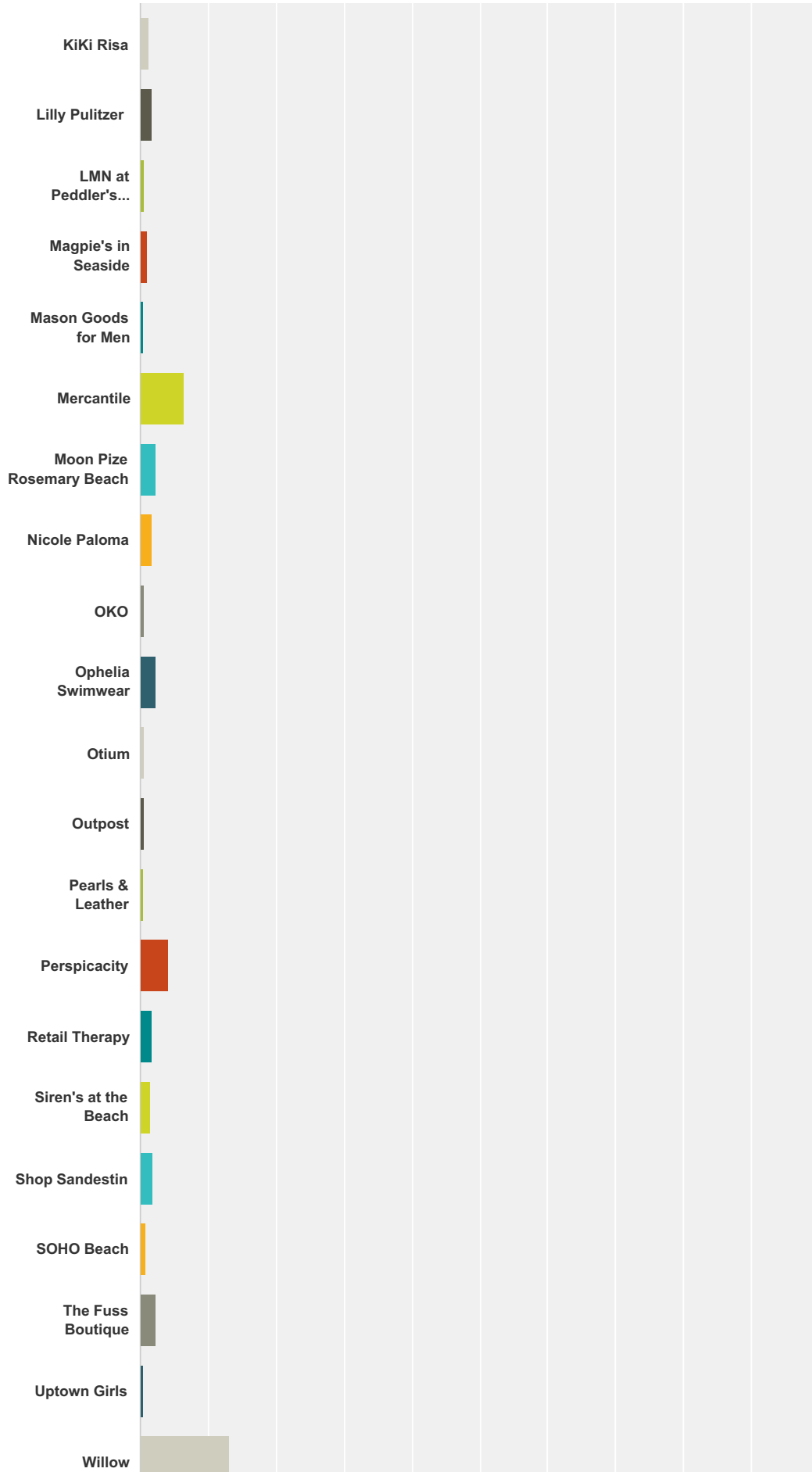
|                                 |        |       |
|---------------------------------|--------|-------|
| Wendy Mignot's                  | 5.24%  | 381   |
| Wendy's Pearls                  | 0.14%  | 10    |
| Willow - Multiple Locations     | 3.29%  | 239   |
| Lily Cartier Pearls             | 1.32%  | 96    |
| The Zoo Gallery                 | 4.27%  | 310   |
| SKIP                            | 45.99% | 3,342 |
| <b>Total Respondents: 7,267</b> |        |       |

### Q34 Best Apparel Boutique

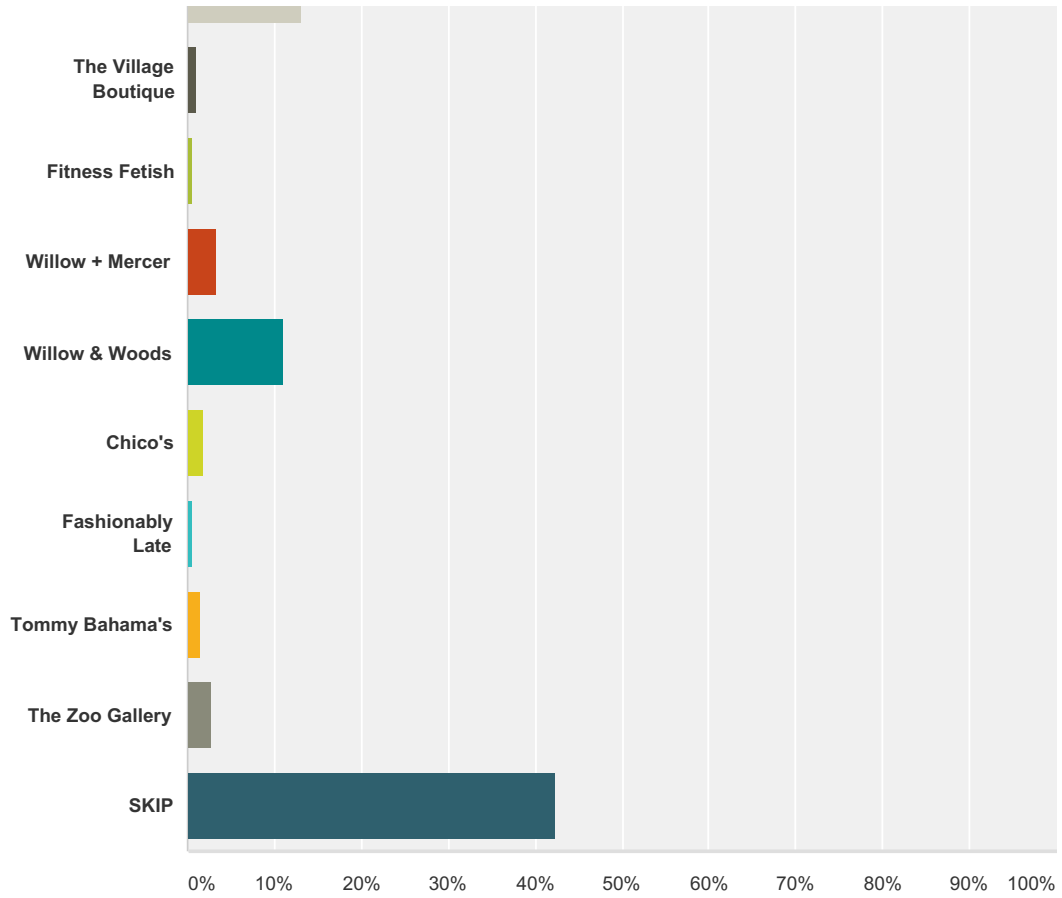
Answered: 7,267 Skipped: 1,061



2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



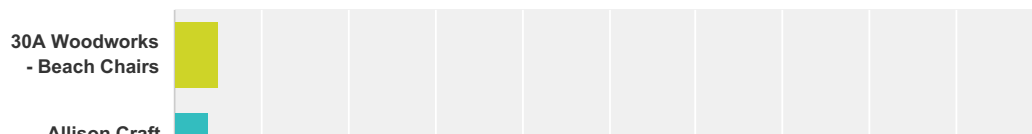
| Answer Choices                      | Responses | Count |
|-------------------------------------|-----------|-------|
| Barefoot Princess at Baytowne Wharf | 1.62%     | 118   |
| Affinity Boutique                   | 1.44%     | 105   |
| Albert F.'s                         | 1.47%     | 107   |
| Altar'd State                       | 1.94%     | 141   |
| Alys Shoppe                         | 2.04%     | 148   |
| Anne Hartley's Alys Beach           | 2.50%     | 182   |
| Boca Boutique & Galeri              | 1.00%     | 73    |
| Chico's at Grand Blvd.              | 0.00%     | 0     |
| Coco's by M Cline at Grand Blvd.    | 0.84%     | 61    |
| Déjà Vu Seaside                     | 3.11%     | 226   |
| Fab'rik                             | 1.36%     | 99    |
| Hissyfits Boutique                  | 0.65%     | 47    |
| ISHI?                               | 0.33%     | 24    |
| Island Clothiers at Baytowne Wharf  | 1.49%     | 108   |
| Jewel Toffier                       | 1.00%     | 73    |
| KiKi Risa                           | 1.20%     | 87    |

## 2017 Perfect in South Walton Awards Voting

|                                 |        |       |
|---------------------------------|--------|-------|
| Lilly Pulitzer                  | 1.64%  | 119   |
| LMN at Peddler's Pavillion      | 0.70%  | 51    |
| Magpie's in Seaside             | 1.14%  | 83    |
| Mason Goods for Men             | 0.33%  | 24    |
| Mercantile                      | 6.52%  | 474   |
| Moon Pize Rosemary Beach        | 2.33%  | 169   |
| Nicole Paloma                   | 1.60%  | 116   |
| OKO                             | 0.69%  | 50    |
| Ophelia Swimwear                | 2.28%  | 166   |
| Otium                           | 0.54%  | 39    |
| Outpost                         | 0.67%  | 49    |
| Pearls & Leather                | 0.44%  | 32    |
| Perspicality                    | 4.27%  | 310   |
| Retail Therapy                  | 1.65%  | 120   |
| Siren's at the Beach            | 1.43%  | 104   |
| Shop Sandestin                  | 1.84%  | 134   |
| SOHO Beach                      | 0.81%  | 59    |
| The Fuss Boutique               | 2.34%  | 170   |
| Uptown Girls                    | 0.44%  | 32    |
| Willow                          | 13.24% | 962   |
| The Village Boutique            | 0.96%  | 70    |
| Fitness Fetish                  | 0.58%  | 42    |
| Willow + Mercer                 | 3.34%  | 243   |
| Willow & Woods                  | 10.97% | 797   |
| Chico's                         | 1.89%  | 137   |
| Fashionably Late                | 0.52%  | 38    |
| Tommy Bahama's                  | 1.39%  | 101   |
| The Zoo Gallery                 | 2.81%  | 204   |
| SKIP                            | 42.29% | 3,073 |
| <b>Total Respondents: 7,267</b> |        |       |

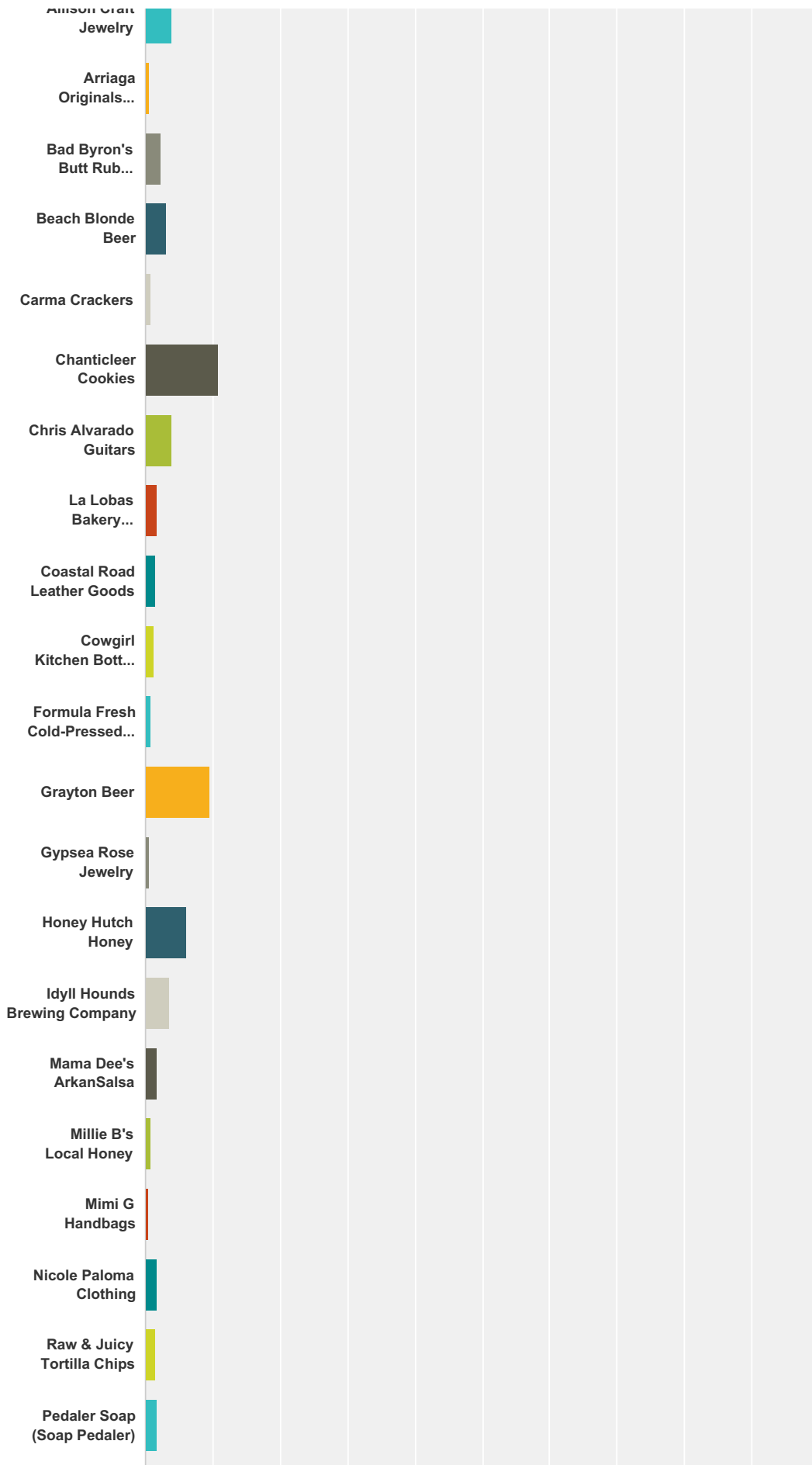
## Q35 Best Locally Made Product

Answered: 7,267 Skipped: 1,061

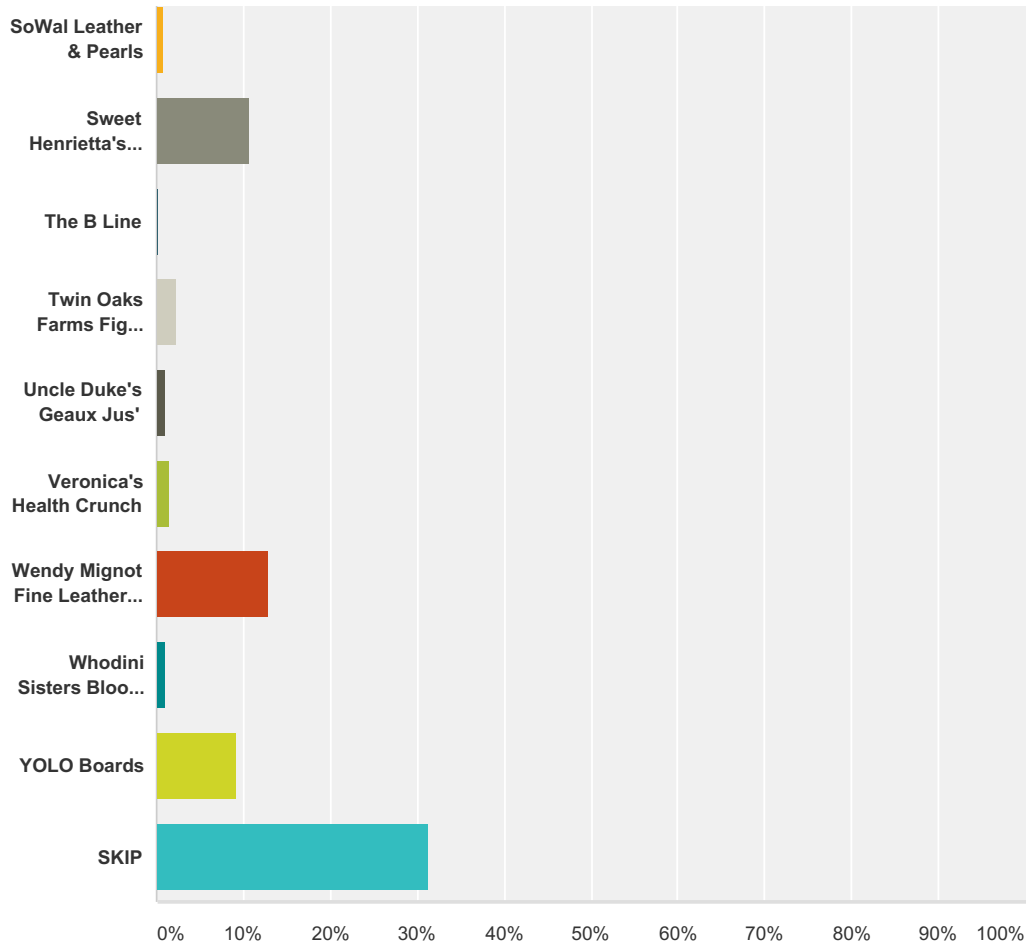




## 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



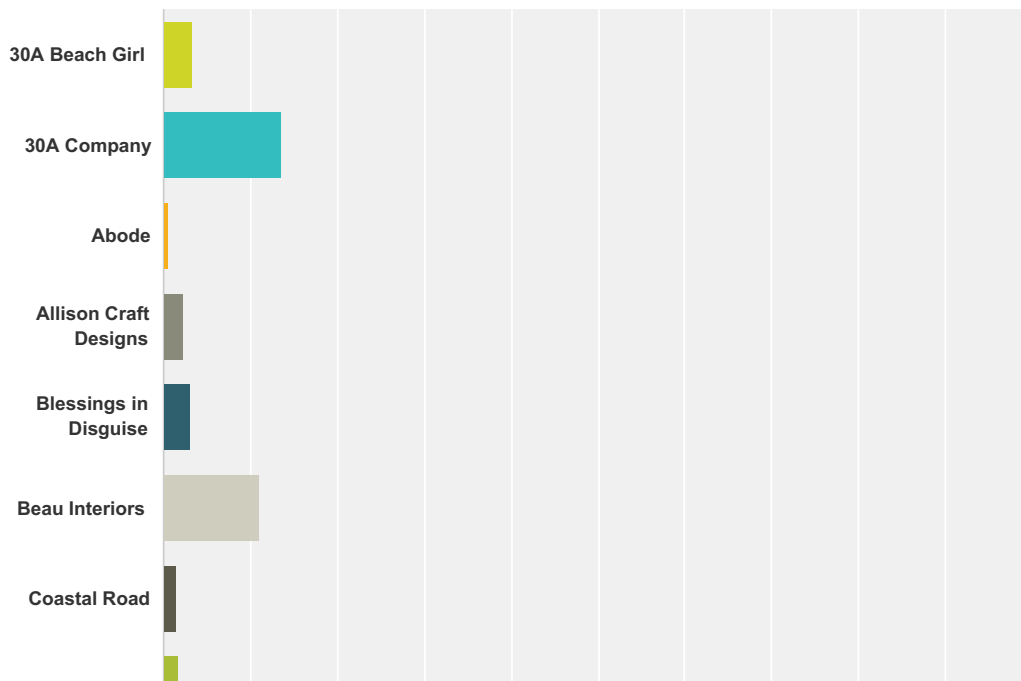
| Answer Choices   | Responses | Count |
|--|-----------|-------|
| 30A Woodworks - Beach Chairs                           | 5.09%     | 370   |
| Allison Craft Jewelry                                  | 3.88%     | 282   |
| Arriaga Originals Jewelry                              | 0.65%     | 47    |
| Bad Byron's Butt Rub Seasonings                        | 2.39%     | 174   |
| Beach Blonde Beer                                      | 3.05%     | 222   |
| Carma Crackers   | 0.84%     | 61    |
| Chanticleer Cookies                                    | 10.86%    | 789   |
| Chris Alvarado Guitars                                 | 3.89%     | 283   |
| La Lobas Bakery Chocolate Chip Cookies                 | 1.60%     | 116   |
| Coastal Road Leather Goods                             | 1.46%     | 106   |
| Cowgirl Kitchen Bottled House Dressing                 | 1.35%     | 98    |
| Formula Fresh Cold-Pressed Juices at Grand Blvd. Kiosk | 0.77%     | 56    |
| Grayton Beer   | 9.54%     | 693   |
| Gypsea Rose Jewelry                                    | 0.56%     | 41    |
| Honey Hutch Honey                                      | 6.12%     | 445   |

## 2017 Perfect in South Walton Awards Voting

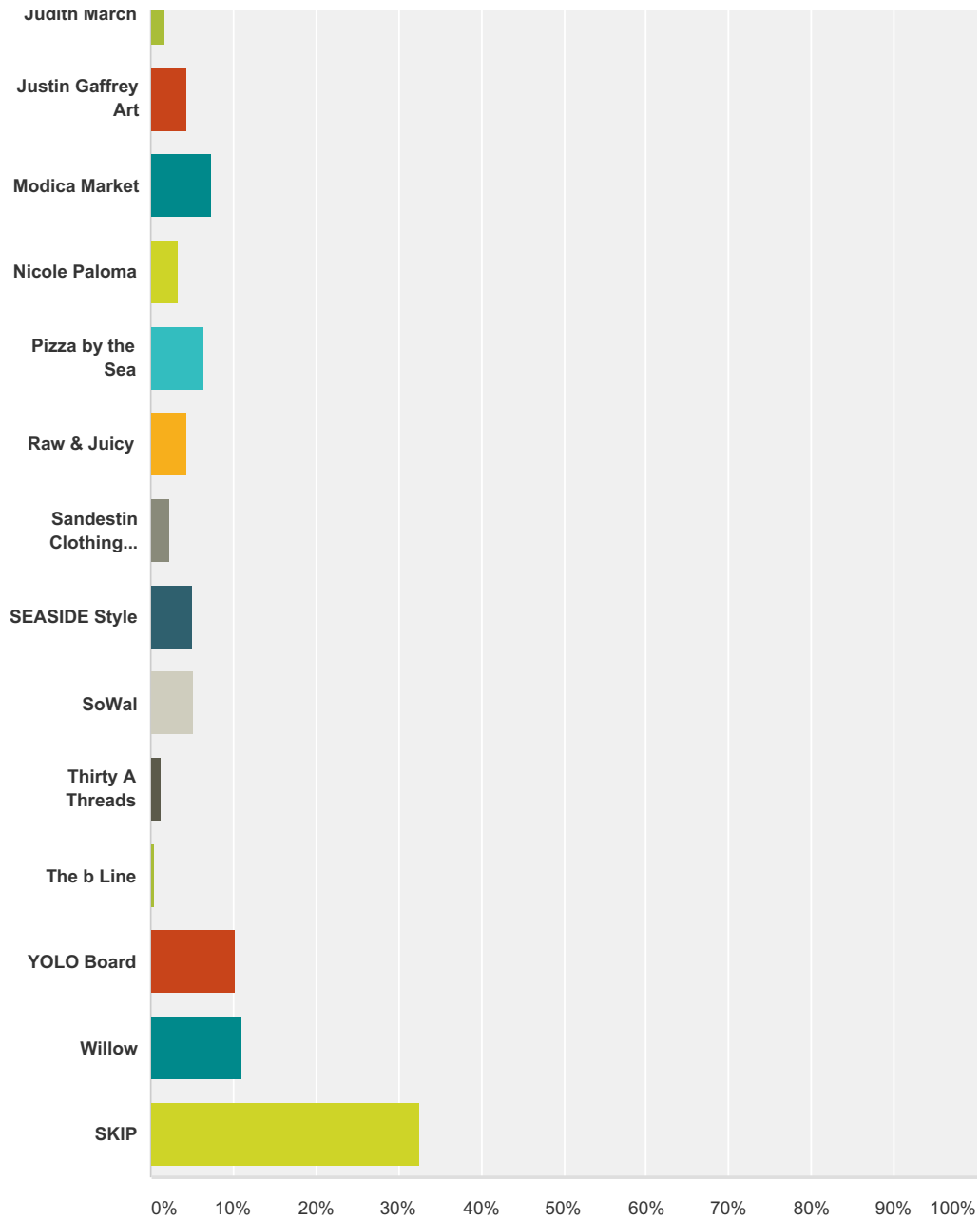
|                                    |        |       |
|------------------------------------|--------|-------|
| Idyll Hounds Brewing Company       | 3.47%  | 252   |
| Mama Dee's ArkanSalsa              | 1.57%  | 114   |
| Millie B's Local Honey             | 0.74%  | 54    |
| Mimi G Handbags                    | 0.48%  | 35    |
| Nicole Paloma Clothing             | 1.75%  | 127   |
| Raw & Juicy Tortilla Chips         | 1.40%  | 102   |
| Pedaler Soap (Soap Pedaler)        | 1.67%  | 121   |
| SoWal Leather & Pearls             | 0.78%  | 57    |
| Sweet Henrietta's Cupcakes         | 10.73% | 780   |
| The B Line                         | 0.29%  | 21    |
| Twin Oaks Farms Fig Preserves      | 2.23%  | 162   |
| Uncle Duke's Geaux Jus'            | 0.95%  | 69    |
| Veronica's Health Crunch           | 1.47%  | 107   |
| Wendy Mignot Fine Leather & Pearls | 12.92% | 939   |
| Whodini Sisters Bloody Mary Potion | 0.98%  | 71    |
| YOLO Boards                        | 9.15%  | 665   |
| SKIP                               | 31.37% | 2,280 |
| <b>Total Respondents: 7,267</b>    |        |       |

### Q36 Best Local Retail Brand (Items need not be fully made nor only sold in Walton County)

Answered: 7,267 Skipped: 1,061



## 2017 Perfect in South Walton Awards Voting



| Answer Choices        | Responses | Count |
|-----------------------|-----------|-------|
| 30A Beach Girl        | 3.40%     | 247   |
| 30A Company           | 13.50%    | 981   |
| Abode                 | 0.59%     | 43    |
| Allison Craft Designs | 2.22%     | 161   |
| Blessings in Disguise | 3.15%     | 229   |
| Beau Interiors        | 11.12%    | 808   |
| Coastal Road          | 1.50%     | 109   |
| Judith March          | 1.76%     | 128   |
| Justin Gaffrey Art    | 4.39%     | 319   |

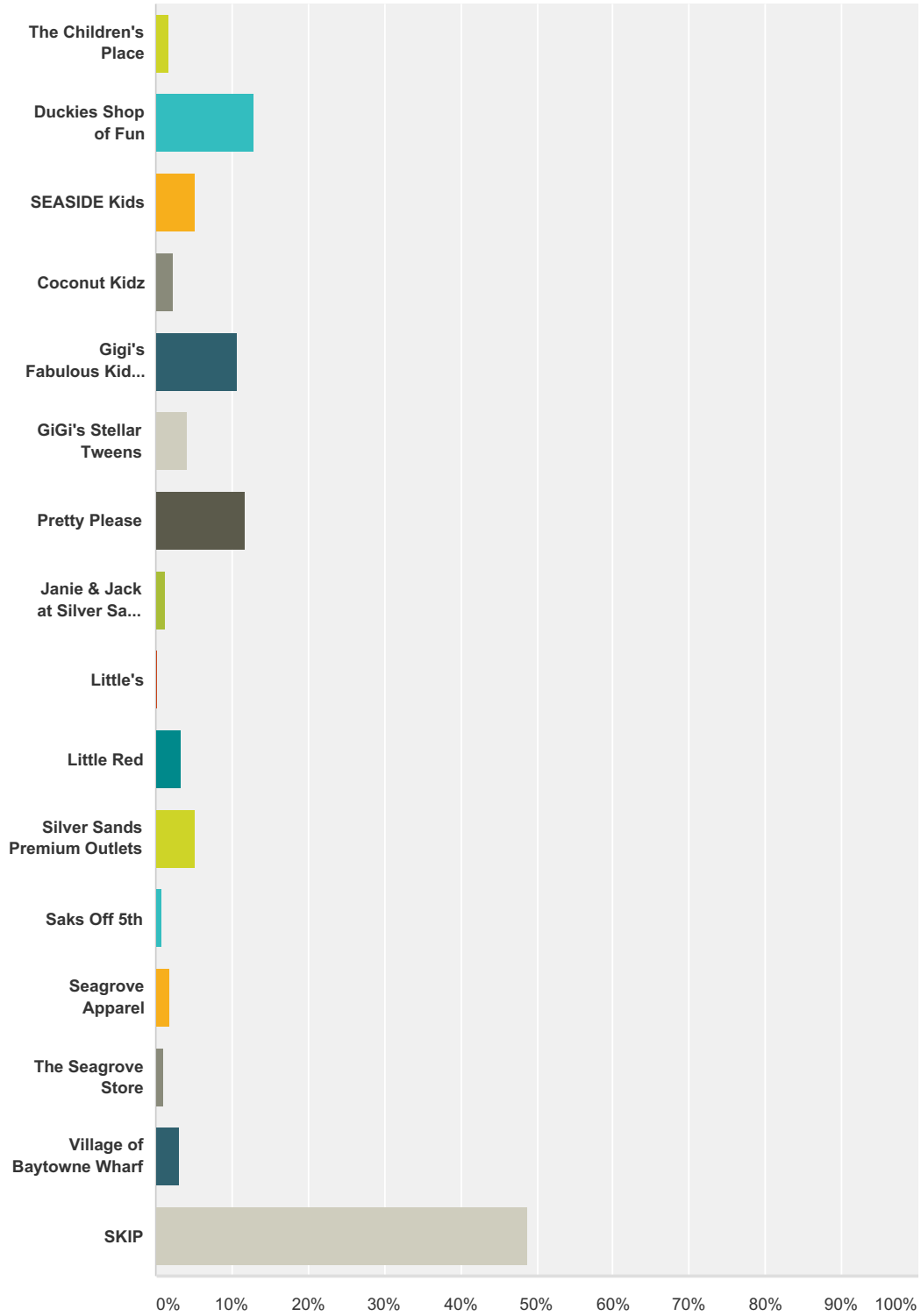
## 2017 Perfect in South Walton Awards Voting

|                                 |        |       |
|---------------------------------|--------|-------|
| Modica Market                   | 7.24%  | 526   |
| Nicole Paloma                   | 3.29%  | 239   |
| Pizza by the Sea                | 6.51%  | 473   |
| Raw & Juicy                     | 4.36%  | 317   |
| Sandestin Clothing Company      | 2.30%  | 167   |
| SEASIDE Style                   | 4.95%  | 360   |
| SoWal                           | 5.31%  | 386   |
| Thirty A Threads                | 1.28%  | 93    |
| The b Line                      | 0.41%  | 30    |
| YOLO Board                      | 10.28% | 747   |
| Willow                          | 11.16% | 811   |
| SKIP                            | 32.56% | 2,366 |
| <b>Total Respondents: 7,267</b> |        |       |

### Q37 Best Shopping for Children

Answered: 7,267 Skipped: 1,061

## 2017 Perfect in South Walton Awards Voting



| Answer Choices       | Responses  |
|----------------------|------------|
| The Children's Place | 1.60% 116  |
| Duckies Shop of Fun  | 12.95% 941 |
| SEASIDE Kids         | 5.13% 373  |
| Coconut Kidz         | 2.31% 168  |

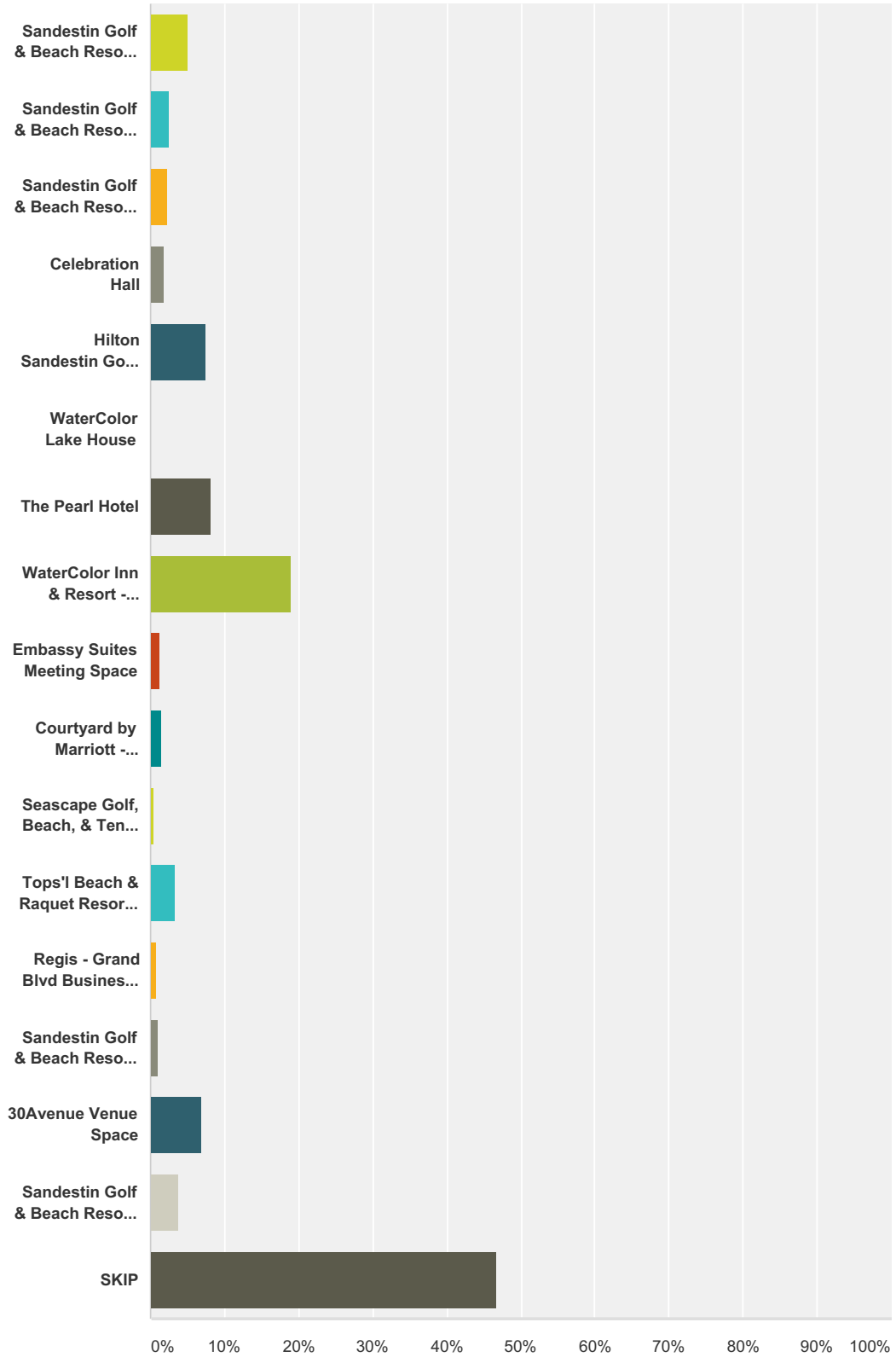
## 2017 Perfect in South Walton Awards Voting

|   |               |       |
|---|---------------|-------|
| Gigi's Fabulous Kid's Fashions and Toys | <b>10.64%</b> | 773   |
| GiGi's Stellar Tweens                   | <b>4.07%</b>  | 296   |
| Pretty Please                           | <b>11.66%</b> | 847   |
| Janie & Jack at Silver Sands Outlets    | <b>1.17%</b>  | 85    |
| Little's                                | <b>0.26%</b>  | 19    |
| Little Red                              | <b>3.44%</b>  | 250   |
| Silver Sands Premium Outlets            | <b>5.26%</b>  | 382   |
| Saks Off 5th                            | <b>0.83%</b>  | 60    |
| Seagrove Apparel                        | <b>1.78%</b>  | 129   |
| The Seagrove Store                      | <b>1.00%</b>  | 73    |
| Village of Baytowne Wharf               | <b>3.16%</b>  | 230   |
| SKIP                                    | <b>48.91%</b> | 3,554 |
| <b>Total Respondents: 7,267</b>         |               |       |

## Q38 Best Large/ Formal Meeting Space

Answered: 7,026   Skipped: 1,302

## 2017 Perfect in South Walton Awards Voting



| Answer Choices  | Responses |
|---|-----------|
| Sandestin Golf & Beach Resort - Baytowne Conference Center            | 4.91% 345 |
| Sandestin Golf & Beach Resort - Linkside Conference & Exhibition Hall | 2.42% 170 |



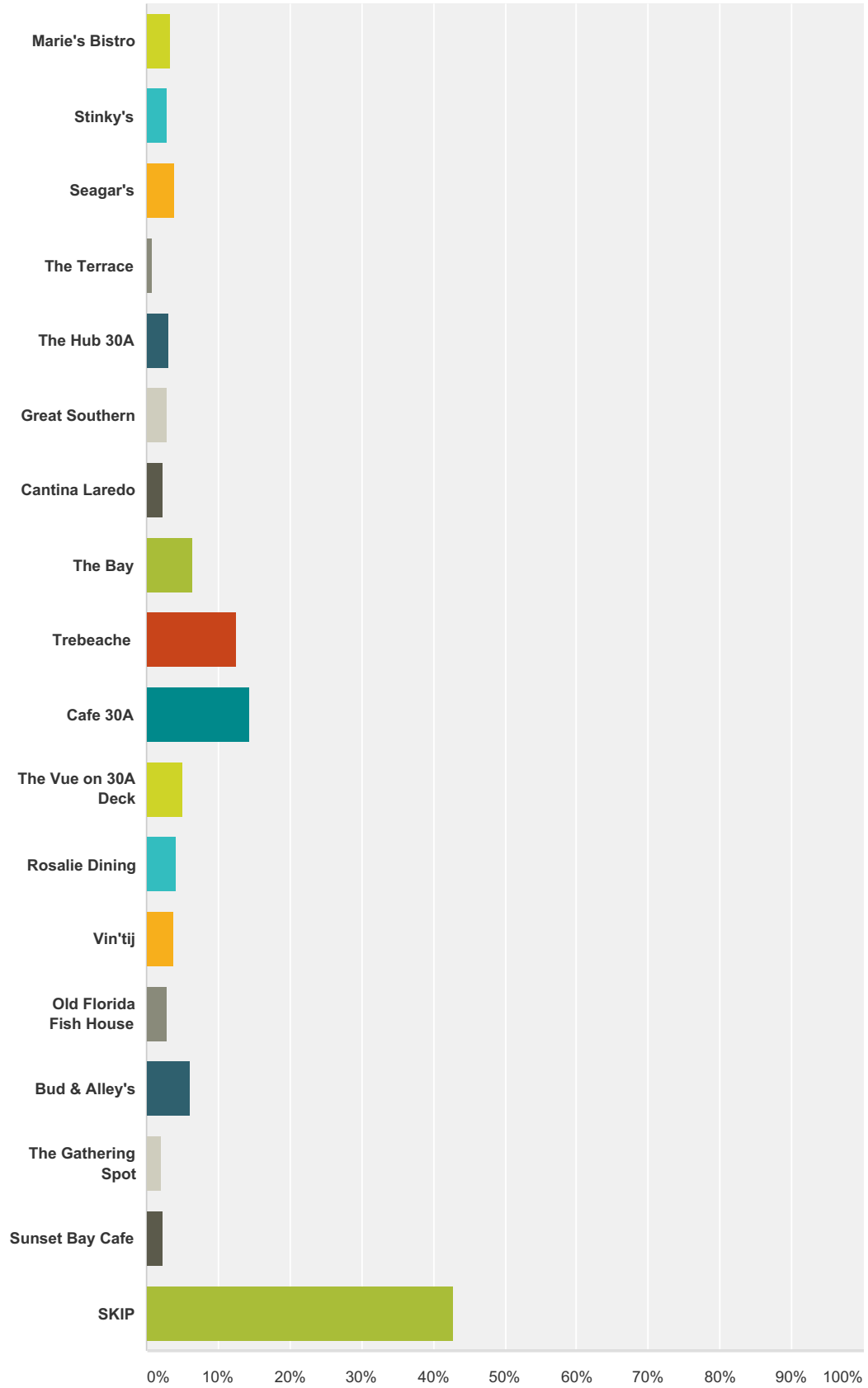
## 2017 Perfect in South Walton Awards Voting

|  |               |       |
|--|---------------|-------|
| Sandestin Golf & Beach Resort - Bayside Conference Center                    | <b>2.36%</b>  | 166   |
| Celebration Hall   | <b>1.92%</b>  | 135   |
| Hilton Sandestin Golf Beach Resort & Spa - Conference and Meeting Facilities | <b>7.59%</b>  | 533   |
| WaterColor Lake House  | <b>0.01%</b>  | 1     |
| The Pearl Hotel  | <b>8.21%</b>  | 577   |
| WaterColor Inn & Resort - Watercolor Lake House                              | <b>19.06%</b> | 1,339 |
| Embassy Suites Meeting Space   | <b>1.24%</b>  | 87    |
| Courtyard by Marriott - Meeting Space  | <b>1.38%</b>  | 97    |
| Seascape Golf, Beach, & Tennis Resort - Meeting Space                        | <b>0.43%</b>  | 30    |
| Tops'l Beach & Raquet Resort - Meeting Space                                 | <b>3.33%</b>  | 234   |
| Regis - Grand Blvd Business Center   | <b>0.80%</b>  | 56    |
| Sandestin Golf & Beach Resort - Westwinds Conference Center                  | <b>0.95%</b>  | 67    |
| 30Avenue Venue Space   | <b>6.96%</b>  | 489   |
| Sandestin Golf & Beach Resort - The Grand                                    | <b>3.77%</b>  | 265   |
| SKIP   | <b>46.68%</b> | 3,280 |
| <b>Total Respondents: 7,026</b>  |               |       |

### Q39 Best Small/Intimate or Private Dining Meeting Space

Answered: 7,026 Skipped: 1,302

## 2017 Perfect in South Walton Awards Voting



| Answer Choices | Responses                                    |
|----------------|--|
| Marie's Bistro | 3.29% <span style="float: right;">231</span> |

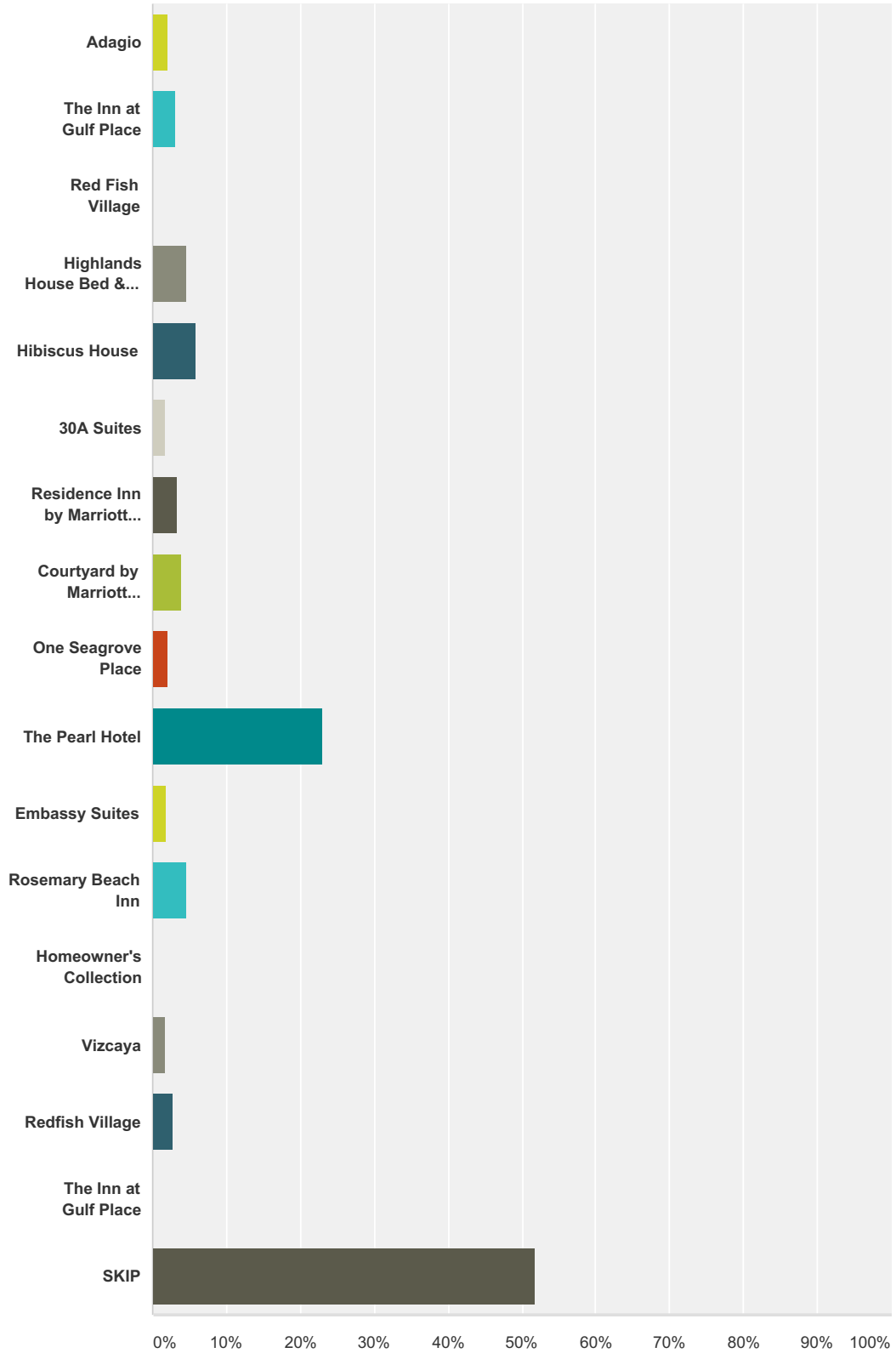
## 2017 Perfect in South Walton Awards Voting

|                                 |        |       |
|---------------------------------|--------|-------|
| Stinky's                        | 2.83%  | 199   |
| Seagar's                        | 4.06%  | 285   |
| The Terrace                     | 0.94%  | 66    |
| The Hub 30A                     | 3.20%  | 225   |
| Great Southern                  | 2.97%  | 209   |
| Cantina Laredo                  | 2.39%  | 168   |
| The Bay                         | 6.38%  | 448   |
| Trebeache                       | 12.48% | 877   |
| Cafe 30A                        | 14.40% | 1,012 |
| The Vue on 30A Deck             | 5.05%  | 355   |
| Rosalie Dining                  | 4.23%  | 297   |
| Vin'tij                         | 3.86%  | 271   |
| Old Florida Fish House          | 2.83%  | 199   |
| Bud & Alley's                   | 6.15%  | 432   |
| The Gathering Spot              | 2.12%  | 149   |
| Sunset Bay Cafe                 | 2.38%  | 167   |
| SKIP                            | 42.77% | 3,005 |
| <b>Total Respondents: 7,026</b> |        |       |

### Q40 Best Accommodations - (excludes Vacation Rental Companies & Resorts)

Answered: 7,026 Skipped: 1,302

## 2017 Perfect in South Walton Awards Voting



| Answer Choices        | Responses |
|-----------------------|-----------|
| Adagio                | 2.16% 152 |
| The Inn at Gulf Place | 3.19% 224 |

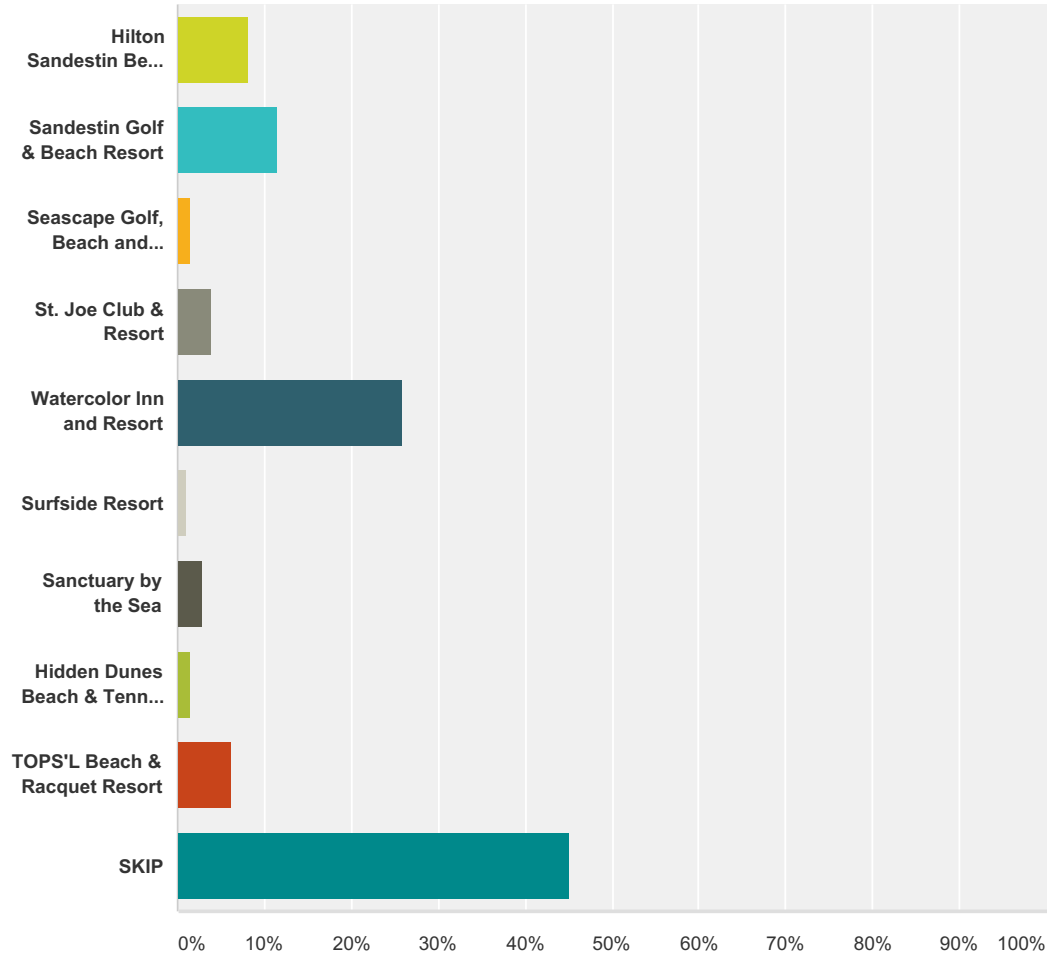
## 2017 Perfect in South Walton Awards Voting

|  |        |       |
|--|--------|-------|
| Red Fish Village                                       | 0.00%  | 0     |
| Highlands House Bed & Breakfast                        | 4.68%  | 329   |
| Hibiscus House   | 5.79%  | 407   |
| 30A Suites   | 1.74%  | 122   |
| Residence Inn by Marriott Sandestin at Grand Boulevard | 3.40%  | 239   |
| Courtyard by Marriott Sandestin at Grand Boulevard     | 3.90%  | 274   |
| One Seagrove Place                                     | 2.01%  | 141   |
| The Pearl Hotel  | 23.06% | 1,620 |
| Embassy Suites   | 1.85%  | 130   |
| Rosemary Beach Inn                                     | 4.67%  | 328   |
| Homeowner's Collection                                 | 0.00%  | 0     |
| Vizcaya  | 1.61%  | 113   |
| Redfish Village  | 2.70%  | 190   |
| The Inn at Gulf Place                                  | 0.00%  | 0     |
| SKIP   | 51.79% | 3,639 |
| <b>Total Respondents: 7,026</b>                        |        |       |

### Q41 Best Resort

Answered: 7,026 Skipped: 1,302

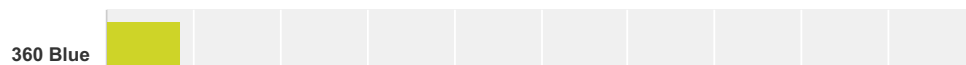
## 2017 Perfect in South Walton Awards Voting



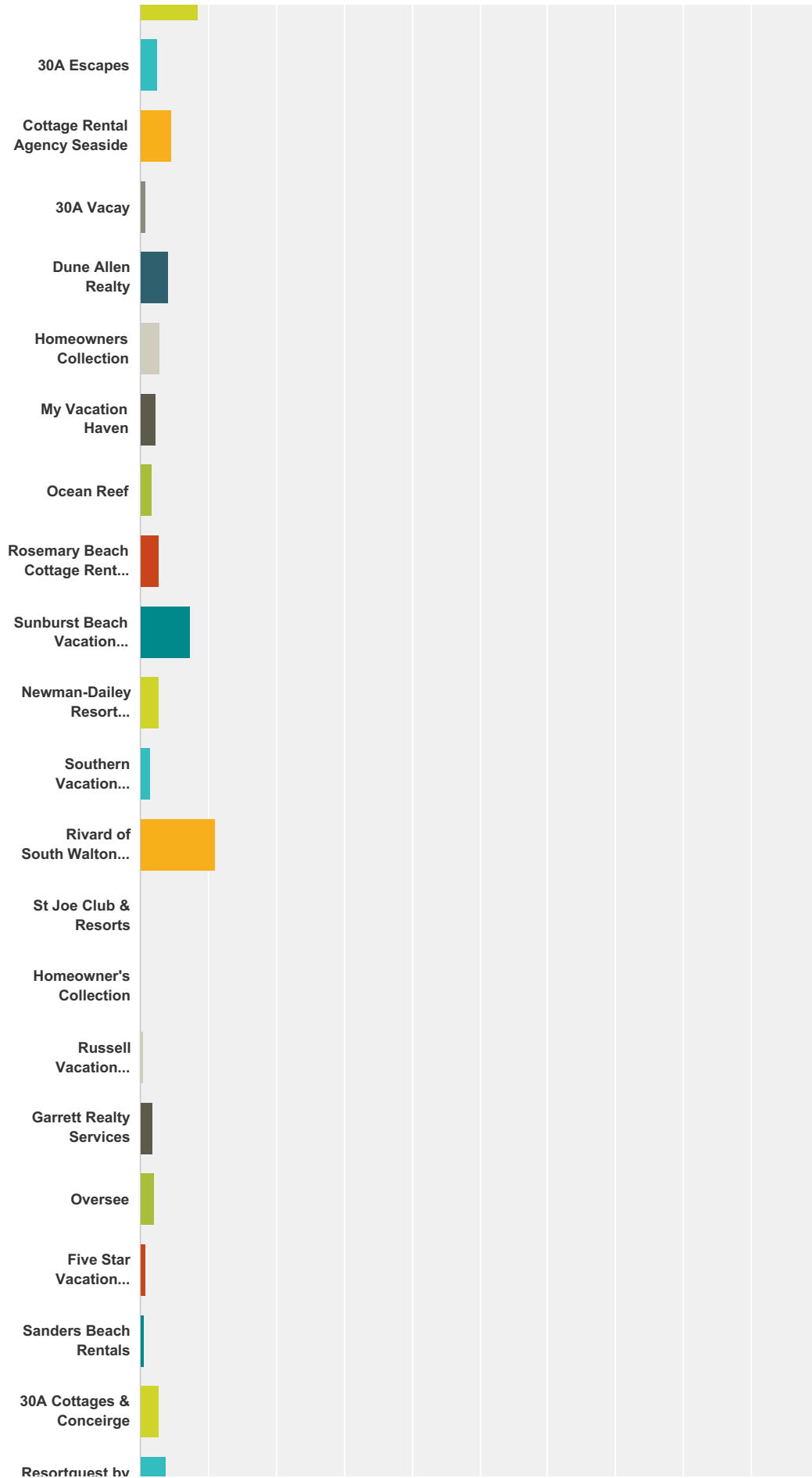
| Answer Choices                           | Responses | Count |
|--|-----------|-------|
| Hilton Sandestin Beach Golf Resort & Spa | 8.06%     | 566   |
| Sandestin Golf & Beach Resort            | 11.54%    | 811   |
| Seascape Golf, Beach and Tennis Resort   | 1.47%     | 103   |
| St. Joe Club & Resort                    | 3.99%     | 280   |
| Watercolor Inn and Resort                | 25.93%    | 1,822 |
| Surfside Resort                          | 1.10%     | 77    |
| Sanctuary by the Sea                     | 2.95%     | 207   |
| Hidden Dunes Beach & Tennis Resort       | 1.49%     | 105   |
| TOPS'L Beach & Racquet Resort            | 6.16%     | 433   |
| SKIP                                     | 45.02%    | 3,163 |
| <b>Total Respondents: 7,026</b>          |           |       |

## Q42 Best Vacation Rental Company

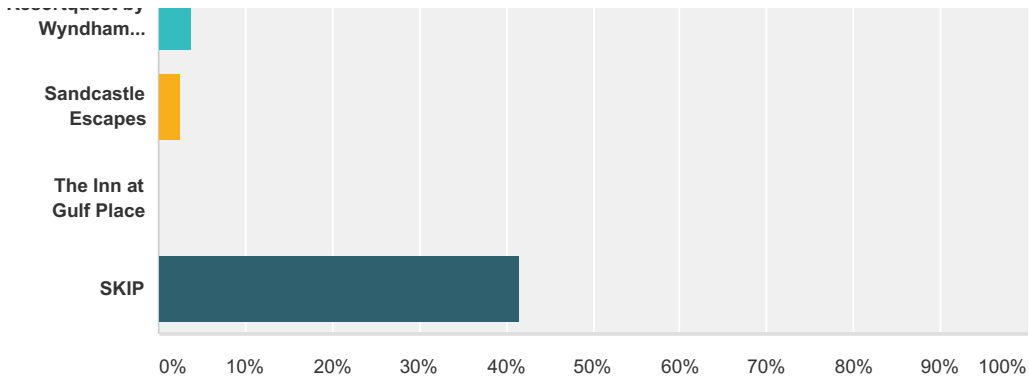
Answered: 7,026 Skipped: 1,302



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



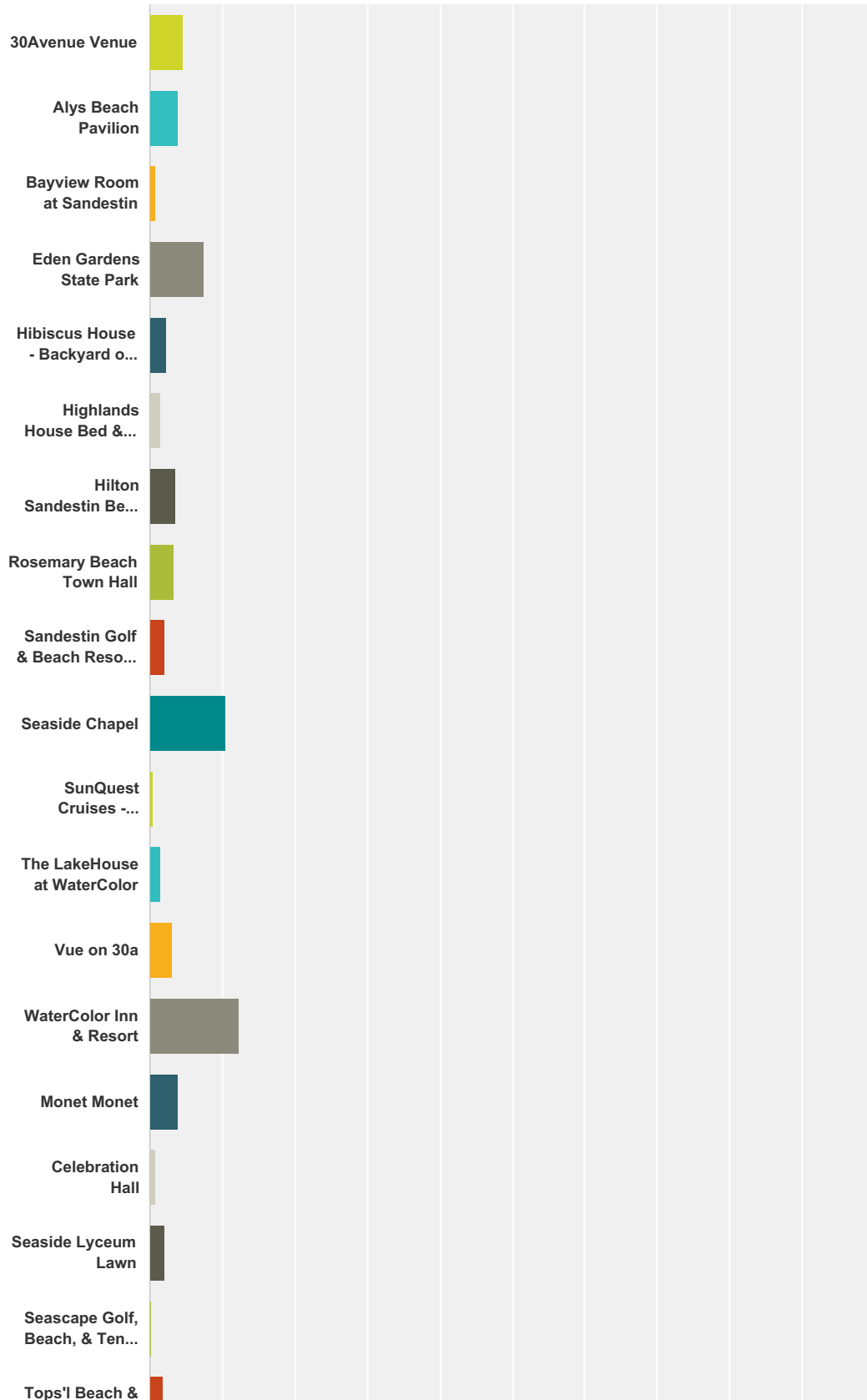
| Answer Choices                          | Responses | Count |
|---|-----------|-------|
| 360 Blue                                | 8.58%     | 603   |
| 30A Escapes                             | 2.58%     | 181   |
| Cottage Rental Agency Seaside           | 4.64%     | 326   |
| 30A Vacay                               | 0.84%     | 59    |
| Dune Allen Realty                       | 4.14%     | 291   |
| Homeowners Collection                   | 2.96%     | 208   |
| My Vacation Haven                       | 2.39%     | 168   |
| Ocean Reef                              | 1.59%     | 112   |
| Rosemary Beach Cottage Rental Company   | 2.72%     | 191   |
| Sunburst Beach Vacation Rentals         | 7.29%     | 512   |
| Newman-Dailey Resort Properties         | 2.65%     | 186   |
| Southern Vacation Rentals               | 1.45%     | 102   |
| Rivard of South Walton Rentals          | 11.16%    | 784   |
| St Joe Club & Resorts                   | 0.00%     | 0     |
| Homeowner's Collection                  | 0.00%     | 0     |
| Russell Vacation Rentals                | 0.46%     | 32    |
| Garrett Realty Services                 | 1.79%     | 126   |
| Oversee                                 | 2.16%     | 152   |
| Five Star Vacation Rentals              | 0.74%     | 52    |
| Sanders Beach Rentals                   | 0.71%     | 50    |
| 30A Cottages & Conceirge                | 2.72%     | 191   |
| Resortquest by Wyndham Vacation Rentals | 3.80%     | 267   |
| Sandcastle Escapes                      | 2.59%     | 182   |
| The Inn at Gulf Place                   | 0.00%     | 0     |
| SKIP                                    | 41.49%    | 2,915 |



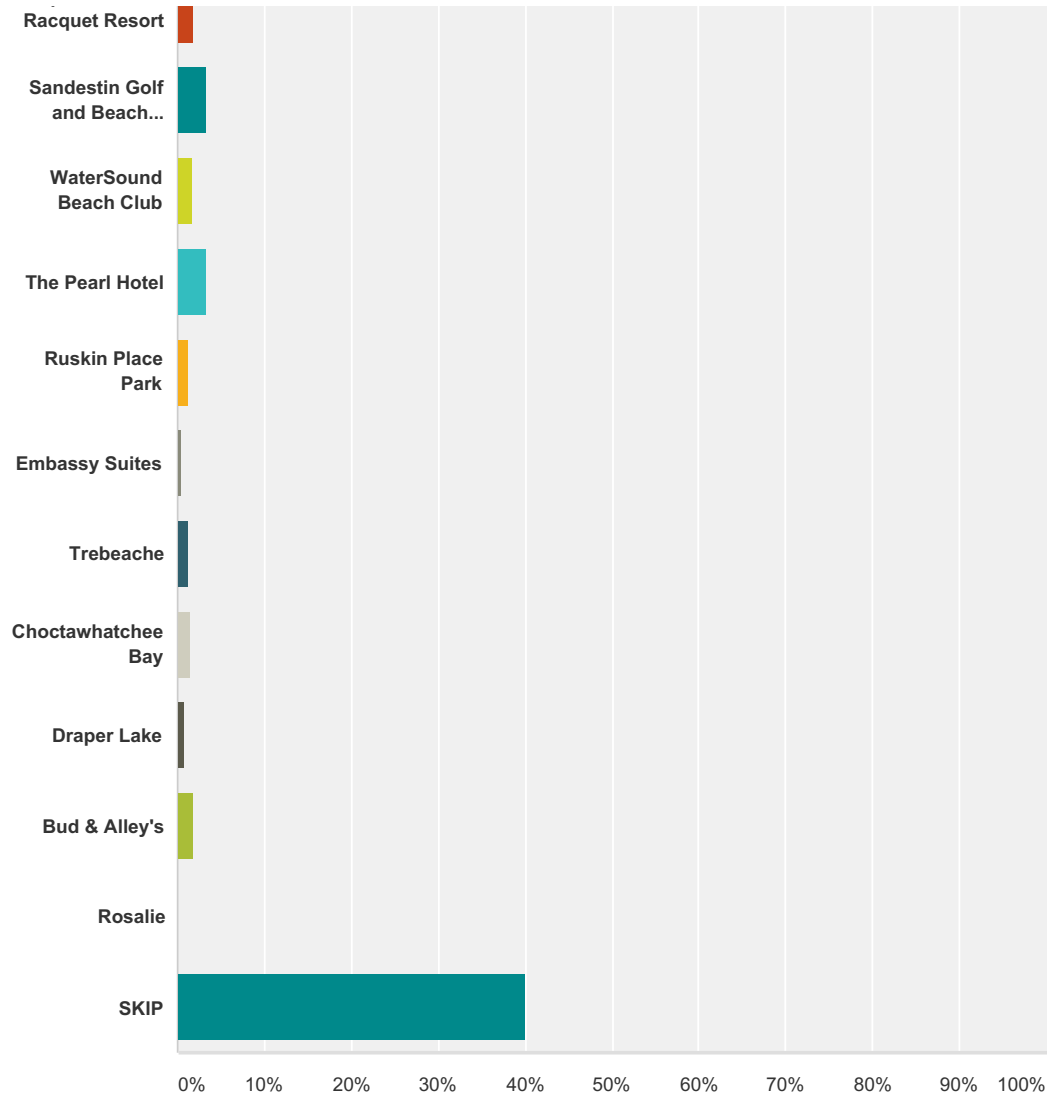
Total Respondents: 7,026

### Q43 Best Wedding or Reception Venue

Answered: 7,026 Skipped: 1,302



## 2017 Perfect in South Walton Awards Voting



| Answer Choices                                 | Responses | Count |
|--|-----------|-------|
| 30Avenue Venue                                 | 4.63%     | 325   |
| Alys Beach Pavilion                            | 3.89%     | 273   |
| Bayview Room at Sandestin                      | 0.75%     | 53    |
| Eden Gardens State Park                        | 7.49%     | 526   |
| Hibiscus House - Backyard of Love              | 2.21%     | 155   |
| Highlands House Bed & Breakfast                | 1.48%     | 104   |
| Hilton Sandestin Beach Golf Resort & Spa       | 3.60%     | 253   |
| Rosemary Beach Town Hall                       | 3.33%     | 234   |
| Sandestin Golf & Beach Resort - The Grand Lawn | 2.11%     | 148   |
| Seaside Chapel                                 | 10.46%    | 735   |
| SunQuest Cruises - Solaris                     | 0.51%     | 36    |
| The LakeHouse at WaterColor                    | 1.47%     | 103   |

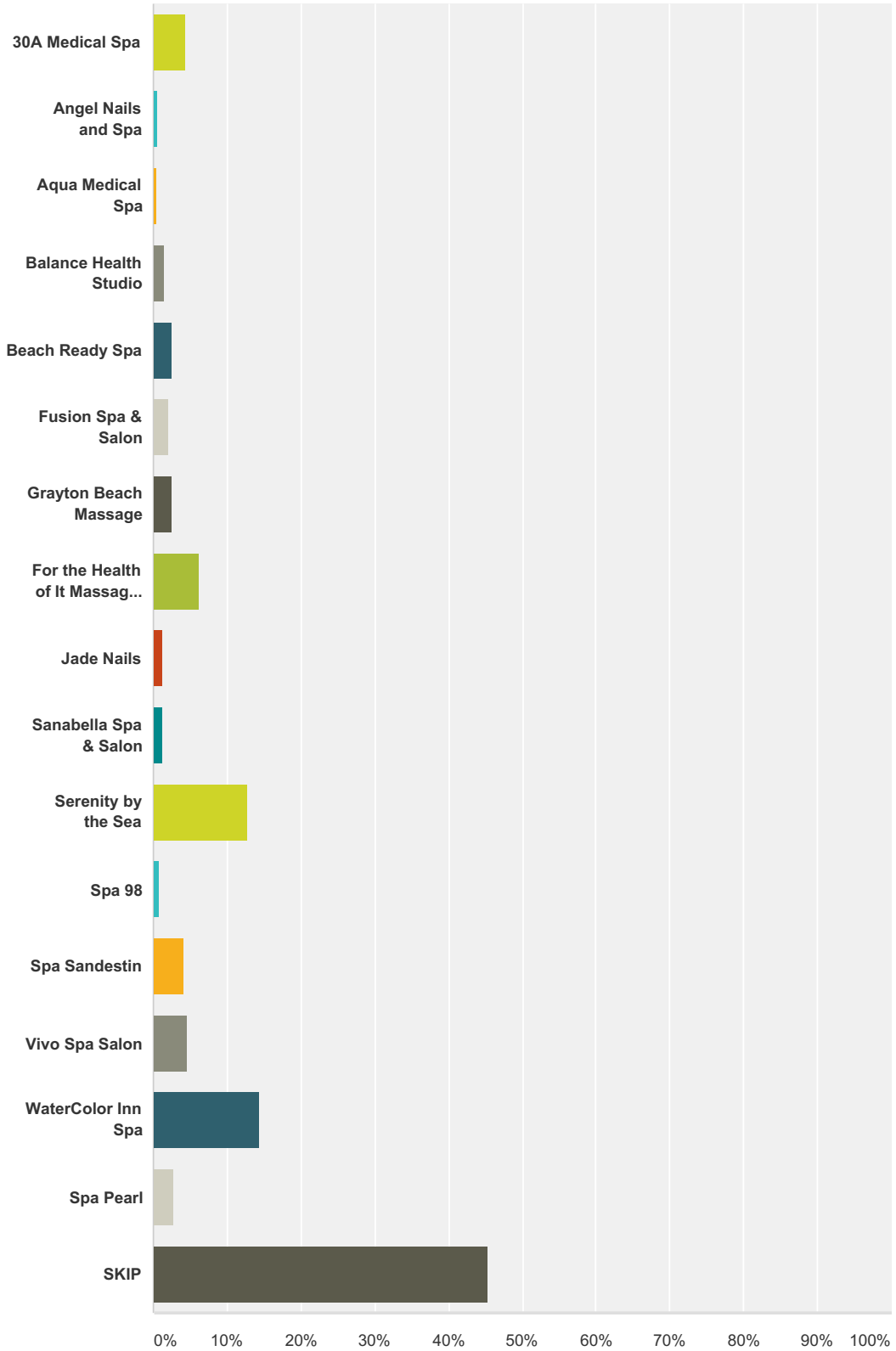
## 2017 Perfect in South Walton Awards Voting

|                                       |        |       |
|---------------------------------------|--------|-------|
| Vue on 30a                            | 3.13%  | 220   |
| WaterColor Inn & Resort               | 12.24% | 860   |
| Monet Monet                           | 3.94%  | 277   |
| Celebration Hall                      | 0.81%  | 57    |
| Seaside Lyceum Lawn                   | 2.08%  | 146   |
| Seascape Golf, Beach, & Tennis Resort | 0.26%  | 18    |
| Tops'l Beach & Racquet Resort         | 1.78%  | 125   |
| Sandestin Golf and Beach Resort       | 3.32%  | 233   |
| WaterSound Beach Club                 | 1.74%  | 122   |
| The Pearl Hotel                       | 3.42%  | 240   |
| Ruskin Place Park                     | 1.35%  | 95    |
| Embassy Suites                        | 0.37%  | 26    |
| Trebeache                             | 1.20%  | 84    |
| Choctawhatchee Bay                    | 1.39%  | 98    |
| Draper Lake                           | 0.87%  | 61    |
| Bud & Alley's                         | 1.86%  | 131   |
| Rosalie                               | 0.00%  | 0     |
| SKIP                                  | 39.99% | 2,810 |
| <b>Total Respondents: 7,026</b>       |        |       |

## Q44 Best Spa or Luxury Service

Answered: 7,026 Skipped: 1,302

## 2017 Perfect in South Walton Awards Voting



| Answer Choices      | Responses |
|---------------------|-----------|
| 30A Medical Spa     | 4.48% 315 |
| Angel Nails and Spa | 0.56% 39  |

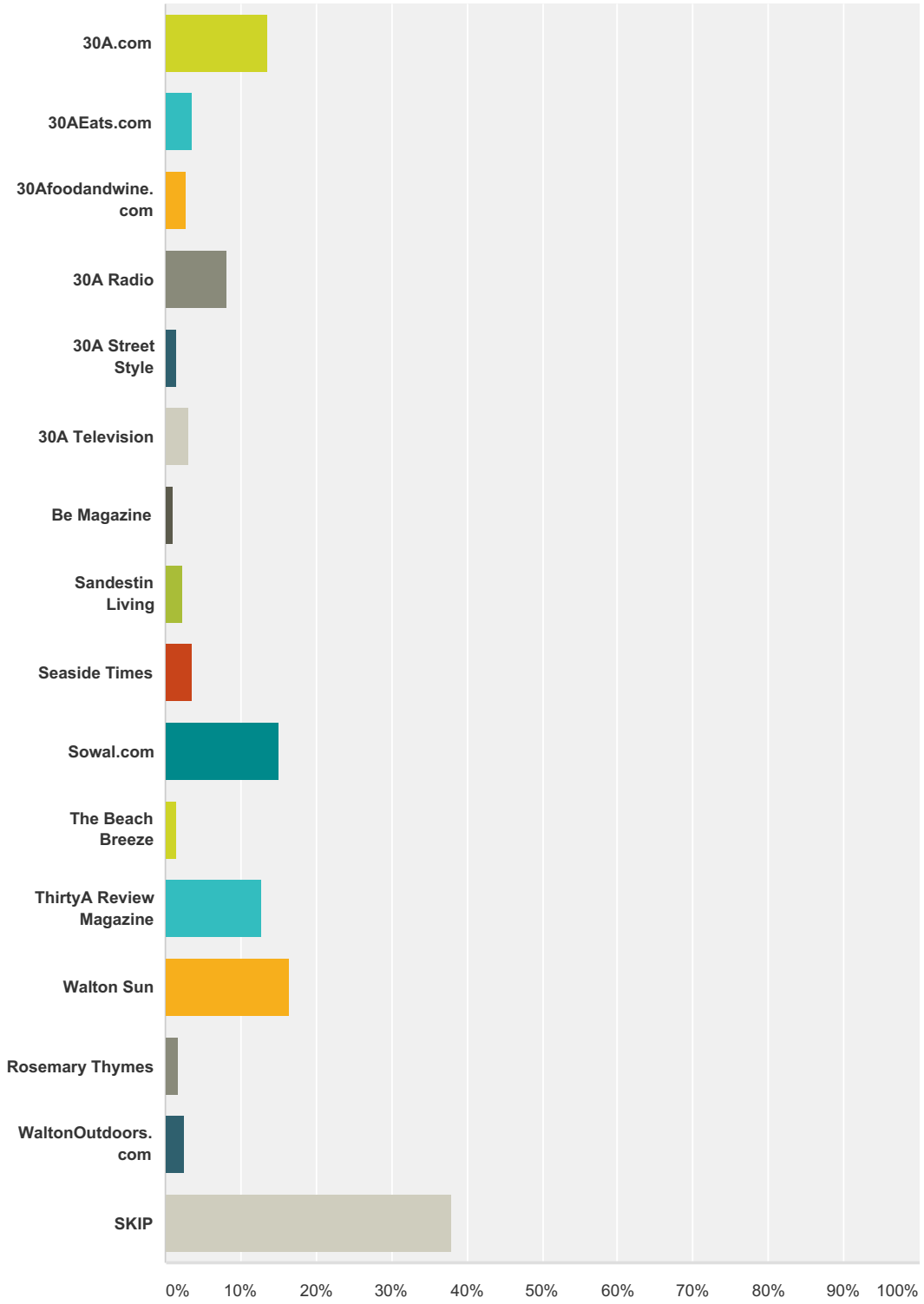
## 2017 Perfect in South Walton Awards Voting

|   |        |       |
|---|--------|-------|
| Aqua Medical Spa                            | 0.48%  | 34    |
| Balance Health Studio                       | 1.48%  | 104   |
| Beach Ready Spa                             | 2.48%  | 174   |
| Fusion Spa & Salon                          | 2.02%  | 142   |
| Grayton Beach Massage                       | 2.49%  | 175   |
| For the Health of It Massage Therapy Clinic | 6.22%  | 437   |
| Jade Nails                                  | 1.24%  | 87    |
| Sanabella Spa & Salon                       | 1.34%  | 94    |
| Serenity by the Sea                         | 12.65% | 889   |
| Spa 98                                      | 0.93%  | 65    |
| Spa Sandestin                               | 4.20%  | 295   |
| Vivo Spa Salon                              | 4.63%  | 325   |
| WaterColor Inn Spa                          | 14.32% | 1,006 |
| Spa Pearl                                   | 2.82%  | 198   |
| SKIP  | 45.20% | 3,176 |
| <b>Total Respondents: 7,026</b>             |        |       |

## Q45 Best Local Media Source

Answered: 7,026 Skipped: 1,302

## 2017 Perfect in South Walton Awards Voting



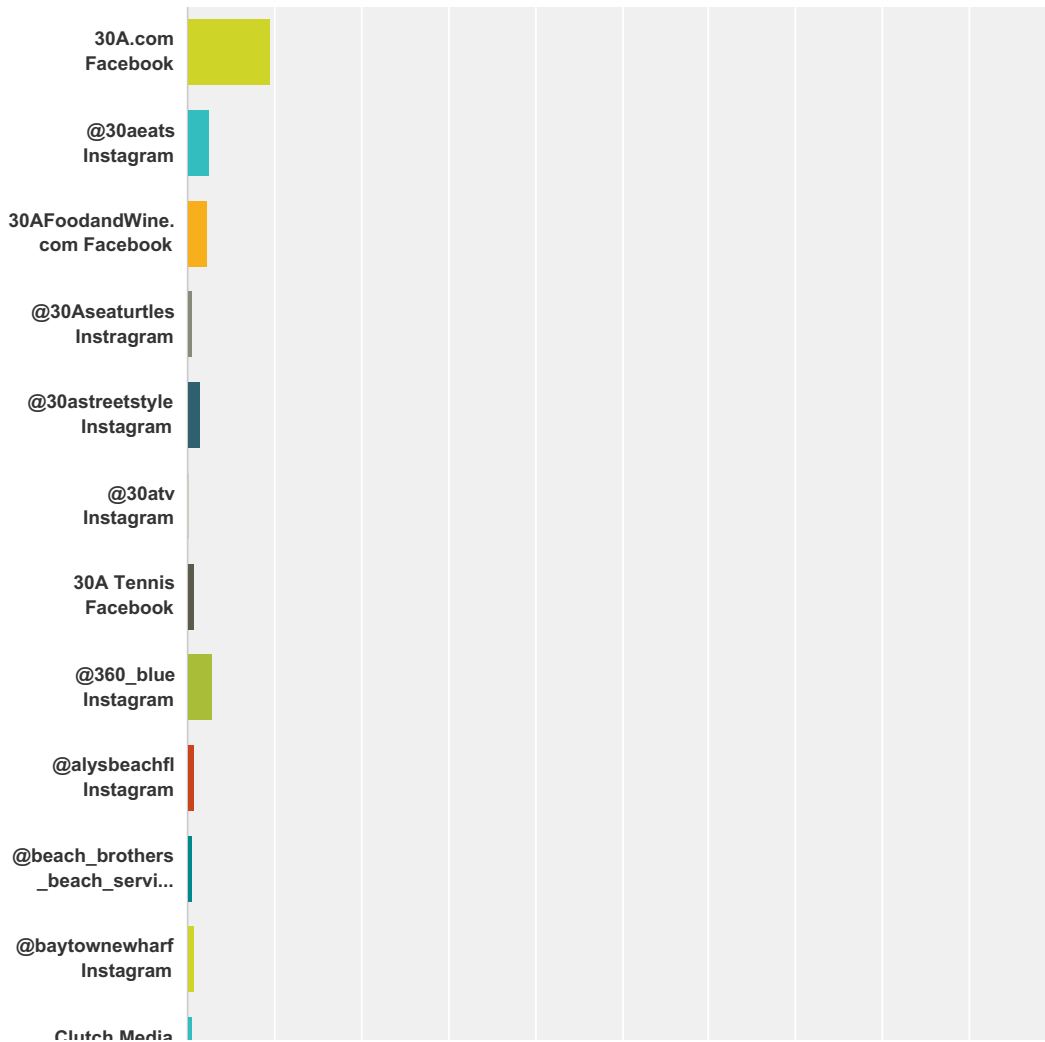
| Answer Choices     | Responses  |
|--------------------|------------|
| 30A.com            | 13.64% 958 |
| 30AEats.com        | 3.64% 256  |
| 30Afoodandwine.com | 2.73% 192  |
| 30A Radio          | 8.06% 566  |

## 2017 Perfect in South Walton Awards Voting

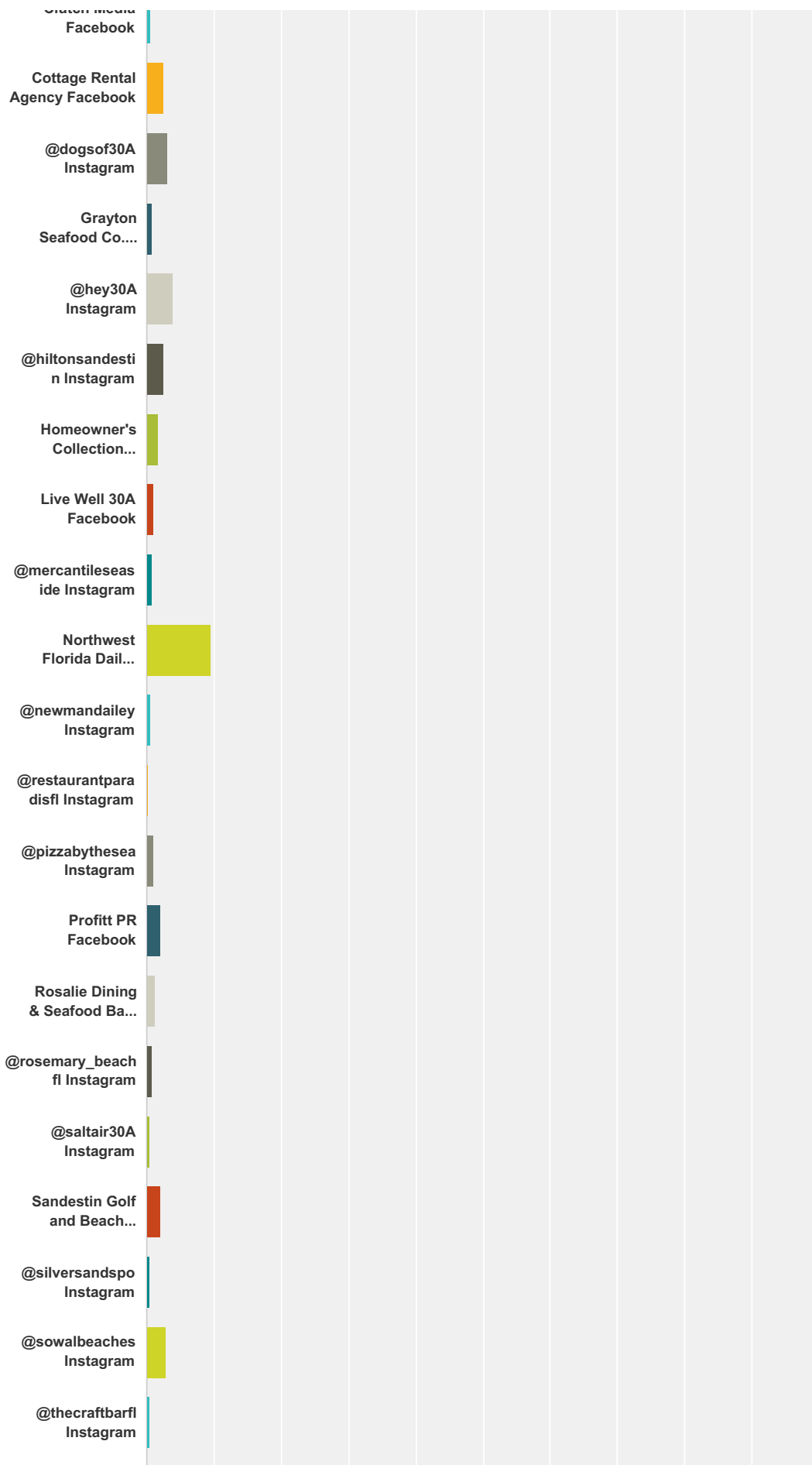
|                                 |        |       |
|---------------------------------|--------|-------|
| 30A Street Style                | 1.41%  | 99    |
| 30A Television                  | 3.22%  | 226   |
| Be Magazine                     | 1.08%  | 76    |
| Sandestin Living                | 2.29%  | 161   |
| Seaside Times                   | 3.57%  | 251   |
| Sowal.com                       | 14.96% | 1,051 |
| The Beach Breeze                | 1.54%  | 108   |
| ThirtyA Review Magazine         | 12.78% | 898   |
| Walton Sun                      | 16.42% | 1,154 |
| Rosemary Thymes                 | 1.61%  | 113   |
| WaltonOutdoors.com              | 2.42%  | 170   |
| SKIP                            | 37.93% | 2,665 |
| <b>Total Respondents: 7,026</b> |        |       |

## Q46 Best Local Social Media Accounts

Answered: 7,026 Skipped: 1,302

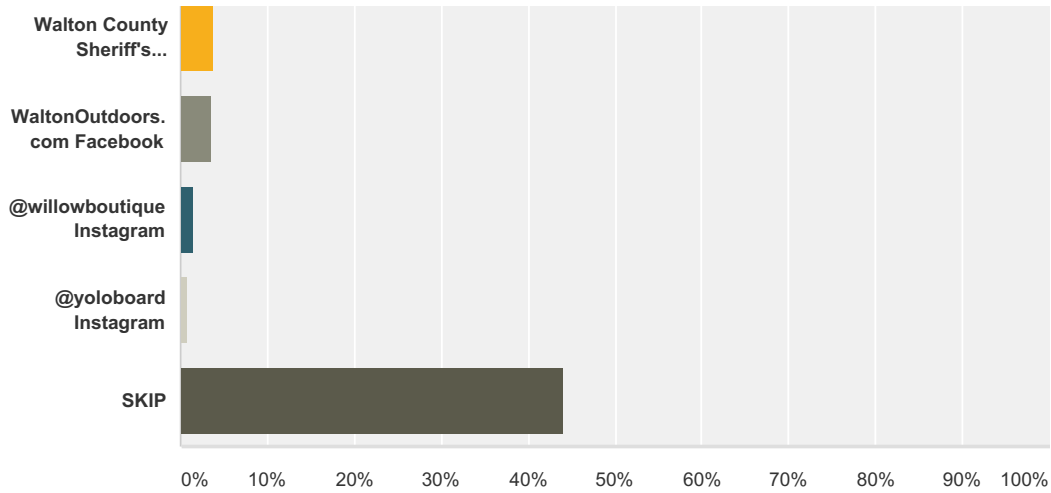


# 2017 Perfect in South Walton Awards Voting





## 2017 Perfect in South Walton Awards Voting



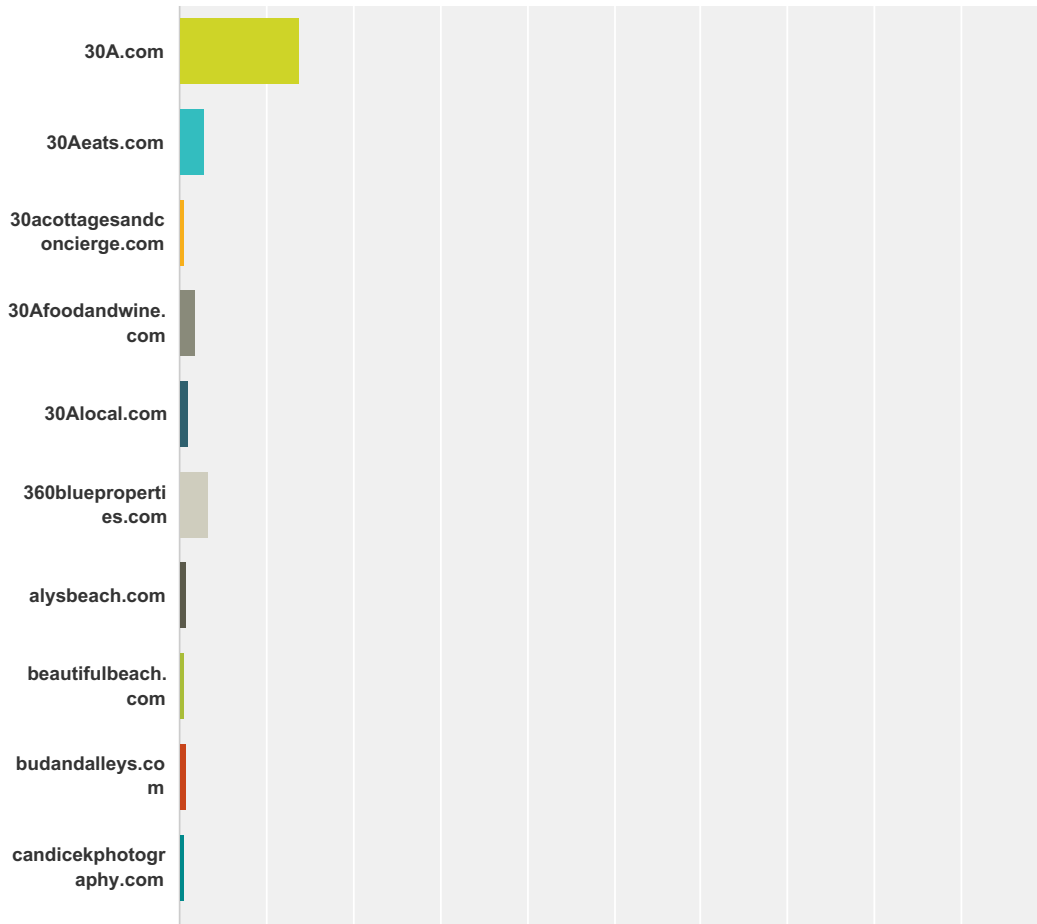
| Answer Choices                             | Responses |     |
|--|-----------|-----|
| 30A.com Facebook                           | 9.68%     | 680 |
| @30aeats Instagram                         | 2.50%     | 176 |
| 30AFoodandWine.com Facebook                | 2.22%     | 156 |
| @30Aseaturtles Instagram                   | 0.53%     | 37  |
| @30astreetstyle Instagram                  | 1.54%     | 108 |
| @30atv Instagram                           | 0.19%     | 13  |
| 30A Tennis Facebook                        | 0.80%     | 56  |
| @360_blue Instagram                        | 2.99%     | 210 |
| @alysbeachfl Instagram                     | 0.78%     | 55  |
| @beach_brothers_beach_service Instagram    | 0.58%     | 41  |
| @baytownewharf Instagram                   | 0.91%     | 64  |
| Clutch Media Facebook                      | 0.53%     | 37  |
| Cottage Rental Agency Facebook             | 2.41%     | 169 |
| @dogsof30A Instagram                       | 3.06%     | 215 |
| Grayton Seafood Co. Facebook and Instagram | 0.94%     | 66  |
| @hey30A Instagram                          | 3.91%     | 275 |
| @hiltonsandestin Instagram                 | 2.42%     | 170 |
| Homeowner's Collection Facebook            | 1.71%     | 120 |
| Live Well 30A Facebook                     | 1.10%     | 77  |
| @mercantileseaside Instagram               | 0.78%     | 55  |
| Northwest Florida Daily News Facebook      | 9.65%     | 678 |
| @newmandailey Instagram                    | 0.68%     | 48  |
| @restaurantparadisfl Instagram             | 0.27%     | 19  |

## 2017 Perfect in South Walton Awards Voting

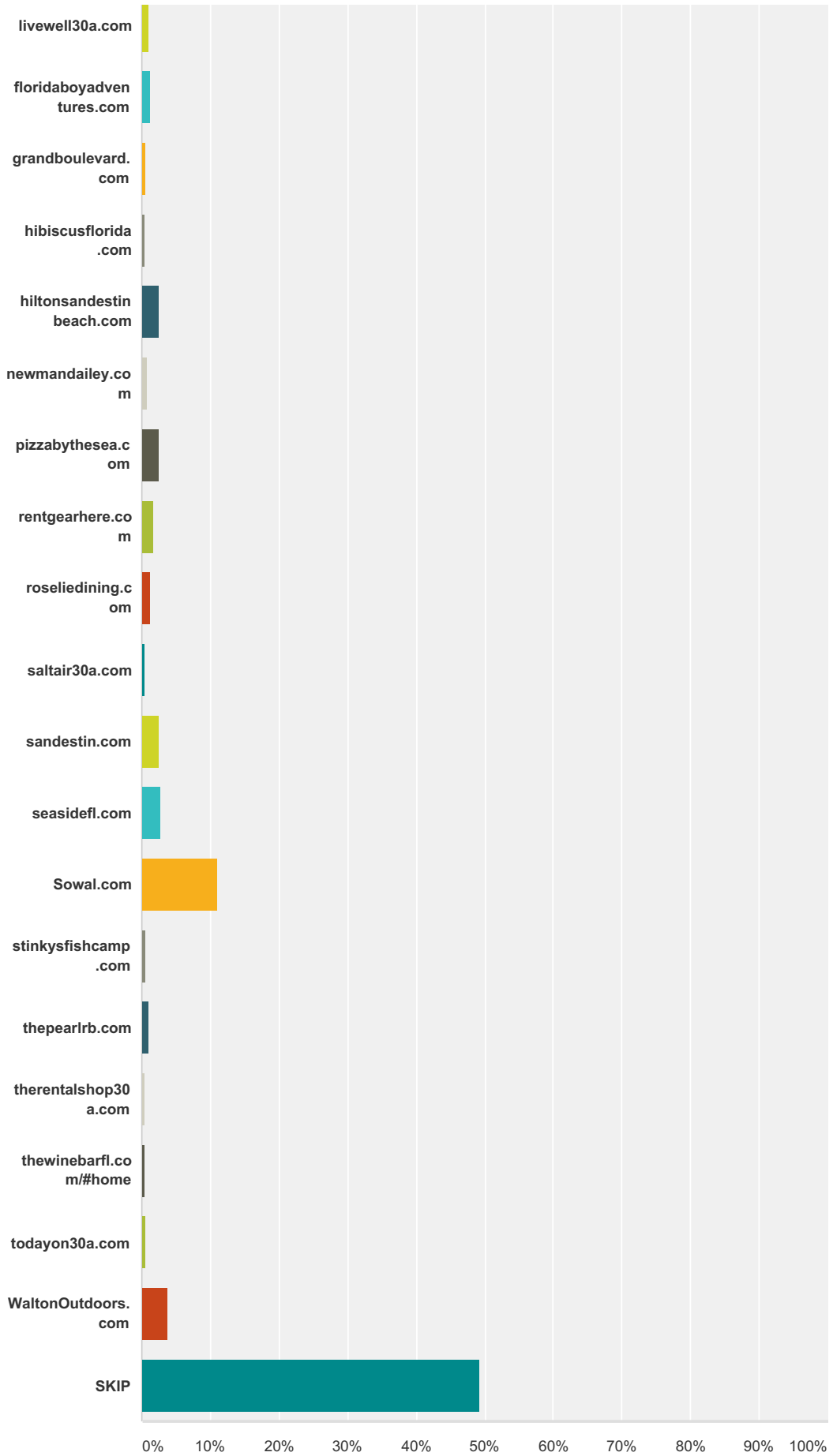
|   |        |       |
|---|--------|-------|
| @pizzabythesea Instagram                      | 1.02%  | 72    |
| Profitt PR Facebook                           | 2.02%  | 142   |
| Rosalie Dining & Seafood Bar Facebook         | 1.24%  | 87    |
| @rosemary_beachfl Instagram                   | 0.87%  | 61    |
| @saltair30A Instagram                         | 0.41%  | 29    |
| Sandestin Golf and Beach Resort Facebook      | 2.16%  | 152   |
| @silversandspo Instagram                      | 0.34%  | 24    |
| @sowalbeaches Instagram                       | 2.85%  | 200   |
| @thecraftbarfl Instagram                      | 0.34%  | 24    |
| Walton County Sheriff's Office (WCSO) Twitter | 3.77%  | 265   |
| WaltonOutdoors.com Facebook                   | 3.54%  | 249   |
| @willowboutique Instagram                     | 1.49%  | 105   |
| @yoloboard Instagram                          | 0.88%  | 62    |
| SKIP  | 44.11% | 3,099 |
| <b>Total Respondents: 7,026</b>               |        |       |

## Q47 Best Local Business Website

Answered: 7,026 Skipped: 1,302



# 2017 Perfect in South Walton Awards Voting



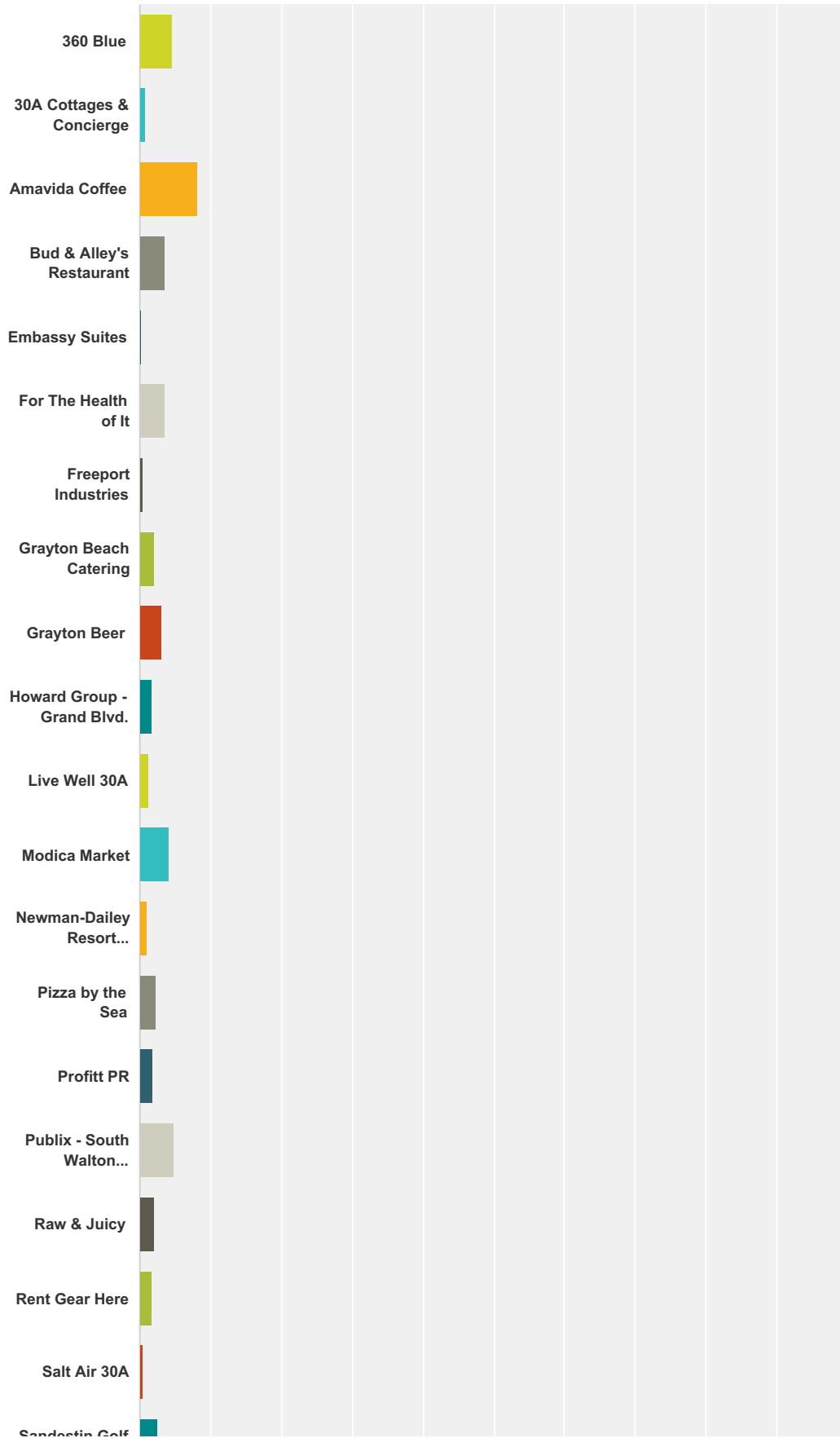
## 2017 Perfect in South Walton Awards Voting

| Answer Choices                  | Responses |       |
|---------------------------------|-----------|-------|
| 30A.com                         | 13.69%    | 962   |
| 30Aeats.com                     | 2.85%     | 200   |
| 30acottagesandconciierge.com    | 0.58%     | 41    |
| 30Afoodandwine.com              | 1.96%     | 138   |
| 30Alocal.com                    | 0.98%     | 69    |
| 360blueproperties.com           | 3.39%     | 238   |
| alysbeach.com                   | 0.80%     | 56    |
| beautifulbeach.com              | 0.70%     | 49    |
| budandalleys.com                | 0.80%     | 56    |
| candicekphotography.com         | 0.53%     | 37    |
| livewell30a.com                 | 1.11%     | 78    |
| floridaboyadventures.com        | 1.32%     | 93    |
| grandboulevard.com              | 0.73%     | 51    |
| hibiscusflorida.com             | 0.34%     | 24    |
| hiltonsandestinbeach.com        | 2.52%     | 177   |
| newmandailey.com                | 0.87%     | 61    |
| pizzabythesea.com               | 2.59%     | 182   |
| rentgearhere.com                | 1.75%     | 123   |
| roseliedining.com               | 1.30%     | 91    |
| saltair30a.com                  | 0.41%     | 29    |
| sandestin.com                   | 2.52%     | 177   |
| seasidefl.com                   | 2.70%     | 190   |
| Sowal.com                       | 11.09%    | 779   |
| stinkysfishcamp.com             | 0.61%     | 43    |
| thepearlrb.com                  | 1.00%     | 70    |
| therentalshop30a.com            | 0.34%     | 24    |
| thewinebarfl.com/#home          | 0.38%     | 27    |
| todayon30a.com                  | 0.71%     | 50    |
| WaltonOutdoors.com              | 3.69%     | 259   |
| SKIP                            | 49.25%    | 3,460 |
| <b>Total Respondents: 7,026</b> |           |       |

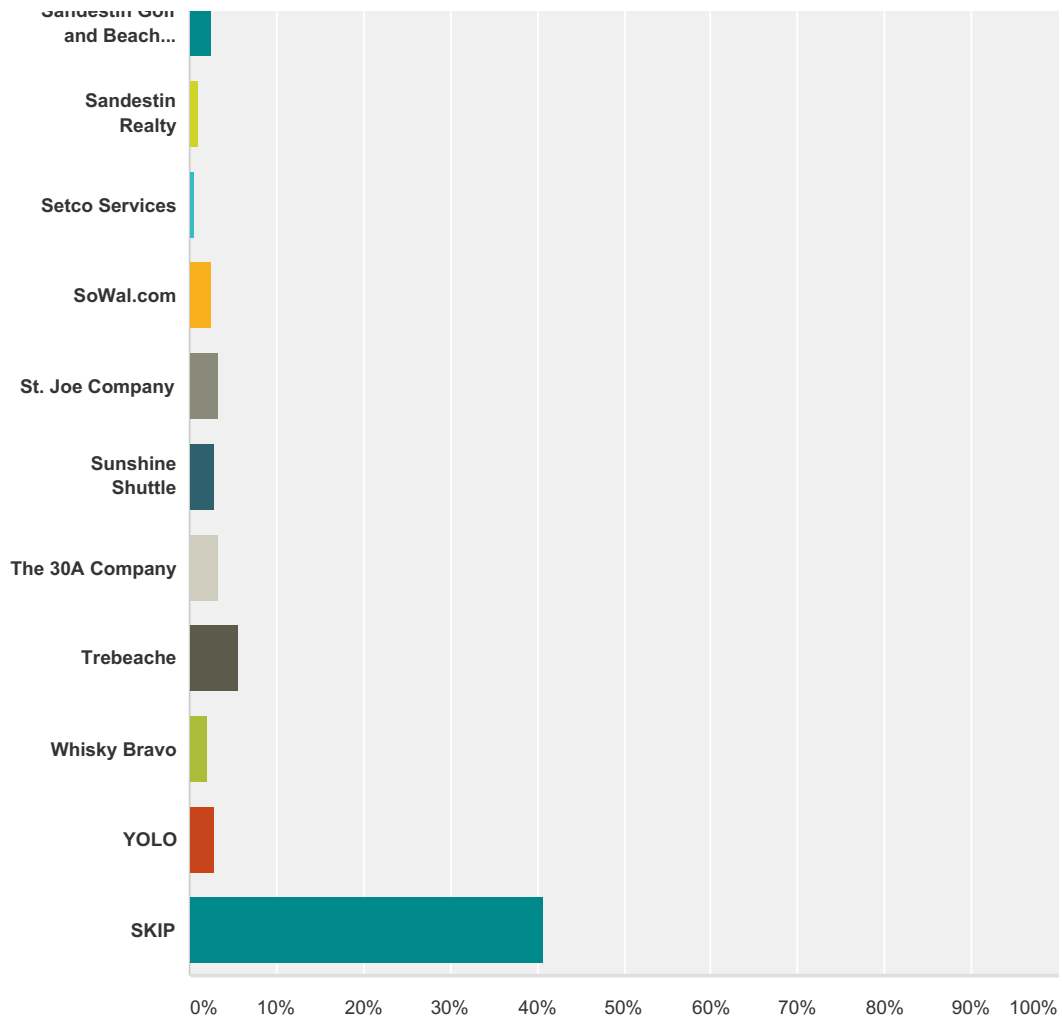
### Q48 Most Community Responsible Business (Heavy Focus on Giving Back or

### Being Sustainable)

Answered: 7,026 Skipped: 1,302



## 2017 Perfect in South Walton Awards Voting



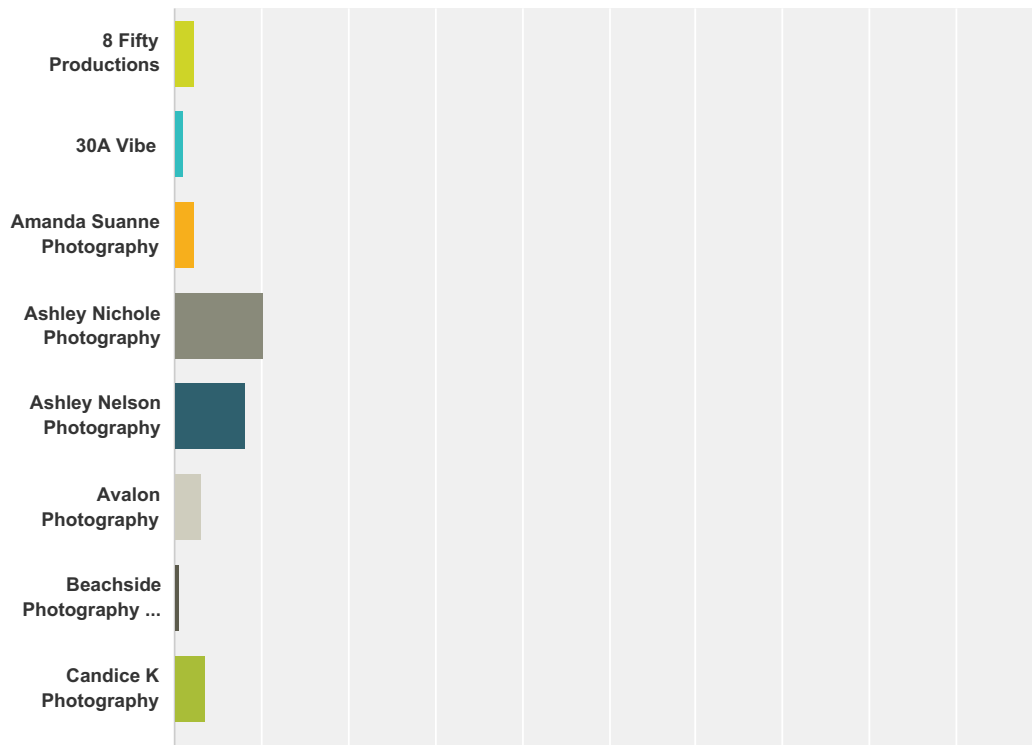
| Answer Choices                  | Responses | Count |
|---------------------------------|-----------|-------|
| 360 Blue                        | 4.60%     | 323   |
| 30A Cottages & Concierge        | 0.90%     | 63    |
| Amavida Coffee                  | 8.13%     | 571   |
| Bud & Alley's Restaurant        | 3.57%     | 251   |
| Embassy Suites                  | 0.30%     | 21    |
| For The Health of It            | 3.50%     | 246   |
| Freeport Industries             | 0.47%     | 33    |
| Grayton Beach Catering          | 2.09%     | 147   |
| Grayton Beer                    | 3.13%     | 220   |
| Howard Group - Grand Blvd.      | 1.61%     | 113   |
| Live Well 30A                   | 1.25%     | 88    |
| Modica Market                   | 4.23%     | 297   |
| Newman-Dailey Resort Properties | 1.11%     | 78    |

## 2017 Perfect in South Walton Awards Voting

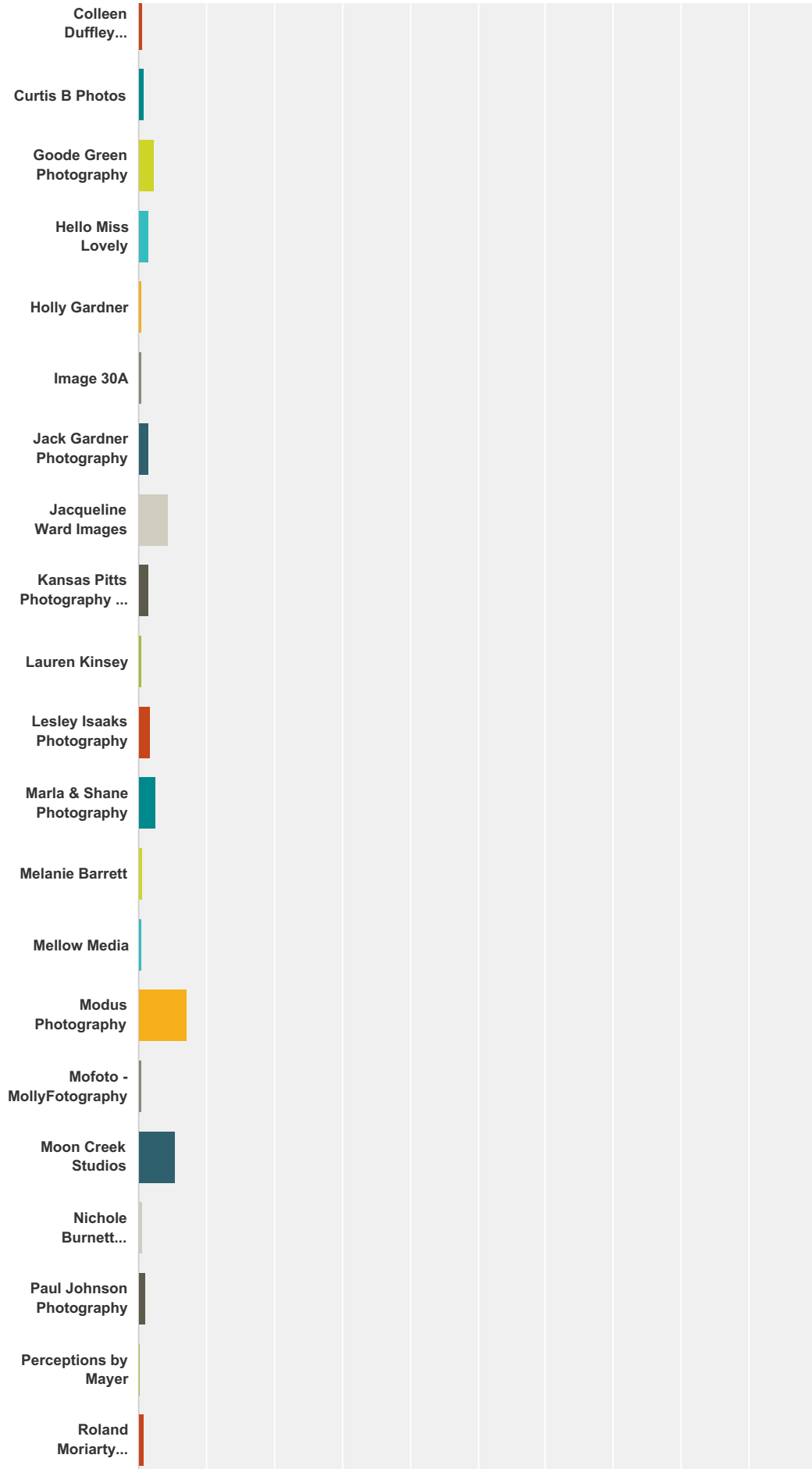
|                                 |        |       |
|---------------------------------|--------|-------|
| Pizza by the Sea                | 2.38%  | 167   |
| Profitt PR                      | 1.89%  | 133   |
| Publix - South Walton locations | 4.73%  | 332   |
| Raw & Juicy                     | 2.08%  | 146   |
| Rent Gear Here                  | 1.68%  | 118   |
| Salt Air 30A                    | 0.48%  | 34    |
| Sandestin Golf and Beach Resort | 2.55%  | 179   |
| Sandestin Realty                | 1.00%  | 70    |
| Setco Services                  | 0.64%  | 45    |
| SoWal.com                       | 2.60%  | 183   |
| St. Joe Company                 | 3.44%  | 242   |
| Sunshine Shuttle                | 2.88%  | 202   |
| The 30A Company                 | 3.29%  | 231   |
| Trebeache                       | 5.69%  | 400   |
| Whisky Bravo                    | 1.99%  | 140   |
| YOLO                            | 3.00%  | 211   |
| SKIP                            | 40.66% | 2,857 |
| <b>Total Respondents: 7,026</b> |        |       |

## Q49 Best Beach Photographer

Answered: 7,026 Skipped: 1,302

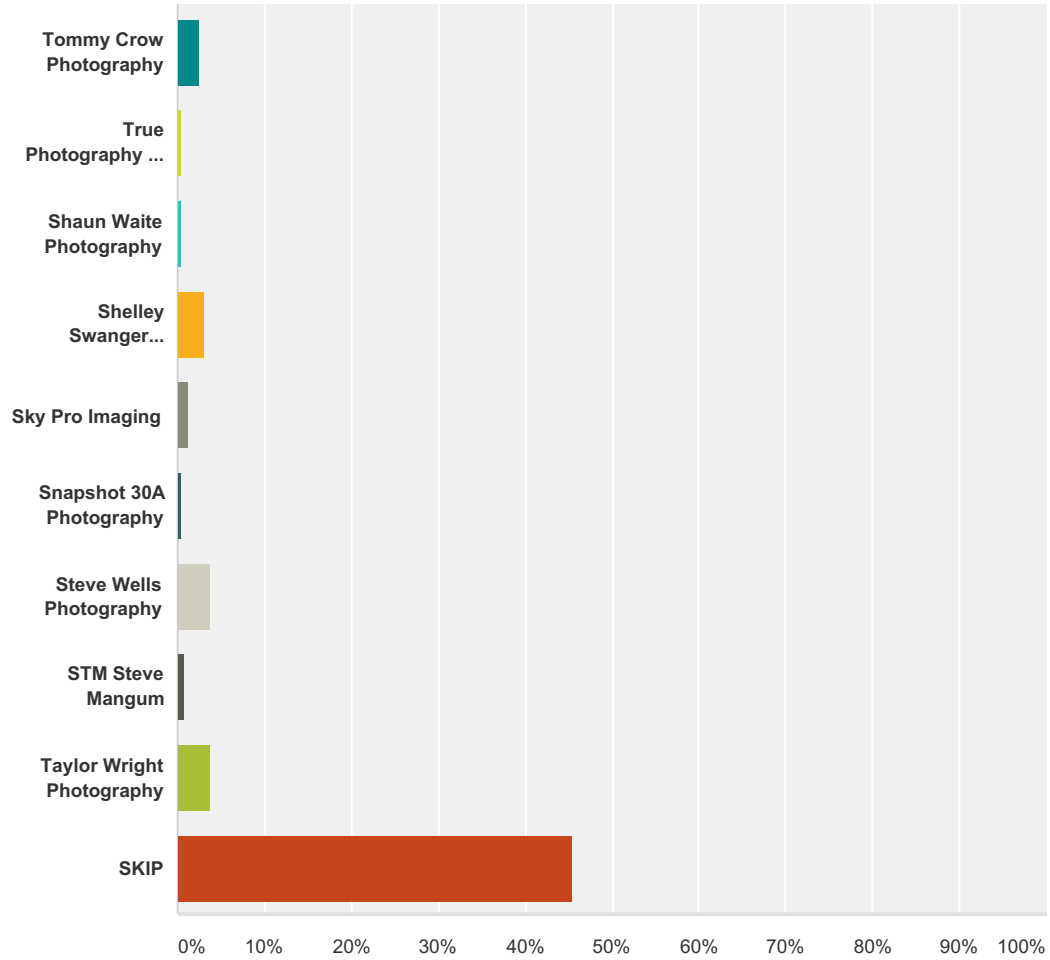


# 2017 Perfect in South Walton Awards Voting





## 2017 Perfect in South Walton Awards Voting



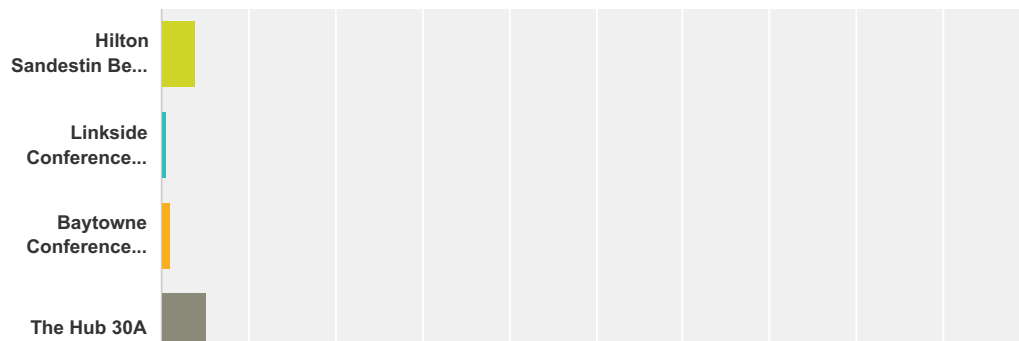
| Answer Choices   | Responses | Count |
|--|-----------|-------|
| 8 Fifty Productions                                      | 2.21%     | 155   |
| 30A Vibe   | 1.01%     | 71    |
| Amanda Suanne Photography                                | 2.26%     | 159   |
| Ashley Nichole Photography                               | 10.20%    | 717   |
| Ashley Nelson Photography                                | 8.21%     | 577   |
| Avalon Photography                                       | 3.23%     | 227   |
| Beachside Photography at Sandestin Golf and Beach Resort | 0.65%     | 46    |
| Candice K Photography                                    | 3.53%     | 248   |
| Colleen Duffley Photography                              | 0.57%     | 40    |
| Curtis B Photos  | 0.84%     | 59    |
| Goode Green Photography                                  | 2.21%     | 155   |
| Hello Miss Lovely  | 1.54%     | 108   |
| Holly Gardner  | 0.40%     | 28    |
| Image 30A  | 0.51%     | 36    |

## 2017 Perfect in South Walton Awards Voting

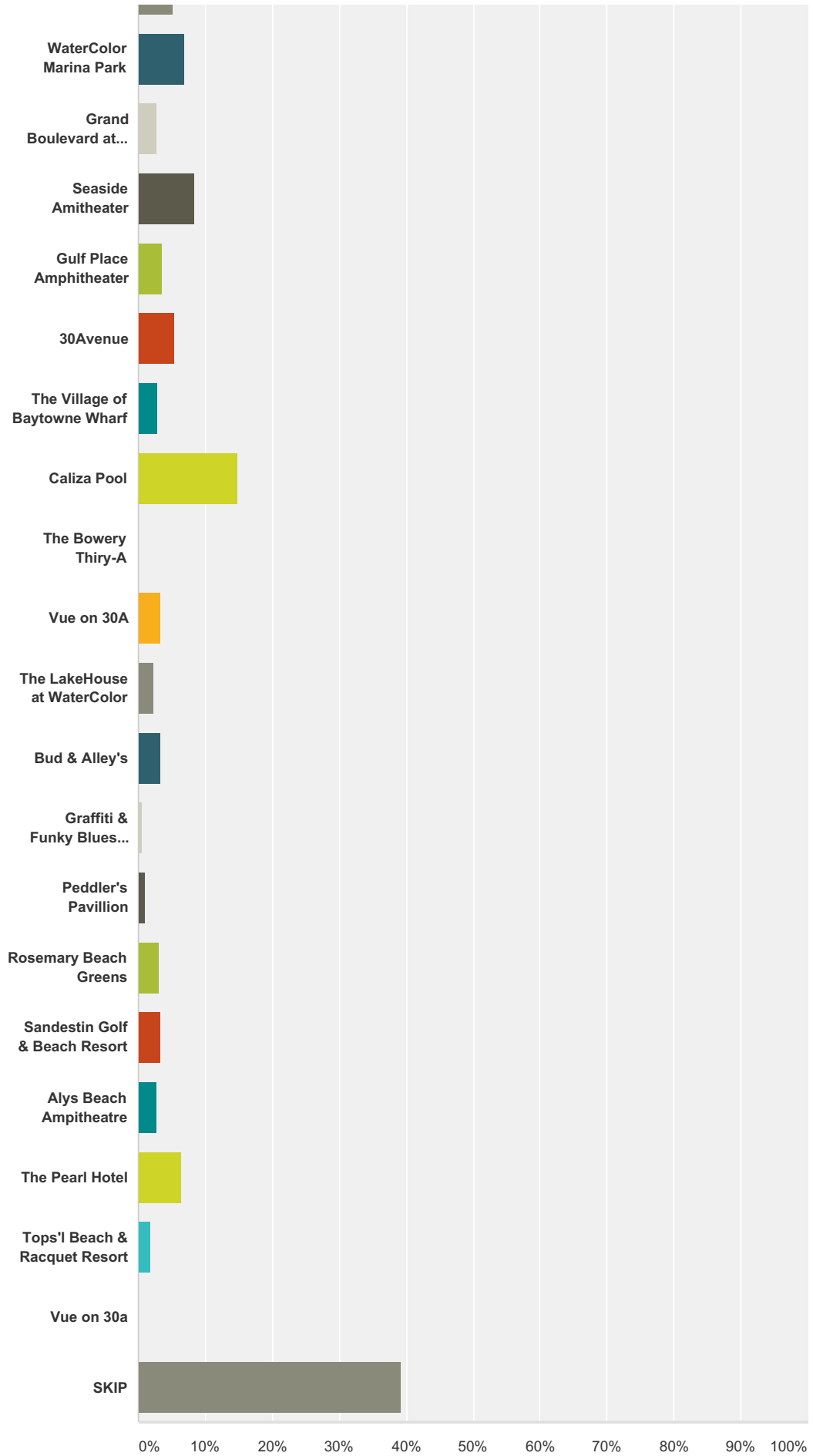
|                                     |        |       |
|-------------------------------------|--------|-------|
| Jack Gardner Photography            | 1.45%  | 102   |
| Jacqueline Ward Images              | 4.34%  | 305   |
| Kansas Pitts Photography and Design | 1.38%  | 97    |
| Lauren Kinsey                       | 0.47%  | 33    |
| Lesley Isaaks Photography           | 1.58%  | 111   |
| Marla & Shane Photography           | 2.52%  | 177   |
| Melanie Barrett                     | 0.64%  | 45    |
| Mellow Media                        | 0.43%  | 30    |
| Modus Photography                   | 7.20%  | 506   |
| Mofoto - MollyFotography            | 0.38%  | 27    |
| Moon Creek Studios                  | 5.34%  | 375   |
| Nichole Burnett Photography         | 0.68%  | 48    |
| Paul Johnson Photography            | 1.07%  | 75    |
| Perceptions by Mayer                | 0.23%  | 16    |
| Roland Moriarty Photography         | 0.75%  | 53    |
| Tommy Crow Photography              | 2.55%  | 179   |
| True Photography - Blake Ruden      | 0.46%  | 32    |
| Shaun Waite Photography             | 0.34%  | 24    |
| Shelley Swanger Photography         | 3.20%  | 225   |
| Sky Pro Imaging                     | 1.15%  | 81    |
| Snapshot 30A Photography            | 0.33%  | 23    |
| Steve Wells Photography             | 3.84%  | 270   |
| STM Steve Mangum                    | 0.84%  | 59    |
| Taylor Wright Photography           | 3.77%  | 265   |
| SKIP                                | 45.46% | 3,194 |
| <b>Total Respondents: 7,026</b>     |        |       |

## Q50 Best Event Venue

Answered: 7,026 Skipped: 1,302



# 2017 Perfect in South Walton Awards Voting

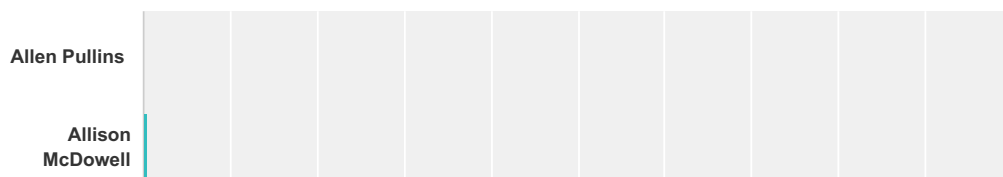


## 2017 Perfect in South Walton Awards Voting

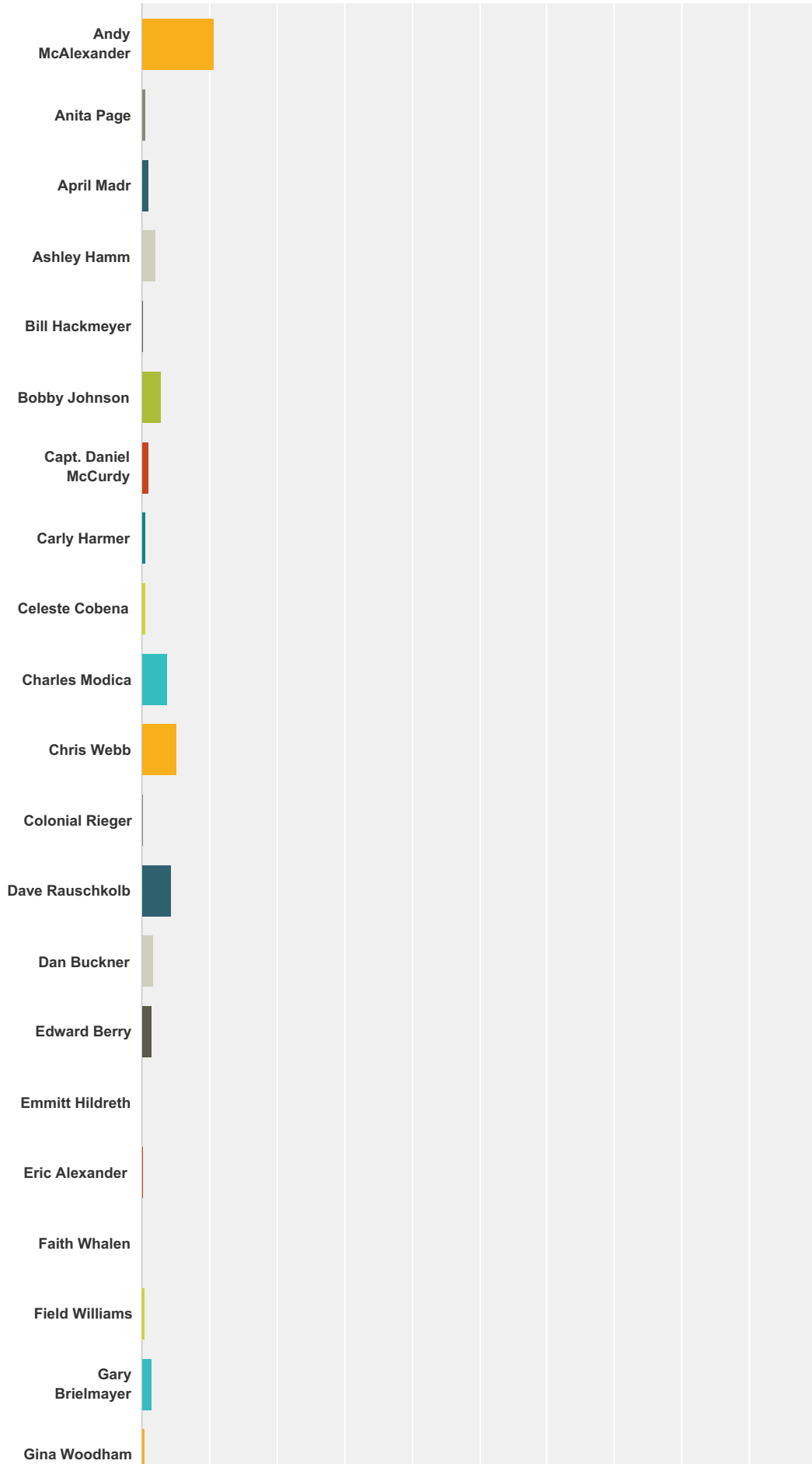
| Answer Choices                                 | Responses |       |
|--|-----------|-------|
| Hilton Sandestin Beach Golf Resort & Spa       | 4.04%     | 284   |
| Linkside Conference Center and Exhibition Hall | 0.64%     | 45    |
| Baytowne Conference Center                     | 0.98%     | 69    |
| The Hub 30A                                    | 5.22%     | 367   |
| WaterColor Marina Park                         | 6.99%     | 491   |
| Grand Boulevard at Sandestin                   | 2.65%     | 186   |
| Seaside Amitheater                             | 8.43%     | 592   |
| Gulf Place Amphitheater                        | 3.53%     | 248   |
| 30Avenue                                       | 5.51%     | 387   |
| The Village of Baytowne Wharf                  | 3.00%     | 211   |
| Caliza Pool                                    | 14.84%    | 1,043 |
| The Bowery Thiry-A                             | 0.00%     | 0     |
| Vue on 30A                                     | 3.37%     | 237   |
| The LakeHouse at WaterColor                    | 2.31%     | 162   |
| Bud & Alley's                                  | 3.30%     | 232   |
| Graffiti & Funky Blues Shack                   | 0.60%     | 42    |
| Peddler's Pavillion                            | 1.02%     | 72    |
| Rosemary Beach Greens                          | 3.13%     | 220   |
| Sandestin Golf & Beach Resort                  | 3.33%     | 234   |
| Alys Beach Ampitheatre                         | 2.79%     | 196   |
| The Pearl Hotel                                | 6.39%     | 449   |
| Tops'l Beach & Racquet Resort                  | 1.85%     | 130   |
| Vue on 30a                                     | 0.00%     | 0     |
| SKIP   | 39.34%    | 2,764 |
| <b>Total Respondents: 7,026</b>                |           |       |

### Q51 Most Humble Hero (Local Volunteer or Public Servant making South Walton a Nicer Place)

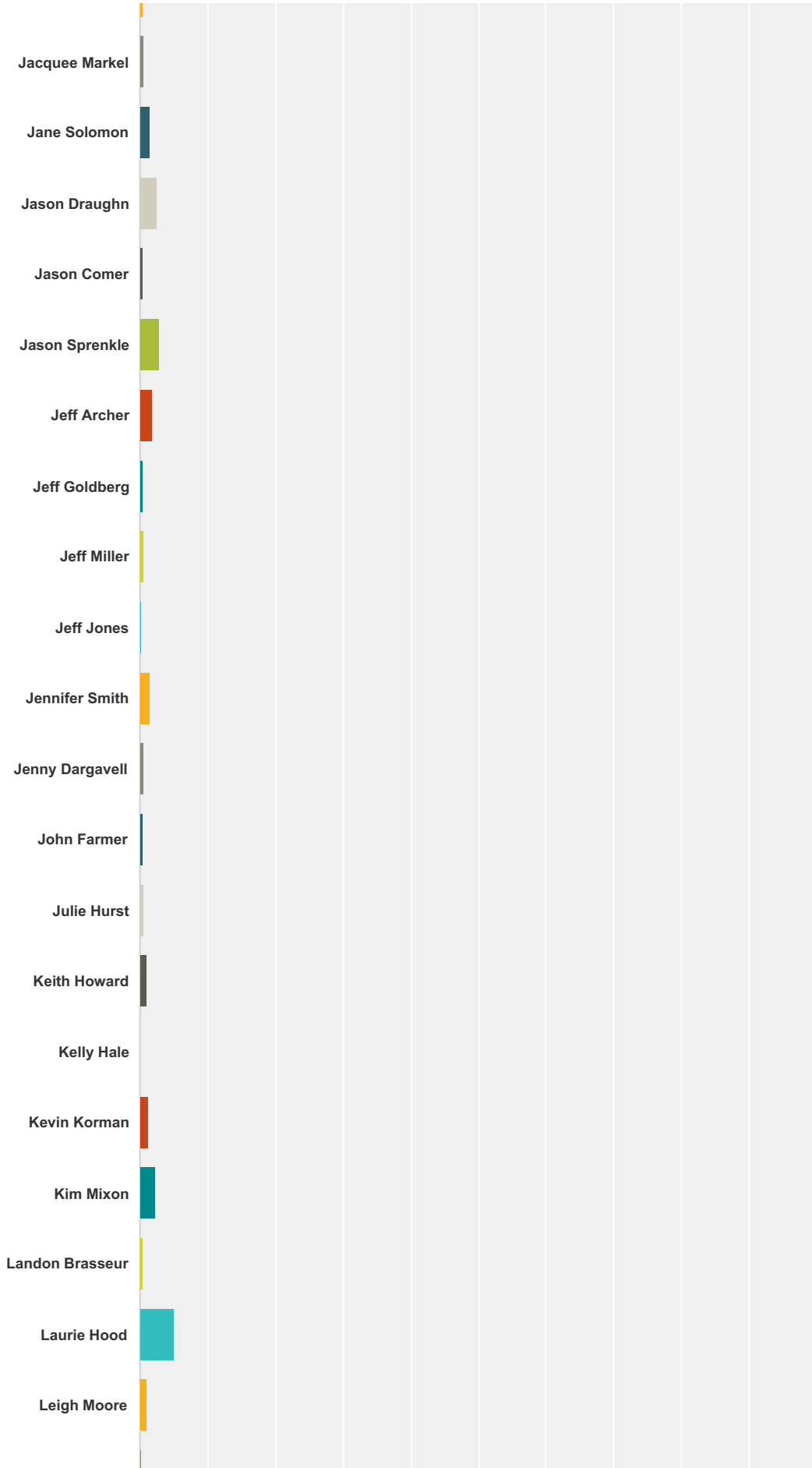
Answered: 6,982 Skipped: 1,346



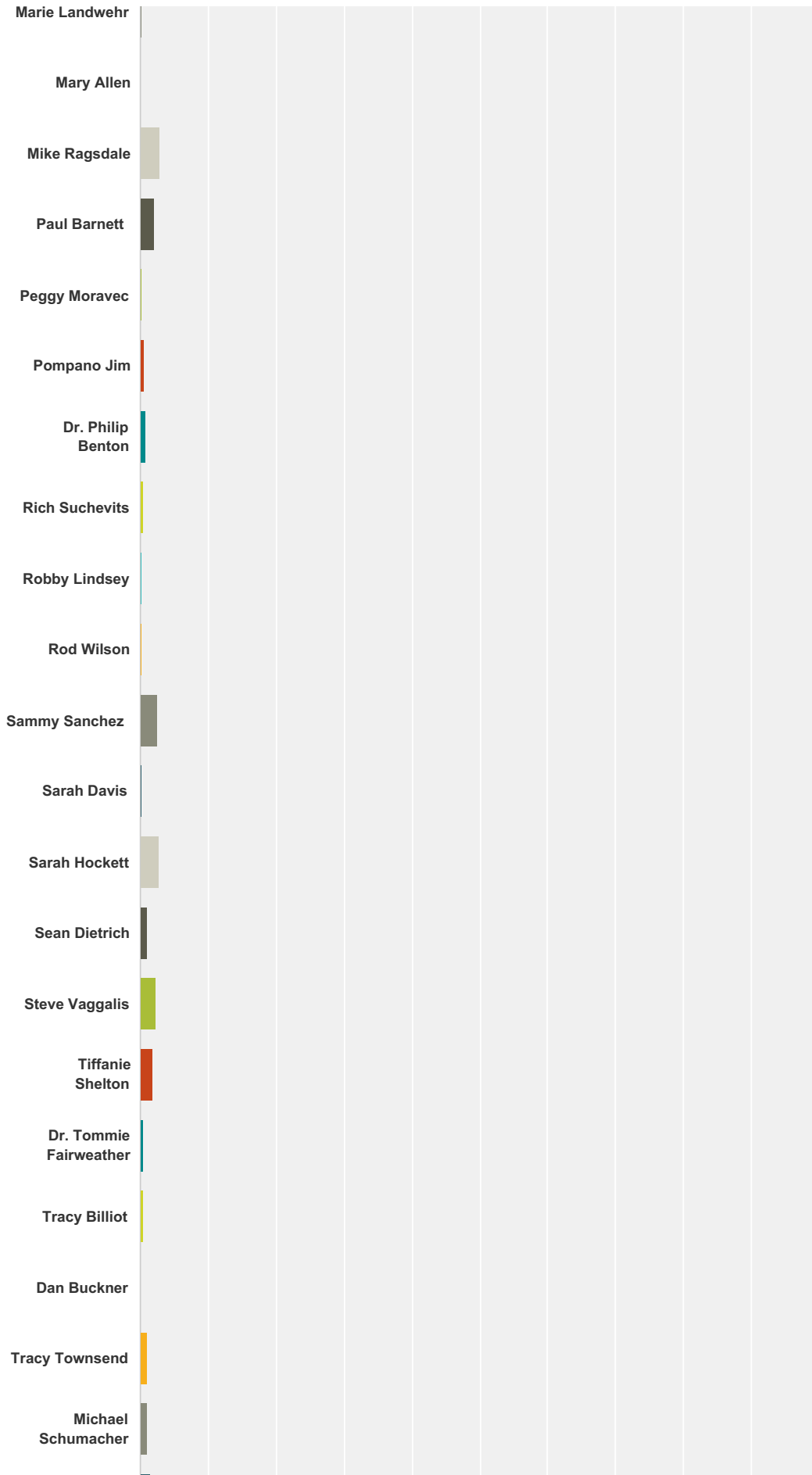
# 2017 Perfect in South Walton Awards Voting



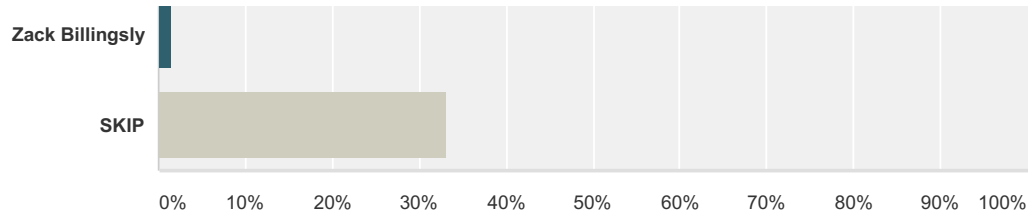
2017 Perfect in South Walton Awards Voting



# 2017 Perfect in South Walton Awards Voting



## 2017 Perfect in South Walton Awards Voting



| Answer Choices       | Responses | Count |
|----------------------|-----------|-------|
| Allen Pullins        | 0.10%     | 7     |
| Allison McDowell     | 0.39%     | 27    |
| Andy McAlexander     | 10.60%    | 740   |
| Anita Page           | 0.54%     | 38    |
| April Madr           | 0.99%     | 69    |
| Ashley Hamm          | 2.19%     | 153   |
| Bill Hackmeyer       | 0.20%     | 14    |
| Bobby Johnson        | 2.91%     | 203   |
| Capt. Daniel McCurdy | 1.13%     | 79    |
| Carly Harmer         | 0.60%     | 42    |
| Celeste Cobena       | 0.60%     | 42    |
| Charles Modica       | 3.78%     | 264   |
| Chris Webb           | 5.21%     | 364   |
| Colonial Rieger      | 0.17%     | 12    |
| Dave Rauschkolb      | 4.28%     | 299   |
| Dan Buckner          | 1.68%     | 117   |
| Edward Berry         | 1.55%     | 108   |
| Emmitt Hildreth      | 0.09%     | 6     |
| Eric Alexander       | 0.29%     | 20    |
| Faith Whalen         | 0.00%     | 0     |
| Field Williams       | 0.52%     | 36    |
| Gary Brielmayer      | 1.45%     | 101   |
| Gina Woodham         | 0.43%     | 30    |
| Jacquee Markel       | 0.69%     | 48    |
| Jane Solomon         | 1.36%     | 95    |
| Jason Draughn        | 2.56%     | 179   |
| Jason Comer          | 0.37%     | 26    |
| Jason Sprenkle       | 2.92%     | 204   |



## 2017 Perfect in South Walton Awards Voting

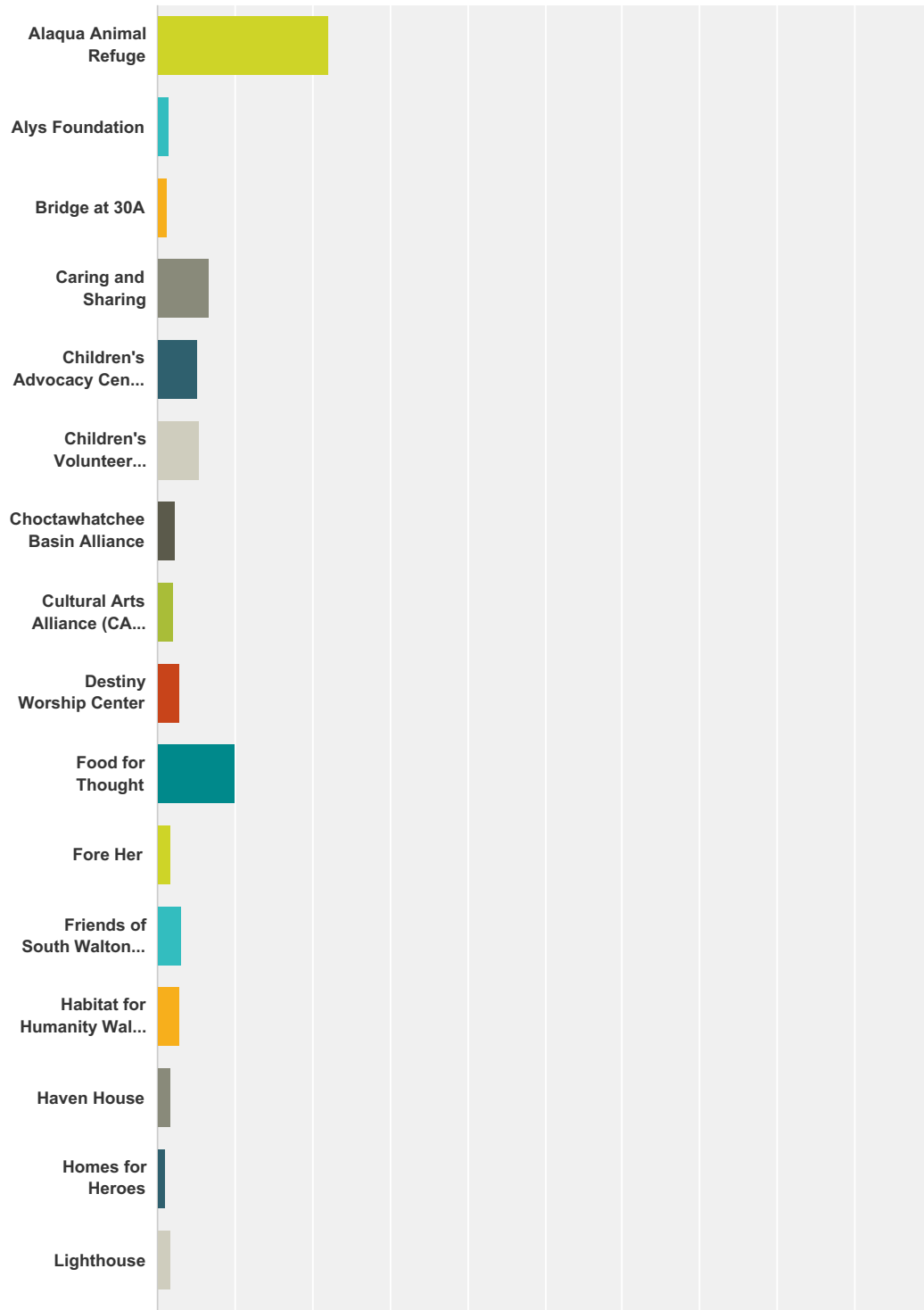
|                        |       |     |
|------------------------|-------|-----|
| Jeff Archer            | 1.78% | 124 |
| Jeff Goldberg          | 0.39% | 27  |
| Jeff Miller            | 0.64% | 45  |
| Jeff Jones             | 0.19% | 13  |
| Jennifer Smith         | 1.36% | 95  |
| Jenny Dargavell        | 0.53% | 37  |
| John Farmer            | 0.39% | 27  |
| Julie Hurst            | 0.63% | 44  |
| Keith Howard           | 1.12% | 78  |
| Kelly Hale             | 0.10% | 7   |
| Kevin Korman           | 1.19% | 83  |
| Kim Mixon              | 2.22% | 155 |
| Landon Brasseur        | 0.46% | 32  |
| Laurie Hood            | 4.96% | 346 |
| Leigh Moore            | 0.99% | 69  |
| Marie Landwehr         | 0.30% | 21  |
| Mary Allen             | 0.10% | 7   |
| Mike Ragsdale          | 2.84% | 198 |
| Paul Barnett           | 2.11% | 147 |
| Peggy Moravec          | 0.14% | 10  |
| Pompano Jim            | 0.63% | 44  |
| Dr. Philip Benton      | 0.87% | 61  |
| Rich Suchevis          | 0.49% | 34  |
| Robby Lindsey          | 0.30% | 21  |
| Rod Wilson             | 0.26% | 18  |
| Sammy Sanchez          | 2.59% | 181 |
| Sarah Davis            | 0.30% | 21  |
| Sarah Hockett          | 2.76% | 193 |
| Sean Dietrich          | 1.10% | 77  |
| Steve Vaggalis         | 2.23% | 156 |
| Tiffanie Shelton       | 1.92% | 134 |
| Dr. Tommie Fairweather | 0.33% | 23  |
| Tracy Billiot          | 0.34% | 24  |
| Dan Buckner            | 0.00% | 0   |
| Tracy Townsend         | 1.09% | 76  |

## 2017 Perfect in South Walton Awards Voting

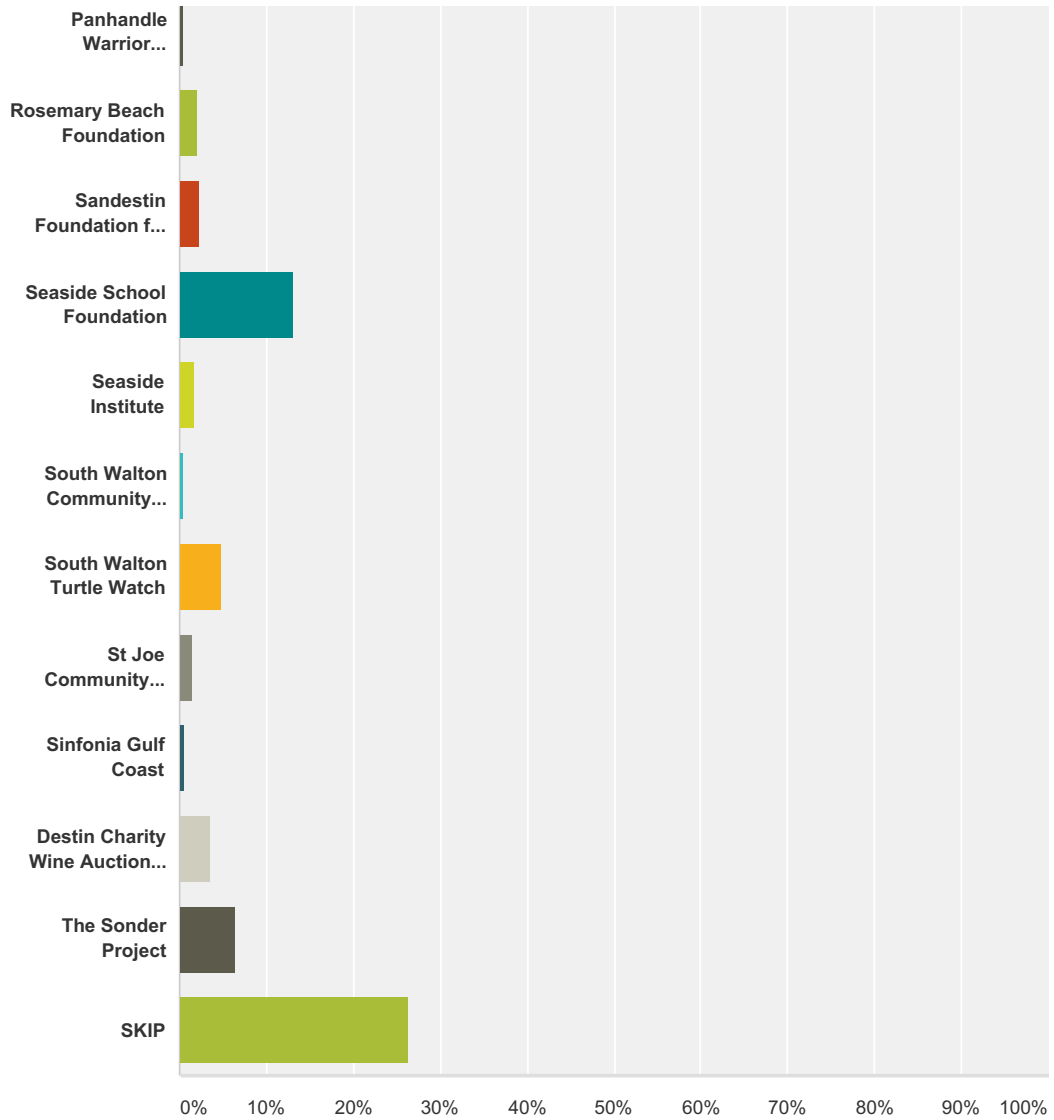
|                                 |        |       |
|---------------------------------|--------|-------|
| Michael Schumacher              | 1.05%  | 73    |
| Zack Billingsly                 | 1.43%  | 100   |
| SKIP                            | 33.29% | 2,324 |
| <b>Total Respondents: 6,982</b> |        |       |

### Q52 Best of the Best Nonprofit Organization Serving South Walton

Answered: 7,026 Skipped: 1,302



## 2017 Perfect in South Walton Awards Voting



| Answer Choices                                | Responses    |
|---|--------------|
| Alaqua Animal Refuge                          | 22.15% 1,556 |
| Alys Foundation                               | 1.45% 102    |
| Bridge at 30A                                 | 1.34% 94     |
| Caring and Sharing                            | 6.59% 463    |
| Children's Advocacy Center (Emerald Coast)    | 5.12% 360    |
| Children's Volunteer Health Network           | 5.39% 379    |
| Choctawhatchee Basin Alliance                 | 2.26% 159    |
| Cultural Arts Alliance (CAA) of Walton County | 2.09% 147    |
| Destiny Worship Center                        | 3.00% 211    |
| Food for Thought                              | 10.03% 705   |
| Fore Her                                      | 1.58% 111    |

## 2017 Perfect in South Walton Awards Voting

|  |        |       |
|--|--------|-------|
| Friends of South Walton Sea Turtles    | 3.07%  | 216   |
| Habitat for Humanity Walton County     | 2.86%  | 201   |
| Haven House                            | 1.75%  | 123   |
| Homes for Heroes                       | 1.04%  | 73    |
| Lighthouse                             | 1.75%  | 123   |
| Panhandle Warrior Partnership          | 0.46%  | 32    |
| Rosemary Beach Foundation              | 2.05%  | 144   |
| Sandestin Foundation for Kids          | 2.21%  | 155   |
| Seaside School Foundation              | 13.17% | 925   |
| Seaside Institute                      | 1.67%  | 117   |
| South Walton Community Council         | 0.38%  | 27    |
| South Walton Turtle Watch              | 4.78%  | 336   |
| St Joe Community Foundation            | 1.39%  | 98    |
| Sinfonia Gulf Coast                    | 0.61%  | 43    |
| Destin Charity Wine Auction Foundation | 3.64%  | 256   |
| The Sonder Project                     | 6.46%  | 454   |
| SKIP                                   | 26.33% | 1,850 |
| <b>Total Respondents: 7,026</b>        |        |       |